

# workman

*Spring 2019*



# WORKMAN PUBLISHING

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(continued on inside back cover)

## Spring 2019 Books..... 2

Backlist .....	28
Children .....	32
Star Wars™ Workbooks .....	32
Brain Quest® .....	34
Fandex® .....	40
Scanimation® .....	46
Sandra Boynton .....	56
Indestructibles® .....	66
Games .....	71
Coloring & Activities .....	75
Paint by Sticker® .....	76
Gift .....	77
Impulse .....	86
Humor .....	90

Travel .....	96
1,000 . . . Before You Die® .....	96
Atlas Obscura® .....	97
Cooking .....	97
Gardening .....	107
Hobbies • Crafts .....	108
Pets .....	110
Pregnancy • Parenting .....	112
Reference .....	116
Exercise • Diet • Health .....	120
Self-help .....	123
Lifestyle • Beauty .....	128
Business • Personal Finance .....	128
Religion .....	130
Title Index .....	130
Author Index .....	134



# THE HEART OF A BOY

CELEBRATING THE STRENGTH AND SPIRIT OF BOYHOOD

*Kate T. Parker*

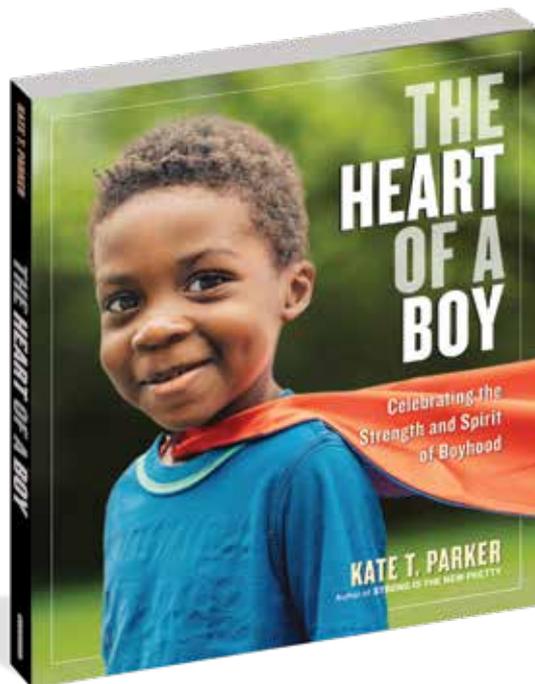
In her national bestseller *Strong Is the New Pretty* (with 329,000 copies in print), the photographer Kate T. Parker changed the way we see girls by showing us their truest selves. Now it's the boys' turn. Against the backdrop of a growing national conversation about how to raise sons to become good people, Kate Parker is leading the way by turning her lens to boys. The result is possibly even more moving, more eloquent, more surprising than *Strong*.

***The Heart of a Boy***

is a deeply felt celebration of boyhood as it's etched in the faces and bodies of dozens of boys, ages 5 to 18. There's the pensive look of a skateboarder caught in a moment between rides. The years of dedication in a ballet dancer's poise. The love of a younger brother hugging his older brother. There are guitarists, fencers, wrestlers, star-gazers, a pilot—it's the world of our sons, in all their amazing variety and difference.

The photographs feel spontaneous, direct, and with so much eye contact between the viewed and the viewer that it's impossible to turn away. And throughout, words from the boys themselves enrich every photo. What a gift for boys and anyone who is raising them.

**Kate T. Parker** is the author of *Strong Is the New Pretty* and a mother, wife, and professional photographer who shoots both fine art projects and commercial work for clients across North America. Her *Strong Is the New Pretty* photo series has led to collaborations with brands like Athleta and Kellogg's, and has also inspired Kate to partner with organizations that invest in girls' health and education. She lives with her family in Atlanta, Georgia.



☛ A loving celebration of what makes a boy, and an inspiring gift for parents, teachers, friends, coaches, and mentors

☛ From the author of the international bestseller *Strong Is the New Pretty*, with 329,000 copies in print

☛ An authentic and stereotype-challenging look at boyhood and masculinity—in hundreds of full-color and black-and-white photographs

☛ 20-city author tour including school events

☛ 20-city radio tour

☛ Library advertising and promotion

**THE HEART OF A BOY**

Full-color photos throughout; 256 pages; 8½" x 9½"

Paperback with flaps: \$18.95/\$28.95 Can.

ISBN: 978-1-5235-0551-7

No. 100551

Hardcover: \$30.00/

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ISBN: 978-1-5235-0663-7

No. 100663

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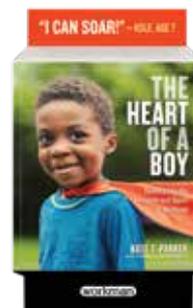
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ISBN: 978-1-5235-0752-8

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**ALSO AVAILABLE:** See page 83. *Strong Is the New Pretty* ISBN: 978-07611-8913-8 No. 18913



# KEEP GOING

10 WAYS TO STAY CREATIVE IN GOOD TIMES AND BAD

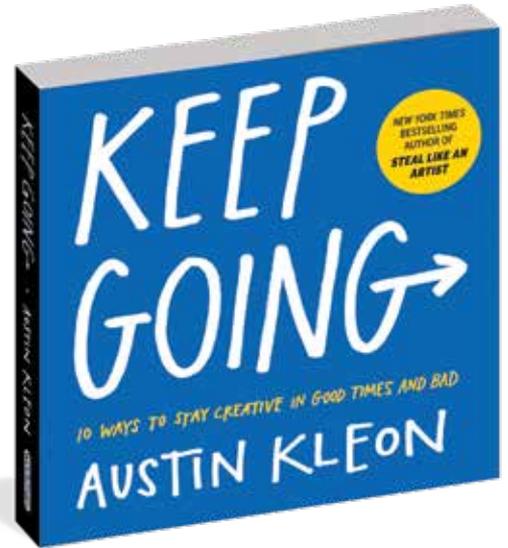
Austin Kleon

The world is crazy. Creative work is hard. *And nothing is getting any easier!* In his previous books—including *Steal Like an Artist* and *Show Your Work!*, both *New York Times* bestsellers with over 900,000 copies in print—Austin Kleon gave readers the key to unlock their creativity, then showed them how to share it. Now he continues his work on creativity with his most inspiring book yet.

**Keep Going** gives the reader life-changing, illustrated advice and encouragement on how to stay focused, creative, and true to yourself in the face of personal burnout or external distractions. Here is how to Build a Bliss Station—a place or fixed period where you can disconnect from the world.

How to see that Every Day Is Groundhog Day—yesterday’s over, tomorrow may never come, so just do what you can do today. How to Forget the Noun, Do the Verb—stop worrying about being a “painter” and just paint.

Keep working. Keep playing. Keep searching. Keep giving. Keep living. **Keep Going.** It’s exactly the message all of us need, at exactly the right time.



- How to stay creative, focused, and true to yourself when the world is more distracting than ever
- From Austin Kleon, the *New York Times* bestselling author of *Steal Like an Artist*
- For graduation and anytime inspiration
- 25-city author tour, including national speaking events and festivals
- 20-city radio tour
- *Library Journal* advertising
- Digital advertising campaign

**Austin Kleon** is a writer who draws. His work has been featured on NPR’s Morning Edition, PBS NewsHour, and in the *New York Times* and the *Wall Street Journal*; he also speaks frequently about creativity in the digital age for such organizations as Pixar, Google, SXSW, TEDx, and the Economist. He lives with his family in Austin, Texas, and online at [austinkleon.com](http://austinkleon.com).



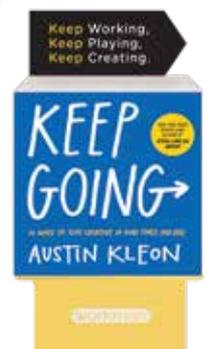
**ALSO AVAILABLE:** See page 124.  
**Steal Like an Artist**  
 ISBN: 978-0-7611-6925-3  
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**Show Your Work!**  
 ISBN: 978-0-7611-7897-2  
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**KEEP GOING**

B/W illustrations throughout; 224 pages; 6" x 6"  
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# THE BRISKET CHRONICLES

HOW TO BARBECUE, BRAISE, SMOKE, AND CURE THE WORLD'S MOST VERSATILE CUT OF MEAT

Steven Raichlen

It all starts with the big kahuna: an authentic Texas barbecued brisket, aka 18 pounds of rich, smoky, proteinaceous awesomeness. And from this revelation of pure beefy goodness comes burnt ends. Corned beef. Ropa Vieja. Bollito Misto. Pho . . . and slowly it dawns on you: Brisket must be the tastiest, most versatile, and most beloved cut of meat in the world.

In *The Brisket Chronicles*, Steven Raichlen—the man who reinvented American barbecue—shares his 50 best brisket recipes while showing us step-by-foolproof-step how to 'cue it, grill it, smoke it, braise it, cure it, and boil it. This is next-level comfort food: Texas Brisket and Kansas City Brisket, Jamaican Jerk Brisket, Old School Pastrami, a perfect Passover Brisket with Dried Fruits and Sweet Wine, Brisket Ramen, even Brisket Burgers. Plus delectable uses for the leftovers: The Ultimate Brisket Hash, Brisket Baked Beans, Bacon-Grilled Brisket Bites. And for total mind-blowing pleasure, Kettle Corn with Crispy Brisket. You heard right.

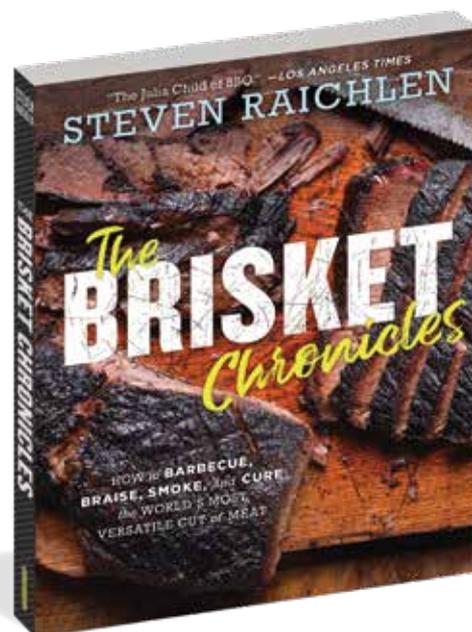
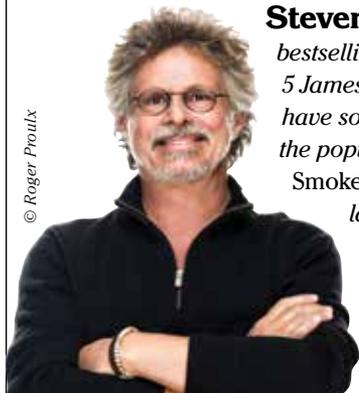
Includes full-color photographs throughout; techniques for choosing, handling, prepping, and storing a brisket; and recipes for accompaniments, too.



FOR THE COMPLETE LISTING OF STEVEN RAICHLÉN TITLES, see pages 98–99.

**Steven Raichlen** is the author of the New York Times bestselling *Barbecue! Bible®* cookbook series. Winners of 5 James Beard Awards and 3 IACP awards, Raichlen's books have sold more than 5.5 million copies. His TV shows include the popular PBS series *Steven Raichlen's Project Fire*; *Project Smoke*; *Primal Grill*; and *Barbecue University*, and the French language *Le Maître du Grill*. In 2015 the former Watson Foundation Fellow was inducted into the *Barbecue Hall of Fame*. Steven and his wife, Barbara, live in Miami, Florida, and Martha's Vineyard, Massachusetts. Steven can be found online at [BarbecueBible.com](http://BarbecueBible.com).

© Roger Proulx



How to 'cue, grill, smoke, braise, and cure one of the world's most popular cuts of meat

Steven Raichlen's *Barbecue! Bible®* cookbooks have over 5.5 million copies in print

Publishes in time for Father's Day and grilling season

12-city author tour

40-city radio tour

National and regional media

Library advertising and promotion

## THE BRISKET CHRONICLES

Full-color photos throughout; 256 pages; 7" x 9"

Paper: \$19.95/\$29.95 Can.

ISBN: 978-1-5235-0548-7

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Hardcover: \$30.00/

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ISBN: 978-1-5235-0779-5

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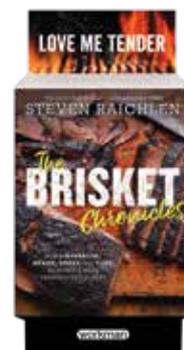
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# REPRESENT

## THE WOMAN'S GUIDE TO RUNNING FOR OFFICE AND CHANGING THE WORLD

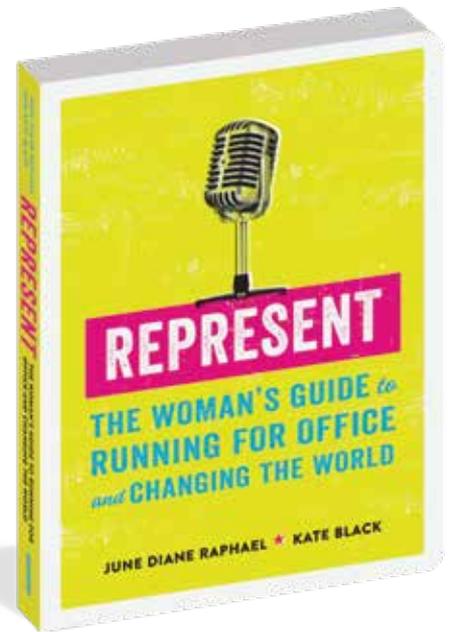
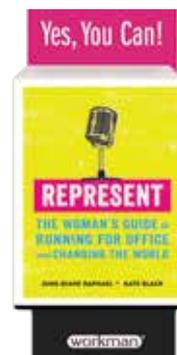
*June Diane Raphael and Kate Black*

The women are coming! Although women account for more than half the population of the United States, they make up less than 25 percent of elected offices, from Congress to municipal positions. But the good news is a groundswell of women are running for office up and down the ballot and across the country. There are approximately 500,000 elected seats, and **Represent** will help women run at every level of office—turning “Could I do this?” into “Yes, I can!”

By Kate Black, former chief of staff at EMILY's List and current policy advisor for the federal government, and writer, comedian, actress, and activist June Diane Raphael, **Represent** is a comprehensive, energetic, and inspiring guide, written with lots of voice and attitude. Structured around a 23-point document called “I'm Running for Office: The Checklist,” **Represent** doubles as a workbook and covers it all: Why to run for office (men do it for their careers, women do it to *solve problems*). Why you're qualified—and don't need an Ivy League law degree. How to meet the filing deadlines and other requirements for launching your candidacy. How to write an elevator pitch, which will kickstart your platform. What to do if you're an introvert (sell people on your values, learn some key power poses and vocal tricks). Here's how to fund-raise—with tips, techniques, and sample scripts for filling the coffers that will finance your run. How to manage social media, including troubleshooting past posts (when in doubt, delete!). Even what to wear. With infographics, profiles of female politicians, and wisdom and advice from women in office, this is a must-own for any woman thinking of running.

**June Diane Raphael** (left) is an actress, comedian, screenwriter, and activist. She is currently starring in the Netflix series *Grace and Frankie* and co-hosts the popular podcast *How Did This Get Made?* She and her husband and their two kids live in Los Angeles.

**Kate Black** (right) is a political operative and feminist and former chief of staff at EMILY's List, the largest resource for women in politics. Currently a policy advisor, she lives with her husband in Washington, DC.



➤ An interactive, inspiring, and step-by-step guide to running for office

➤ By two high-profile authors—**Kate Black**, former chief of staff at EMILY's List and current Washington, DC-based policy advisor, and activist and Netflix star **June Diane Raphael**

➤ Women are running in record numbers for the 500,000 available seats at all levels of our government

➤ 10-city author tour

➤ National TV and radio tours

➤ Digital and podcast advertising

➤ Library advertising and promotion

### REPRESENT

Four color with photos and illustrations throughout; 304 pages; 7" x 9 1/2"

Paperback with lay-flat binding and rounded corners: \$19.95/\$29.95 Can.

ISBN: 978-1-5235-0297-4

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A **flow** BOOK

# THE BIG BOOK OF LESS

FINDING JOY IN LIVING LIGHTER

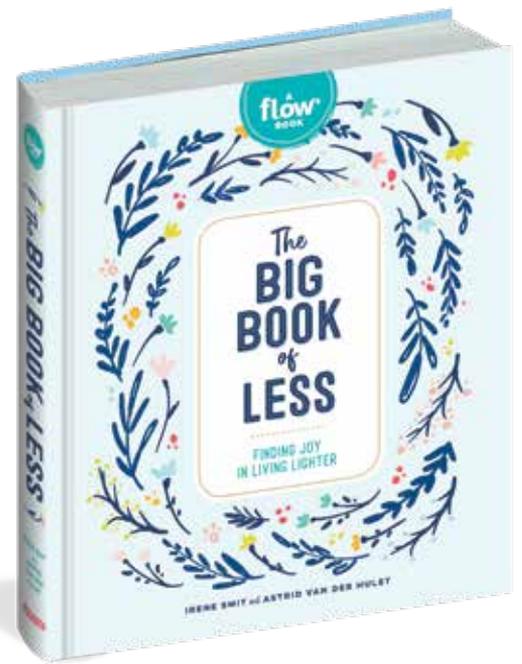
*Irene Smit and Astrid van der Hulst*

**C**elebrate the joys of living with less. Less stuff. Less stress. Less overthinking. Less judgment. Less excess.

Combining the pleasure of hands-on activity with the beautiful production value that made *A Book That Takes Its Time* a bestseller, with 204,000 copies in print, **The Big Book of Less** presents a message of paring down to live not just lighter, but better. And it's a book that approaches "less" in a fresh, new way, addressing mental and spiritual decluttering as well, with tips on "cleaning out" the extra stuff in our heads to create more room for what we actually enjoy.

Read about how doing less—less work, less internet browsing—allows us to reclaim time for relaxation. How talking less leaves more time for listening. Sprinkled throughout are *Flow*'s signature paper goodies: a one-thought-a-day diary helps nurture a daily habit of worrying less; tear-out Expressionist art posters inspire less scheduling; a tiny, foldable paper house underscores the appeal of living minimally; and more.

A perfect gift for anyone who would relish the freedom of letting go.



☛ The inspiring gift of living with less, and enjoying more

☛ The *Flow*® brand just keeps growing—and this is a perfect companion to the bestselling flagship in the series, *A Book That Takes Its Time*, with 204,000 copies in print in less than one year

☛ Packed with paper goodies, including a thought-a-day diary, a dot journaling poster, a tiny model house, and much more

☛ Social media advertising and cross-promotion

☛ *Flow* display kit for retailers

## THE BIG BOOK OF LESS

Full-color illustrations throughout; 224 pages plus special pullouts; 7 1/2" x 8 3/4"

Paper over board:

\$27.50/\$41.50 Can.

ISBN: 978-1-5235-0628-6

No. 100628

*Ships: March*



*Packed with Flow signature paper "goodies," including a tiny fold-up house, posters, mini notebooks, and more*

5-copy counter display

\$149.75/\$207.50 Can.

ISBN: 978-1-5235-0753-5

No. 220753





A **flow** BOOK

# KNOW YOURSELF

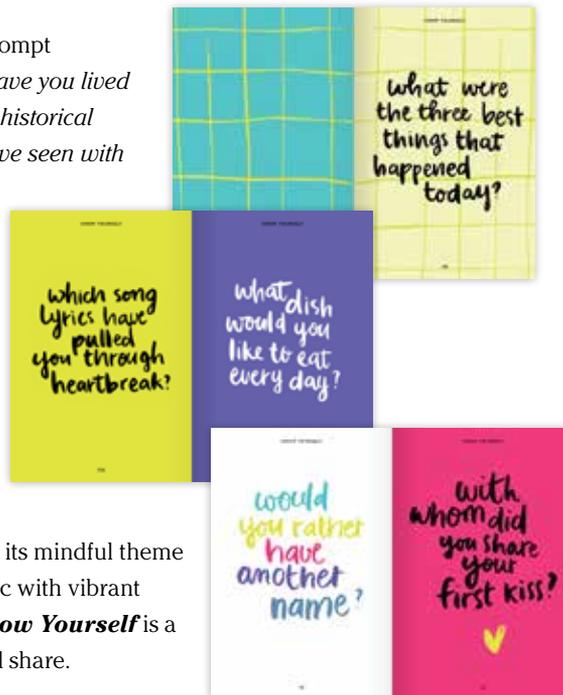
A BOOK OF QUESTIONS

*Irene Smit and Astrid van der Hulst*

**I**ncisive questions can inspire self-reflection, spark ideas, and, best of all, reveal surprising truths. From *Flow*, the champions of meditating on life's simple pleasures, here's a book of 165 creative questions, some sweet, some silly, some unexpectedly provocative, that will open the mind to deeper self-knowledge. There are no "right" answers—the point is simply to stay curious and stay open to learning about oneself or a friend, partner, roommate, or family member.

There are questions to prompt memories: *How many homes have you lived in?* To fuel a fantasy life: *Which historical event do you wish you could have seen with your own eyes?* To tap into your sense of adventure: *What's the wildest thing you've ever done?* To remind you to live in the present: *What were the three best things that happened today?* To celebrate your strength: *When have you stood up for yourself?*

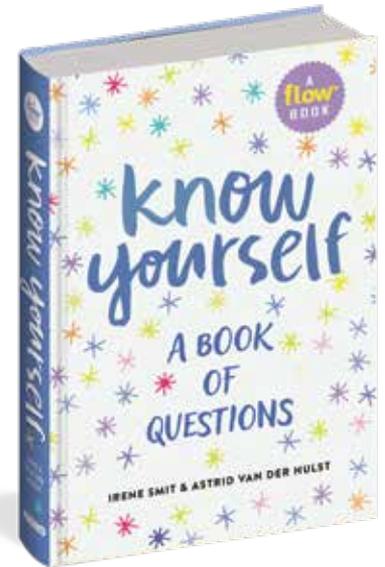
A signature *Flow* book in its mindful theme and charming, colorful aesthetic with vibrant patterns and hand-lettering, **Know Yourself** is a pleasure to browse through and share.



FOR THE COMPLETE LISTING OF FLOW TITLES, see page 77.



**Irene Smit** (left) and **Astrid van der Hulst** (right) are the creative directors of *Flow* magazine, the international publication that, with its unique combination of paper goodies and beautiful illustrations, celebrates creativity, imperfection, and life's little pleasures.



- **The unique gift of getting to know yourself**
- **A lovely impulse self-purchase or gift for Mother's Day, graduation, or housewarming**
- **From the publisher of *The Book of Questions*, with over 2.65 million copies in print**
- **Social media advertising and cross-promotion with *Flow* magazine**
- **Digital advertising campaign**

**KNOW YOURSELF**

Four color throughout; 208 pages; 4" x 6"

**Paper over board: \$10.95/\$16.95 Can.****ISBN: 978-1-5235-0635-4****No. 100635*****Ships: March***

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**flow** STATIONERY



- **BREATHE, CREATE, CELEBRATE: A SET OF 3 NOTEBOOKS**
- **LIST MORE, FORGET LESS MAGNETIC NOTEPAD**
- **ONE DAY AT A TIME DAILY LIST PAD**
- **TINY PLEASURES STICKY NOTES**

*Irene Smit and Astrid van der Hulst  
Illustrations by Sanny van Loon*

Paper love is synonymous with *Flow*, and what better way to celebrate this passion for paper—and the creative self-expression paper enables—than with an innovative line of mindfulness-inspiring stationery.

In a fresh, energetic new collaboration with Workman, *Flow* editors Irene Smit and Astrid van der Hulst, with illustrator Sanny

van Loon, present a line of paper wares that are about more than just organization: They're tools for reflecting, finding inspiration, and having fun. First, the ***Breathe, Create, Celebrate Notebook Set*** includes three notebooks, each with a different, stylish cover illustration and different paper pattern inside: One notebook has dotted paper, one has rules, one has graph paper. At a 5½" x 8" trim size, they're perfectly portable for journaling, brainstorming, or note-taking on the go.

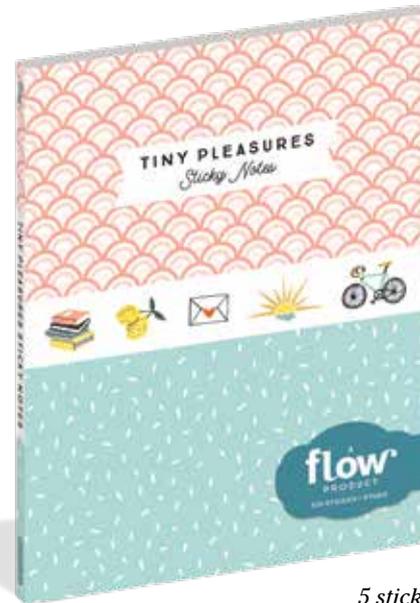
The ***One Day at a Time Daily List Pad*** takes the stress out of to-do lists; it's an organizational tool for visualizing and prioritizing goals. Cheery art and a friendly grid feature areas for *To Do (Today)*, *To Do (Later)*, and *Let It Go* lists—plus room for an hour-by-hour schedule.

Bound in a 6" x 8" paperback case, ***Tiny Pleasures Sticky Notes*** is a set of nine adhesive notepads of varying trim sizes for a range of uses, from bookmarking to leaving a love note. And stick the ***List More, Forget Less Magnetic Notepad*** on a fridge or cabinet to make jotting down lists and remembering errands a breeze (so you can free your mind to pursue more creative opportunities).

Gorgeous design, thoughtful messaging, and simple practicality make each stationery product quintessentially *Flow*—and a gift of pure pleasure to share on Mother's Day, with journalers and planners, or with anyone trying to organize with mindfulness.



Stationery Terms Apply



Polybagged cover opens to reveal contents

5 sticky notepads, 60 pages in each pad



4 sticky tabs

➤ A new line of stationery products from **Flow** and **Workman**

➤ From the publishers of the innovative **Pipsticks® + Workman®** stationery line, with more than 200,000 copies in print

➤ Social media advertising

**Irene Smit and Astrid van der Hulst** are the creative directors of *Flow* magazine, the international publication that, with its unique combination of paper goodies and beautiful illustrations, celebrates creativity, imperfection, and life's little pleasures.



24-copy mixed counter display: (6 each of BREATHE, CREATE, CELEBRATE NOTEPAD SET; LIST MORE MAGNETIC NOTEPAD; TINY PLEASURES STICKY NOTES; and ONE DAY AT A TIME LIST PAD): \$334.80/\$514.80 Can. ISBN: 978-1-5235-0774-0 No. 220774

**BREATHE, CREATE, CELEBRATE**

Set of 3 notebooks, each with repeating 1-color interiors; 64 pages; 5½" x 8"

Singer-sewn binding on each notebook and covers with foil embellishments; packaged together with belly band and shrink wrap: \$14.95/\$22.95 Can. ISBN: 978-1-5235-0727-6 No. 100727

**LIST MORE, FORGET LESS MAGNETIC NOTEPAD**

Repeating full-color design on each page; 75 tear-off sheets; 4¼" x 8¼"

Magnetic notepad packaged with belly band and shrink wrap: \$12.95/\$19.95 Can. ISBN: 978-1-5235-0728-3 No. 100728

**ONE DAY AT A TIME DAILY LIST PAD**

Repeating full-color design on each page; 75 tear-off sheets; 8½" x 7"

Notepad packaged with sticker and shrink wrap: \$12.95/\$19.95 Can. ISBN: 978-1-5235-0729-0 No. 100729

**TINY PLEASURES STICKY NOTES**

Set of 9 full-color adhesive notepads; 60 sheets each; pad sizes vary, all packaged in 6" x 8" paperback case

Paperback case with polybag over the pads in the open position so interior is visible: \$14.95/\$22.95 Can. ISBN: 978-1-5235-0730-6 No. 100730

***Ships: March***

# I WILL TEACH YOU TO BE RICH, SECOND EDITION

NO GUILT. NO EXCUSES. NO B.S.  
JUST A 6-WEEK PROGRAM THAT WORKS

Ramit Sethi

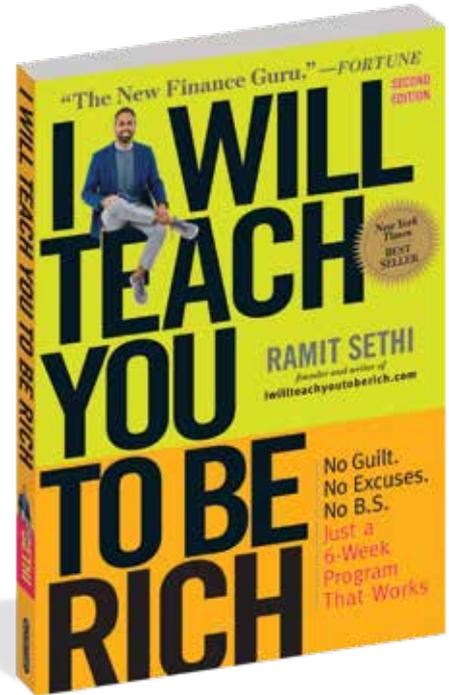
Ramit Sethi is “the new finance guru” (*Fortune*), “a unique voice on money, one singularly attuned to . . . his generation” (*San Francisco Chronicle*). He reaches over 500,000 followers a month on his website, [IWillTeachYouToBeRich.com](http://IWillTeachYouToBeRich.com). And his book, *I Will Teach You to Be Rich*, is a *New York Times* bestseller with 383,000 copies in print—and the kind of backlist title that is so robust that its sales increase year after year. Now on the eve of its tenth anniversary comes a significant cover-to-cover revision.

At the core of the book is Ramit’s extraordinarily simple, powerful, and effective six-week program for gaining control over your finances. Written in an irreverent and entertaining style, *I Will Teach You to Be Rich* shows you step-by-step how to beat banks and credit cards at the fee game, automate your savings and investments, negotiate a raise, manage student loans, and enjoy vacations and other things you love by practicing conscious spending.

In addition to completely updating everything from interest rates to financial instruments, Ramit has added a new dimension to the book: a guide for how to live a “rich life”—a life where money brings meaning, where you can afford to give back, and where experiences, and the time to pursue them, are a priority.



**Ramit Sethi** is the founder of and voice behind [IWillTeachYouToBeRich.com](http://IWillTeachYouToBeRich.com), which has more than 500,000 monthly readers. He speaks regularly to young staff members at companies, including Deloitte, KPMG, and Intel, on the topic of personal finance. He is a graduate of Stanford and lives in New York City.



- The *New York Times* bestselling finance book for 20- and 30-somethings, with 383,000 copies in print
- By Ramit Sethi, the “new finance guru” (*Fortune*) who reaches more than 500,000 readers a month at his site, [IWillTeachYouToBeRich.com](http://IWillTeachYouToBeRich.com)
- The proven six-week program to gain financial independence, completely updated, including all-new material on how to lead a “rich life,” where money brings meaning
- 10-city author tour
- 40-city radio tour
- National media
- Digital advertising campaign
- Library advertising and promotion

**I WILL TEACH YOU TO BE RICH, 2nd Edition**

Two color; 320 pages; 6" x 9"

Paper: \$15.95/\$23.95 Can.

ISBN: 978-1-5235-0574-6

No. 100574

*Ships: March*

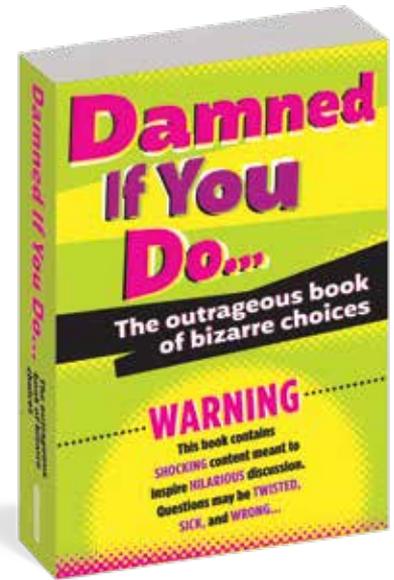
# DAMNED IF YOU DO . . .

## THE OUTRAGEOUS BOOK OF BIZARRE CHOICES

A perennial bestseller that begins with a warning: *Proceed with caution. This book is only for those with a twisted imagination. Be prepared to leave conventional thought behind and join the ranks of the demented and insane.*

Previously published as *Would You Rather . . . ?*, with 356,000 copies in print, **Damned If You Do . . .** is an addictive game in a book that challenges readers to ask—and attempt to answer—more than 400 questions that range from the heinous to the nauseating to the downright disturbing. Each is a field-tested conversation starter guaranteed to provoke ridiculous fun, break the ice at any party, and, like some kind of sick Rorschach test, open a unique window into the minds of friends and family.

Some questions delight in their own grossness: *Would you rather . . . Eat three earthworms—OR—wear a necklace made of them on your wedding day? Chew a mole off someone’s neck—OR—drink a half cup of your best friend’s blood?* Some force you to reveal values: *Would you rather . . . Age only from the neck up—OR—age only from the neck down? Be stupid and rich—OR—smart and poor?* Some create that squirming sensation: *Would you rather . . . Get a bad case of poison ivy way up inside your nose—OR—inside your inner ear?* And some are just deliciously absurd: *Would you rather . . . Run a mile on a six-inch-deep bed of potatoes—OR—swim a quarter mile through maple syrup twelve feet deep?* Each question also features related, often off-the-wall information, from quotes to dumb jokes to delightfully odd trivia.



• An irresistible game (for grown-ups!) in a book with more than 400 hilarious and thought-provoking questions

• Previously published as *Would You Rather . . . ?*, with 356,000 copies in print

• Hot stuff for parties, dorm room conversations, informal dinners, and for fans of edgy games like *Cards Against Humanity*

• The magic of trivia and humor together



**SOME FOR ADULTS ONLY**—adults, that is, with open minds, a sense of humor, and a tolerance for the raunchy and the risqué

### DAMNED IF YOU DO . . .

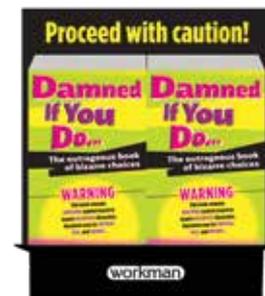
Two color; 416 pages; 4" x 6"

Paper: \$9.95/\$14.95 Can.

ISBN: 978-1-5235-0708-5

No. 100708

Ships: March



8-copy counter display  
\$79.60/\$119.60 Can.  
ISBN: 978-1-5235-0761-0  
No. 220761

*5 million copies in print.*

# INDESTRUCTIBLES®

- THE ITSY BITSY SPIDER
- ROW, ROW, ROW YOUR BOAT
- TWINKLE, TWINKLE, LITTLE STAR

*Maddie Frost and Amy Pixton*

With 5 million copies in print and continually growing sales, INDESTRUCTIBLES is becoming *the* trusted series for introducing little ones to story time. From artist Maddie Frost, here are three delightful additions to the series, each featuring lyrics from beloved children's songs for a special bonding moment of reading out loud and singing.

In *The Itsy Bitsy Spider*, a small arachnid shows the power of perseverance. *Row, Row, Row Your Boat* celebrates the sweetness of father-child relationships. *Twinkle, Twinkle, Little Star* is a soothing bedtime readaloud.

Each sweet song introduces the concepts of rhythm and rhyme. Printed on lightweight, nontoxic paperlike material, INDESTRUCTIBLES are easy to clean (even dishwasher safe) and 100% chew, rip, bend, and drool proof.

**Maddie Frost** is an illustrator living in Massachusetts.

**Amy Pixton** is a mother of triplets who created INDESTRUCTIBLES after her mother-in-law, the artist Kaaren Pixton, began painting murals on Tyvek construction wrap. She lives with her family in Kansas City.

## INDESTRUCTIBLES

Full-color illustrations throughout; 12 pages; 7" x 7"

**Paper:** \$5.95/\$8.95 Can. each

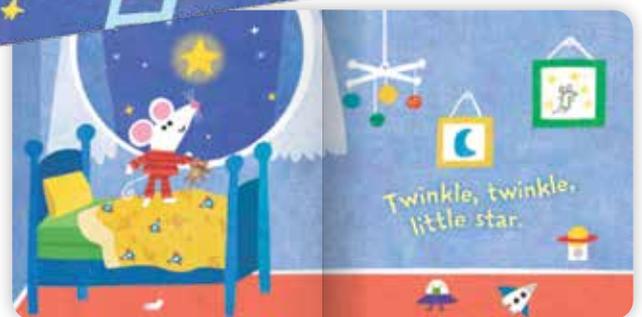
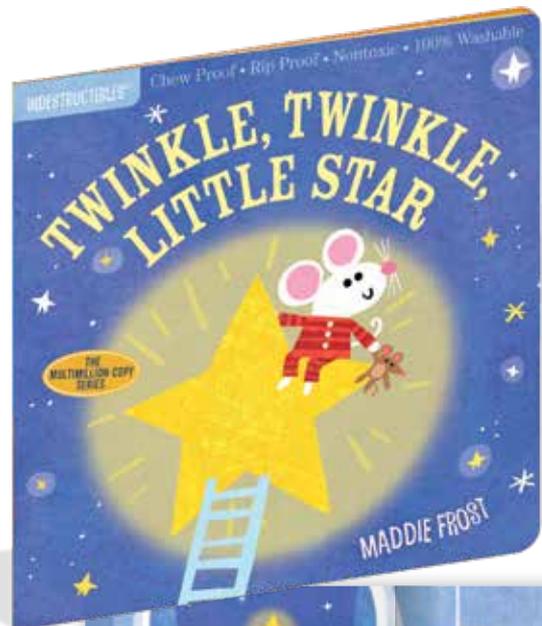
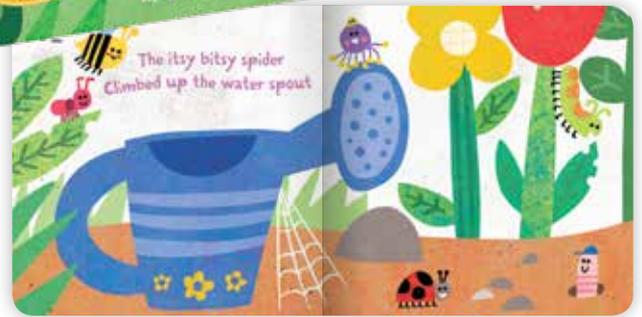
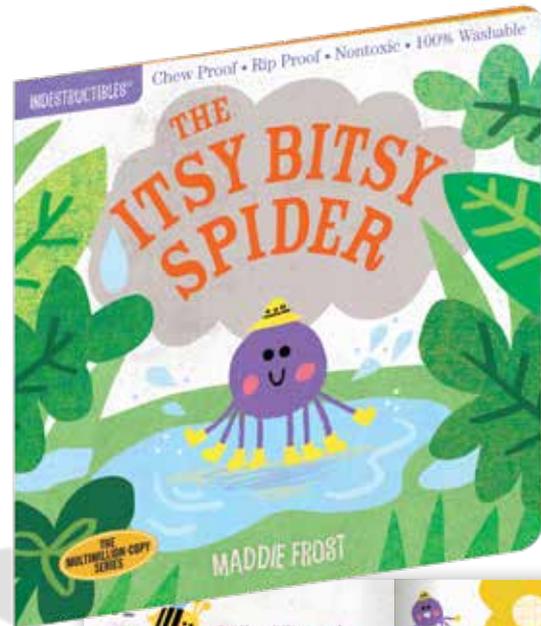
**Ships:** April

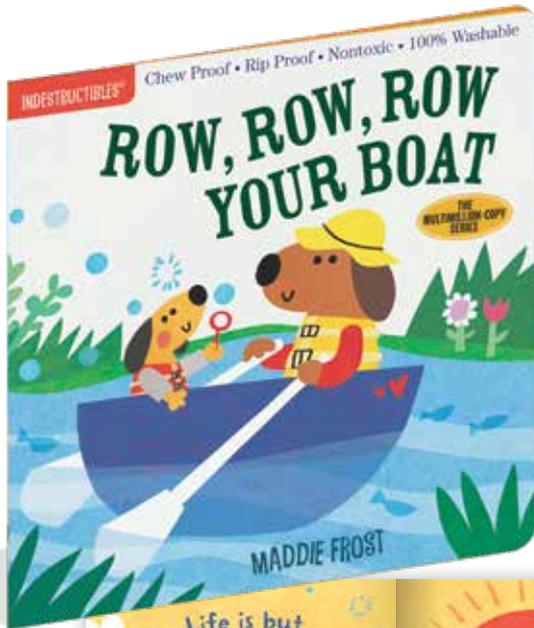
THE ITSY BITSY SPIDER  
ISBN: 978-1-5235-0509-8  
No. 100509

ROW, ROW, ROW  
YOUR BOAT  
ISBN: 978-1-5235-0510-4  
No. 100510

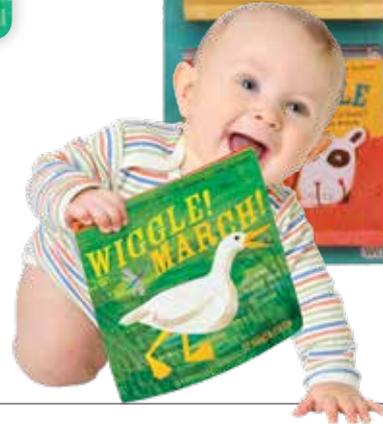
TWINKLE, TWINKLE,  
LITTLE STAR  
ISBN: 978-1-5235-0511-1  
No. 100511

FOR THE COMPLETE  
LISTING OF  
INDESTRUCTIBLES®  
TITLES AND FOR DISPLAY  
OPTIONS, see pages  
66–67.





**ALSO AVAILABLE BY MADDIE FROST:** See page 66.  
 My Neighborhood  
 ISBN: 978-1-5235-0469-5  
 No. 100469  
 Busy City  
 ISBN: 978-1-5235-0468-8  
 No. 100468  
 Hello, Farm!  
 ISBN: 978-1-5235-0467-1  
 No. 100467



➤ **INDESTRUCTIBLES** are 100% baby safe: chew proof, rip proof, nontoxic, and washable

➤ Each title fits into a hanging Tyvek display or countertop spinner display for maximum visibility in stores

➤ The series has 5 million copies in print and sells over 400,000 copies a year

➤ Bright images and simple first words for babies ages 0 and up

➤ Tremendous value at \$5.95

➤ Digital advertising campaign



**Indestructibles 64-copy hanging display:**

(8 each of BABY PEEKABOO, BABY FACES, BABY NIGHT-NIGHT, MAMA AND BABY!, BABY BABBLE, BABY ANIMALS, THINGS THAT GO!, BEACH BABY)  
 \$380.80/\$572.80 Can.  
 ISBN: 978-0-7611-9030-1 • No. 29030

**Indestructibles 64-copy hanging display: create-your-own assortment**

(Ships empty with display and s-hooks, no books.)  
 ISBN: 978-0-7611-9192-6 • No. 29192

**36-copy mixed spinner counter display:**

(4 each of BABY ANIMALS, THINGS THAT GO!, BABY PEEKABOO, BABY NIGHT-NIGHT, MAMA AND BABY!, BABY FACES, LOVE YOU, BABY, BABY BABBLE, and WELCOME, BABY)  
 \$214.20/\$322.20 Can.  
 ISBN: 978-1-5235-0528-9  
 No. 220528

**Empty display:**  
 ISBN: 978-1-5235-0529-6  
 No. 220529

# THE MONTESSORI TODDLER

A PARENT'S GUIDE TO RAISING A CURIOUS AND RESPONSIBLE HUMAN BEING

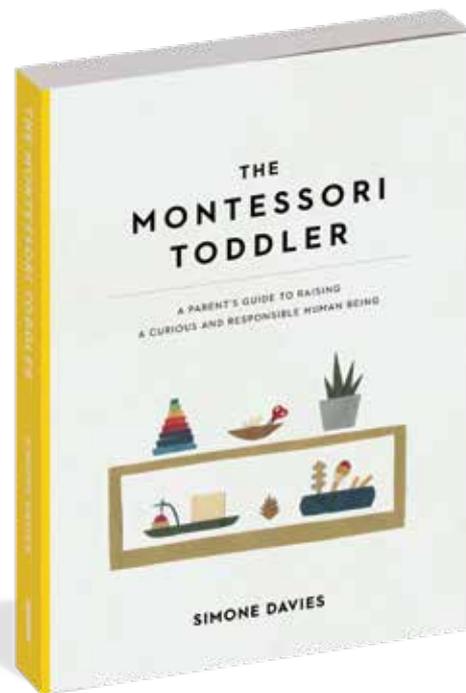
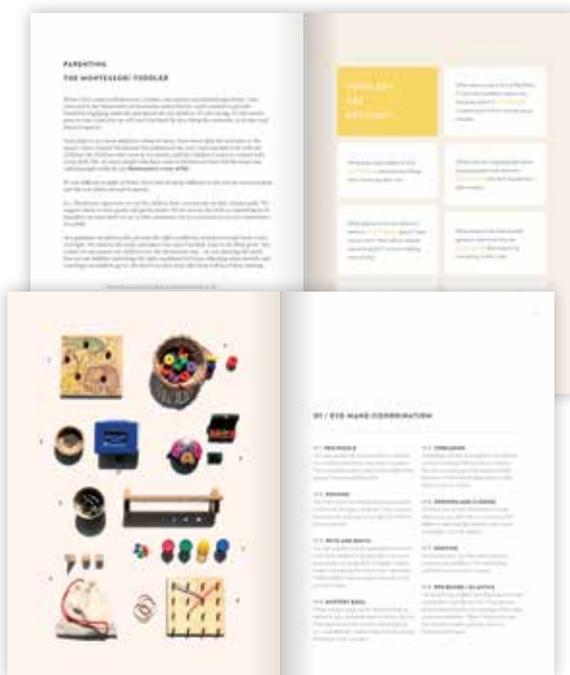
*Simone Davies / Illustrated by Hiyoko Imai*

**A**nouncing that rare parenting book that will not only help you become a more effective parent but actually change how you see your children. Written by Montessori educator Simone Davies, this book shows you how to bring the educational values of a Montessori classroom into your home—while turning the whole idea of the “terrible twos” on its head.

Here is how to set up Montessori-friendly spaces in your home.

Principles for fostering curiosity in your child—and in yourself. Specific Montessori skills—the winter coat flip; getting your toddler to pour his or her own water and clean up whatever spills might occur. And it goes much deeper, showing how a parent can really be present, be the child’s guide, and handle tantrums and problematic behavior without resorting to bribes, threats, or punishment—and truly celebrate every stage.

It’s also that rare parenting book that’s beautiful to look at, with a bright, airy design and simple color illustrations and photographs.



☛ **A comprehensive, caring, and beautifully designed and illustrated guide to parenting toddlers**

☛ **Perfect for parents already convinced of the merits of Montessori, and for all the others who seek a calm, child-centered, respectful way to parent**

☛ **Step-by-step, practical (and easy to implement) ideas for raising self-sufficient, curious, and independent toddlers—and being more mindful, calm, and attentive parents**

☛ **By a specially certified Montessori educator**

☛ **Blog and podcast tour**

☛ **Digital advertising campaign**

☛ **Library advertising and promotion**



**Simone Davies** is an AMI (Association Montessori Internationale) Montessori teacher, as well as the author of *The Montessori Notebook*, the popular blog and Instagram, where she gives tips, answers questions, and provides online workshops to parents around the world. A native Australian, she lives with her family in Amsterdam, where she runs parent-child classes at the Jacaranda Tree Montessori school.

## THE MONTESSORI TODDLER

Full-color illustrations and photographs throughout; 240 pages; 6 5/8" x 9 3/8"

Paperback with flaps: \$19.95/\$29.95 Can.

ISBN: 978-1-5235-0689-7

No. 100689

***Ships: February***



# HOW TO DIE ALONE

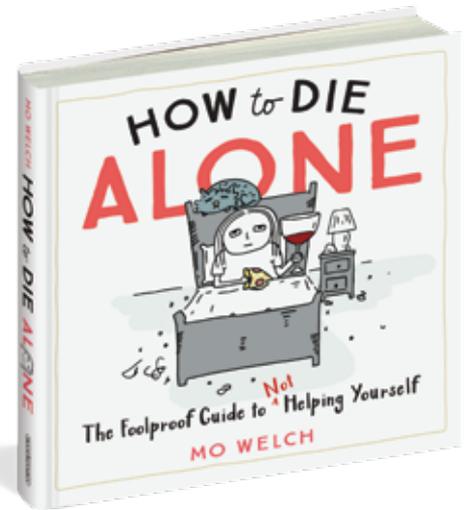
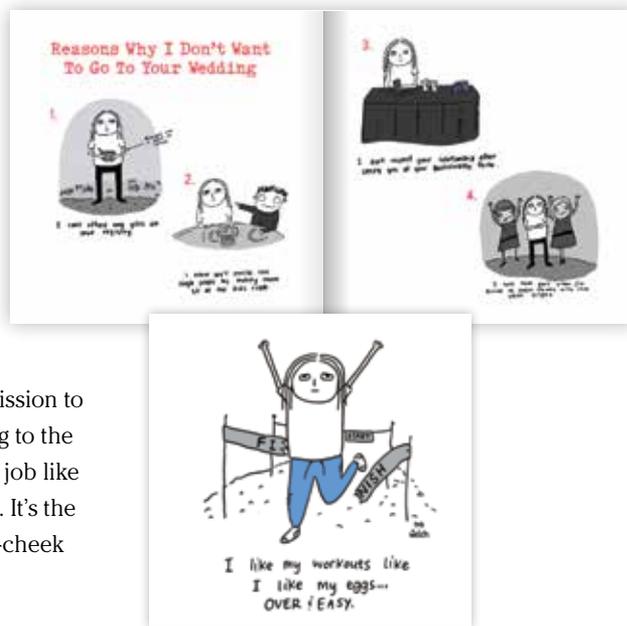
## THE FOOLPROOF GUIDE TO NOT HELPING YOURSELF

Mo Welch

There's an entire industry built on the idea of helping people to push hard and succeed in love, work, fitness, and finances. But what about those people who would so much rather stay home and eat pizza with the cat while binge-watching Netflix? Who's telling them that it's OK to be a couch potato?

Blair, that's who. The creation of cartoonist and stand-up comic Mo Welch, Blair is the awkward, self-deprecating, totally relatable anti-heroine who already has 65,000 followers on Instagram and an animated show on TBS Digital. Now Blair is the face, the voice, and the attitude of *How to Die Alone*, the perfect self-help book for *not* helping yourself—and a funny, irreverent gift for millennials struggling to “adult.”

Forget winning friends and influencing people—here's advice on how to win the Worst Friend Award instead, including: Always be late, never offer to drive (anywhere), and treat your friend's kitchen like an open bar. Plus the ins and outs of terrible dates, permission to eat cookies instead of going to the gym, and how to treat your job like the inconvenience that it is. It's the genuinely funny, tongue-in-cheek guide to just saying no.



• Humorous anti-self-help book for the young and the anxious

• By Mo Welch, a rising cartoonist and stand-up comedian who's appeared on *Conan*, and whose cartoons are featured in *Cosmopolitan*, the *Huffington Post*, and *BuzzFeed*

• A whole book of Blair, the cartoon character whose self-deprecating humor has won her 65,000 Instagram followers and an animated show on TBS Digital

• 6-city author tour

• Podcast tour

• Social media advertising and promotion, including Facebook, Instagram, and Reddit

### HOW TO DIE ALONE

Full-color illustrations throughout; 144 pages; 6" x 6"

Paper over board: \$12.95/\$18.95 Can.

ISBN: 978-1-5235-0426-8

No. 100426

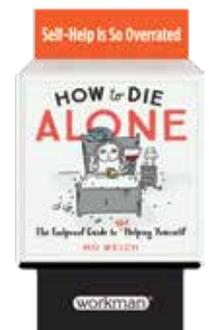
**Ships: March**

6-copy counter display

\$77.70/\$113.70 Can.

ISBN: 978-1-5235-0762-7

No. 220762



**Mo Welch** is a stand-up comedian and cartoonist who has appeared on *Conan*. Her 10-part animated show, *Blair*, debuted on TBS Digital in January 2018, and her cartoons have been featured in *Cosmopolitan*, the *Huffington Post*, *BuzzFeed*, and more. She's also worked as a writer for *Nickelodeon*, *TBS*, and *CBS*. Ms. Welch lives in Los Angeles.

# PUZZLELOPEDIA

MIND-BENDING, BRAIN-TEASING ANAGRAMS, WORD SEARCHES, MAZES, AND MORE!

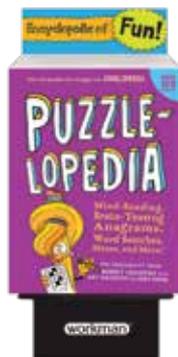
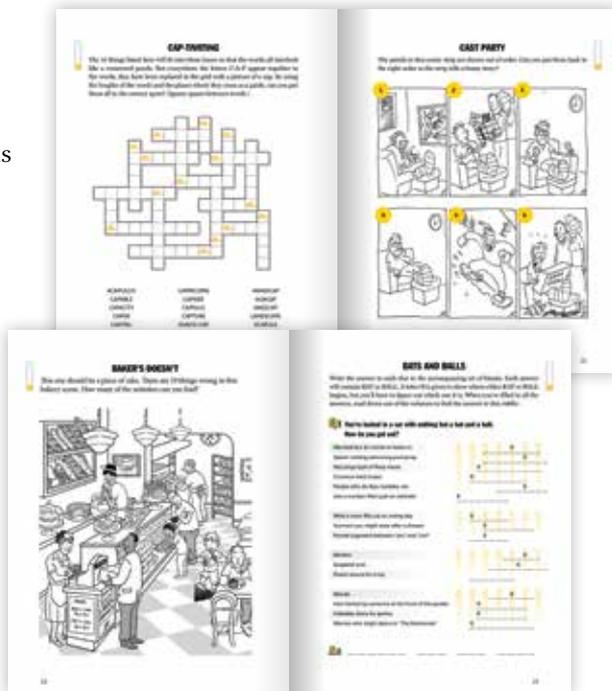
Robert Leighton, with Amy Goldstein and Mike Shenk

Kids love puzzles. Parents love puzzles. And parents love it when their kids unplug and do puzzles! Here, in the latest entry to the series that includes *Jokelopedia*, *Pranklopedia*, and *Frightlopedia*—with over 900,000 copies in print combined—comes **Puzzlelopedia**, an encyclopedia of over 150 smart, quirky, energetic puzzles that require nothing more than a sharp pencil and sharper wits.

Each of the 26 A-to-Z chapters begins with a puzzle related to that chapter's letter and then serves up different types of puzzles, including riddles, mazes, crosswords, search and finds, hidden pictures, and puzzle types you've never seen before, like a dot-to-dot that, when solved, becomes a maze! All the chapters also contain a special "puzzle breakers" section, where kids can learn about anagrams, code breaking, oxymorons, tongue twisters, and other puzzling subjects.

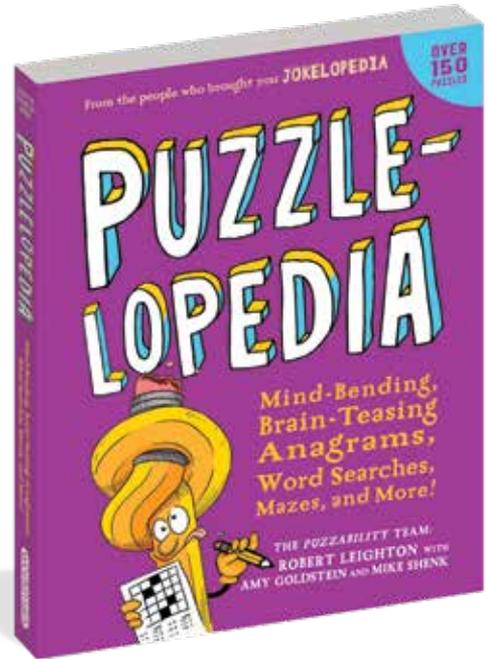
The brains behind this brainy book are the folks at Puzzability, authors of *The Brainiest Insaniest Ultimate Puzzle Book!*, with 161,000 copies in print. Their uniquely wacky visual sense makes **Puzzlelopedia** uniquely fun.

**Robert Leighton**, a New Yorker cartoonist, has created puzzles for the New York Times, Chicago Tribune, the New Yorker, ABC, and more. He lives in New York. Along with **Mike Shenk** and **Amy Goldstein**, he is a cofounder of *Puzzability*, a puzzle-writing company.



FOR THE COMPLETE LISTING OF —LOPEDIA TITLES, see page 48.

8-copy counter display  
\$79.60/\$119.60 Can.  
ISBN: 978-1-5235-0765-8  
No. 220765



- Kids love puzzles—and puzzle books are always in demand
- A brightly illustrated collection of over 150 brain-bending crosswords, mazes, word searches, code-crackers, hidden pictures, and other wacky puzzles
- From the authors of *The Brainiest Insaniest Ultimate Puzzle Book!*, with 161,000 copies in print
- New in the *Jokelopedia*, *Pranklopedia*, and *Frightlopedia* series, with over 900,000 copies in print
- Unplugged, screen-free fun, and perfect for birthdays, travel season, camp time, and more
- For ages 8–12
- Digital advertising

## PUZZLELOPEDIA

Two color with illustrations throughout; 272 pages; 6 1/2" x 8 3/8"

Paper: \$9.95/\$14.95 Can.

ISBN: 978-0-7611-7220-8

No. 17220

*Ships: May*

# S'MORES!

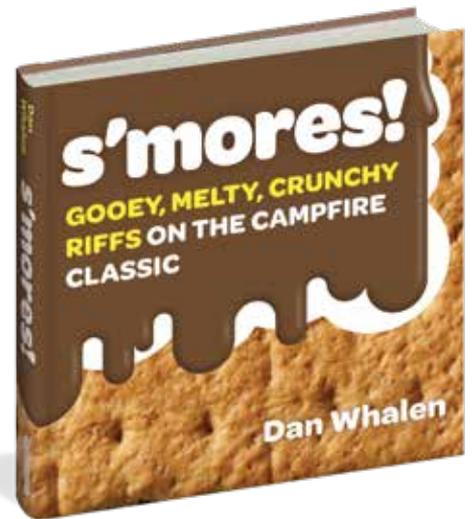
## GOOEY, MELTY, CRUNCHY RIFFS ON THE CAMPFIRE CLASSIC

*Dan Whalen*

**B**oy, do we love our s'mores. Americans buy an estimated 90 million pounds of marshmallows a year, and more than half are toasted and sandwiched with a chocolate bar between two graham crackers. Which inspired Dan Whalen to ask: What would happen if you kept the s'mores architecture—three layers of gooey, melty, and crunchy—but changed it up? The result: Salted Caramel S'mores, Lemon Meringue S'mores, not to mention the Elvis—a bacon, banana, and peanut butter s'more.

In 50 playful recipes, photographed in full color and packaged in a puffy square format, *S'mores!* completely upends what a s'more is—and where it can be made—by designing all recipes to be toasted in a standard oven (with adaptations for an outdoor fire). Dan Whalen, who last tackled another passion, *Tots!*, redefines both the filling of the s'more—ice cream, sweet potatoes, sriracha, figs, avocado, even a scallop (which bears resemblance to a marshmallow)—and the “cracker”—using phyllo dough, pie crust, potato chips, and cannoli sheets. From the deliciously simple Nutella S'mores to the sophisticated Grilled Peach Basil S'mores, this book emphatically and mouthwateringly puts the *more* in s'mores.

**Dan Whalen**, the author of *Tots!*, writes the popular recipe blog *The Food in My Beard*. He is also the author of *Stuffed: The Ultimate Comfort Food Cookbook* and *The Comfort Food Mash-Up Cookbook* and was a contestant on the *Food Network's* *Guy's Grocery Games*. He's created and published more than 1,000 recipes; the video of his most popular, the *Quesadilla Bun Burger*, has been viewed 24 million times; and his work has been featured in *Saveur*, *Bon Appétit*, *Serious Eats*, *Fine Cooking*, and *Huffington Post*. Dan lives in Boston, Massachusetts.



50 playfully irresistible recipes, from Nutella S'mores to the Elvis: a bacon, banana, and peanut butter s'more

From the author of *Tots!* and mad-genius creator of the popular website *The Food in My Beard*, whose 1,000 recipes and videos often go viral

20-city radio tour

Podcast tour

Select author events

Videos

Digital advertising campaign

### S'MORES!

Full-color photos throughout; 128 pages; 6 1/4" x 6 1/4"

Paper over board with embossed puffy cover:  
\$14.95/\$22.95 Can.

ISBN: 978-1-5235-0433-6

No. 100433

*Ships: May*



ALSO AVAILABLE: See page 103.  
*Tots!*  
ISBN: 978-0-7611-8994-7  
No. 18994



6-copy counter display  
\$89.70/\$137.70 Can.  
ISBN: 978-1-5235-0757-3  
No. 220757

# WHAT TO EXPECT®: EATING WELL WHEN YOU'RE EXPECTING

2ND EDITION

Heidi Murkoff  
and Sharon Mazel

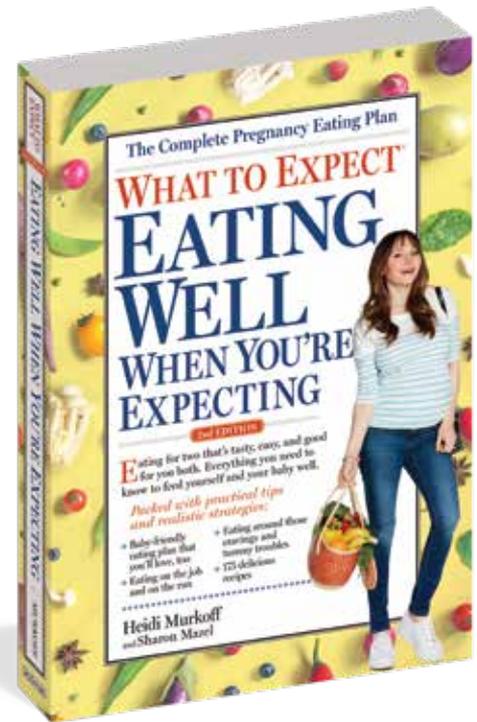
Announcing a brand-new edition of the pregnancy food bible. With over 1.4 million copies in print, *What to Expect: Eating Well When You're Expecting* is the essential companion to *What to Expect When You're Expecting*. This cover-to-cover update provides a fresh, fun, realistic, and body-positive approach to help moms-to-be navigate healthily and tastily through the nine months of pregnancy—at home, in the office, over the holidays, in restaurants. Thorough chapters are devoted to nutrition, including all the latest facts on superfoods, food trends, food safety, foods to chow down on, foods (and drinks) to limit, and those to cut out altogether. How to eat well when you're too green to come face-to-fork with broccoli, or too bloated to eat at all. How to eat well on a budget. On the run. Whether you're vegan or a red-meat eater, a carb craver or a gluten-free girl, a confirmed fast-food junkie or slow-food foodie. Readers hungry for nutritional facts (which vitamins and minerals the pregnant body needs and where to find them) will get their fill of those, too. Plus, how to put it all together with dozens of practical tips and 175 recipes that are as delicious as they are nutritious, as easy to love as they are easy to make.

At the heart of the book are hundreds of pressing questions that every reader has: *Do I have to skip my morning latte—or my afternoon energy drinks? I'm too sick to look at a salad, never mind eat one—do I have to? Help! I'm entering my second trimester, and I'm losing weight, not gaining. How do I get enough calcium if I'm lactose intolerant?*

Written with Heidi Murkoff's trademark warmth, empathy, reassurance, and humor, it is the must-have guide for a new generation of moms-to-be.

FOR THE COMPLETE LISTING OF  
WHAT TO EXPECT TITLES,  
see pages 112–113.

**Heidi Murkoff** is the author of the *What to Expect*® series of pregnancy and parenting books. She is also the creator of *WhatToExpect.com* and the *WhatToExpect* app, which reach over 13 million expecting and new parents, and the *What to Expect* Foundation, a nonprofit organization dedicated to helping underserved families expect healthy pregnancies, safe deliveries, and healthy, happy babies.



☛ The indispensable companion to *What to Expect When You're Expecting*

☛ A fully updated edition of the pregnancy nutrition guide with over 1.4 million copies in print

☛ Includes 175 delicious, healthy, simple recipes geared to contemporary palates and preferences, with vegetarian, vegan, gluten-free, and other options

☛ Targeted to today's working (and often overworked) mothers-to-be

☛ The *What to Expect* series has over 39 million copies in print

☛ Digital advertising and promotion campaign

**WHAT TO EXPECT: EATING WELL  
WHEN YOU'RE EXPECTING,  
2nd Edition**

480 pages; 6" x 9"

Paper: \$15.95/\$23.95 Can.

ISBN: 978-1-5235-0139-7

No. 100139

Hardcover: \$29.95/\$44.95 Can.

ISBN: 978-1-5235-0781-8

No. 100781

***Ships: July***

# NO ONE DOES IT LIKE YOU

AND 77 OTHER ILLUSTRATED AFFIRMATIONS

*Amy Rose Spiegel*

*Illustrations by Catherine Willemse*

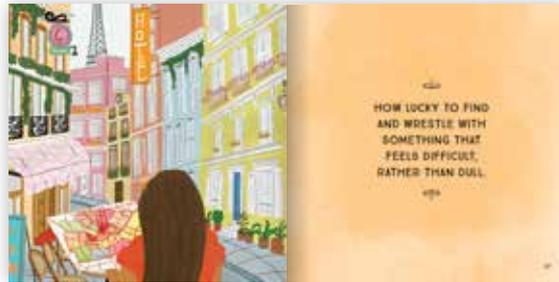
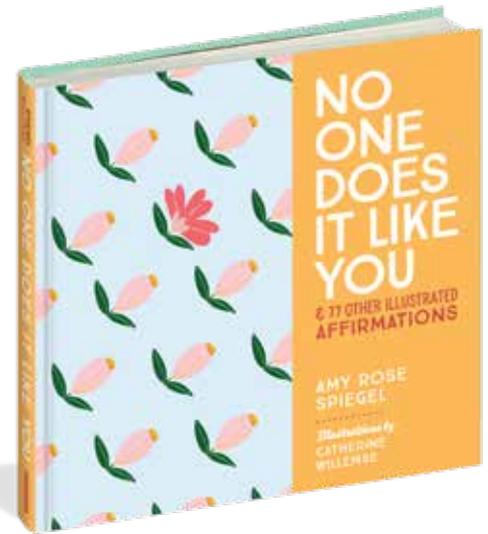
In a world that demands so much from women, every hour of every day, affirmations are a powerful part of self-care, a way of strengthening the self, quieting the noise, and finding inner peace. They are simple but potent words that, when spoken with intention as a daily practice, help us become our strongest, kindest, most real, and most comfortably imperfect selves.

The eloquent affirmations and vibrant illustrations of *No One Does It Like You* combine in a fresh, timely way to bring a needed message to millennial women, a way that is wise, beautiful, surprising, and never saccharine or preachy. The language is singular, personal, memorable:

*Regard yourself as the moon; wash everything in your light.*  
 • *When you're tempted to say "I don't know," consider that you do, and try that instead.*  
 • *Gild the kingdom of your brain:*

*Keep researching.*  
 • *You can be true evidence of goodness for others.*

And the art, filled with characters that every reader will relate to, sets the affirmations in a real moment, reinforcing the idea that this is a book to celebrate everything that makes us *us*—and the message that you, the reader, are not alone.



• An uplifting gift of self-care for millennial women

• Inspired by the yearlong Daily Affirmations series in Lenny Letter, the online feminist newsletter created by Lena Dunham and Jenni Konner and reaching over 400,000 subscribers a day

• Unique affirmations with a powerful positive message, paired with vibrant, unexpected art

• From the publisher of *You Are Doing a Freaking Great Job*, with over 215,000 copies in print

• Instagram advertising

• Poster

## NO ONE DOES IT LIKE YOU

Full-color illustrations throughout; 160 pages; 6" x 6"

Paper over board: \$12.95/\$18.95 Can.

ISBN: 978-1-5235-0531-9

No. 100531

*Ships: March*

6-copy counter display

\$77.70/\$113.70 Can.

ISBN: 978-1-5235-0760-3

No. 220760



© Jordan Heminway

**Amy Rose Spiegel** is the author of *Action: A Book About Sex*. Her writing has appeared in the *New York Times*, *the Guardian*, *Cosmopolitan*, and many other publications. She is also a senior editor at *Broadly*, a website dedicated to representing the multiplicity of female and LGBTQ+ identities. She was previously a story editor at *Rookie* and an associate editor at *BuzzFeed*. She lives in New York.

# A LITTLE BOOK OF BIG STICKERS

- 20 HUGE LOVE STICKERS!
- 20 HUGE MAGICAL STICKERS!
- 20 HUGE WORD STICKERS!

**S**tickers make people happy. And Pipsticks+Workman, the creative partnership between Workman Publishing and Mo Vázquez's subscription sticker club, knows that *more stickers = more fun*. The super-quirky, super-trendy gift line—with 215,000 copies in print in just three months—introduces four all-new sticker books for stationery and sticker lovers.

Personalize a planner (or phone case, or laptop) with the **Little Book of Big Stickers** series: three small books featuring 20 HUGE, eye-catching stickers (one of which is puffy, peeking through a cool die-cut cover!), each with a different theme. There's **Love**, with a bouquet of flowers and friendship bracelets. **Magical**: Think dreamy unicorns and shooting stars. And **Word**, with catchy, cheeky phrases that will make you smile, like "I'm here for the snacks." Bonus: Each book features lots of little stickers, too!

**Pipsticks® + Workman®** is the collaboration of Pipsticks, a subscription sticker club, and Workman Publishing. Made up of a bicoastal team of innovative creatives, the brand is dedicated to spreading the sticker love through books, planners, stationery, and more!

FOR ADDITIONAL  
PIPSTICKS+WORKMAN  
PRODUCTS, see page 85.



## A LITTLE BOOK OF BIG STICKERS

Full color throughout; 20 sticker sheets (19 glossy and 1 puffy); 5" x 7"

Paperback with a die-cut cover; polybagged:

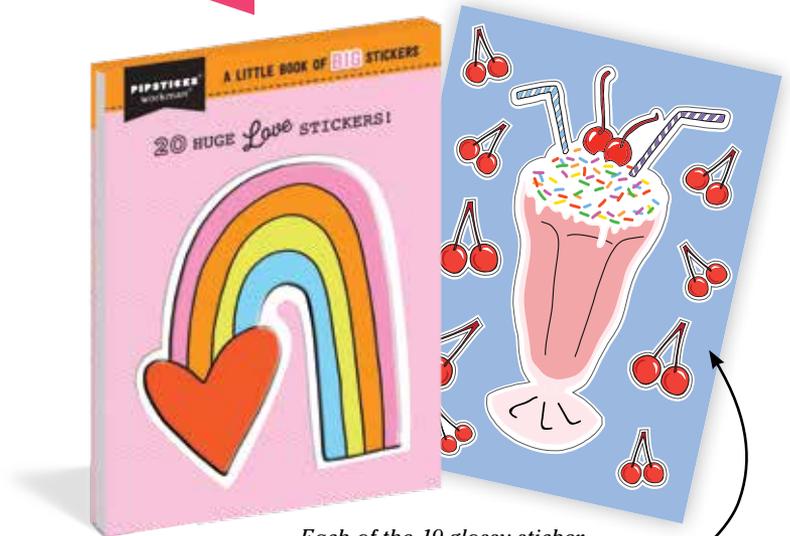
\$9.95/\$13.95 Can. each

*Ships: May*

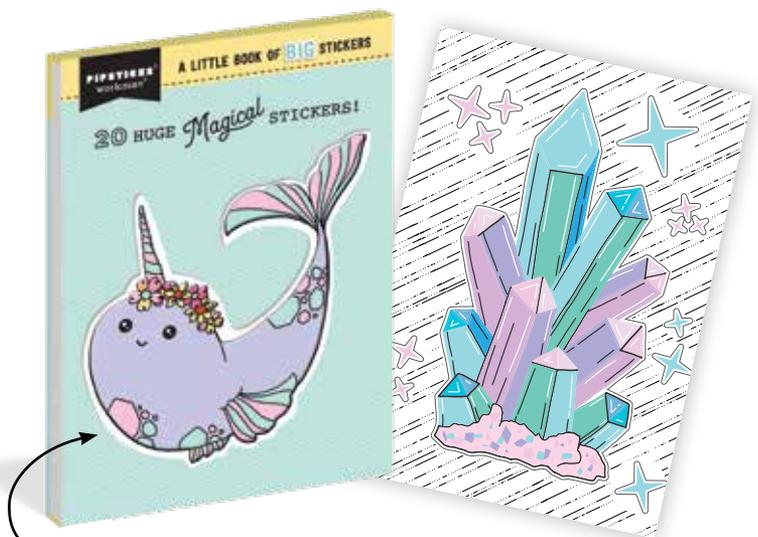
LOVE  
ISBN: 978-1-5235-0712-2  
No. 100712

MAGICAL  
ISBN: 978-1-5235-0713-9  
No. 100713

WORD  
ISBN: 978-1-5235-0714-6  
No. 100714



Each of the 19 glossy sticker sheets features a huge sticker—and sometimes small ones, too!



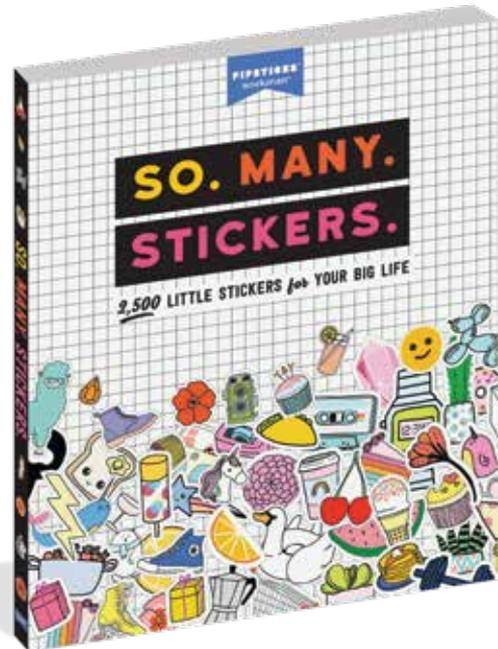
One big puffy sticker shows through the die-cut cover!



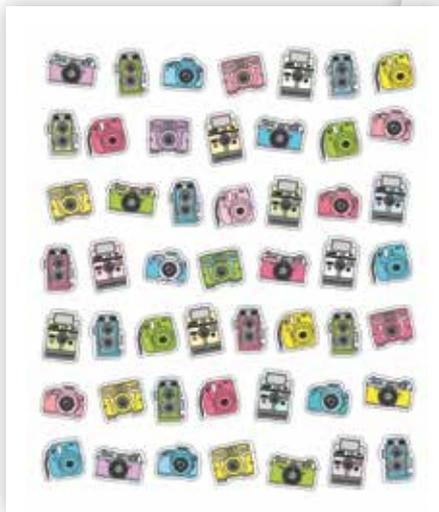
# SO. MANY. STICKERS.

2,500 LITTLE STICKERS FOR YOUR BIG LIFE

A must-have for any sticker fanatic, *So. Many. Stickers.* features 2,500 little stickers for any occasion. Whether you're collecting them, decorating with them, or trading with your besties, the range is pure fun: old-school cameras, vibrantly colored flowers, stylish high-top sneakers. It's the perfect add-on to a Pipsticks+Workman planner. So go ahead: Spread the sticker love!



50 sticker sheets, 2,500 stickers



Stationery  
Terms  
Apply



24-copy mixed counter display  
(6 each of HUGE LOVE STICKERS!, HUGE  
MAGICAL STICKERS!, HUGE WORD STICKERS!,  
and 6 of SO. MANY. STICKERS.):  
\$256.80/\$352.80 Can.  
ISBN: 978-1-5235-0775-7  
No. 220775

Four delightful gifts for sticker lovers, showcasing the trend-savvy creativity and high production values of Pipsticks+Workman

Since its Summer 2018 launch, the Pipsticks+Workman line has 215,000 copies in print

Great values! A single oversized sticker can retail for \$3.00, so the \$9.95 *Little Books of Big Stickers* are a steal. And \$12.95 for 2,500 stickers!? As we said: *So. Many. Stickers.*

Celebrate #plannerlife! A lively impulse gift or self-purchase for the collector who can't get enough stickers to embellish planners and stationery, or save in a sticker collection

Blog tour

Digital advertising campaign

Spread the sticker love!

## SO. MANY. STICKERS.

Full color throughout; 50 sticker sheets; 6" x 7 1/4"

Paper: \$12.95/\$16.95 Can.

ISBN: 978-1-5235-0715-3 No. 100715

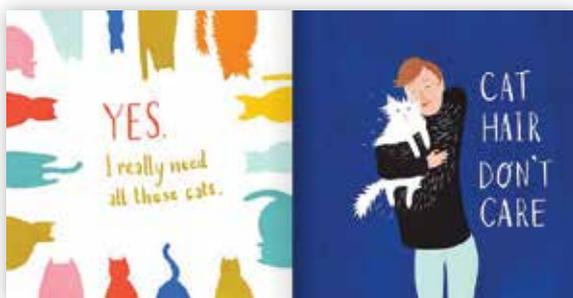
*Ships: May*

# CRAZY CAT LADY

*Agnes Loonstra and Ester Scholten*

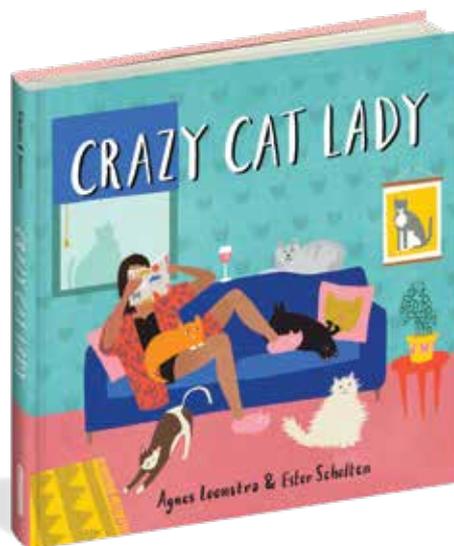
Welcome to the new “crazy cat lady.” Once a dowdy, eccentric figure with at least a dozen cats shedding hair on every available surface, today she’s a hip-at-any-age woman who knows an unassailable truth: Cats are awesome! And she declares her kitty love with pride, humor, and—like her cats—an irresistible dose of sass. Her tote bag is stocked with lint rollers and catnip. All her photos get the #catlady or #crazycatlady hashtags. And she’s not alone—each tag has over 4 million posts on Instagram!

With clever text by Ester Scholten and utterly charming artwork by Agnes Loonstra (a regular *Flow* illustrator), ***Crazy Cat Lady*** is a celebration of the quirky, relatable, and instantly recognizable habits of devoted feline fans. There are mottos for the perpetually fur-covered: *Cat hair, don’t care*. Quotes for the owners who know the more the merrier: “Cats are like glasses of wine. You can’t have just one.” Flowcharts on what to name your kitten. “How to draw a cat” tutorials. Fun facts: Did you know that a cat has 230 bones in its body, more than you? And portraits of crazy cat ladies through history, from Florence Nightingale to Katy Perry. At an impulse-friendly price, this sweetly edgy little book has the fresh outlook on cat fanaticism the modern feline lover has been waiting for.



*Includes full-color sticker sheet*

**Agnes Loonstra and Ester Scholten** are quintessential cool cat ladies who comprise the Dutch creative team *Es & Nes*. Artist Agnes (a regular *Flow* contributor) and writer Ester live in the Netherlands with their respective cats.



☛ Crazy cat ladies rock!

☛ The perfect gift for millennial cat lovers and hip cat ladies of any age

☛ Cats sell! From the publisher of groundbreaking cat books and calendars, with millions and millions of copies in print

☛ Millions of people identify as #crazycatlady or #catlady

☛ Includes a full-color sheet of cat lady stickers

☛ Digital advertising campaign

## CRAZY CAT LADY

Full-color illustrations throughout; 112 pages and 1 sticker sheet; 5 3/4" x 6"

Paper over board: \$12.95/\$18.95 Can.

ISBN: 978-1-5235-0557-9

No. 100557

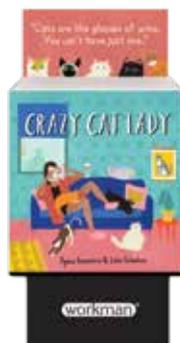
***Ships: March***

8-copy counter display

\$103.60/\$151.60 Can.

ISBN: 978-1-5235-0758-0

No. 220758





# CRAZY PLANT LADY

Isabel Serna

There's the trend: "Plants have exploded in popularity," notes Apartment Therapy. And nylon.com declares: "Millennials are obsessed with houseplants," while the hashtags #crazyplantlady, #iloveplants, and #plantlife have more than 2 million tags on Instagram combined.

And then there's the joy: For the plant-obsessed woman of any age, this little illustrated book celebrates the delightfully quirky habits that accompany botanical passion, even addiction. Like seeing every bare surface as a reason to buy a new succulent, fern, or pileum. Or, when planning a fabulous vacation, wondering: *But who will water my plants?* Throughout there are humorous quotes: "I don't need therapy, I talk to my plants." Sweet puns: "Aloe you vera much." A quiz: Are you a good plant mom? Plus, the telltale signs that you're a crazy plant lady: Even your office is a houseplant jungle.

Author-illustrator Isabel Serna's charming art is as bright and vibrant as the pops of color that plants bring to your home, her text clearly inspired by being a crazy plant lady herself—put it together, and here is a perfect present for housewarmings and a great add-on to a gift of a potted plant or ceramic planter.



Includes full-color sticker sheet



☛ A perfect gift for a new generation of self-proclaimed crazy plant ladies—on its own or alongside a tiny planter or cute watering can

☛ Houseplants are hot! *New York Times*, *Cosmo*, *Apartment Therapy*, and countless other outlets have covered millennials and their plant obsession

☛ Bright, full-color illustrations throughout

☛ The phrase "Crazy Plant Lady" is all over gift merchandise, from T-shirts to mugs, and succulents and cacti are mainstays in graphic design, featured on cards and totes

☛ Includes a full-color sticker sheet

☛ Digital advertising campaign

## CRAZY PLANT LADY

Full-color illustrations throughout; 112 pages and 1 sticker sheet; 5 3/4" x 6"

Paper over board: \$12.95/\$18.95 Can.

ISBN: 978-1-5235-0537-1

No. 100537

**Ships: March**

8-copy counter display  
\$103.60/\$151.60 Can.  
ISBN: 978-1-5235-0759-7  
No. 220759



© Mimoli Photography

**Isabel Serna** is the founder of *Black Lamb Studio*, a Miami-based design studio with a focus on colorful patterns, fun stationery, and product design. She was formally trained as an industrial designer, and her work can be found on wallpaper, wrapping paper, textiles, stationery, and various printed media. She has collaborated with brands such as *Kate Spade*, *Hallmark*, *Travelpro*, *Mixbook*, *West Elm*, and *Figo Fabrics*. Isabel lives with her husband, her French bulldog, and many, many plants in Miami, Florida.

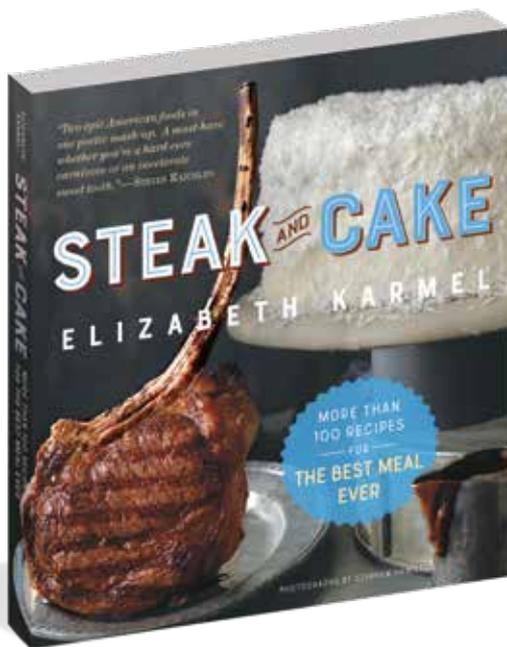
# STEAK AND CAKE

MORE THAN 100 RECIPES FOR THE BEST MEAL EVER

*Elizabeth Karmel*

Just when you thought you couldn't handle one more quinoa salad, here comes a cookbook devoted to the best meal ever—a char-crusted, luscious steak, followed by the kind of homemade cake that wears its butter, eggs, sugar, and love proudly. *Steak and Cake* is a paean to pleasure from Elizabeth Karmel, who's both America's leading female pitmaster and a gifted baker who grew up in the South's cake belt. Now she's put her two passions together in a unique cookbook of more than 100 recipes.

Why not Cowboy Steak with Whiskey Butter followed by a Whiskey Buttermilk Bundt Cake? Or a Porterhouse for Two with Wild Mushroom Sauté, followed by My Mother's Freshly Grated Coconut Cake? Or have fun by doing your own mixing and matching of steaks with cakes. Along the way you'll gain a butcher's knowledge of steak—foolproof techniques for cooking steak on the grill, in the oven, in a cast-iron pan. There are steaks whole, cut up in kebabs and tacos, and ground in burgers. Recipes for sauces and great steakhouse sides are included, plus a lifetime's worth of tips that take the intimidation out of baking from scratch.



**Elizabeth Karmel** is the author of *Taming the Flame* and *Soaked, Slathered, and Seasoned*. She was the founding executive chef of New York's Hill Country Barbecue and Hill Country Chicken restaurants, where she developed all the recipes, and she also designs kitchen tools that she sells on QVC. Her sellout *Steak and Cake* classes at the ICE (Institute of Culinary Education) were the inspiration for this book. Ms. Karmel lives in New York.

🔥 The perfect, no-holds-barred entertaining cookbook for people who love to eat

🔥 More than 100 recipes for mouthwatering steaks and all-butter-eggs-and-sugar cakes for a sumptuous celebration

🔥 By Elizabeth Karmel, America's leading female pitmaster, founding executive chef of Hill Country Barbecue Market, author of *Taming the Flame*, and native-born Southern baker

🔥 Full-color photographs throughout

🔥 5-city author tour

🔥 Podcast tour

🔥 Videos

🔥 Digital advertising campaign

## STEAK AND CAKE

Full-color photos throughout; 256 pages; 8" x 9 1/8"

Paper: \$22.95/\$34.95 Can.

ISBN: 978-0-7611-8574-1

No. 18574

**Ships: April**

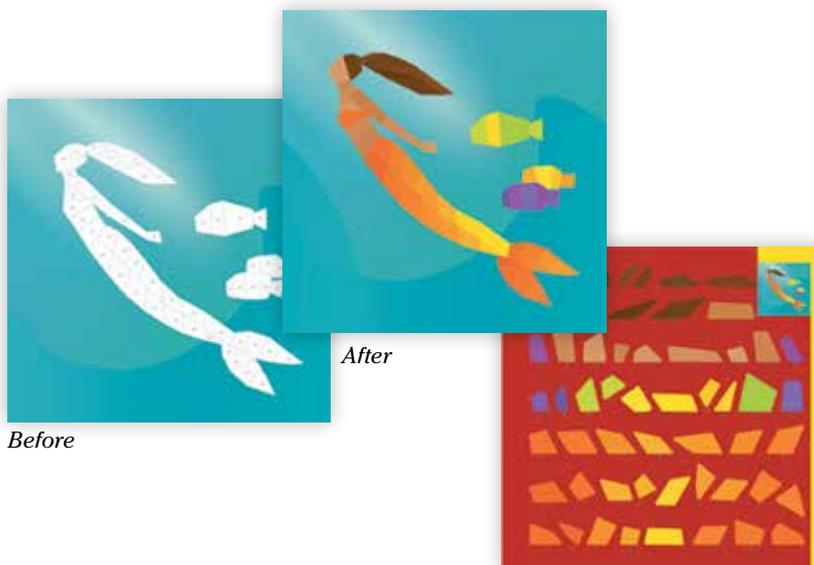
# PAINT BY STICKER® KIDS: UNICORNS & MAGIC

**P**aint by Sticker Kids has taken off! The four previous titles combined have 855,000 copies in print and are showing strong sales across a whole range of retailers. Now introducing title number five, *Paint by Sticker Kids: Unicorns & Magic*.

Hitting the sweet spot of fantasy, this newest Paint by Sticker title includes everything kids need to create ten bright and colorful illustrations of some of their favorite fairy-tale creatures and settings. There are two colorful unicorns (which happen to be among the very top toy trends of 2018), a friendly dragon, and a delicate fairy. There's a mermaid swimming with a school of fish. There's a beautiful princess, a wise old wizard, a misty tower, and that familiar setting for so many classic stories, a snug little cottage.

Creating sticker art is pure fun and a nice change of pace from markers and crayons. Simply find the numbered sticker, peel it, place it in the right space, and little by little, a mesmerizing fantasy image comes to life in the modern low-poly style that uses geometric shapes. The card-stock pages are perforated, so artwork can easily be removed for framing. Plus, there's no mess to clean up!

And attention, parents: This activity, perfect for rainy days, travel, or when you're all gathered around the kitchen table, also helps kids practice recognizing and learning numbers in an interactive, stress-free way. But don't tell them that.



Before

After

Easy-to-use sticker sheet

FOR THE COMPLETE LISTING OF PAINT BY STICKER TITLES, see pages 68–69 and 76.



☛ **Paint by Sticker Kids is hot!—four titles, 855,000 copies in print**

☛ **Includes glitter stickers!**

☛ **Unicorns are hot, too!—they are a top toy trend of 2018**

☛ **24 pages of perforated card stock and 10 sticker sheets let readers create 10 works of art featuring favorite fantasy images, including a dragon, a mermaid, a princess, a wizard, and more**

☛ **For ages 5 and up**

☛ **No mess to clean up!**

## PAINT BY STICKER KIDS: UNICORNS & MAGIC

Four color; 24 pages on perforated card stock plus 10 sticker sheets, some with glitter; 9" x 9"

**Paper: \$9.95/\$14.95 Can.**

**ISBN: 978-0-7611-9364-7**

**No. 19364**

**Ships: March**

**8-copy counter display**

**\$79.60/\$119.60 Can.**

**ISBN: 978-1-5235-0763-4**

**No. 220763**



# SPY ON HISTORY®

## • MARY BOWSER AND THE CIVIL WAR SPY RING

*Enigma Alberti / Illustrated by Tony Cliff*

## • VICTOR DOWD AND THE WORLD WAR II GHOST ARMY

*Enigma Alberti / Illustrated by Scott Wegener*

### Praise for *Spy on History*:

“With interestingly written, approachable text, black-and-white illustrations, and varied fonts, this book . . . will captivate a wide range of readers.”  
—*Booklist*

“A gripping story that offers a window into a pivotal time in US history and puts a face to a little-known figure.”  
—*Publishers Weekly*

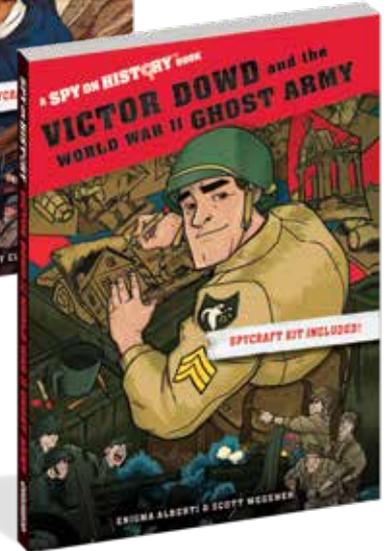
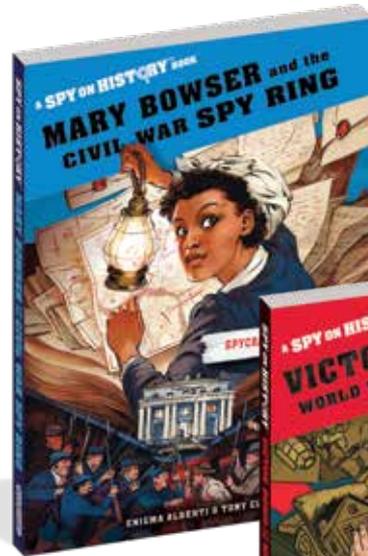
“A thrilling read for lovers of history and mystery.” —*Shelf Awareness*

Now in paperback, it's the interactive series that plunges young readers into the heroic exploits of little-known spies who helped change the course of history. In *Mary Bowser*, readers discover that the Confederacy president's African-American servant was actually a Union spy who used her photographic memory to “steal” top-secret documents. *Victor Dowd* follows a select group of artists and engineers who used deception to undermine the Nazis in World War II.

Each title includes spycraft tools, such as cipher wheels and code sheets, that readers use to solve a mystery hidden in the book's illustrations and text. Find the clues, crack the codes, and locate Mary's secret diary and Victor's missing sketchbook!

**Enigma Alberti** is the nom de plume of a secret cadre of authors who have each written a book in the *Spy on History* series. **Tony Cliff** is the author and artist behind the New York Times bestselling *Delilah Dirk* graphic novel series.

**Scott Wegener** is a comic book artist and the co-creator of *Atomic Robo*.



Decode clues in both text and illustrations using the spycraft tools included in the books.

Now in paperback, the *Spy on History* interactive books for young readers

Readers decipher special clues throughout the books using spycraft materials included with each title

For kids 8 and up

### SPY ON HISTORY

Two color with illustrations throughout; 96 pages each; 5 7/8" x 8 1/4"

Paperback with envelope of spycraft tools: \$9.95/\$14.95 Can. each

Hardcover library edition with no inserts: \$14.95/22.95 Can. each

*Ships: March*

### MARY BOWSER AND THE CIVIL WAR SPY RING

ISBN: 978-1-5235-0771-9

No. 100771

Library Edition ISBN: 978-1-5235-0795-5

No. 100795

### VICTOR DOWD AND THE WORLD WAR II GHOST ARMY

ISBN: 978-1-5235-0770-2

No. 100770

Library Edition ISBN: 978-1-5235-0796-2

No. 100796



ANNOUNCED ON FALL 2018 LIST—SHIPS MARCH 2019 IN PAPERBACK: See page 68. Anna Strong and the Revolutionary War Culper Spy Ring ISBN: 978-1-5235-0216-5 No. 100216

# EYELIKE® STICKERS:

- PIRATES
- TRUCKS

**E**yeLike Stickers, the bestselling series with over 2 million copies in print, introduces two beloved topics—pirates and trucks. Each book contains 400 full-color, photographic stickers that will delight kids and crafters.

Meet the outlaws of the sea in **EyeLike Stickers: Pirates**, which is filled with treasure chests, ships, swords, and, of course, swashbuckling pirates. With hundreds of stickers that conjure up the thrill of adventure, it's the perfect sticker collection to shiver the timbers of all your mateys.

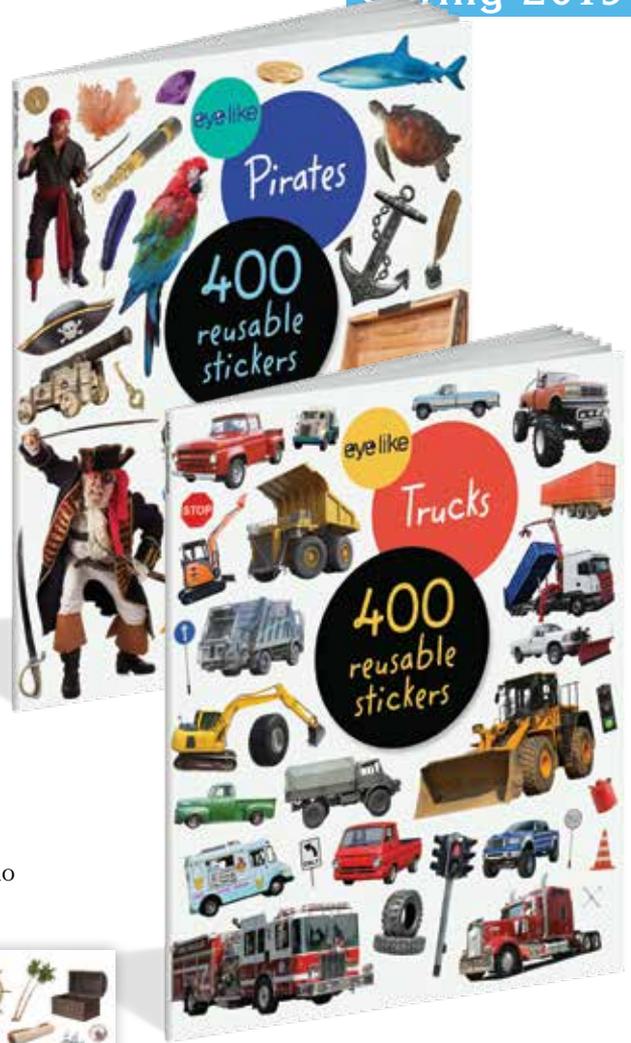
And **EyeLike Stickers: Trucks** features hundreds of vehicle stickers that will delight construction fans and invite imagination and play. See trucks of all sizes, scales, and types—ice cream trucks, fire trucks, pickups, and garbage trucks. Plus, traffic cones, road signs, and equipment like helmets, wrenches, and safety vests will provide hours of fun to kids who are enthusiastic about construction or building.

The stickers are durable and reusable; place them on any surface—binders, laptops, phone cases. You can even peel them off and stick them on again without losing the adhesive!

From Trucks



From Pirates



➤ The EyeLike Stickers series has over 2 million copies in print, and annual sales continue to increase

➤ Each book contains 400 colorful, reusable stickers

➤ Pirates and trucks are evergreen themes for kids' toys

➤ Value priced at \$6.95

➤ For ages 4 and up

FOR THE COMPLETE LISTING OF EYELIKE TITLES, see page 44.

## EYELIKE STICKERS

Full-color photos throughout; 400 reusable stickers; 12 pages; 8 3/4" x 10 1/4"

Stapled paperback: \$6.95/\$9.95 Can. each

**Ships: May**

### PIRATES

ISBN: 978-1-5235-0626-2  
No. 100626

10-copy counter display  
\$69.50/\$99.50 Can.

ISBN: 978-1-5235-0766-5  
No. 220766

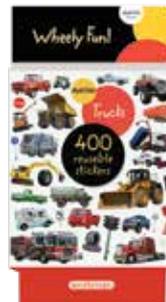


### TRUCKS

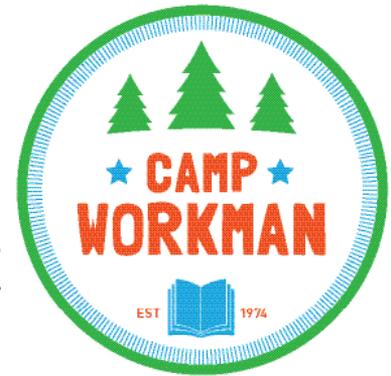
ISBN: 978-1-5235-0625-5  
No. 100625

10-copy counter display  
\$69.50/\$99.50 Can.

ISBN: 978-1-5235-0767-2  
No. 220767



# CALLING ALL BOOKSELLERS: CELEBRATE SUMMER WITH HANDS-ON CAMP ACTIVITIES!



Whether you want to make a camp-themed display to highlight books about nature, host an afternoon event that gets kids up and moving, or plan a summer-long series of events that bring science to life with lively hands-on experiments, Camp Workman offers endless possibilities—and is completely customizable to fit what works in your store.

With a qualifying order, you'll receive co-op to go toward merchandising, a customized camp display easel with your bookstore name, downloadable activity pages, and camp diplomas for attendees.

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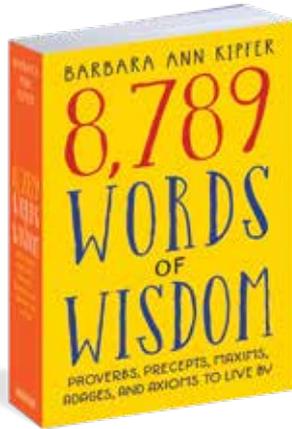
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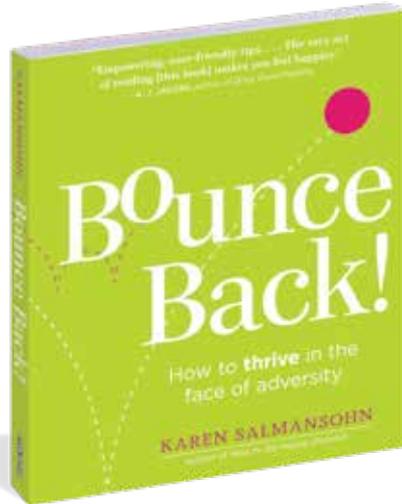
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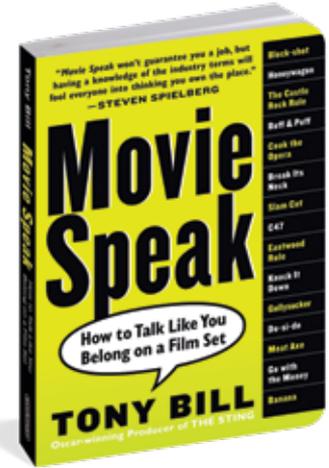
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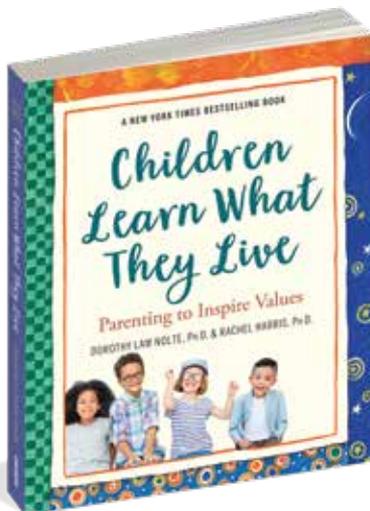
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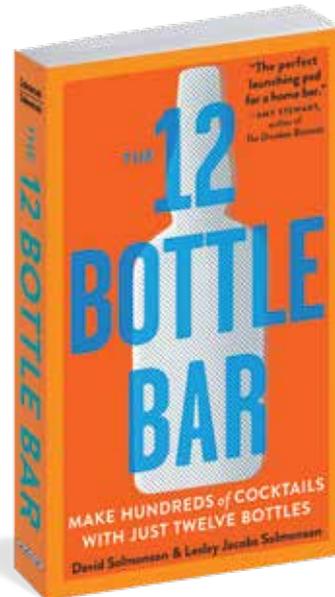
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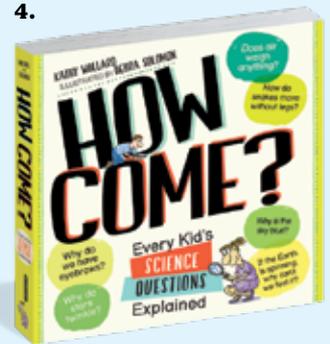
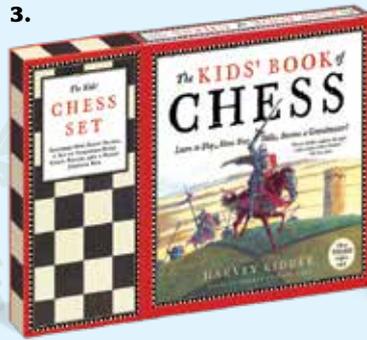
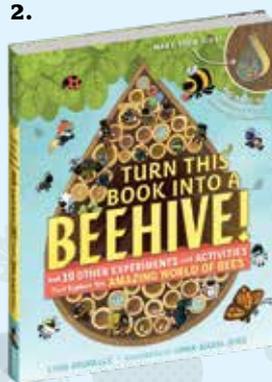
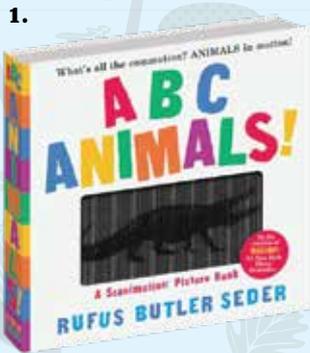
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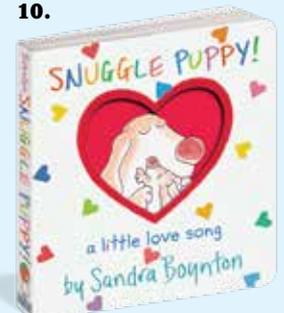
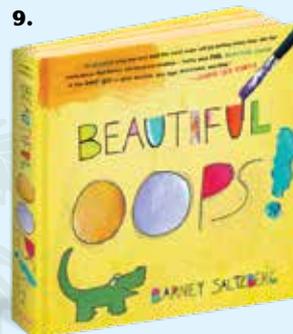
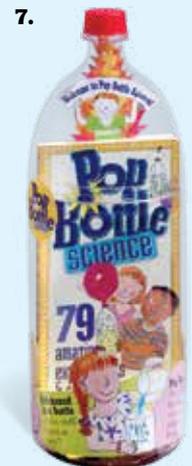
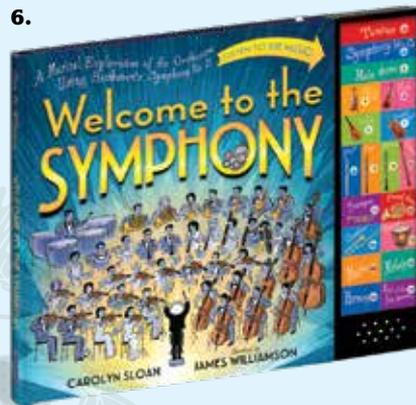
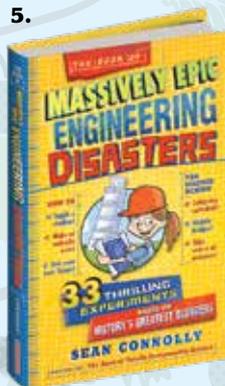
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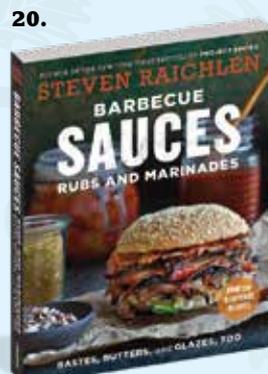
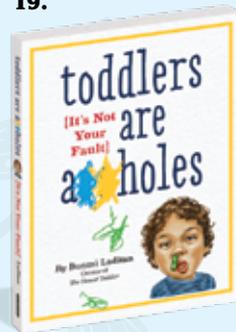
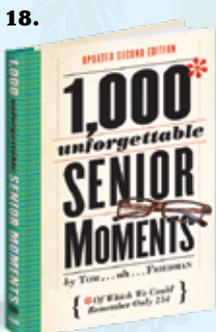
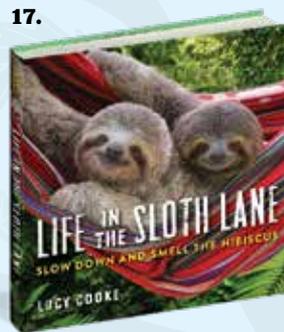
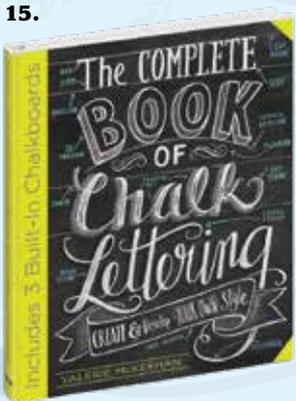
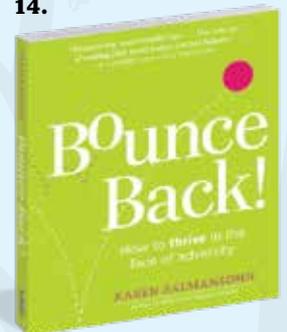
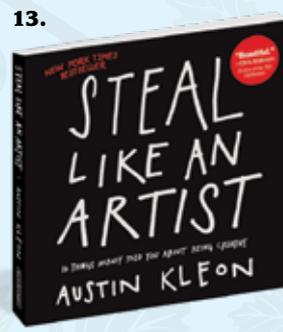
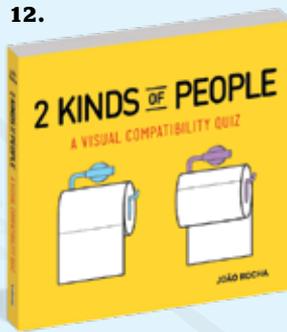
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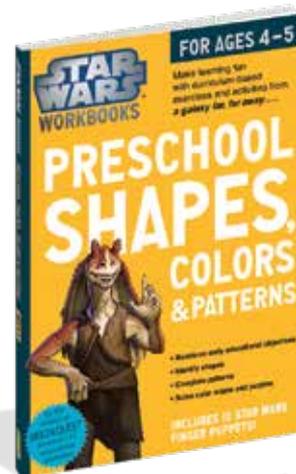
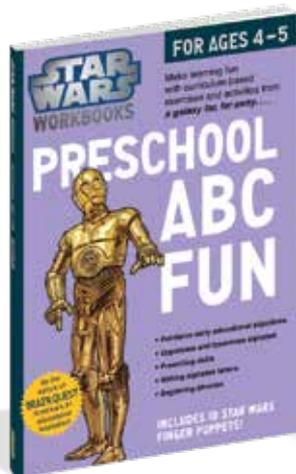
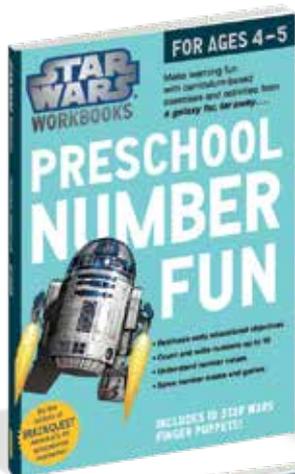
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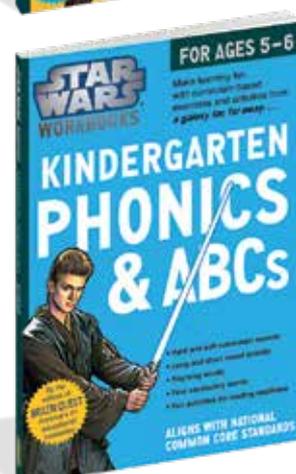
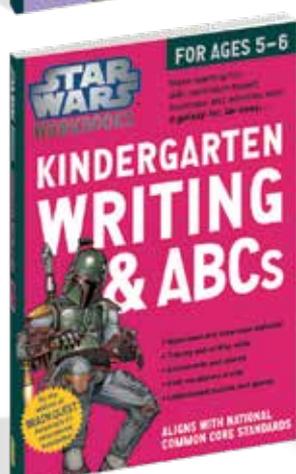
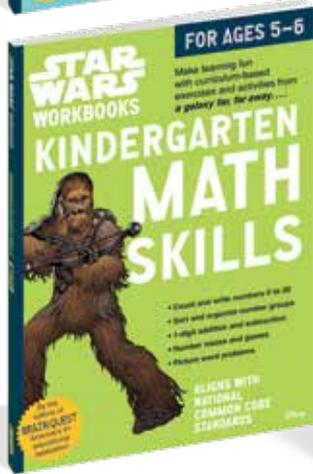


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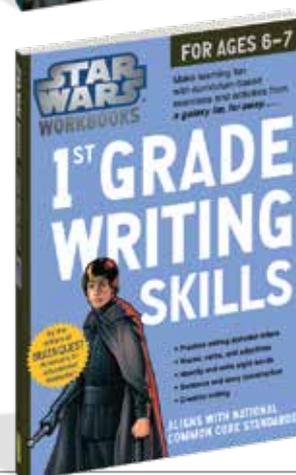
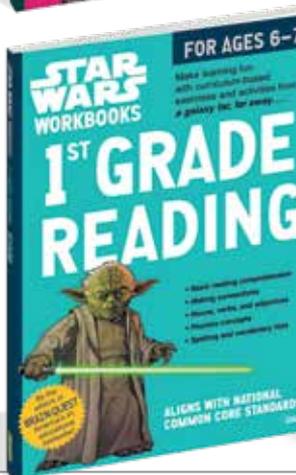
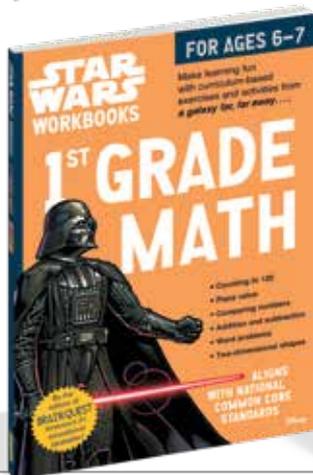


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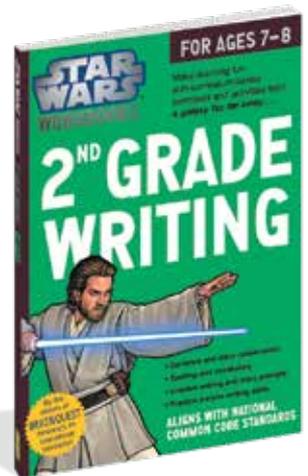
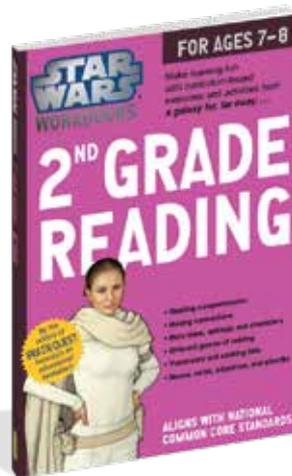
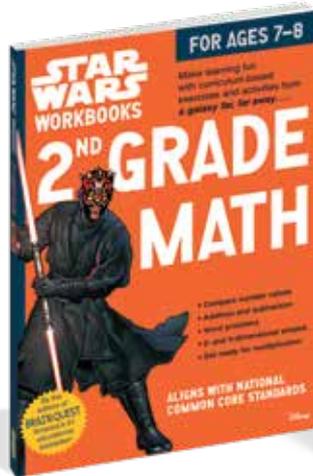
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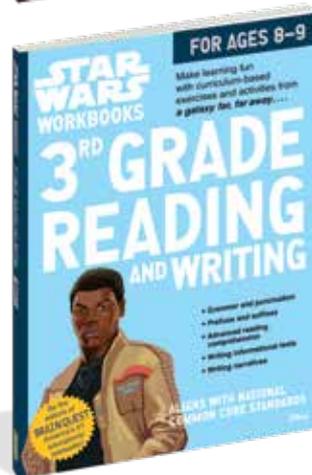
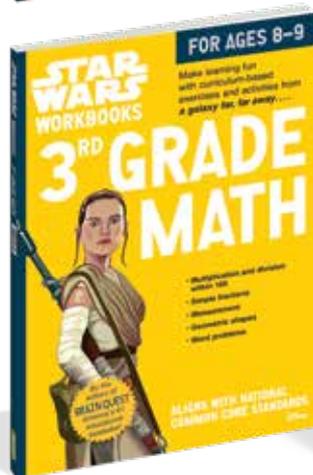
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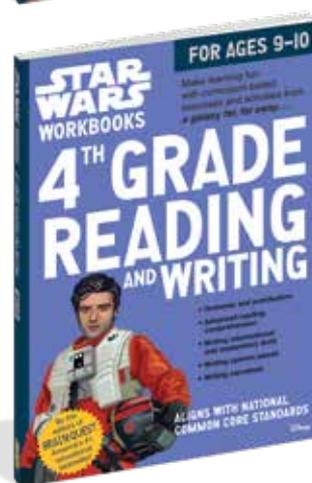
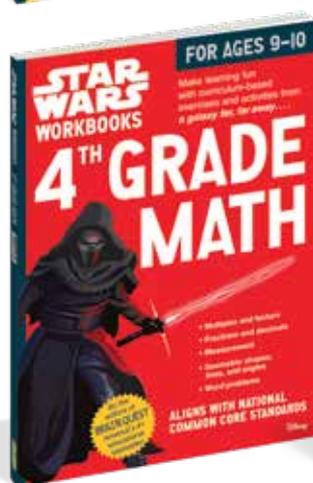
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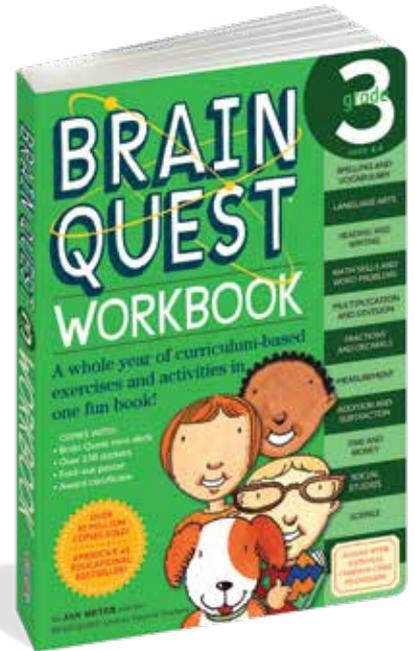
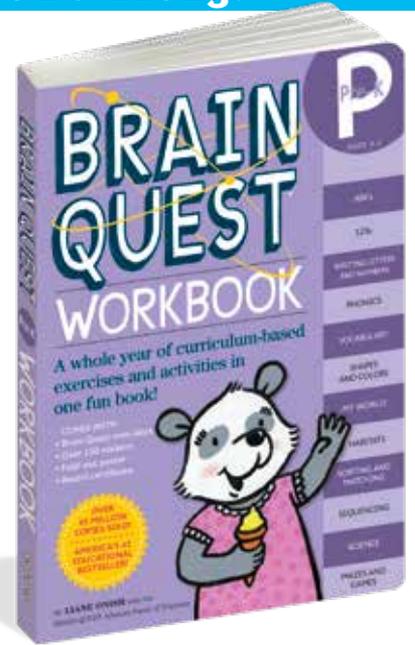
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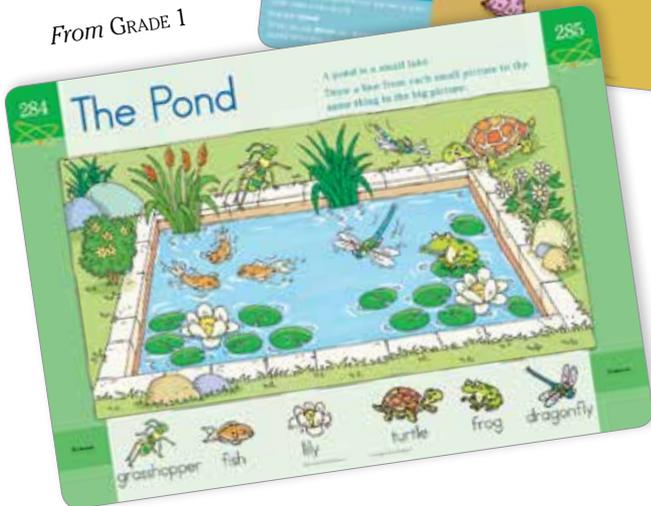
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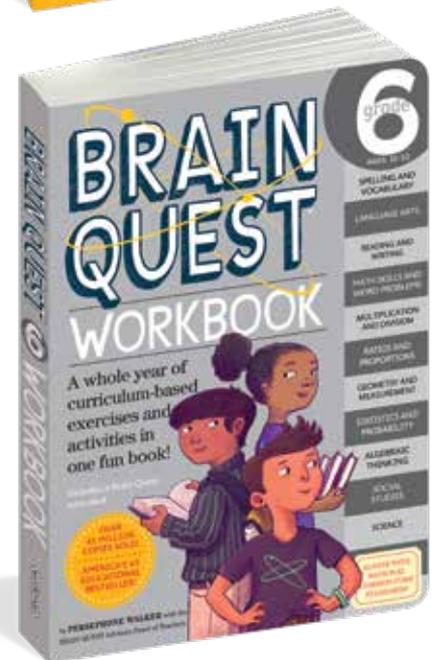
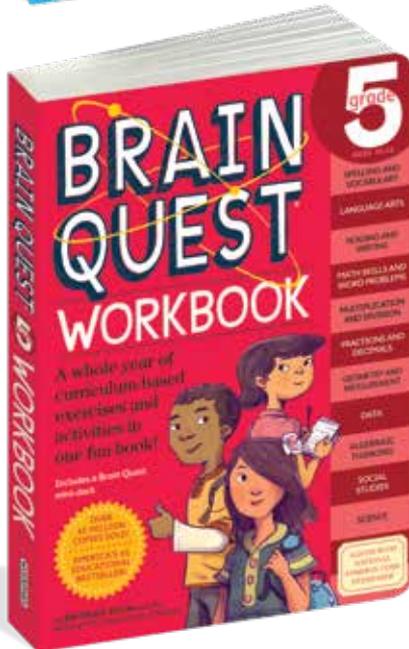
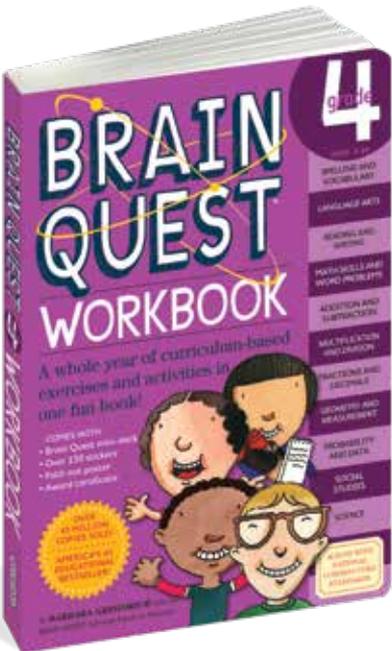
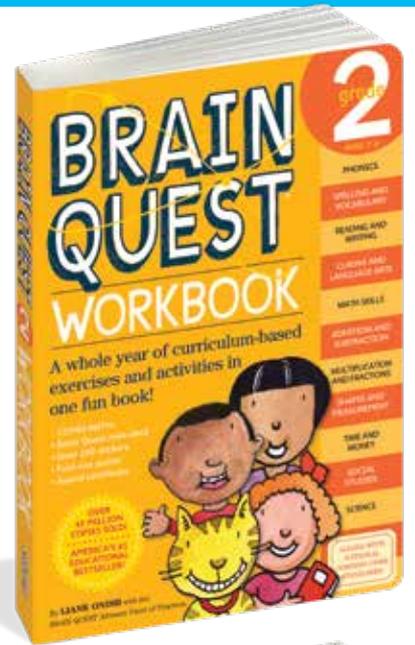
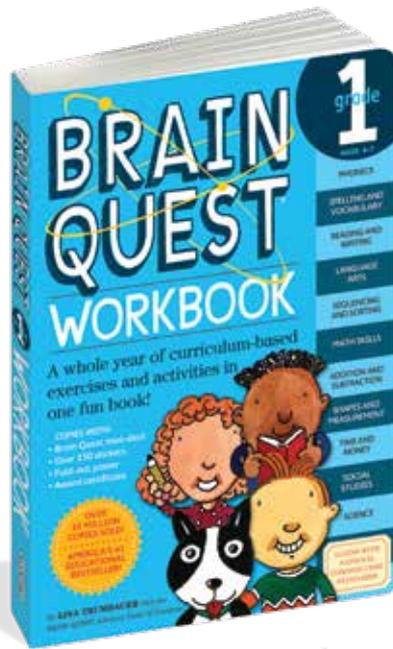
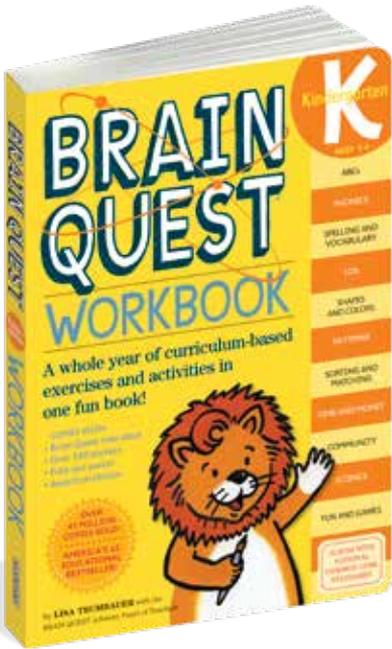


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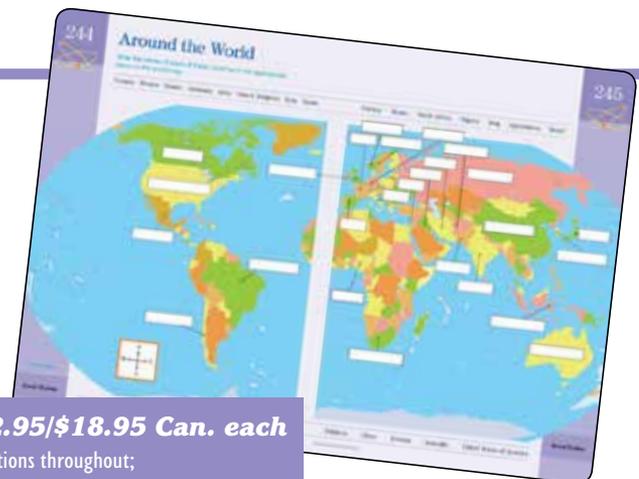
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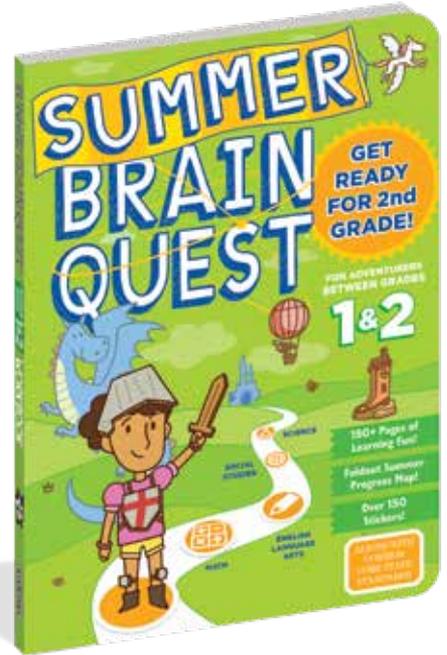
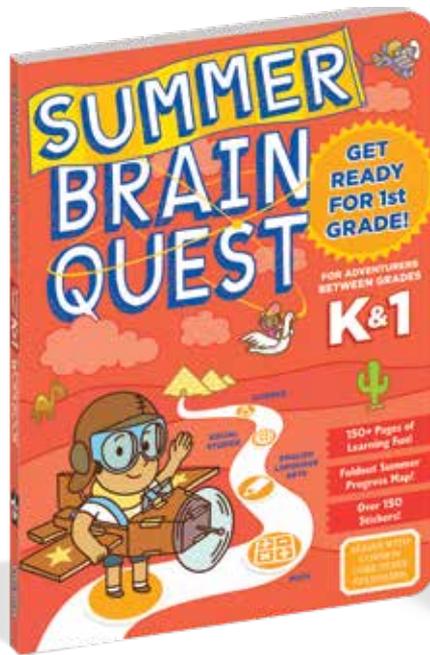
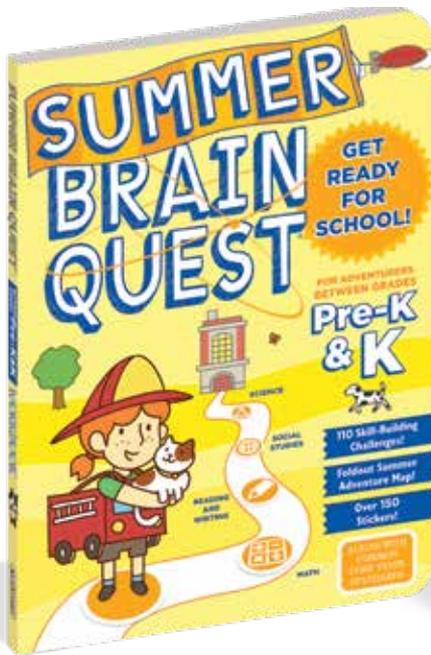
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From GRADE 6



# SUMMER BRAIN QUEST

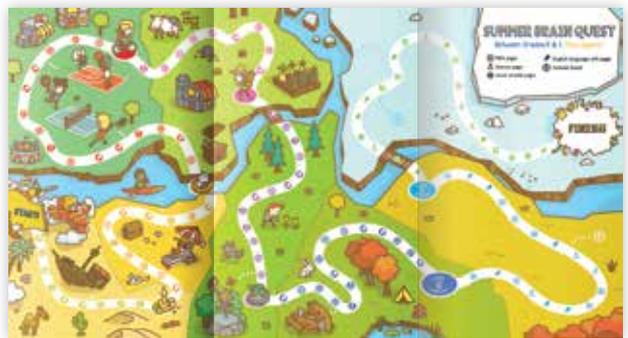
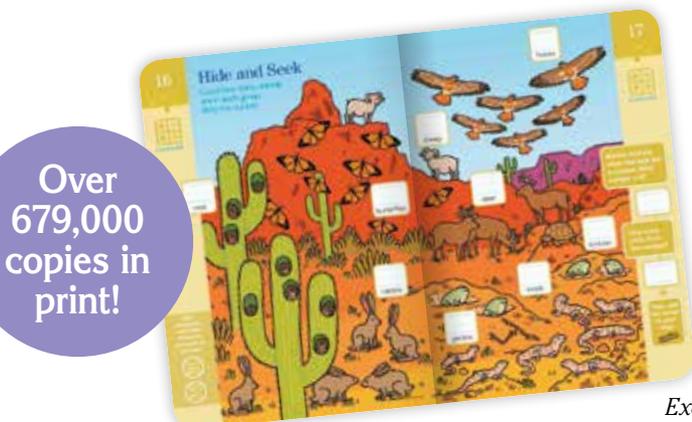
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In seven titles, covering Pre-K through 6th grade, *Summer Brain Quest* makes learning a flexible game that can be approached from different directions that suit any reader (educators call this personalized learning).

How? Each book has a tri-fold map with different learning paths that shows progress and gives feedback. Kids feel supported and confident in what they're doing, and excited to choose their next step.

Each title covers math, science, social studies, and English language arts, and includes outdoor activities, achievement stickers, a summer reading list, a *Brain Quest* mini-deck, Summer Brainiac Award, and more.



Exercise and partially completed tri-fold map from *Between Grades K & 1*.

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Full-color illustrations throughout; tri-fold map; sticker sheets; 160 pages; 8 1/4" x 11 3/4"  
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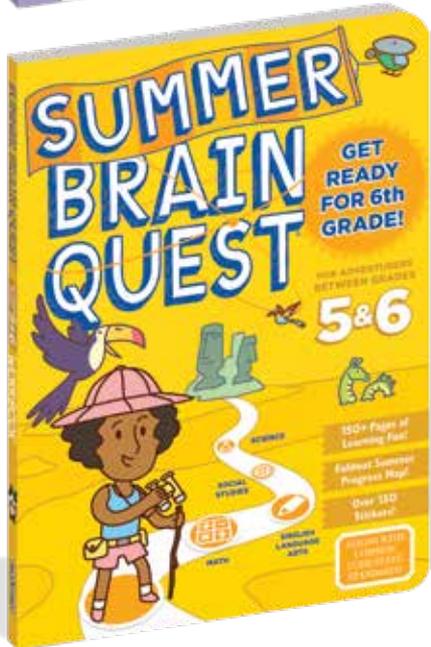
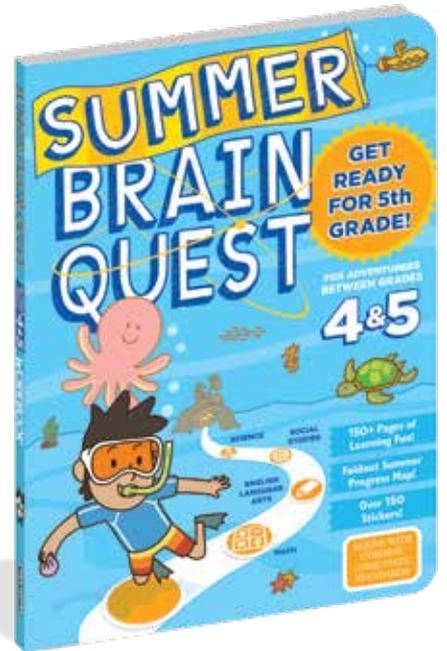
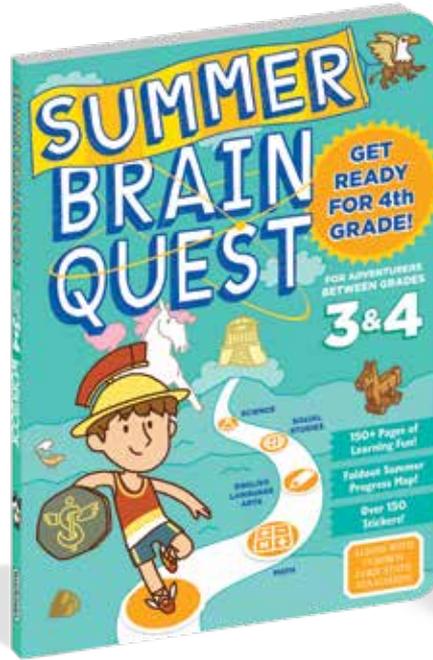
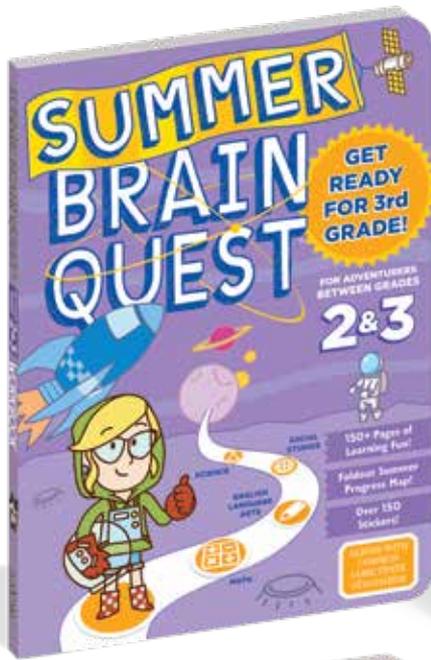
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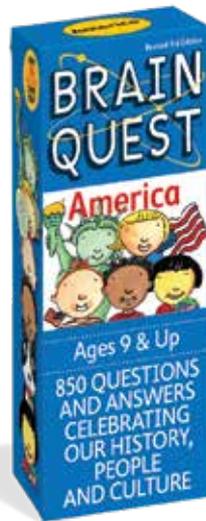
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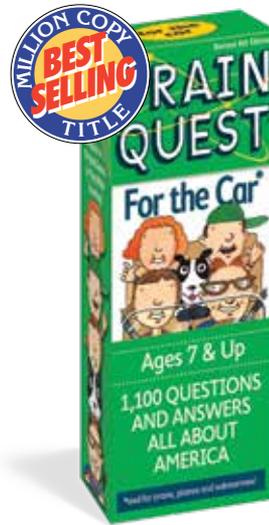


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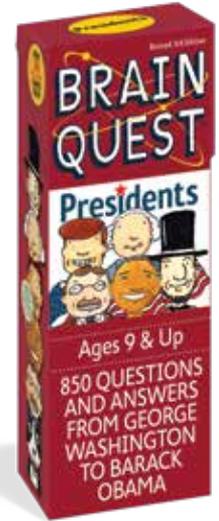
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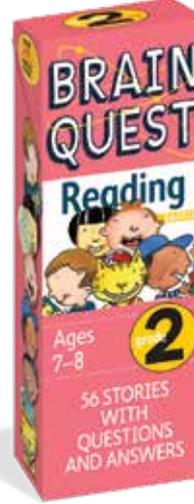
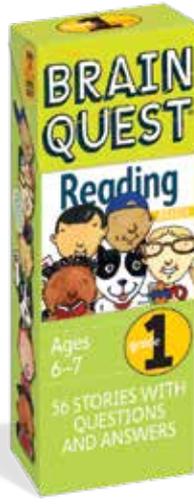
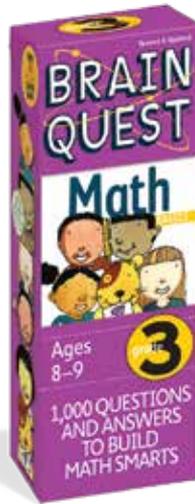
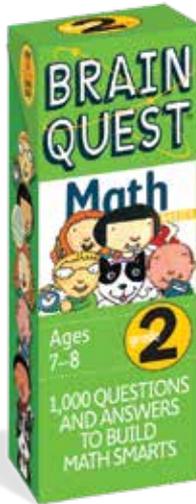
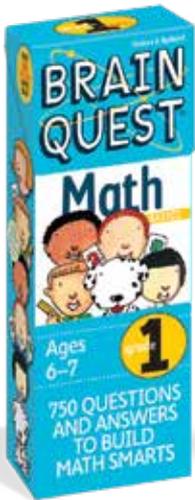
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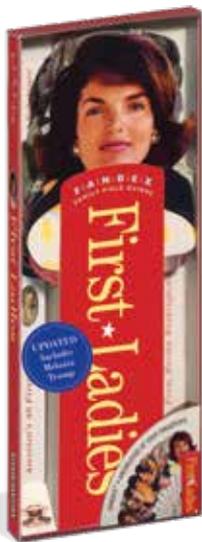
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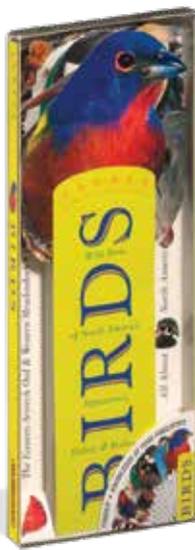
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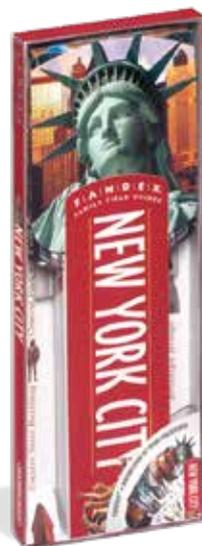
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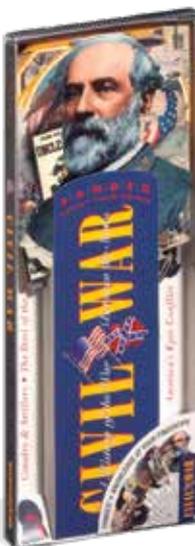
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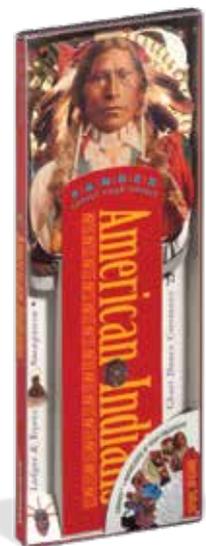
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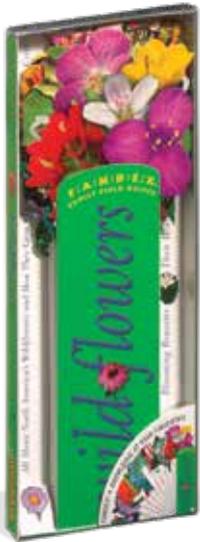
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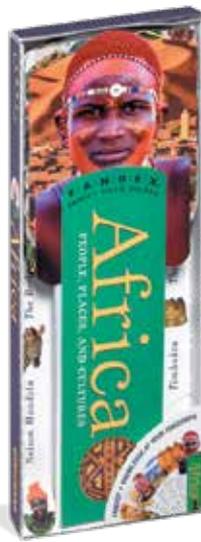
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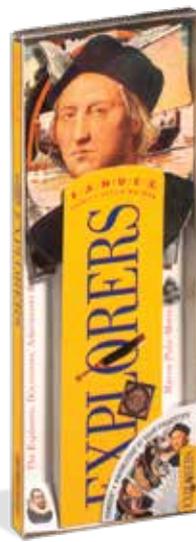
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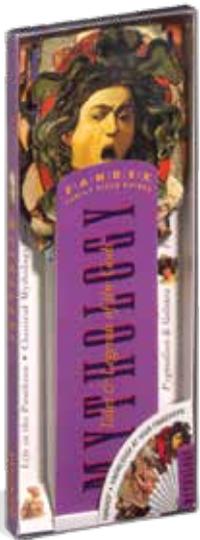
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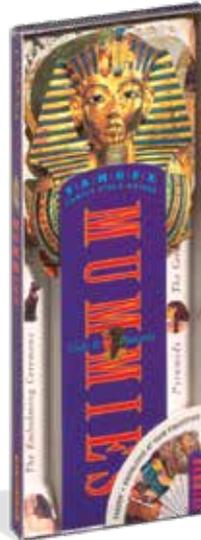
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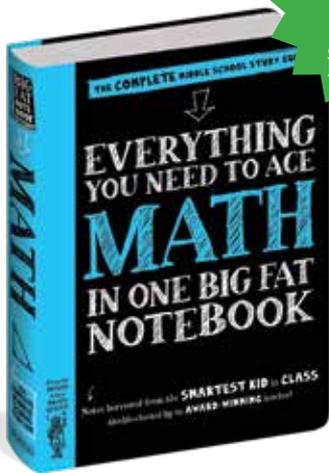


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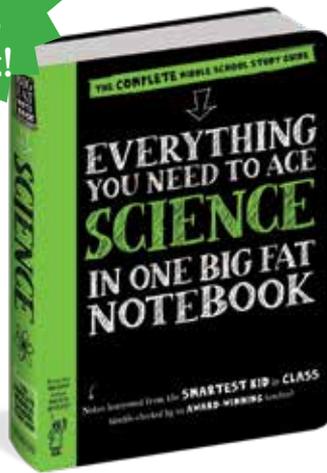


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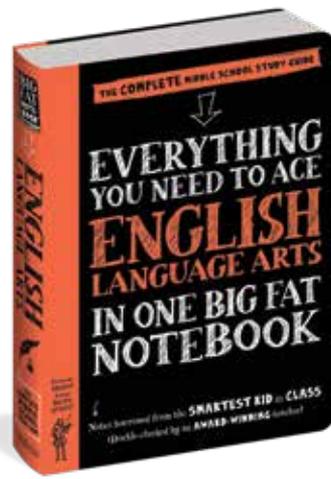
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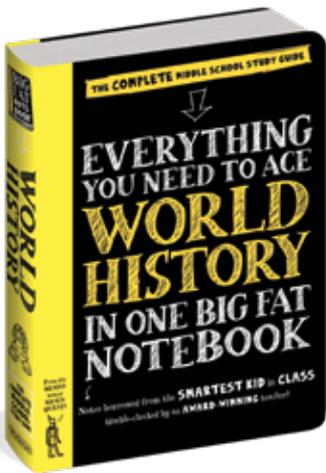
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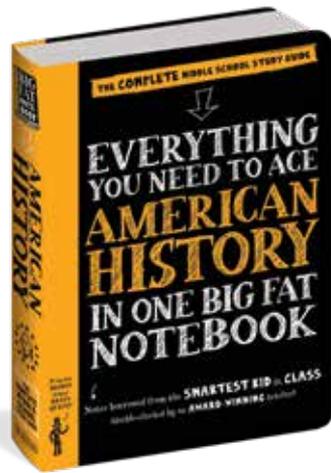
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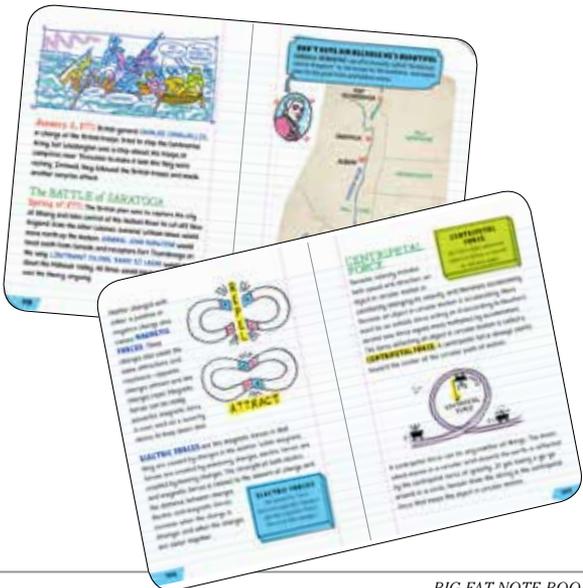
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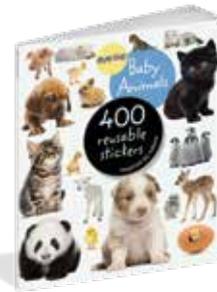
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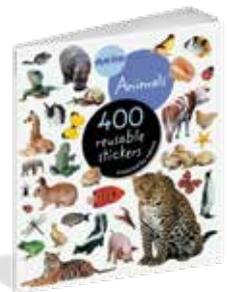
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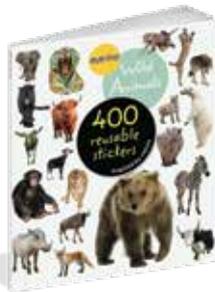
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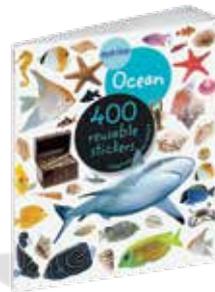
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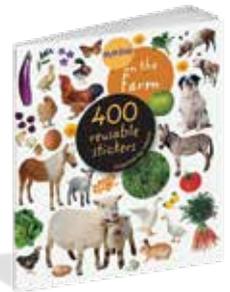
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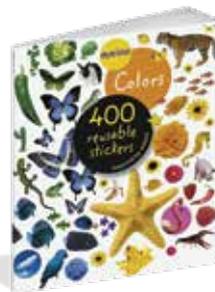
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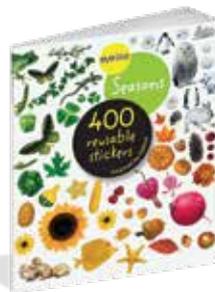
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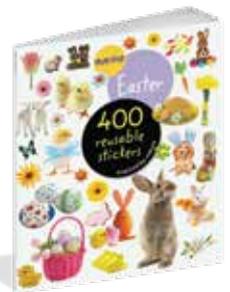
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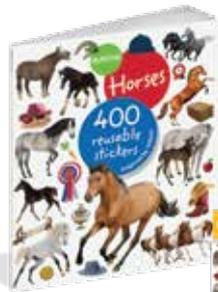
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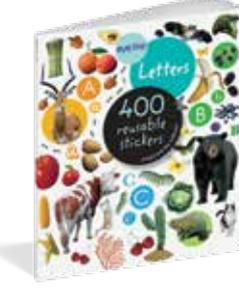
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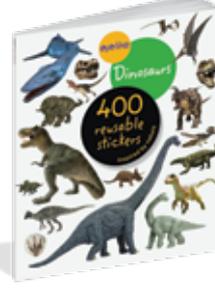


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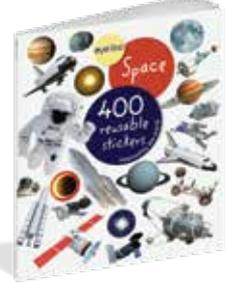
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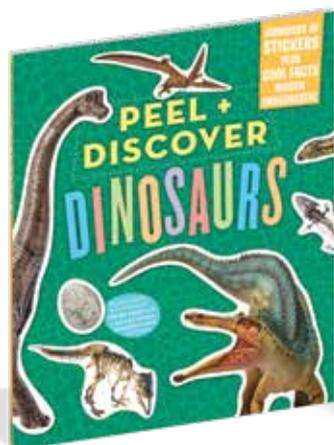


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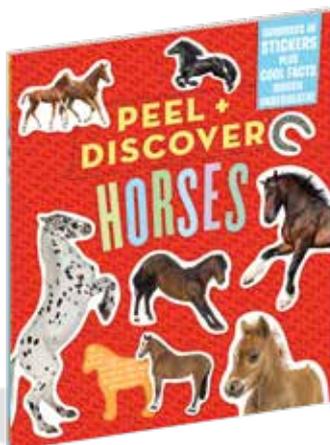
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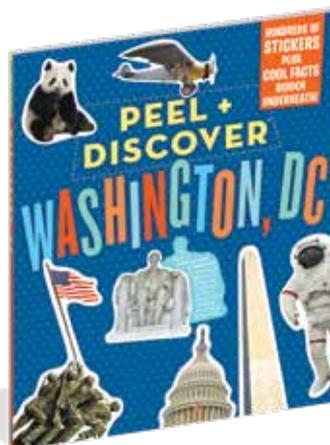
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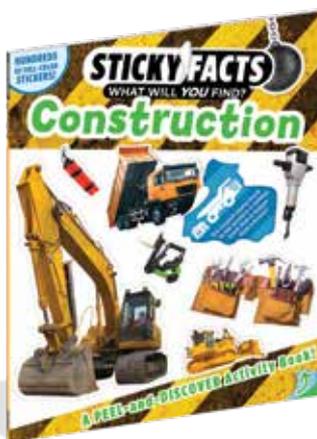
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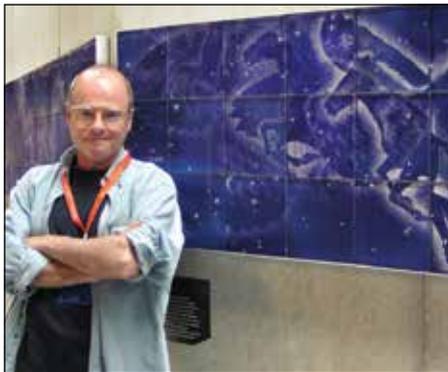
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# SCANIMATION®

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**A**uthor, artist, filmmaker, and inventor Rufus Butler Seder has been fascinated with antique optical toys since he was a child. More than twenty-five years ago, he developed Lifetiles, optical glass-tiled murals that appear to come to life, move, and change when the viewer walks or rides by. These “movies for the wall” are installed in aquariums, science museums, train stations, and other public places around the globe. His next challenge was to create a similar effect—a moving picture using no electricity or special lighting—but on a much smaller scale. So began Scanimation, the unique patented technology behind his bestselling books. Mr. Seder lives with his wife in Boston.



### STAR WARS™ A Scanimation® Book 11 Iconic Scenes from a Galaxy Far, Far Away. . . . Rufus Butler Seder

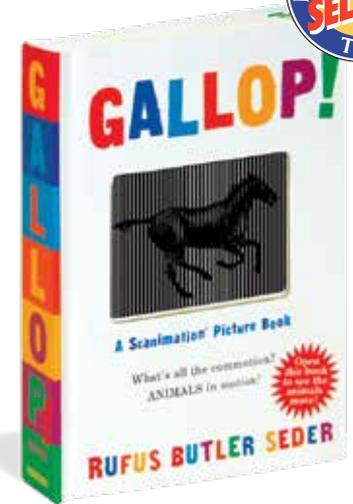
The Force is strong with this one: the first *Star Wars* book with actual moving images, bringing to life the most memorable scenes through the magic of Scanimation. Obi-Wan battles Darth Maul. Luke rides a galloping Tauntaun. And of course the most memorable scene of all—Luke and Darth Vader fight the ultimate battle between good and evil.

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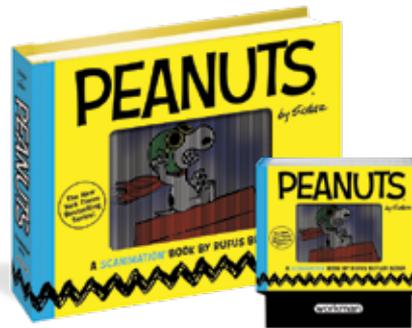


### GALLOP! A Scanimation® Picture Book Rufus Butler Seder

There's never before been a book like *Gallop!* Employing Scanimation, each page brings animals to life with art that literally moves. A first book of motion for kids, it shows a horse in full gallop and a turtle swimming up the page. A dog runs, an eagle soars, and a butterfly flutters. Created by Rufus Butler Seder, an inventor, artist, and filmmaker fascinated by antique

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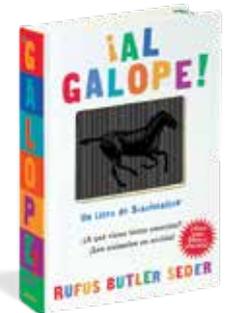
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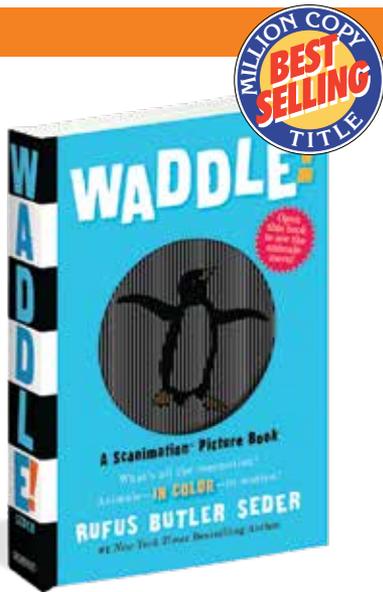


### ¡AL GALOPE! Rufus Butler Seder

With *¡Al Galope!*, *Gallop!* joins other Spanish translations of classic children's authors and books such as Dr. Seuss (*Huevos verdes con jamón*), and Maurice Sendak (*Donde viven los monstruos*).

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**WADDLE! A Scanimation® Picture Book** Rufus Butler Seder

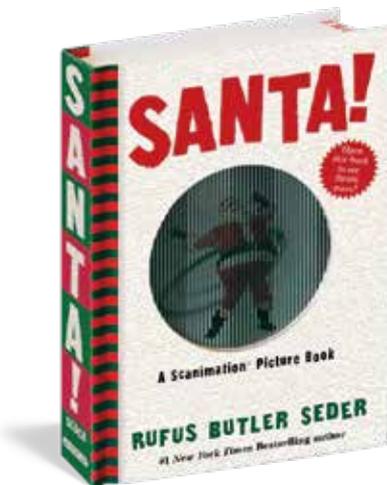
In the same way that kids can't read *Gallop!* without wanting to gallop around the room, *Waddle!* inspires prancing, hopping, stomping, and scampering. And did we mention color? The prancing pig is pink, the leaping dolphin is blue, the slithering snake

yellow. The Scanimation itself is also more lifelike, as the author continues to refine his patented Scanimation process, resulting in a more fluid, realistic motion. Nothing else compares.

And one more thing: *Waddle!* has a surprise ending. Something

else to grab the reader—literally. *1,028,000 copies in print.*

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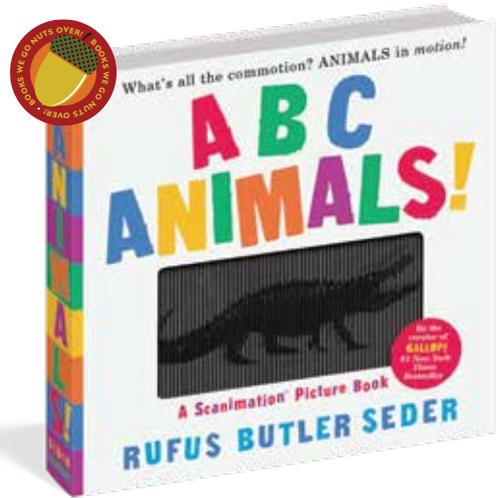
**SANTA! A Scanimation® Picture Book** Rufus Butler Seder

Santa Claus is going to town! Marrying the magic of Scanimation with the beloved figure of Santa Claus, *Santa!* presents a jolly Saint Nick that readers have never seen before—acrobatic, playful, a little mischievous, filled with joyful energy. Children will want to

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**ABC ANIMALS! A Scanimation® Picture Book** Rufus Butler Seder

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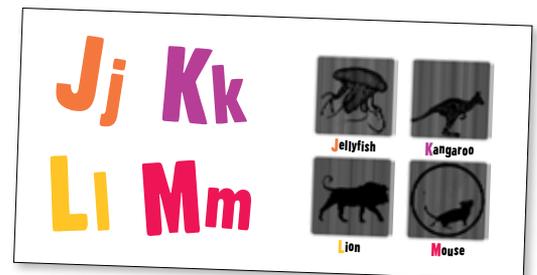
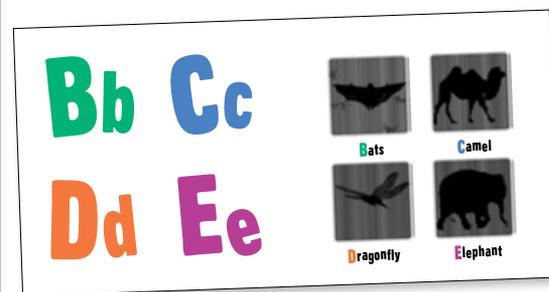
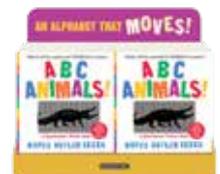
In this romping, stomping journey from A to Z, all the animals come alive—as many as four to a page—for a total of 26 Scanimations. It's the alphabet as it's never been seen before: A is for the snapping Alligator. B for the swooping Bats. C for the

Camel that trots. There's L for the Lion proudly prowling along, and M for the Mouse scurrying inside his wheel. And it all culminates in the largest Scanimation image yet: Z for Zoo.

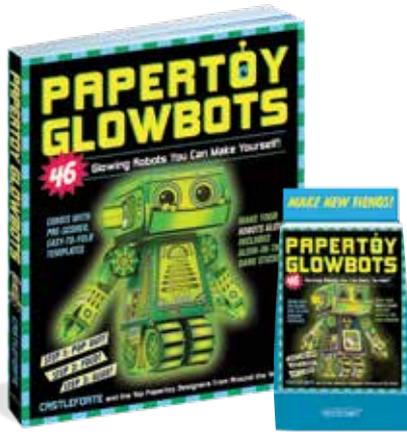
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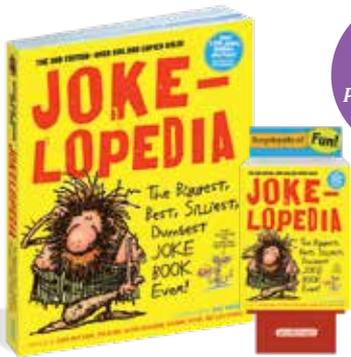


**STAR WARS® ORIGAMI 36 Amazing Paper-folding Projects from a Galaxy Far, Far Away. . . .**  
*Chris Alexander; Foreword by Tom Angleberger*

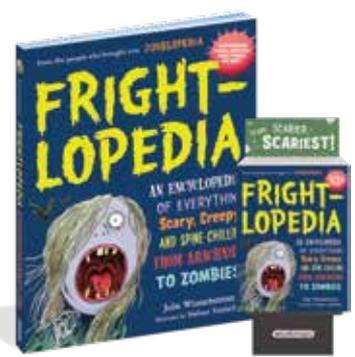
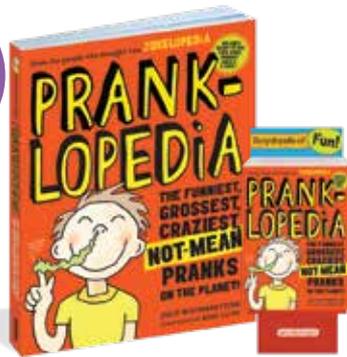
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ISBN: 978-0-7611-7291-8  
No. 27291



See page 16 for *Puzzlelopedia*



**JOKELOPEDIA The Biggest, Best, Silliest, Dumbest Joke Book Ever!**  
*Eva Blank, Alison Benjamin, Rosanne Green, Lisa Sparks, Ilana Weitzman; Illustrated by Mike Wright*

The bestselling joke book for kids. Packed with all of the laughs, this compact format comes with a lower price (yay!) and makes the book more appealing for impulse purchase and travel.

Includes 1,700 jokes, tongue twisters, riddles, and puns. Plus joke-telling tips, funny facts, and spotlights on comic TV shows, books, and actors.

**For ages 7–12.**  
943,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-8997-8**  
**No. 18997**  
Two color with illustrations throughout; 288 pages; 6 1/2" x 8 3/8"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
ISBN: 978-1-5235-0106-9  
No. 220106

**PRANKLOPEDIA The Funniest, Grossest, Craziest, Not-Mean Pranks on the Planet!**  
*Julie Winterbottom; Illustrated by Robb Allen*

The perfect resource for April Fools' Day—and the perfect gift for kids who think every day is April Fools' Day—in a compact, impulse-friendly format.

More than 70 pranks are here, each clearly explained in step-by-step instructions. Classics like short-sheeting the bed. Awesome food pranks. Plus pranks to scare younger siblings and drive parents crazy.

**For ages 8–12.**  
151,000 copies in print.

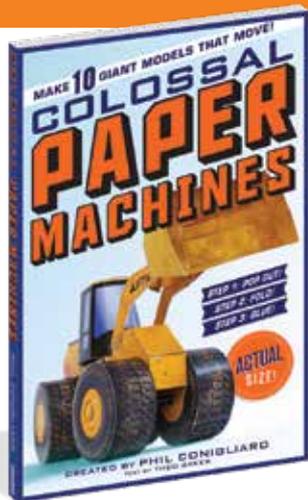
**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-8996-1**  
**No. 18996**  
Two color with illustrations throughout; 224 pages with 16-page 4-color insert; 6 1/2" x 8 3/8"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
ISBN: 978-1-5235-0107-6  
No. 220107

**FRIGHTLOPEDIA An Encyclopedia of Everything Scary, Creepy, and Spine-Chilling, from Arachnids to Zombies**  
*Julie Winterbottom; Illustrated by Stefano Tambellini*

An A to Z compendium of thrills and chills. Understand your monsters, both legendary and all too real, like killer bees. With its lively mix of fiction, lore, history, and science—including hands-on projects—it's the best of the world's most frightening places, scariest stories, and most gruesome creatures, both real and imagined.

**For ages 8–12.**  
83,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-8379-2**  
**No. 18379**  
Two color with photos and illustrations throughout; 224 pages; 6 1/2" x 8 3/8"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
ISBN: 978-0-7611-9201-5  
No. 29201

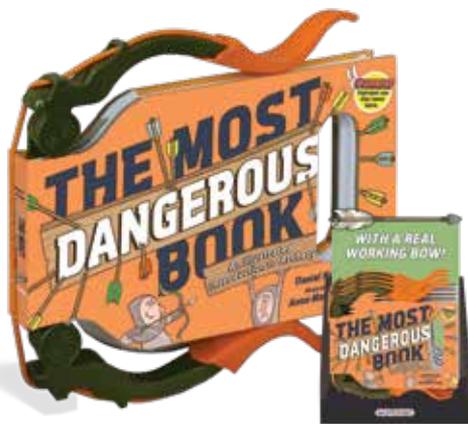


**COLOSSAL PAPER MACHINES**  
**Make 10 Giant Models That Move!**  
*Phil Conigliaro*

What a big idea! And what big fun: a whopping oversize book of paper models of the coolest big machines that, once built, actually move. The models are printed on sturdy card stock; perforated to pop out; require only gluing; and come with complete, easy-to-follow step-by-step instructions. Models include a dump truck, space shuttle, excavator,

and more. Wheels roll, the mixer turns, and helicopter blades spin. Plus the full story and fun facts about each colossal machine.  
**For ages 9 and up.**

**Paper:** \$24.95/\$37.95 Can.  
**ISBN:** 978-0-7611-7640-4  
**No. 17640**  
 Full-color photos and illustrations throughout; 48 pages plus 80 pages on card stock with pop-out forms; 10 3/4" x 16 3/4"



**THE MOST DANGEROUS BOOK** An Illustrated Introduction to Archery  
*Daniel Nayeri; Illustrated by Anna-Maria Jung*

Discover the world of archery, in a book that turns into an actual working bow. This how-to book gives newcomers and passionate archers an indoor outlet for playing their favorite sport. Just unlock and open the bow limbs, punch out and fold the arrows, and shoot!

There's also a lively illustrated history of archery, covering the physics of a bow and

arrow and famous archery battles.  
**For ages 8-12.**

**Paper over board:** \$22.95/\$34.95 Can.  
**ISBN:** 978-1-5235-0119-9  
**No. 100119**  
 Full-color illustrations throughout; 64 pages plus 12 sheets of card-stock templates; 9 7/8" x 6 1/8"  
**5-copy counter display:** \$114.75/\$174.75 Can.  
**ISBN:** 978-1-5235-0252-3  
**No. 220252**



**TURN THIS BOOK INTO A BEEHIVE!** And 19 other Experiments and Activities That Explore the Amazing World of Bees  
*Lynn Brunelle*

An interactive introduction to the amazing world of bees through exercises, activities, lively text, and full-color illustrations. Kids can literally turn this book into a beehive that attracts the Mason bee, a non-aggressive super-pollinator that does the work of over 100 honeybees. Plus, nineteen other hands-on activities.

**For ages 8-12**

**Jacketed paperback with grommets:** \$19.95/\$26.95 Can.  
**ISBN:** 978-1-5235-0141-0  
**No. 100141**  
 Full-color illustrations throughout; 96 pages plus 48 perforated sheets; 7 1/2" x 9 1/2"

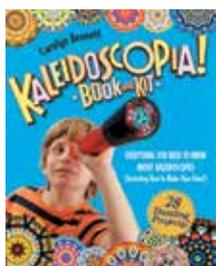
**6-copy counter display:** \$119.90/\$161.70 Can.  
**ISBN:** 978-1-5235-0421-3  
**No. 220421**



**THE FASHION DESIGNER'S HANDBOOK AND FASHION KIT**  
**Learn to Sew and Become a Designer in 33 Fabulous Projects**  
*Marjorie Galen*

Everything kids need to design and sew clothes—including a doll-size dress form, reusable patterns, thread, a tape measure, and fabric.  
**For ages 8 and up.**

**Paper:** \$25.95/\$38.95 Can.  
**ISBN:** 978-0-7611-5479-2  
**No. 15479**  
 Book and kit with dress form, fabric, rickrack, measuring tape, and thread; 9 1/2" x 10"; 136-page book; 7" x 9 1/8"; includes full-color photos throughout



**KALEIDOSCOPIA! BOOK AND KIT**  
**Everything You Need to Know About Kaleidoscopes (Including How to Make Your Own!)**  
*Carolyn Bennett*

A one-of-a-kind book of kaleidoscopes, plus a kit to build your own.  
**For ages 9 and up.**  
 219,000 copies in print.

**Paperback with kit:** \$24.95/\$37.95 Can.  
**ISBN:** 978-0-7611-7293-2  
**No. 17293**  
 Book: Full-color photos and illustrations; 136 pages; 7 3/8" x 9 1/8"  
 Kit: 3 plastic mirrors, tube, eyepiece, end cap, colored cellophane, beads, gems, and Ping-Pong ball; 9 3/8" x 9 1/8"



**ORIGAMI ON THE GO! 40 Paper-folding Projects for Kids Who Love to Travel**  
*Margaret Van Sicken*

The perfect antidote to "Are we there yet???" Hours will fly by with 40 fresh projects designed for the young traveler. It's the practical—a Tiny Scrapbook, a Souvenir Wallet, a Dachshund Chopstick Rest. The playful—Pig Finger Puppet, Stunt Plane. The folds are geared to children as young as eight, and the book comes with 100 sheets of colorful,

custom-designed origami paper, plus two pages of stickers. Readers also learn about different currencies, latitude and longitude, and Egypt's real curse of the mummy.  
**For ages 9 and up.**  
 85,000 copies in print.

**Paper:** \$15.95/\$22.95 Can.  
**ISBN:** 978-0-7611-5105-0  
**No. 15105**  
 Full color throughout; 100 sheets of origami paper and two pages of stickers; 144 pages; 9" x 7"

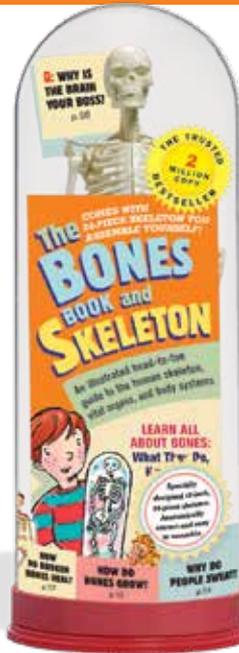
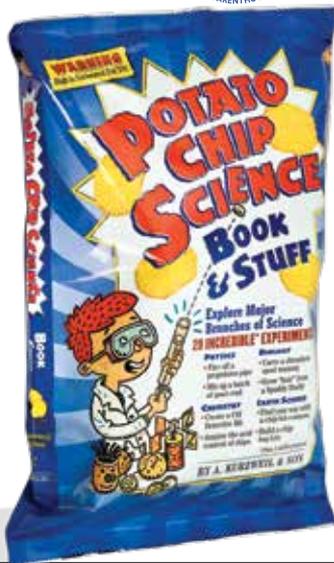


**BIG MAGIC FOR LITTLE HANDS**  
**25 Astounding Illusions for Young Magicians**  
*Joshua Jay*

Levitate a sibling. Escape Houdini-like from tightly bound ropes. From the award-winning magician and author of *Joshua Jay's Amazing Book of Cards and Magic: The Complete Course*, with 212,000 copies in print, it's a collection of 25 astonishing illusions for kids ages 7 and up. These are effects that require little prep time and dexterity yet are guaranteed to deliver a

big payoff. And the large format makes it particularly kid-friendly.  
**For ages 7-11.**

**Paper over board:** \$19.95/\$29.95 Can.  
**ISBN:** 978-0-7611-8009-8  
**No. 18009**  
 Two color; B/W illustrations throughout; 112 pages; 10" x 13 1/2"  
**6-copy counter display:** \$119.70/\$179.70 Can.  
**ISBN:** 978-0-7611-8256-6  
**No. 28256**



**POTATO CHIP SCIENCE**

A. Kurzweil and Son

*Potato Chip Science* is the book and kit that's an irresistible introduction to the pleasure of science. Here are 29 incredible experiments—plus one edible project—that use potato chips, potatoes, potato chip bags, tubes, and lids. It's alive with possibilities, merging creative fun and safe activities with lessons drawn from ecology, biology, forensics, acoustics, and more.

**For ages 8–12.**  
134,000 copies in print.

**Paper: \$22.95/\$34.95 Can.**  
**ISBN: 978-0-7611-4825-8**  
**No. 14825**  
Two-color illustrations throughout; paperback in chip bag with components; 96 pages; bag with gusseted spine: 8 3/4" x 12 1/4"; book: 7" x 10"  
**4-copy self-shipping counter display:**  
\$91.80/\$139.80 Can.  
**ISBN: 978-0-7611-6368-8**  
**No. 26368**

**THE BONES BOOK AND SKELETON**

Stephen Cumbaa

The bestseller with over 2 million copies in print and a portfolio of accolades: "A terrific tool to help kids learn about their bodies."—*The Los Angeles Times*. "As science lessons go, this is probably the cleverest around."—*New York magazine*. This educational classic has been updated to give it a fresh look and form that makes it easier to display.

**For ages 8–12.**  
5,179,000 copies in print.  
• Selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.  
**Paper: \$19.95/\$29.95 Can.**  
**ISBN: 978-0-7611-4218-8**  
**No. 14218**  
Full-color illustrations throughout; 24-piece molded skeleton with movable joints and book come inside a custom-made display case; 64 pages; book: 3 3/4" x 8 1/4"; package: 4" x 13" x 4"

**POP BOTTLE SCIENCE** Lynn Brunelle

A complete kit that ingeniously marries science and fun, *Pop Bottle Science* presents 79 easy, hands-on experiments. The *Pop Bottle* bottle is a perfect miniature science lab—with a removable top that doubles as a funnel. **For ages 8–12.**  
921,000 copies in print.  
• Selection of Scholastic Book Clubs.  
**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-0-7611-2980-6**  
**No. 12980**

Full-color illustrations throughout; paperback inside bottle; 128 pages; 4 1/2" x 8"; plastic pop bottle package includes measuring cup, measuring spoons, 4 balloons, cork bottle stopper, eyedropper  
**12-copy floor display:**  
\$215.40/\$323.40 Can.  
**ISBN: 978-0-7611-5130-2**  
**No. 25130**  
**6-copy "Six-Pack" display:**  
\$107.70/\$161.70 Can.  
**ISBN: 978-0-7611-3444-2**  
**No. 23444**

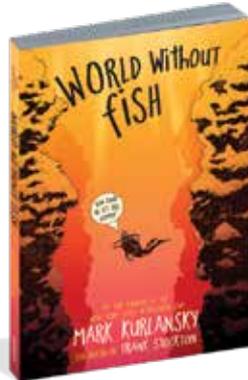


**THE BUG BOOK AND BUG BOTTLE**

Dr. Hugh Danks

Packed with activities and packaged in its own safe plastic collecting bottle. The full-color book provides field notes on 40 bugs arranged by habitat. The kit includes a foldout bug chart, a magnifier to see the critters up close, and a bug explorer's journal.

**For ages 7 and up.**  
1,738,000 copies in print.  
**Paper: \$18.95/\$28.95 Can.**  
**ISBN: 978-0-7611-4889-0**  
**No. 14889**  
Paperback plus objects in a bottle; full-color; 112 pages; 5 1/2" x 4 1/2" x 3"

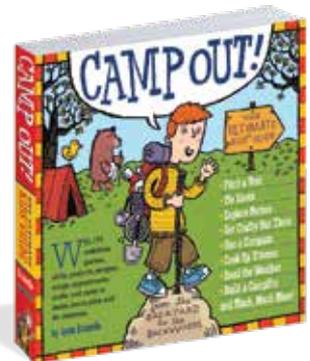


**WORLD WITHOUT FISH**

Mark Kurlansky; Illustrated by Frank Stockton

The illustrated narrative nonfiction account of what is happening to the world's oceans and what kids can do about it. *World Without Fish* has been praised as "A wonderfully fast-paced and engaging primer on the key questions surrounding fish and the

sea"—Paul Greenberg, author of *Four Fish*. **For ages 9 and up.**  
179,000 copies in print.  
**Paper: \$14.95/\$22.95 Can.**  
**ISBN: 978-0-7611-8500-0**  
**No. 18500**  
Full-color illustrations throughout, including a 12-page graphic novel; 208 pages; 7" x 9 1/4"

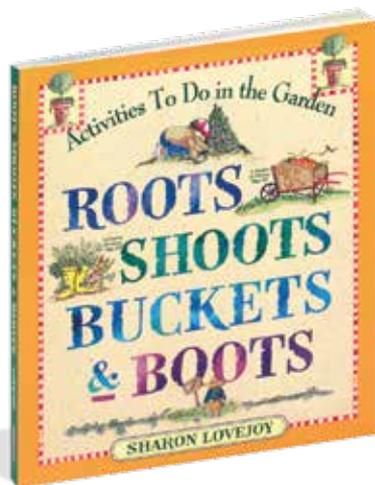


**CAMP OUT! The Ultimate Kids' Guide**

Lynn Brunelle

*Camp Out!* is a how-to nature guide, activity center, cookbook, and planner. It covers all the basic outdoor skills—setting up a tent, cooking, tying knots, reading a compass—and includes field guides and fun activities like Campsite Pictographs, and the art

of telling a great ghost story. **For ages 7 and up.**  
125,000 copies in print.  
**Paper: \$13.95/\$20.95 Can.**  
**ISBN: 978-0-7611-4122-8**  
**No. 14122**  
Two-color; illustrations throughout; 256 pages; 8" x 8"



**ROOTS, SHOOTS, BUCKETS & BOOTS**  
Activities to Do in the Garden  
Sharon Lovejoy

Illustrated throughout with Sharon Lovejoy's own lyrical watercolors, here are 12 spirited, easy-to-implement ideas for theme gardens that parents and kids can grow together.

Also available:

• **CAMP GRANNY**  
See page 116.

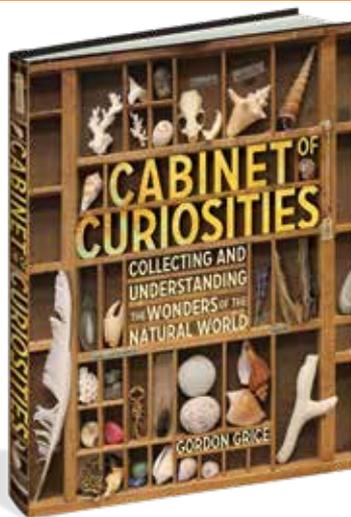
For ages 4–10.

126,000 copies in print.

• Selection of the Children's Book-of-the-Month Club and Doubleday Select.

Paper: \$13.95/\$20.95 Can.  
ISBN: 978-0-7611-1056-9  
No. 11056

Full-color illustrations throughout; 176 pages; 8 1/8" x 9 1/4"



**CABINET OF CURIOSITIES** Collecting and Understanding the Wonders of the Natural World  
Gordon Grice

It's a unique, illustrated guide for every young naturalist. Learn how to find, identify, collect, and preserve leaves, butterflies, the skulls of wild mammals, and quills—and make a cabinet of curiosities to keep your specimens. It also explains how these parts of the natural world

fit together. It's a perfect introduction to natural history.

For ages 8 and up.

Paper over board:  
\$24.95/\$37.95 Can.  
ISBN: 978-0-7611-6927-7  
No. 16927

Full-color throughout; 200 pages; 8 1/2" x 10 7/8"



**THE ATLAS OBSCURA EXPLORER'S GUIDE FOR THE WORLD'S MOST ADVENTUROUS KID**  
Dylan Thurau and Rosemary Mosco; Illustrated by Joy Ang

Calling all curious kids! Created by the same team behind *Atlas Obscura*, the #1 *New York Times* bestseller, here is a thrillingly imaginative and beautifully illustrated expedition to 100 weird-but-true places on Earth. And just as compelling is the way the book is structured—hopping from country to country in a chain of connecting attractions. For example, visit the site of a mysterious meteor crash in Siberia, then turn the page and learn about one in the Yucatán. While in Mexico, visit the

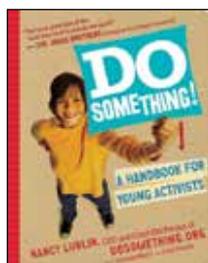
fantastical crystal caves, and then turn the page to find yourself in another massive cave, this time in Vietnam. Illustrated in gorgeous and evocative watercolors, this book is a passport to a world of hidden possibilities.

For ages 9 and up.

Paper over board:  
\$19.95/\$28.95 Can.  
ISBN: 978-1-5235-0354-4  
No. 100354

Full-color illustrations throughout; 112 pages; 9" x 11 7/8"

5-copy counter display  
\$99.75/\$144.75 Can.  
ISBN: 978-1-5235-0581-4  
No. 220581



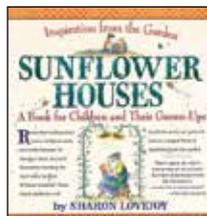
**DO SOMETHING!**  
A Handbook for Young Activists  
Nancy Lublin, CEO and Chief Old Person of DoSomething.org, with Vanessa Martir and Julia Steers

Do something and change the world with this book from the folks at DoSomething.org. It's an idea-to-execution guide, packed with inspiration, projects, and more.

For ages 9 and up.

Paperback w/semi-concealed Wire-0:  
\$13.95/\$20.95 Can.  
ISBN: 978-0-7611-5747-2  
No. 15747

Full-color illustrations throughout; 280 pages; 5 7/8" x 8 1/4"



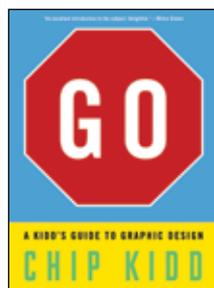
**SUNFLOWER HOUSES**  
Inspiration from the Garden  
Sharon Lovejoy

Celebrating the lore of the garden and the joy of interacting with nature, *Sunflower Houses* is a unique garden lover's miscellany, a collection of memories, poems, activities, garden plans, crafts, botanical riddles, games, and planting projects.

For ages 10 and up.

Paper: \$13.95/\$19.95 Can.  
ISBN: 978-0-7611-2386-6  
No. 12386

Full-color illustrations throughout; 144 pages; 8 1/2" x 9 1/2"



**GO A Kidd's Guide to Graphic Design**  
Chip Kidd

A stunning introduction to graphic design by "the closest thing to a rock star" in the design world (*USA Today*). Chip Kidd explains the elements of design, including form, line, color, scale, plus how to use those elements in creative ways. "An excellent introduction to graphic design."—Milton Glaser  
61,000 copies in print.

Paper over board with exposed edges:  
\$17.95/\$26.95 Can.  
ISBN: 978-0-7611-7219-2  
No. 17219

Full color throughout; 160 pages; 8 1/2" x 11"



**FEARSOME CREATURES OF THE LUMBERWOODS**  
20 Chilling Tales from the Wilderness  
Hal Johnson; Illustrated by Tom Mead

A book of spine-tingling mythical stories "... to be read late at night to an audience willing to be surprised, startled, and kept up wondering what might lurk nearby."

—*Publishers Weekly* (★)  
For ages 8 and up.

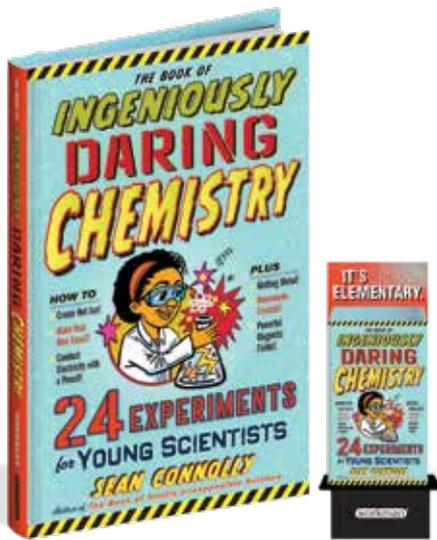
Paper: \$8.95/\$13.95 Can.  
ISBN: 978-1-5235-0121-2  
No. 100121

B/W illustrations throughout; 176 pages; 5 1/4" x 9 1/4"



Also available

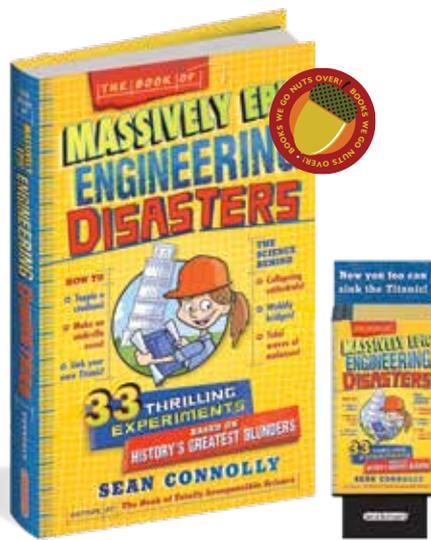
• **ATLAS OBSCURA®** See page 97.



**THE BOOK OF INGENUOUSLY DARING CHEMISTRY** 24 Experiments for Young Scientists Sean Connolly

Here are 24 interactive experiments that take readers on a journey through the periodic table of elements. Discover oxygen and oxygenation by slicing an apple and seeing what happens an hour later. Harness the power of zinc with a potato clock. For ages 9 and up.

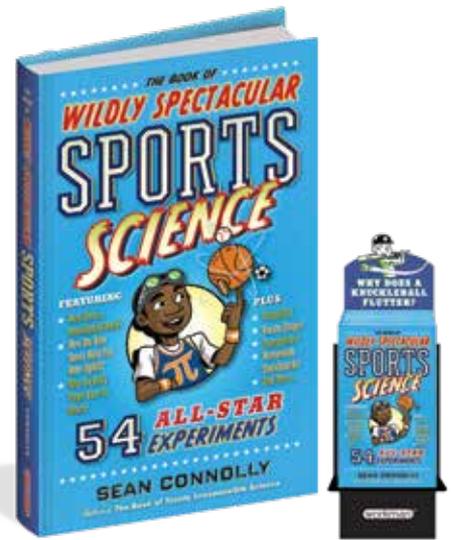
**Paper over board:** \$14.95/\$22.95 Can. ISBN: 978-0-7611-8010-4 No. 18010  
Two color with photos and illustrations throughout; 256 pages; 5 1/2" x 9 1/8"  
**6-copy counter display:** \$89.70/\$137.70 Can. ISBN: 978-1-5235-0563-0 No. 220563



**THE BOOK OF MASSIVELY EPIC ENGINEERING DISASTERS** 33 Thrilling Experiments Sean Connolly

From the toppling of the Colossus of Rhodes to modern bridge collapses, here is a survey of the greatest engineering disasters in history. And exciting experiments: Understand how the *Titanic* sank—using an ice cube tray. For ages 9 and up.

**Paper over board:** \$14.95/\$22.95 Can. ISBN: 978-0-7611-8394-5 No. 18394  
Two color with photos and illustrations throughout; 256 pages; 5 1/2" x 9 1/8"  
**6-copy counter display:** \$89.70/\$137.70 Can. ISBN: 978-1-5235-0240-0 No. 220240

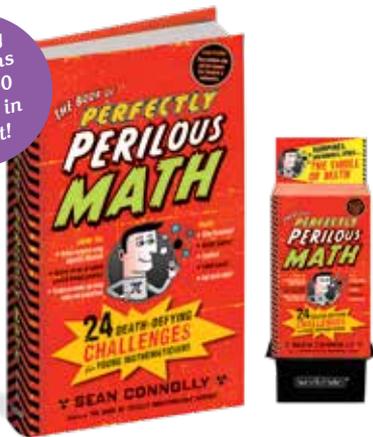


**THE BOOK OF WILDLY SPECTACULAR SPORTS SCIENCE** 54 All-Star Experiments Sean Connolly

Ever wonder how Michael Jordan seemed to float through the air on a dunk? This fantastic activity book offers 54 hands-on experiments that demonstrate the scientific principles powering a wide variety of sports and activities. For ages 9 and up.

**Paper over board:** \$14.95/\$19.95 Can. ISBN: 978-0-7611-8928-2 No. 18928  
Two color with photos and illustrations throughout; 256 pages; 5 1/2" x 9 1/4"  
**6-copy counter display:** \$89.70/\$119.70 Can. ISBN: 978-0-7611-9218-3 No. 29218

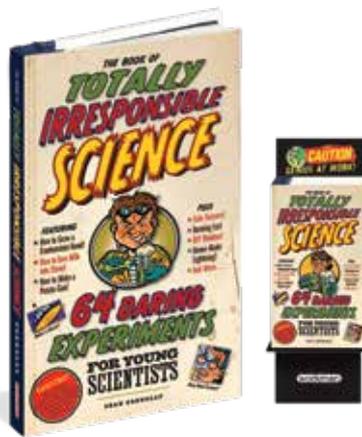
Connolly series has 659,000 copies in print!



**THE BOOK OF PERFECTLY PERILOUS MATH** 24 Death-Defying Challenges Sean Connolly

Math rocks! At least it does in the gifted hands of Sean Connolly, who blends middle school math with fantasy to create exciting adventures in problem-solving, like *How many months would it take a single vampire to completely take over a town of 500,000 people?* For ages 9 and up.

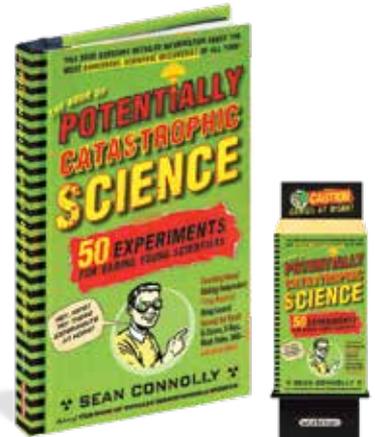
108,000 copies in print.  
**Paper over board:** \$14.95/\$21.95 Can. ISBN: 978-0-7611-6374-9 No. 16374  
Two-color illustrations; 240 pages; 5 1/2" x 9 1/4"  
**6-copy counter display:** \$89.70/\$131.70 Can. ISBN: 978-0-7611-6951-2 No. 26951



**THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE** 64 Daring Experiments for Young Scientists Sean Connolly

Sixty-four amazing science experiments: Giant air cannons. Matchbox microphones. None require special training, and all use stuff found in the home. The balloon rocket whizzing through the garden? It demonstrates Newton's Third Law of Motion. For ages 9 and up.

412,000 copies in print.  
**Paper over board:** \$12.95/NCR ISBN: 978-0-7611-5020-6 No. 15020  
Two-color illustrations throughout; 252 pages; 5 1/2" x 9 1/4"  
**10-copy counter display:** \$129.50/NCR ISBN: 978-0-7611-6145-5 No. 26145



**THE BOOK OF POTENTIALLY CATASTROPHIC SCIENCE** 50 Experiments for Daring Young Scientists Sean Connolly

Fifty experiments that demonstrate the principles behind history's greatest scientific breakthroughs. For ages 9 and up. 98,000 copies in print.

**Paper over board:** \$14.95/NCR ISBN: 978-0-7611-5687-1 No. 15687

Two-color illustrations; four-color printed endsheets; 320 pages; 5 1/2" x 9 1/4"  
**10-copy counter display:** \$149.50/NCR ISBN: 978-0-7611-6005-2 No. 26005  
**10-copy mixed counter display:** (5 each of CATASTROPHIC SCIENCE, IRRESPONSIBLE SCIENCE) \$139.50/NCR ISBN: 978-0-7611-6006-9 No. 26006



Oh... series has 1,324,000 copies in print!



**OH, YUCK! The Encyclopedia of Everything Nasty** Joy Masoff

Kids love stuff that's gross. Exhaustively researched and impeccably scientific, yet written with a lively lack of earnestness, *Oh, Yuck!* is an ants to zits encyclopedic compendium covering people, animals, insects, plants, foods, and more—with hundreds of illustrations and real-life photographs.

For ages 8–12.

1,010,000 copies in print.

• Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

**Paper: \$14.95/\$22.95 Can. ISBN: 978-0-7611-0771-2 No. 10771**

Illustrations and photographs throughout; two color; 224 pages; 8 1/2" x 10 5/8" **8-copy counter display: \$119.60/\$183.60 Can. ISBN: 978-0-7611-2529-7 No. 22529**

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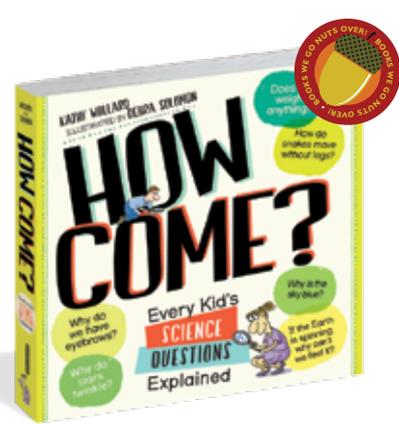
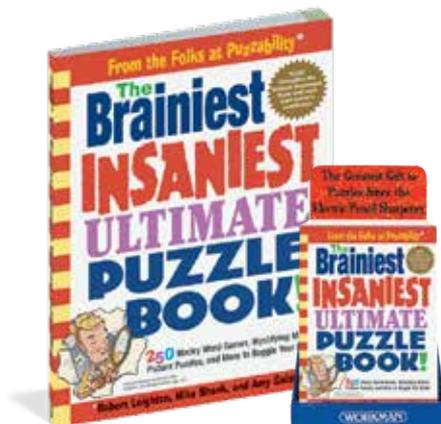
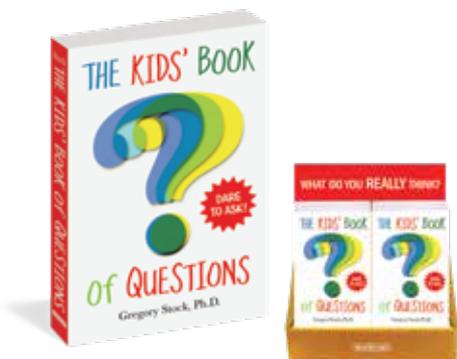
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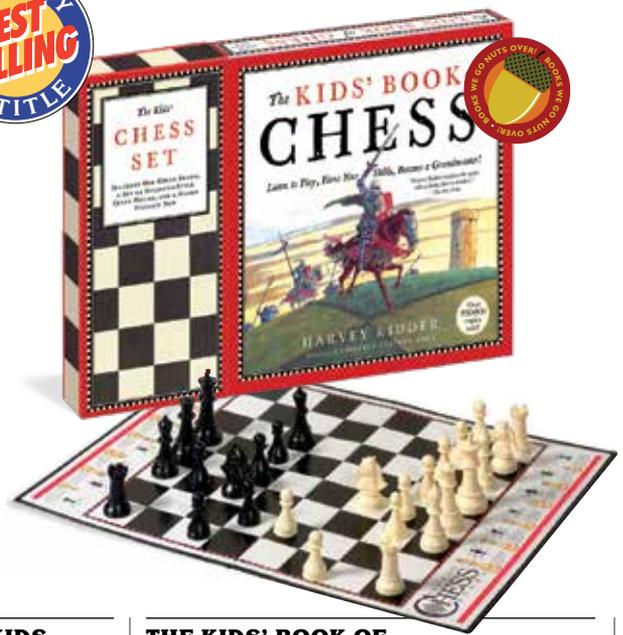
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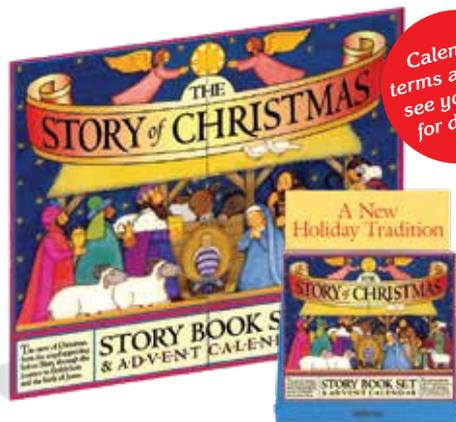
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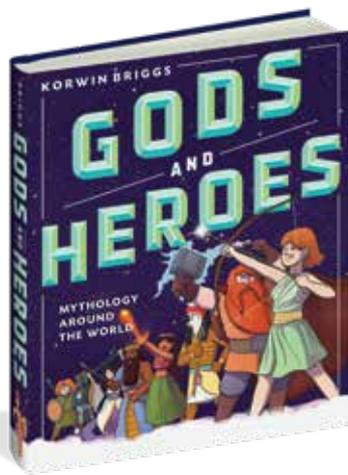


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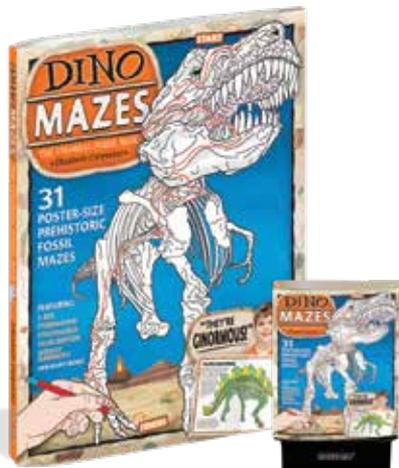
**STRONG IS THE NEW PRETTY: A GUIDED JOURNAL FOR GIRLS** Kate T. Parker

For girls ages 8–12 who see themselves in the girl-powered portraits in *Strong Is the New Pretty*, this guided journal celebrates confidence and creativity. Illustrated throughout with photos, each page features an interactive prompt that encourages girls to express themselves freely. **For girls ages 8–12.**

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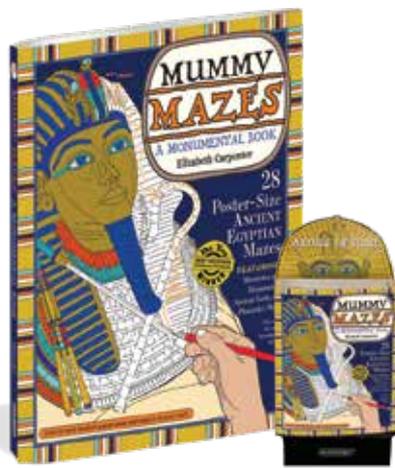


**DINOMAZES The Colossal Fossil Book** Elizabeth Carpenter

A marriage of two things kids love—dinosaurs and mazes—*Dino Mazes* is a maze book, a poster book, a puzzle book, an adventure through time! Each of these 31 poster-size mazes leads you through the curves of an anatomically accurate skeleton. Plus, learn all about the animal featured, its habitat, diet, and the time in which it

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**MUMMY MAZES A Monumental Book** Elizabeth Carpenter

*Mummy Mazes* is ingeniously designed to open up to 28 oversize pages! There are mummies, monuments, ancient gods and the Pharaoh's mask, and each maze is linked by an adventure with Professor Archie Ologist. Once all the mazes are completed, there's a hieroglyphic puzzle to solve. The pages are perforated to

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**HOW TO TELL A STORY 1 Book + 20 Story Blocks = A Million Adventures** Daniel Nayeri; Illustrated by Brian Won

Discover an incredible storytelling package—a book filled with ideas about how stories work, as well as writing prompts and games to play, paired with 20 six-sided, color-coded, illustrated cubes, the building blocks for stories. As you turn the pages, you'll be prompted to roll the story blocks. And that's when the magic happens.

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# Sandra Boynton

Sandra Boynton is one of America's best-loved artists. With "Hippo Birdie Two Ewes" leading the way, her greeting cards for Recycled Paper Products have sold in the hundreds of millions. Her *Boynton on Board* and other books for children have tens of millions of copies in print. Ms. Boynton lives with her family in rural Connecticut, working out of a converted barn that has the only hippopotamus weather vane in the state.

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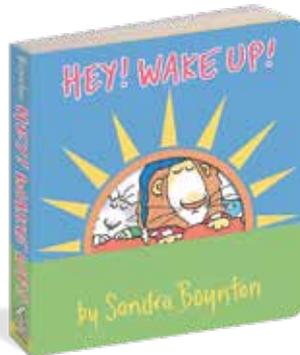
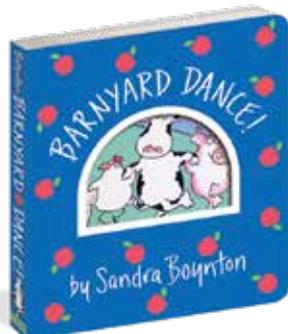
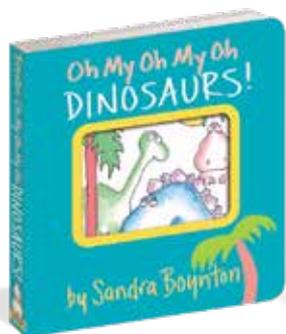
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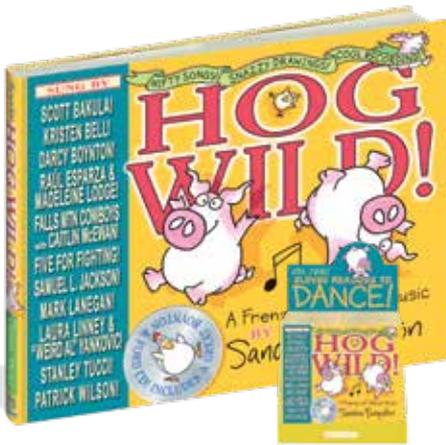
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Sandra Boynton



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**Paper over board:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-2636-2  
No. 12636

Full-color illustrations throughout; 66 pages; comes with 48-minute music CD in sleeve; 10" x 8" oblong

**8-copy counter display:**  
\$135.60/\$207.60 Can.  
ISBN: 978-0-7611-2879-3  
No. 22879



**BLUE MOO 17 Jukebox Hits from Way Back Never Songs and Illustrations by Sandra Boynton; A Boynton and Ford Production**

Beach Boy Brian Wilson singing lead and 10-part harmony on “Speed Turtle.” Neil Sedaka crooning “Your Nose.” B. B. King brings you a wistful “One Shoe Blues.” And Patti LuPone of *Evita* fame sings—what else?—the “Rabbit Tango.” Boynton and Ford once again bring great words, music, and performers to children and vintage children alike.

119,000 copies in print.

• Alternate main selection of the Children's Book-of-the-Month Club.

**Paper over board:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-4775-6  
No. 14775

Full-color illustrations throughout; 64 pages; comes with 50-minute music CD in sleeve; 10" x 8"

**8-copy counter display:**  
\$135.60/\$207.60 Can.  
ISBN: 978-0-7611-4789-3  
No. 24789

Sandra Boynton Displays

**20-copy barnyard counter display:**  
\$139.00/\$219.00 Can.  
ISBN: 978-0-7611-8775-2  
No. 28775

Also available as create-your-own assortment. Contact your sales rep for details.



**Empty 12-copy counter display:**  
Available for any assortment of Boynton board books!  
ISBN: 978-0-7611-6239-1  
No. 26239



**DOG TRAIN and 16 Other Improbable Songs Songs and Illustrations by Sandra Boynton; A Boynton and Ford Production**

It's the CD-only *Dog Train*—the funky, fabulous collection of all-out rock music by the team that created the #1 *New York Times* bestselling *Philadelphia Chickens*.

**CD:** \$11.95/\$17.95 Can.  
ISBN: 978-0-7611-4447-2  
No. 14447

*Dog Train* CD with 16-page, full-color lyrics insert

**8-copy counter display:**  
\$95.60/\$143.60 Can.  
ISBN: 978-0-7611-4470-0  
No. 24470



**PERFECT PIGGIES! BOOK AND PLUSH SET Sandra Boynton**

It's a book, it's a toy, it's a perfect gift. This perfect pairing combines *Perfect Piggies!* with an adorable plush pig.

**Book and toy:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-6230-8  
No. 16230

Board book with four-color drawings throughout; die-cut cover; 24 pages; 5 1/16" x 6 1/4"; plush pig; clear plastic box with full-color backdrop; box 7 1/4" x 7" x 4"



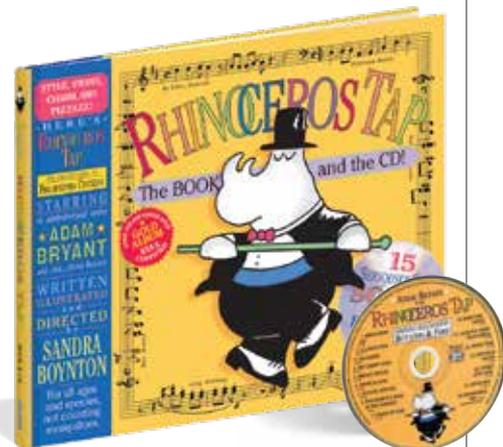
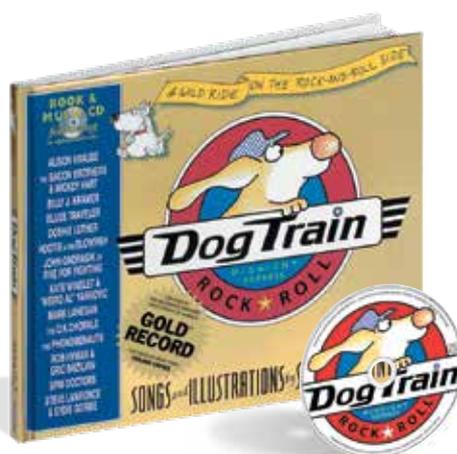
**ONE SHOE BLUES Sandra Boynton**

A captivating story and a dazzling music video from an unexpected yet oddly perfect team: Sandra Boynton and B.B. King! Boynton writes, designs, and directs and B.B. stars with exuberant Boynton sock puppets chiming in. **For ages 1-4.**

52,000 copies in print.

**Paper over board:**  
\$10.95/\$16.95 Can.  
ISBN: 978-0-7611-5138-8  
No. 15138

Four-color photographs; includes 12-minute DVD; 64 pages; 7 1/2" x 7 1/2"



RIAA Gold Album

RIAA Gold Album

**FROG TROUBLE . . . and Eleven Other Pretty Serious Songs**  
Songs and Illustrations by Sandra Boynton;  
A Boynton and Ford Production

Yeeeee-hah! Boynton goes Country, in a terrific CD and illustrated songbook of her wildly original songs, sung by an amazing roster including Brad Paisley with "Copicat," Dwight Yoakam singing "I've Got a Dog," and Alison Krauss on "End of a Summer Storm," and more. You've got yourself some mighty fine music.

140,000 copies in print.

**Paper over board:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-7176-8  
No. 17176  
Full-color illustrations throughout; 68 pages; comes with music CD in sleeve; 10" x 8"  
**8-copy counter display:**  
\$135.60/\$207.60 Can.  
ISBN: 978-0-7611-7763-0  
No. 27763

**DOG TRAIN A Wild Ride on the Rock-and-Roll Side** Songs and Illustrations by Sandra Boynton; A Boynton and Ford Production

*Dog Train* features all original songs recorded by a mix of big-name acts and great voices: Blues Traveler, Alison Krauss, Hootie and the Blowfish, Kate Winslet & "Weird Al" Yankovic, the Spin Doctors, and more. The book features each song's lyrics set as a little story, accompanied by Boynton's irresistible hippos, cows, dogs, and more dogs. Full lyrics

appear in the back.  
**For ages 1-4.**  
186,000 copies in print.

• Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.  
**Paper over board:**  
\$17.95/\$26.95 Can.  
ISBN: 978-0-7611-3966-9  
No. 13966  
Full-color illustrations throughout; 64 pages; comes with music CD in sleeve; 10" x 8" oblong

**RHINCEROS TAP 15 Seriously Silly Songs** Songs and Illustrations by Sandra Boynton; A Boynton and Ford Production; Performed by Adam Bryant

Before there was *Philadelphia Chickens*, the *New York Times* children's bestseller, there was *Rhinceros Tap*, the collection of seriously silly songs. It's a sing-along, dance-along collection of truly delightful children's music, including "O, Lonely Peas" and the hit "Barnyard Dance."

**For ages 1-4.**  
• Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

**Paper over board:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-3323-0  
No. 13323  
Full-color illustrations throughout; 64 pages; comes with 41-minute music CD in sleeve; 10" x 8" oblong



**BOYNTON PLUSH**

**CLOVER THE COW**

8" plush:  
\$12.95/\$19.95 Can.  
ISBN: 978-0-7611-6620-7  
No. 16620  
also available in a 3-pack  
\$38.85/\$59.85 Can.  
ISBN: 978-0-7611-7833-0  
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**GEORGE THE BUNNY**

8" plush:  
\$12.95/\$19.95 Can.  
ISBN: 978-0-7611-8266-5  
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ISBN: 978-0-7611-7835-4  
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\$12.95/\$19.95 Can.  
ISBN: 978-0-7611-6621-4  
No. 16621  
also available in a 3-pack  
\$38.85/\$59.85 Can.  
ISBN: 978-0-7611-7834-7  
No. 17834



Clover



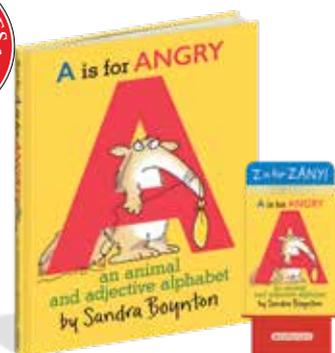
George



Zeke



Tippy



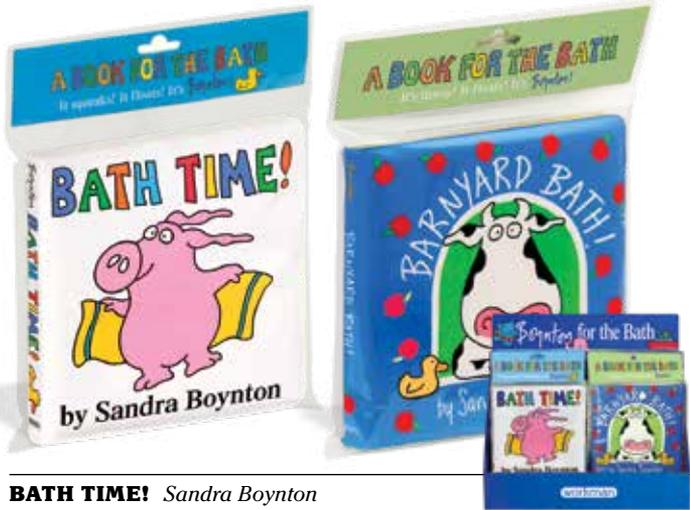
**A IS FOR ANGRY An Animal and Adjective Alphabet** Sandra Boynton

It's the smarter, quirkier alphabet book. It's funnier, too, filled with animals and adjectives—from a Bashful Bear to a Rotund Rhinceros. And now it's giftier—*A is for Angry* is completely redrawn for a whole new generation of kids and packaged in a bright new hardcover format.

**For ages 2-5.**  
**Paper over board:**  
\$12.95/\$18.95 Can.  
ISBN: 978-0-7611-9330-2  
No. 19330  
Full-color illustrations throughout; 48 pages; 7" x 9"  
**5-copy counter display:**  
\$64.75/\$94.75 Can.  
ISBN: 978-1-5235-0073-4  
No. 220073

BOYNTON continued

## Sandra Boynton



### BATH TIME! Sandra Boynton

An irresistible storybook for bath time, *Bath Time!* is waterproof, nontoxic, completely baby-safe.

It's a classic tale of pig meets paint. Spattered with colors from a long day at the easel, the pig takes to the tub. On the last page, the snout has a bound-in squeaker. Get it? Squeaky clean!

**For ages 0-4.**

408,000 copies in print.

**Soft cover: \$9.95/  
\$14.95 Can.**

Full-color illustrations throughout; 10 pages; 7" x 7"; nontoxic soft plastic pages with squeaker; packaged in plastic pouch with full-color hang tag

**ISBN: 978-0-7611-4708-4**

**No. 14708**

**12-copy counter display:**

\$119.40/\$179.40 Can.

**ISBN: 978-0-7611-4722-0**

**No. 24722**

### BARNYARD BATH! Sandra Boynton

The waterproof cousin of *Barnyard Dance!*—because what could make tub time more fun than a book . . . that floats.

**For ages 0-4.**

323,000 copies in print.

**Soft cover: \$9.95/  
\$14.95 Can.**

Full-color illustrations throughout; 10 pages; 7" x 7"; nontoxic soft plastic pages; packaged in a plastic pouch with full-color hang tag

**ISBN: 978-0-7611-4718-3**

**No. 14718**

**12-copy mixed display:**

(6 each of *BATH TIME!* and

*BARNYARD BATH!*):

\$119.40/\$179.40 Can.

**ISBN: 978-0-7611-5028-2**

**No. 25028**

**6-copy mixed clip strip**

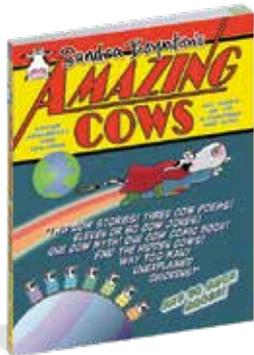
**display:** (3 each of *BATH TIME!*

and *BARNYARD BATH!*)

\$59.70/\$89.70 Can.

**ISBN: 978-0-7611-4722-0**

**No. 26693**



### AMAZING COWS

Written and Illustrated by Sandra Boynton

An inventive picture book, game book, storybook, and more for children graduating from Boynton on Board books for toddlers.

*Amazing Cows* celebrates cows and offbeat cowness with a miscellany of cow stories, cow poems, cow jokes, and more.

84,000 copies in print.

**Paper: \$10.95/\$16.95 Can.**

**ISBN: 978-0-7611-6214-8**

**No. 16214**

Four-color drawings throughout;

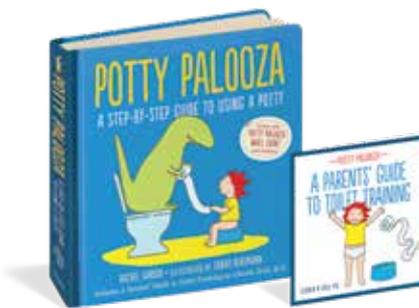
92 pages; 8" x 10"

**Paper over board:**

**\$15.95/\$23.95 Can.**

**ISBN: 978-0-7611-6371-8**

**No. 16371**



### POTTY PALOOZA A Step-by-Step Guide to Using a Potty

Rachel Gordon; Illustrated by Sarah Bergmann;

*Parents' Guide* by Claudia M. Gold, MD

Take potty training, add loads of silliness, and the result is the perfect board book for the toilet-training set (and their parents). The book also includes fun poop and pee facts, a parents' guide, and a potty chart with stickers.

**For ages 1 and up.**

**Board book plus potty**

**chart, stickers, and**

**Parents' Guide booklet:**

**\$8.95/\$13.95 Can.**

**ISBN: 978-0-7611-7485-1**

**No. 17485**

Full-color illustrations

throughout; 30 pages; 7" x 7"

## P. H. Hanson



### MY MOMMY'S TOTE

P. H. Hanson

It's hours of interactive fun—at home and on the go. Compact, portable, and sporting fabric handles just like the real thing, *My Mommy's Tote* features an ingenious format with eight individual die-cut leaves for kids to open, lift up, slide, and unfold. They will be

entertained and engaged as they learn the alphabet and how to count from 1 to 12. They can remove Mommy's laptop and look through her wallet. And take a break for a healthy "snack."

314,000 copies in print.

**Board book:**  
**\$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-7740-1**  
**No. 17740**

Full-color illustrations throughout; 16 pages individually die-cut; shrinkwrapped in corrugated box; 7 1/2" x 7 1/2" x 3"



### PAT THE BEASTIE A Pull-and-Poke Book

Henrik Drescher

It's an interactive touch-and-feel, pull-and-poke book that comes with pop-ups, squishers, squeezers, and squeakers. Readers will love to join in with the mischievous Paul and Judy.

**For ages 3 and up.**

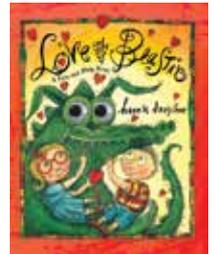
**Paper over board:**

**\$11.95/\$17.95 Can.**

**ISBN: 978-0-7611-5610-9**

**No. 15610**

Full-color illustrations including pop-ups and touch-and-feel pages; 11 spreads; 5 7/8" x 7 3/8"



### LOVE THE BEASTIE A Spin-and-Play Book

Henrik Drescher

Be kind to your pets! That's the message of this pull-and-poke, cuddle-and-kiss Valentine for kids. Henrik Drescher's *Love the Beastie* picks up where *Pat the Beastie* left off. Paul and Judy really are best friends with Beastie.

**For ages 3 and up.**

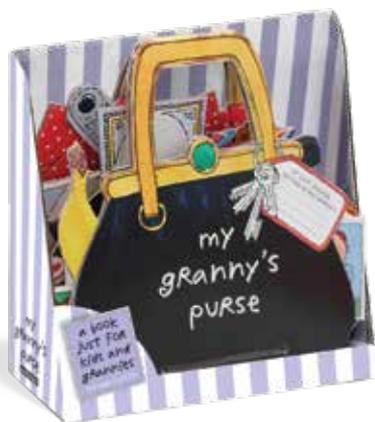
**Paper over board:**

**\$12.95/\$19.95 Can.**

**ISBN: 978-0-7611-6109-7**

**No. 16109**

Full-color illustrations; 11 spreads; 7 3/4" x 9 1/2"



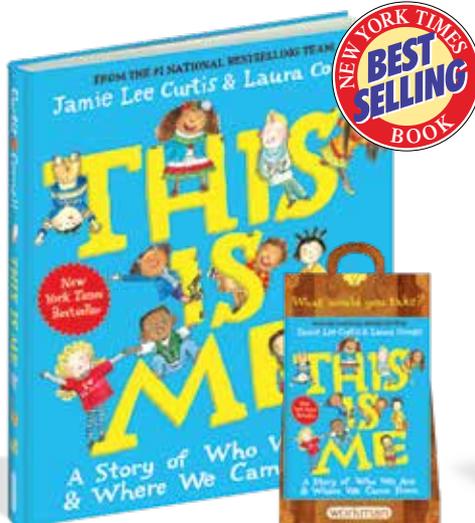
**MY GRANNY'S PURSE**

*P. H. Hanson*

Open Granny's purse (yes, she said it's OK) and enter a treasure chest of mementos and magic. Just the right size for kids to carry anywhere and everywhere they go, *My Granny's Purse* boasts a unique design with eight sturdy, die-cut leaves that lift, slide, unfold, and pull out for hours of play. Look at the stamps on Granny's passport. Try on her sunglasses and

rings. And chat on her smartphone—this granny likes to keep up with the times!  
883,000 copies in print.

**Board book:**  
\$16.95/\$25.95 Can.  
ISBN: 978-0-7611-7742-5  
No. 17742  
Full-color illustrations throughout; 16 pages individually die-cut; shrinkwrapped in corrugated box; 7 1/2" x 7 1/2" x 3"



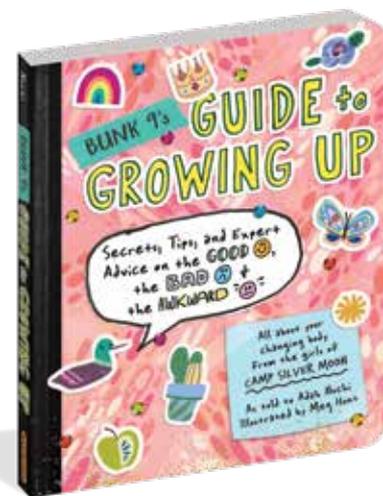
**THIS IS ME A Story of Who We Are and Where We Came From** *Jamie Lee Curtis and Laura Cornell*

From the #1 *New York Times* bestselling team of Jamie Lee Curtis and Laura Cornell. A teacher tells her class about her great-grandmother's immigration journey, and she asks her students: What would you pack? What says "This is me!" Kids will delight in imagining the lives of different characters.

With a bonus pop-up suitcase.

For ages 4–8.  
143,000 copies in print.

**Hardcover with pop-up suitcase:**  
\$16.95/\$23.95 Can.  
ISBN: 978-0-7611-8011-1  
No. 18011  
Four-color illustrations throughout; 32 pages; 9" x 11"  
**8-copy counter display:**  
\$135.60/\$191.60 Can.  
ISBN: 978-0-7611-9203-9  
No. 29203

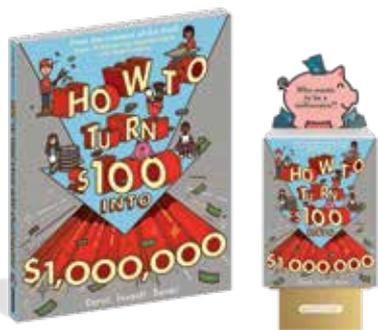


**BUNK 9'S GUIDE TO GROWING UP**  
**Secrets, Tips, and Expert Advice on the Good, the Bad, and the Awkward**  
*As told to Adah Nuchi; Illustrated by Meg Hunt*

Welcome to Bunk 9—and a fresh new girl-powered book on puberty. This entertaining, up-to-date, supportive, and cool guide covers the head-to-toe changes that young girls can expect to go through as they grow up. Gentle enough for a third grader and thorough

enough for a middle schooler, and it's vetted by a pediatrician.  
For ages 8–12.

**Paperback with rounded corners:**  
\$12.95/\$19.95 Can.  
ISBN: 978-0-7611-9359-3  
No. 19359  
Full-color illustrations throughout; 192 pages; 7 1/2" x 9"

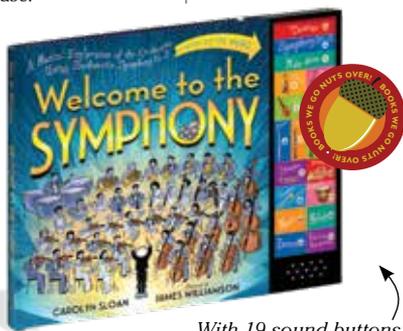


**HOW TO TURN \$100 INTO \$1,000,000**  
**Earn! Invest! Save!** *James McKenna and Jeannine Glista with Matt Fontaine*

From the creators of the nationally syndicated public television shows *Biz Kid\$* and *Bill Nye the Science Guy*, *How to Turn \$100 into \$1,000,000* is a comprehensive first guidebook to earning, saving, and investing money. Written in a humorous but informative voice that engages young readers, it's the book that every parent who wants to raise financially savvy and unspoiled children

should buy for their kids. Lively illustrations make difficult concepts easy to understand.  
For ages 10 and up.  
63,000 copies in print.

**Paper with flaps:**  
\$12.95/\$19.95 Can.  
ISBN: 978-0-7611-8080-7  
No. 18080  
Two color with illustrations throughout; 144 pages; 7" x 9"  
**5-copy counter display:**  
\$64.75/\$99.75 Can.  
ISBN: 978-0-7611-9025-7  
No. 29025



With 19 sound buttons!

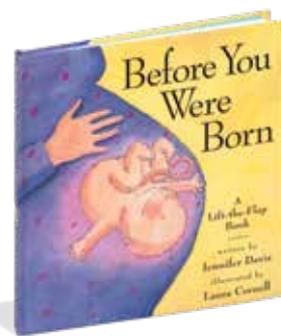
**WELCOME TO THE SYMPHONY**  
**A Musical Exploration of the Orchestra Using Beethoven's Symphony No. 5**  
*Carolyn Sloan; Illustrated by James Williamson*

A unique interactive introduction to classical music. Discover what a symphony is. Who Beethoven was. What a conductor does. And when you should and shouldn't clap.

With its 19-button sound panel, readers will hear the different parts and voices of the music—the immortal beginning of the Fifth, what melody is and what harmony is, the

difference between a violin, viola, cello, and double bass.  
For ages 4–8.  
72,000 copies in print.

**Paper over board with padded case:**  
\$24.95/\$37.95 Can.  
ISBN: 978-0-7611-7647-3  
No. 17647  
Full-color illustrations throughout; sound panel with 19 buttons; (120 total seconds of sound); 28 pages; 9" x 10" book; total package 11 3/4" x 10"



**BEFORE YOU WERE BORN**  
**A Lift-the-Flap Book** *Jennifer Davis; Illustrated by Laura Cornell*

This joyful lift-the-flap book tells the parallel story of mother and baby during the nine months of pregnancy from hearing the thumpity-thump of baby's heartbeat to that unforgettable first meeting.  
For ages 2–6.  
158,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

**Paper over board:**  
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ISBN: 978-0-7611-1200-6  
No. 11200  
Full-color lift-the-flap book; 36 pages; 8" x 8"

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Peter Lippman

## Board books:

Full-color, die-cut, three-dimensional sculpture; 20 pages; 3½" x 5" x 3". For ages 1 and up.

It's a book. It's a toy. And it's always a great gift. Conceived, written, illustrated, and engineered by Peter Lippman, each cheerful, chunky, die-cut title—from the prehistoric *Land of Dinosaurs* to the series bestseller, *Noah's Ark*—opens the door to a world of fun.

2,593,000 copies in print for the Mini House/Mini Wheels Series!

# MINI WHEELS BOOKS

Peter Lippman

## Board books

Full-color illustrations throughout; die-cut, three-dimensional sculpture; plastic wheels adhere to pages; 20 pages; 3¼" x 3⅞" x 2⅜" For ages 1 and up.

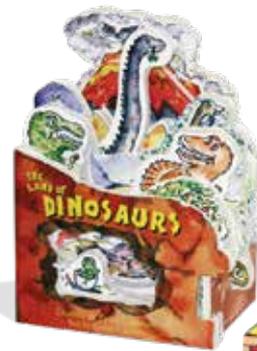


### 8-copy mixed display:

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Free with order of 8 Mini House or Mini Wheels titles (See order form for details.) No. 220575

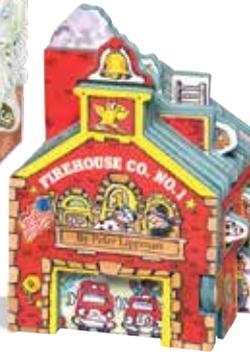


## THE LAND OF DINOSAURS

It's epic—a baby dinosaur on a quest of self-discovery. And lots and lots of other dinosaurs, from *Tyrannosaurus rex* to the tree-munching giant, *Brachiosaurus*. 50,000 copies in print.

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Full-color die-cut board book; 11 spreads; 3¾" x 5¼" x 2⅞" 8-copy counter display: \$87.60/\$135.60 Can. ISBN: 978-0-7611-6957-4 No. 26957



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A storm is brewing and Noah's taking the animals on a 40-day cruise on a big, wide boat—all in a shipshape counting book. 505,000 copies in print.

\$10.95/\$15.95 Can. ISBN: 978-1-56305-662-8 No. 3662

8-copy counter display: \$87.60/\$127.60 Can. ISBN: 978-0-7611-0896-2 No. 20896

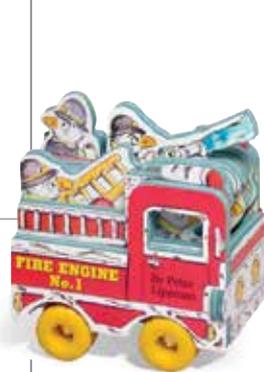


## THE ENCHANTED CASTLE

Here's the story of Sleeping Beauty, delightfully retold with cats, dogs, and other animals instead of people. 404,000 copies in print.

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## FIRE ENGINE NO. 1

The equipment, the uniforms, the forever fascinating paraphernalia—and the firehouse dog, all heading off for a heroic rescue. 125,000 copies in print.

\$11.95/\$17.95 Can. ISBN: 978-0-7611-2498-6 No. 12498

8-copy counter display: \$95.60/\$143.60 Can. ISBN: 978-0-7611-2884-7 No. 22884



## MINI SCHOOL BUS

Climb on board the yellow school bus and sit with bunnies as they say their ABCs, count from 1 to 10, and more. 137,000 copies in print.

\$11.95/\$17.95 Can. ISBN: 978-0-7611-2511-2 No. 12511

8-copy counter display: \$95.60/\$143.60 Can. ISBN: 978-0-7611-2885-4 No. 22885



## THE MINI-EXPRESS

With the hiss of steam and clackity-clack of wheels on the track, *The Mini-Express* takes readers on a fun-filled ride aboard a chunky and colorful die-cut steam engine. All aboard! 96,000 copies in print.

\$11.95/\$17.95 Can. ISBN: 978-0-7611-2852-6 No. 12852

8-copy counter display: \$95.60/\$143.60 Can. ISBN: 978-0-7611-2883-0 No. 22883



## THE HAUNTED HOUSE

It's the little book that goes Boo! A delightfully frightful story that begins one dark and dreary night. 156,000 copies in print.

\$10.95/\$16.95 Can. ISBN: 978-1-56305-731-1 No. 3731

8-copy counter display: \$87.60/\$135.60 Can. ISBN: 978-0-7611-0038-6 No. 20038





**MOTHER GOOSE'S HOUSE**

It's a Mini House Book that's a shoe! *Mother Goose's House* brings to life ten traditional Mother Goose rhymes—for a whole new lapful of readers.

364,000 copies in print.

**\$10.95/\$15.95 Can.**  
**ISBN: 978-0-7611-0536-7**  
**No. 10536**

**8-copy counter display:**  
 \$87.60/\$127.60 Can.  
 ISBN: 978-0-7611-0617-3  
 No. 20617

**OLD MACDONALD'S BARN**

It's time for everyone's favorite barnyard sing-along. Join in the foot-stomping fun!  
 421,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

**\$10.95/\$16.95 Can.**  
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**No. 3500**

**8-copy counter display:**  
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**MY FIRST BABY SIGNS** *Phil Conigliaro and Tae Won Yu*

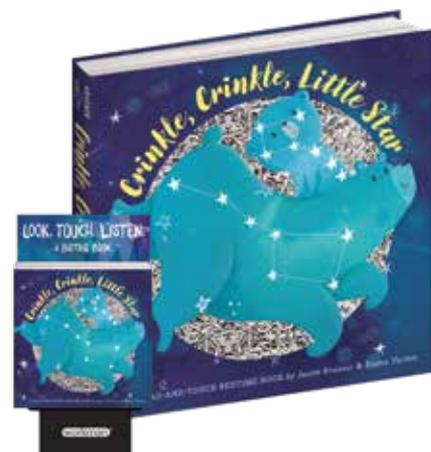
Oh no, baby is crying! Is she hungry? Is she tired? Is her diaper dirty? If only she could tell you—ah, now she can. With its colorful, minimalist look and pull tabs that demonstrate each action, *My First Baby Signs* teaches parents and babies to communicate the first eight essential words that babies should know: *all done, diaper, milk, eat, more, bath, help, and bed.*

Just pull the tab, say the word, and make the sign.  
**For ages 0–2.**

**Board book: \$15.95/ \$23.95 Can.**  
**ISBN: 978-0-7611-8948-0**  
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Full-color illustrations throughout with interactive pull tabs; 18 pages; 6 5/8" x 6 5/8"

**6-copy counter display:**  
 \$95.70/\$143.70 Can.  
 ISBN: 978-0-7611-9216-9  
 No. 29216



**CRINKLE, CRINKLE, LITTLE STAR** *Justin Krasner; Illustrated by Emma Yarlett*

Take an interactive journey through the night sky in this innovative, tactile board book. With its full-spread illustrations of constellations and a beloved bedtime lullaby reimagined, *Crinkle, Crinkle, Little Star* is the perfect book to rock babies to sleep. In a special treat, create a crinkling sound by tracing the channel of shimmery material underneath the last illustration in the book. That same compelling crinkling

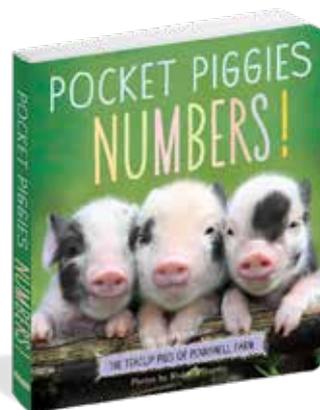
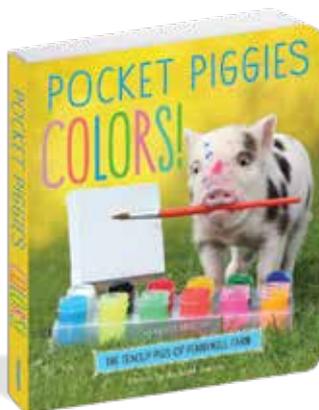
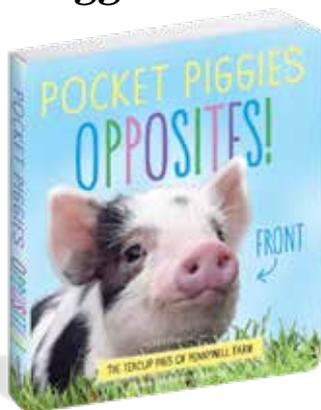
sound persists when baby and parents rub the crinkly material on the back cover.  
**For ages 0 and up.**  
 53,000 copies in print.

**Board book: \$12.95/\$18.95 Can.**  
**ISBN: 978-1-5235-0120-5**  
**No. 100120**

Full-color illustrations throughout; 16 pages; 7" x 7"

**6-copy counter display:**  
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 ISBN: 978-1-5235-0256-1  
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*Pocket Piggies*



**POCKET PIGGIES OPPOSITES! • POCKET PIGGIES COLORS! • POCKET PIGGIES NUMBERS!**

Featuring the Teacup Pigs of Pennywell Farm; Photographs by Richard Austin

The Pocket Piggies board books marry the inherent appeal of Teacup Pigs to the sweetness of the board book format.

Could there be a cuter way to learn about opposites, colors, and numbers?  
**For ages 0 and up.**

**Board book: \$5.95/ \$8.95 Can. each**  
 Full-color photos throughout; 22 pages; 5 1/16" x 6 1/4"

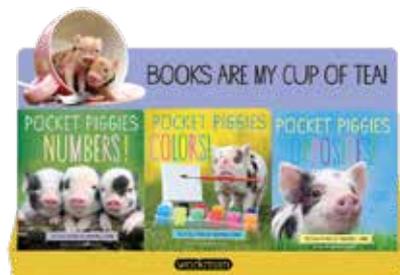
**POCKET PIGGIES OPPOSITES!**  
**ISBN: 978-0-7611-8548-2**  
**No. 18548**

**8-copy counter display:**  
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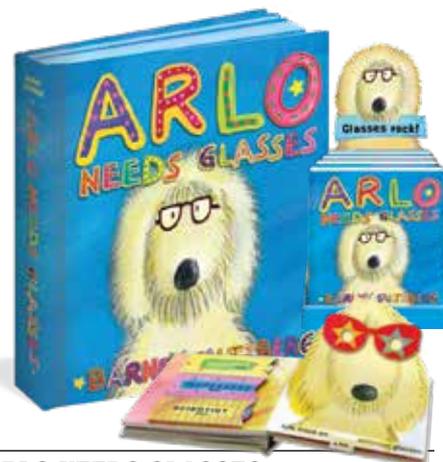
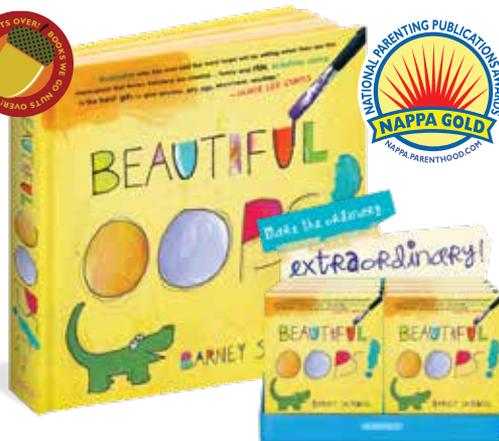
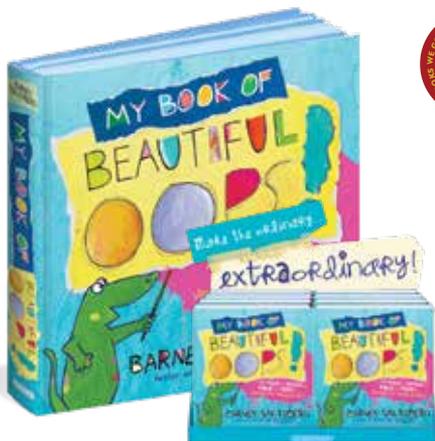
**POCKET PIGGIES COLORS!**  
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 100,000 copies in print.

**POCKET PIGGIES NUMBERS!**  
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118,000 copies in print.  
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# Barney Saltzberg



## MY BOOK OF BEAUTIFUL OOPS! A Scribble It, Smear It, Fold It, Tear It Journal for Young Artists Barney Saltzberg

A hands-on journal that's meant to be personalized—drawn in, painted on, torn up, smudged, or otherwise artistically wrecked—*My Book of Beautiful Oops!* is filled with folded, crumpled, die-cut, and lift-the-flap pages that will challenge the reader's sense of play. A celebration of imagination, play, and the courage to express oneself.

For ages 3 and up.

**Paper over board:**  
\$15.95/\$22.95 Can.  
ISBN: 978-0-7611-8950-3  
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Full-color illustrations throughout with interactive features; 52 pages; 6 3/4" x 6 3/4"  
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ISBN: 978-1-5235-0101-4  
No. 220101

## BEAUTIFUL OOPS! Barney Saltzberg

"*Beautiful Oops!* is funny and fun and is the best gift to give anyone, any age, anywhere, anytime."—*Jamie Lee Curtis*

A life lesson that all parents want their children to learn: It's OK to make a mistake. In fact, hooray for mistakes! A mistake is an adventure in creativity, a portal to discovery. A singular work of creativity, and paper engineering, *Beautiful Oops!* is filled with pop-ups, lift-the-flaps, tears,

holes, even an accordion "telescope"—each demonstrating the magical transformation from blunder to wonder.

For ages 3 and up.  
501,000 copies in print.

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Full color with interactive pop-ups; 28 pages; 7" x 7"  
**8-copy counter display:**  
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ISBN: 978-0-7611-6179-0  
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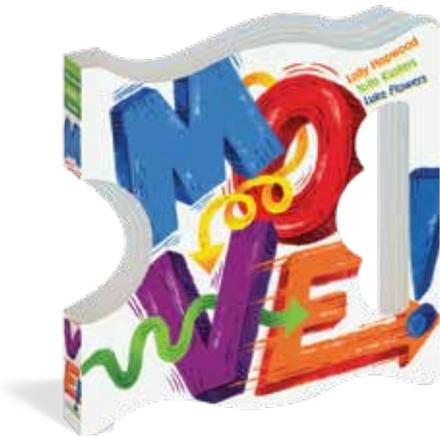
## ARLO NEEDS GLASSES Barney Saltzberg

A story that every kid who needs glasses will embrace. When Arlo, a shaggy, free-spirited dog, can't catch a ball anymore, he discovers how to solve his problem—and kids will join along step by step. They'll read an eye chart, look through a fold-out phoropter (that big machine optometrists use), and try on different pairs of glasses—movie star glasses! Superhero glasses! Mad scientist glasses! And interact with

Arlo as he picks up a new favorite pastime along the way—reading.

For ages 3 and up.  
57,000 copies in print.

**Paper over board:**  
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ISBN: 978-0-7611-6879-9  
No. 16879  
Full-color book with pull tabs, pop-ups, and gatefolds; 24 pages; 7 3/4" x 8"  
**6-copy counter display:**  
\$107.70/\$161.70 Can.  
ISBN: 978-0-7611-6955-0  
No. 26955



## MOVE!

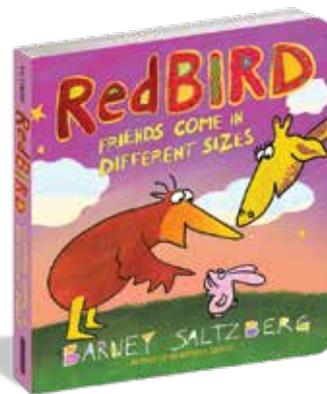
Lolly Hopwood and YoYo Kusters; Illustrated by Luke Flowers

Move! is unique—a board book that combines imaginative play with movement. Hold it up to your face like a big pair of jaws and ROAR like a dinosaur. Hold on tight and SPIN like a flying saucer. Move! will excite the imaginations and inspire the movements of kids and parents alike. Lively

rhyming text and colorful illustrations prompt young readers to perform physical activities utilizing the book's die-cut holes and handles.  
For ages 3–6.

**Board book with die-cut holes and handles:**  
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ISBN: 978-0-7611-8733-2

**No. 18733**  
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**8-copy counter display:**  
\$103.60/\$159.60 Can.  
ISBN: 978-0-7611-9039-4  
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## REDBIRD

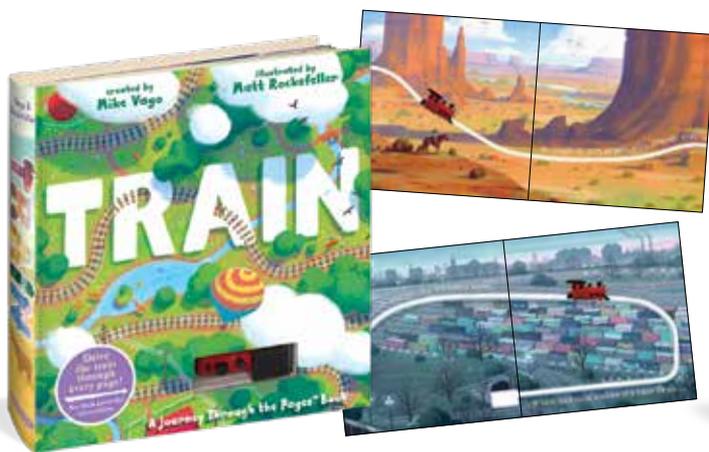
Friends Come in Different Sizes Barney Saltzberg

From the author of the irrepressible bestseller *Beautiful Oops!* With his long orange beak, red body, and friendly expression, Redbird calls to mind Dr. Seuss's offbeat heroes and Boynton's zany barnyard creatures, while embodying the author's signature playful style.

In *Friends Come in Different Sizes*, he introduces readers to all his delightful friends—some who are tall and some who are smaller and some who are smaller.

For ages 0 and up.

**Board book:** \$5.95/  
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**TRAIN A Journey Through the Pages® Book**

Mike Vago; Illustrated by Matt Rockefeller

You've never seen a book like this before. It's the story of a train moving across various landscapes—but with an actual three-dimensional miniature train that loops up and down and across each spread, traveling along an interior track from front to back without ever leaving the pages.

Creating books we've never seen before is Mike Vago's gift. His previous titles include the bestselling *The Miniature*

*Book of Miniature Golf* and *The Pocket Book of Pocket Billiards*, together with over 370,000 copies in print. But no reader, young or old, will be prepared for the magic of *Train* and its mesmerizing hold on the imagination. All aboard!  
**For ages 4–8.**

**Paper over board with train and tracks: \$22.95/\$32.95 Can. ISBN: 978-0-7611-8716-5 No. 18716**

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**ROCKET A Journey Through the Pages® Book**

Mike Vago; Illustrated by Matt Rockefeller

From the creative team behind *Train*, *Rocket* is a through-the-pages story of a rocket moving through the far reaches of space, letting the reader pilot a three-dimensional plastic spaceship that never leaves the book, moving on an internal track from front to back, up and over the pages.

You'll soar, sail, swoop, and explore, visiting some of the most

intriguing sights in our solar system, then the Milky Way, and into far-off galaxies. With lively rhyming language and a feast of stars, planets, comets, moons, and other celestial bodies, it's an interactive journey of imagination and science.

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*Dan Yaccarino*



**DAN YACCARINO'S HAPPYLAND**

**Big Berry: A Little Moral Story About Gratitude • Birthday Cake: A Little Moral Story About Sharing • Rainy Day: A Little Moral Story About Worry**

There's nothing more important for kids entering preschool than to be emotionally ready—ready to separate from their parents, to mix and play with new children, to broaden their sense of the world. *Happyland*, a board book series from award-winning children's author Dan Yaccarino, introduces three friends in a series of delightful adventures that each teach a lesson in emotional intelligence: In *Big Berry*, Bink's desire for the biggest berry grows ever stronger—until she grabs the very largest, which is so big it rolls

away and disappears. If only she'd been happy with the normal-sized berry. In *Rainy Day*, Glub-Glub worries so much about impending bad weather that he spends all day preparing—and almost misses all the fun of frolicking in the rain. *Birthday Cake* tackles the ever-important issue of sharing, as Clyde learns it's as much fun to give as it is to receive.

**For ages 0–4.**

**Board book: \$5.95/\$8.95 Can. each**  
Full-color illustrations throughout; 5 3/4" x 5 3/4"

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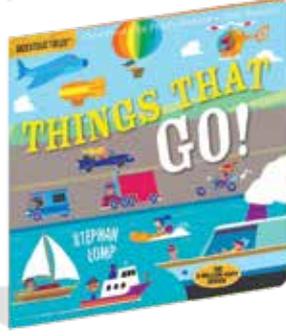
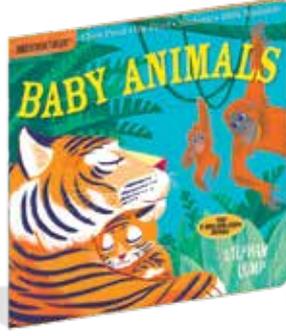
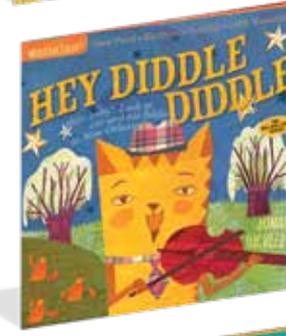
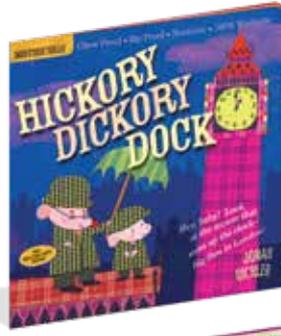
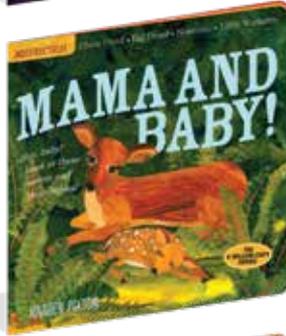
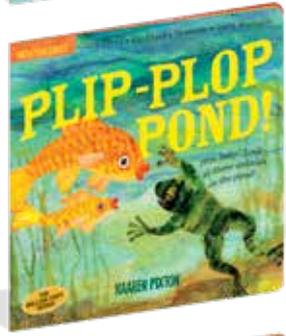
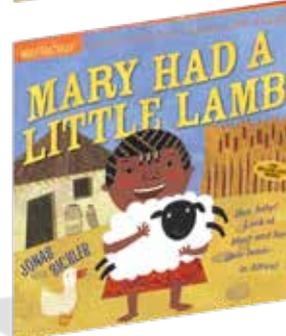
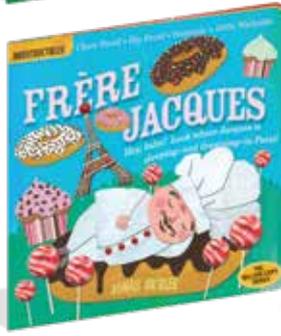
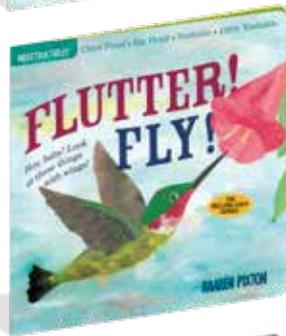
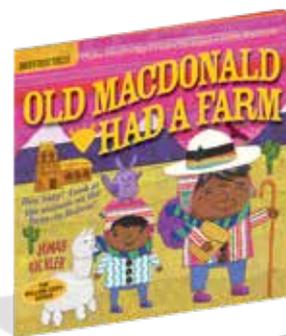
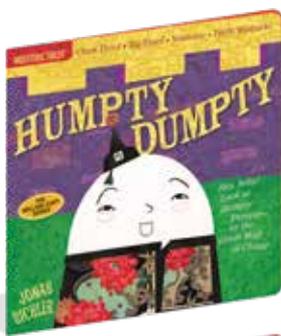
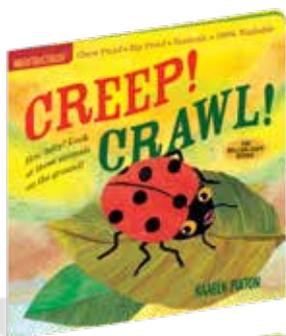
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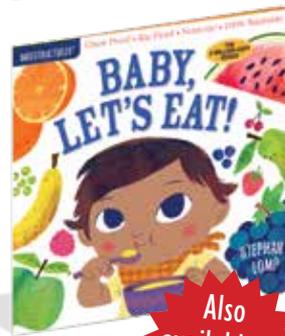
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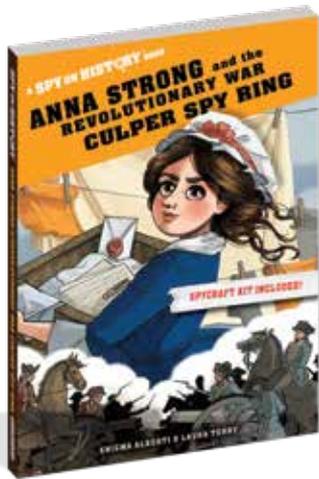


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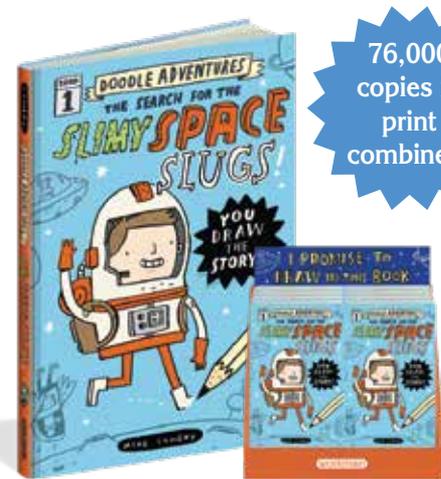
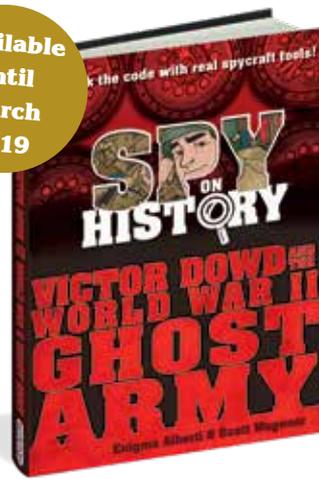
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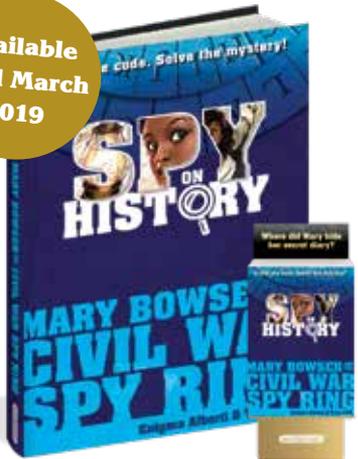
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All the fun of a coloring book meets the pleasure of paint-by-number! Create 10 works of art, a tail-wagging puppy, and a speeding rocket. A sister series to the all-ages *Paint by Sticker*, the kids' version has larger stickers—easier for small hands to peel and stick.

For ages 5 and up.

**Paper:** \$9.95/\$14.95 Can. ISBN: 978-0-7611-8941-1 No. 18941  
Four color; 24 pages on perforated card stock plus 11 sticker sheets; 9" x 9"  
**8-copy counter display:** \$79.60/\$119.60 Can. ISBN: 978-0-7611-9101-8 No. 29101

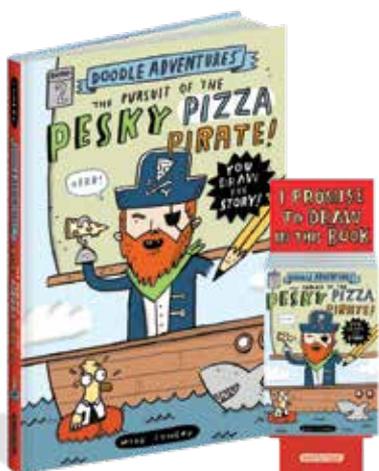
**PAINT BY STICKER® KIDS: ZOO ANIMALS**

Find, peel, and place the sticker. And sticker by sticker, a koala appears! Or an elephant, frog, red panda, or gorilla.

Kids can create 10 vibrant works of art. (And there's no mess to clean up.)

For ages 5 and up.

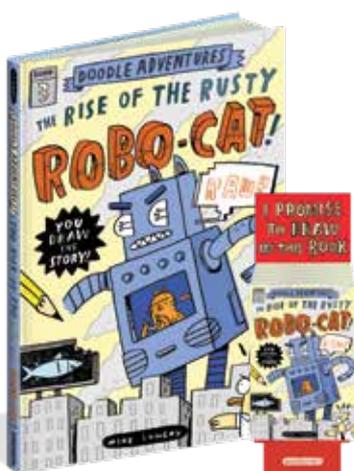
**Paper:** \$9.95/\$14.95 Can. ISBN: 978-0-7611-8960-2 No. 18960  
Four color; 24 pages plus 10 sticker sheets; 9" x 9"  
**8-copy counter display:** \$79.60/\$119.60 Can. ISBN: 978-0-7611-9209-1 No. 29209



**DOODLE ADVENTURES® • BOOK 2**  
**The Pursuit of the Pesky Pizza Pirate!**  
 Mike Lowery

Sharpen your pencils—it's time for more *Doodle Adventures!* Like a visual Mad Libs or a graphic novel in which kids complete the illustrations, *The Pesky Pizza Pirate!* invites kids to join Carl, the cranky duck to find out who has been stealing all the pizza in town. Kids fill in the blanks on each page until the story is complete. The result is a sturdy, one-of-a-kind book—starring them.

**For ages 8 and up.**  
**Paper over board:** \$12.95/\$18.95 Can.  
**ISBN: 978-0-7611-8720-2**  
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 Two color with illustrations throughout; 112 pages; 5 1/2" x 8"  
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**ISBN: 978-0-7611-9206-0**  
 No. 29206  
**12-copy mixed counter display:** \$155.40/\$227.40 Can.  
**ISBN: 978-0-7611-9207-7**  
 No. 29207



**DOODLE ADVENTURES® • BOOK 3**  
**The Rise of the Rusty Robo-Cat!**  
 Mike Lowery

Carl the Duck is back and needs help on the very important mission of discovering why the cats around town are acting like jerks. Can you track them down and break the spell they are under? Each page combines hand-lettered text, delightful illustrations, plus prompts and plenty of space for the reader's own contributions. The book is sturdy paper over board with high-quality cream paper that's a

pleasure to draw on. Kids will love using their imaginations to complete the story, then reading it over and over again.  
**For ages 8 and up.**  
**Paper over board:** \$12.95/\$18.95 Can.  
**ISBN: 978-0-7611-8721-9**  
**No. 18721**  
 Two color with illustrations throughout; 112 pages; 5 1/2" x 8"  
**6-copy counter display:** \$77.70/\$113.70 Can.  
**ISBN: 978-1-5235-0100-7**  
 No. 220100



**THE KID'S AWESOME ACTIVITY BOOK**  
**Games! Puzzles! Mazes! And More!**  
 Mike Lowery

Pure interactive fun between two covers! A book that begs to be doodled in with wacky drawing prompts, games, and crafts, *The Kid's Awesome Activity Book* is packed with activities that take delightful twists and turns, inviting kids to design, draw, and dream—and encouraging creativity on and off the page. Plus there are plenty of goodies to return to again and again for hands-on play: paper

dolls, finger puppets, bonus stickers, and a giant pullout poster.  
**For ages 8 and up.**  
**Paper:** \$14.95/\$21.95 Can.  
**ISBN: 978-0-7611-8718-9**  
**No. 18718**  
 Full-color illustrations throughout; 112 pages plus sticker sheets, pullout poster, and punch-out card-stock pages; 9" x 11"  
**8-copy counter display** \$119.60/\$175.60 Can.  
**ISBN: 978-1-5235-0413-8**  
 No. 220413

See page 25 for Paint by Sticker Kids: Unicorns & Magic



**PAINT BY STICKER® KIDS:**  
**UNDER THE SEA**

*Under the Sea* is a journey into the world beneath the waves. Kids will create a dolphin, a shark, an octopus, and other denizens of the watery world. The card stock pages are perforated so kids can remove them easily and display their finished works of art.

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**Paper:** \$9.95/\$14.95 Can.  
**ISBN: 978-1-5235-0038-3**  
**No. 100038**  
 Four color; 24 pages plus 10 sticker sheets; 9" x 9"  
**8-copy counter display:** \$79.60/\$119.60 Can.  
**ISBN: 978-1-5235-0093-2**  
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**PAINT BY STICKER® KIDS: BEAUTIFUL BUGS**

Create 10 colorful images of your favorite creepy-crawlies, including a firefly, a praying mantis, a ladybug, butterflies, and a weevil. Plus, the peel-and-place system allows kids to practice recognizing and learning numbers in an interactive and fun way.

**For ages 5 and up.**  
**Paper:** \$9.95/\$14.95 Can.  
**ISBN: 978-1-5235-0295-0**  
**No. 100295**  
 Four color; 24 pages plus 10 sticker sheets; 9" x 9"  
**8-copy counter display** \$79.60/\$119.60 Can.  
**ISBN: 978-1-5235-0422-0**  
 No. 220422



Also available  
 • **PAINT BY STICKER**  
 See page 76.



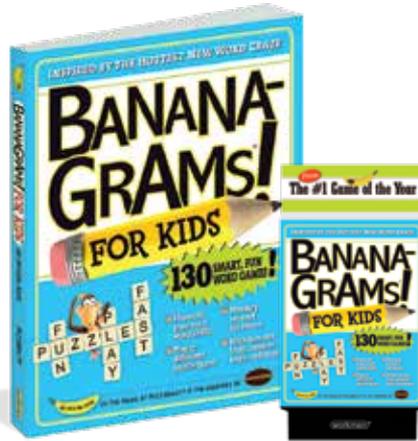
**WHO WINS? 100 Historical Figures Go Head-to-Head and You Decide the Winner!** Clay Swartz; Illustrated by Tom Booth

Pit 100 historical figures against one another in 50 unusual challenges. You decide the outcome based on rankings (wisdom, bravery, intelligence, and more) and facts from each informative biography. Let's say Charles Dickens takes on Mother Teresa in a lightsaber duel—will his superior artistry overcome her advantage in

bravery and leadership? **For ages 10–14.**

**Paper over board with concealed Wire-O; pages die-cut into three cards: \$14.95/\$22.95 Can. ISBN: 978-0-7611-8544-4 No. 18544**

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**BANAGRAMS®! FOR KIDS** Created by Abe and Rena Nathanson; with puzzles by Puzzability

Created with Puzzability, the puzzle-writing company who wrote *The Brainiest Insanest Ultimate Puzzle Book!*, here are 150 puzzles just for kids—in 17 cool and clever puzzle types, including Bunched Up (a mini-crossword), Monkey in the Middle (building a larger word out of two smaller words, with clues), Banana Pancakes (a stack of anagrams

using letters in common), and more. Rated one to four bananas in difficulty; answers included. **For ages 7 and up. 155,000 copies in print.**

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Four color; 160 pages; 7" x 9"  
**10-copy counter display: \$109.50/\$169.50 Can. ISBN: 978-0-7611-5928-5 No. 25928**

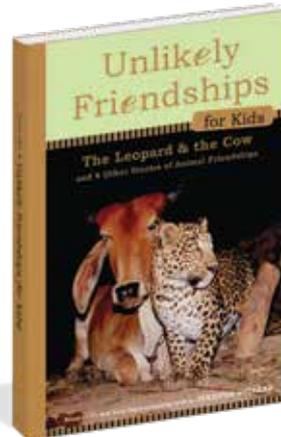
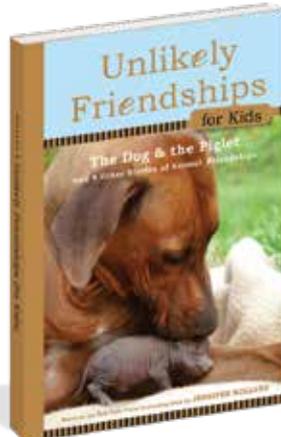
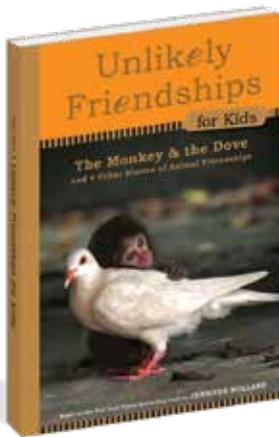


**KIDS' PAPER AIRPLANE BOOK** Ken Blackburn & Jeff Lammers

Simple planes with bright, bold graphics; games and activities; and everything kids need to fold and fly. **For ages 5 and up. 810,000 copies in print.**

• Selection of the Doubleday Kids' Club, Children's Book-of-the-Month Club, and Scholastic Book Clubs. Winner of a National Parenting Publications Honor Award.

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Photographs and line drawings throughout; 76 full-color airplanes, perforated for easy tear-out; full-color poster of an airport; 160 pages; book: 8 1/2" x 10 3/8"; poster: 17" x 20 3/4"  
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**Unlikely Friendships® for Kids**

Jennifer S. Holland

*Unlikely Friendships*, the runaway *New York Times* bestseller, has been rewritten for younger readers. *Unlikely Friendships for Kids* is a series of three hardcover chapter books for children ages seven and up, each featuring five of the

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**Paper over board: \$7.95/\$11.95 Can. each**  
Full-color photographs; 52 pages; 4 3/4" x 7"

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**12-copy counter display:**  
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\$95.40/\$143.40 Can.  
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Also available:  
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**UNLIKELY FRIENDSHIPS**  
See page 82.

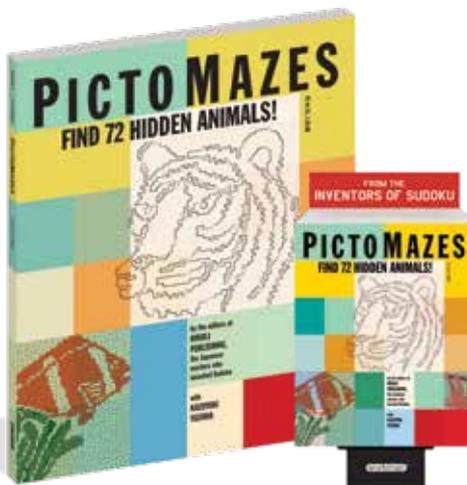




**THE WORLD RECORD PAPER AIRPLANE BOOK** REVISED & EXPANDED  
Ken Blackburn & Jeff Lammers

It's the classic, world's bestselling paper airplane book—grounded in the aerodynamics of paper and abounding with fun—featuring 20 different designs; 112 ready-to-fold airplanes with full-color graphics. 1,233,000 copies in print.

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**8-copy counter display:**  
\$135.60/\$207.60 Can.  
**ISBN: 978-0-7611-4426-7**  
**No. 24426**



**PICTOMAZES Find 72 Hidden Animals!**  
Nikoli Publishing and Kazuyuki Yuzawa

The next big idea from Nikoli, the creators of the original Sudoku puzzles and the Original Sudoku series, with 1.2 million copies in print. It's an intricate maze that, when solved, reveals an image of an animal and a mental workout, requiring focus and concentration while testing one's

problem-solving ability and short-term memory.  
**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-1-5235-0202-8**  
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Full color throughout; 120 pages; 8" x 10"  
**8-copy counter display**  
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**ISBN: 978-1-5235-0414-5**  
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**BANANAGRAMS®!** THE OFFICIAL BOOK Created by Abe and Rena Nathanson; with puzzles by Joe Edley

*Bananagrams! The Official Book* translates the brain-twisting word fun of anagram word puzzles onto the page. Plus glossaries; special strategies for Bananagrams: The Game; two- and three-letter words to take your game to the next level; and an answer key.

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**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-5635-2**  
**No. 15635**  
Two color; 256 pages; 5" x 7"  
**10-copy counter display:**  
\$99.50/\$149.50 Can.  
**ISBN: 978-0-7611-5657-4**  
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For information about purchasing the Bananagrams! game, visit [bananagrams.com](http://bananagrams.com).



**POCKET FLYERS • FLYING CREATURES • SPACE FLYERS PAPER AIRPLANE BOOKS** Ken Blackburn & Jeff Lammers

Welcome to the world of miniature aviation. It's entertainment on the fly for the office, backyard, classroom (don't get caught!), or anywhere there might be a party. Each title features 12 Lilliputian models to create 63–69 planes altogether, and includes step-by-step folding

instructions, plus tips on how to send them soaring at their full aerodynamic potential.

**Paper: \$9.95/\$13.95 Can. each**  
Full color photos and illustrations throughout; 160 pages; 63–69 airplanes, perforated for easy tear-out; 7" x 5"

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**FLYING CREATURES PAPER AIRPLANE BOOK**  
**ISBN: 978-0-7611-9380-7**  
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**SPACE FLYERS PAPER AIRPLANE BOOK**  
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**12-copy mixed counter display:** (3 each of SPACE FLYERS and FLYING CREATURES and 6 of POCKET FLYERS)  
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**ISBN: 978-1-5235-0257-8**  
**No. 220257**

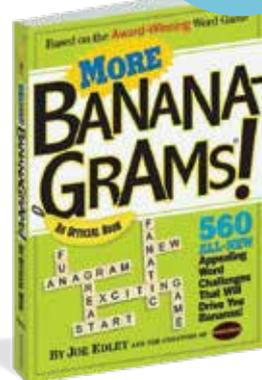
**MORE BANANAGRAMS®!** Created by Abe and Rena Nathanson; with puzzles by Joe Edley

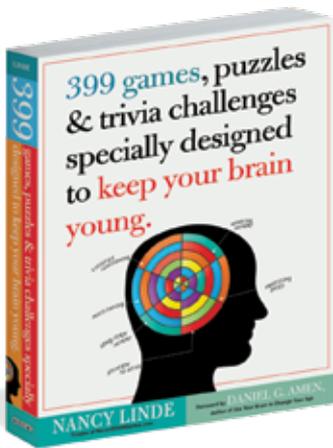
Joe Edley now steps it up by creating eight new joyously mind-bending puzzle types, and adding another level of difficulty—a five-banana (super-hard!) rating. In all, there are over 500 new anagram puzzles, including Banana Splits (solve letter substitution scrambles in rapid-fire fashion) and Banana Peels (add new

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60,000 copies in print.

**Paper: \$8.95/\$13.95 Can.**  
**ISBN: 978-0-7611-5843-1**  
**No. 15843**  
Two color; 288 pages; 5" x 7"  
**10-copy counter display:**  
\$89.50/\$139.50 Can.  
**ISBN: 978-0-7611-5936-0**  
**No. 25936**





**399 GAMES, PUZZLES & TRIVIA CHALLENGES SPECIALLY DESIGNED TO KEEP YOUR BRAIN YOUNG.**

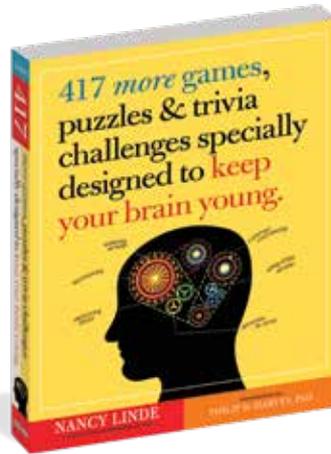
Nancy Linde; Foreword by Daniel G. Amen, MD

Cross-train the brain with games that stimulate the formation of neurons—literally, regrow the brain. This lively mix of challenges, riddles, and brainteasers are designed to work the six key areas of cognitive function that are vulnerable in normal aging: long-term memory, working memory, executive functioning, attention

to detail, multitasking, and processing speed. The games are rated by difficulty and can be combined for custom “workouts,” completed in just 15 minutes a day. 240,000 copies in print.

**Paper: \$15.95/\$23.95 Can. ISBN: 978-0-7611-6825-6 No. 16825**

Two color; illustrations throughout; 424 pages; 7 1/4" x 9 1/4"



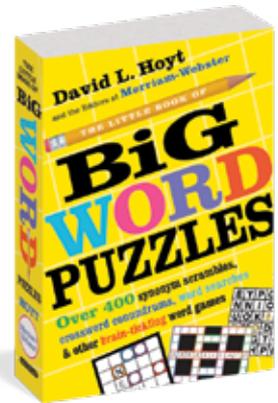
**417 MORE GAMES, PUZZLES & TRIVIA CHALLENGES SPECIALLY DESIGNED TO KEEP YOUR BRAIN YOUNG** Nancy Linde; Introduction by Philip D. Harvey, PhD

Exercising the brain is like exercising the body—with the right program, you can keep your brain young, strong, agile, and adaptable. A follow-up to her bestselling 399 Games, Puzzles & Trivia Challenges Specially Designed to Keep Your Brain Young, here are 417 games that target six key cognitive functions. Best of all they're fun—this is the

kind of exercise that you'll want to do—and all it takes is ten to fifteen minutes a day for a full workout. 59,000 copies in print.

**Paper: \$16.95/\$25.95 Can. ISBN: 978-0-7611-8740-0 No. 18740**

Two color with illustrations and photos throughout; 424 pages; 7 1/4" x 9 1/4"



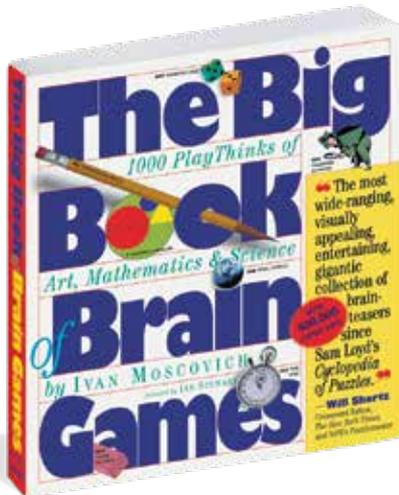
**THE LITTLE BOOK OF BIG WORD PUZZLES Over 400 Synonym Scrambles, Crossword Conundrums, Word Searches & Other Brain-Tickling Word Games** David L. Hoyt and the Editors at Merriam-Webster

It's a word-puzzle lover's dream title: David L. Hoyt, the most syndicated puzzle writer in the country, and Merriam-Webster, America's most trusted dictionary. Published in visually striking full color, here are over 400 inventive, entertaining, and truly challenging

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**Paper: \$9.95/\$14.95 Can. ISBN: 978-0-7611-8088-3 No. 18088**

Full-color illustrations throughout; 432 pages; 4" x 6"



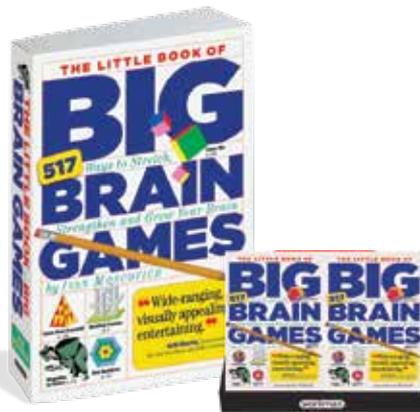
**THE BIG BOOK OF BRAIN GAMES 1000 PlayThinks of Art, Mathematics & Science** Ivan Moscovich; Foreword by Ian Stewart

“The most wide-ranging, visually appealing, entertaining, gigantic collection of brain-teasers since Sam Loyd’s *Cyclopedia of Puzzles* almost a century ago” —Will Shortz. An obsessive collection of 1,000 challenges, puzzles, riddles, illusions—it’s like

popcorn for the brain, with a full-color illustration for each entry. 595,000 copies in print.

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Full-color illustrations throughout; 432 pages; 9 3/8" x 10 1/2"



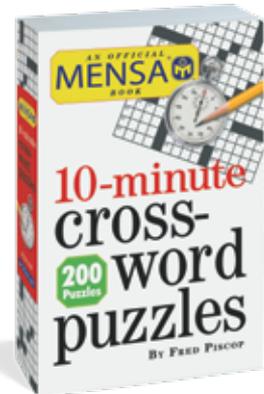
**THE LITTLE BOOK OF BIG BRAIN GAMES 517 Ways to Stretch, Strengthen and Grow Your Brain** Ivan Moscovich

Now in a portable 4" x 6" format, here are more than 500 full-color puzzles from the original *Big Book of Brain Games*. Here are mental games, visual challenges, logic posers, riddles, and illusions, each designed to stretch neurons and give the brain a workout. 174,000 copies in print.

174,000 copies in print.

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**MENSA® 10-MINUTE CROSSWORD PUZZLES** Fred Piscop

Expertly written by puzzle master Fred Piscop, Mensa member, these puzzles will appeal to both seasoned solvers and novices looking to hone their skills. 71,000 copies in print.

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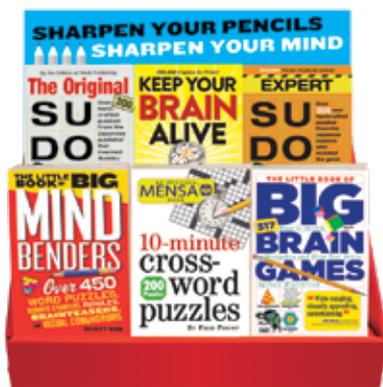
**THE LITTLE BOOK OF BIG MIND BENDERS** Over 450 Word Puzzles, Number Stumpers, Riddles, Brainteasers, and Visual Conundrums  
*Scott Kim*

Smart, addictive, good for the brain—here are more than 450 truly satisfying, mind-expanding, full-color puzzles, including number challenges, spatial puzzles, wordplay, visual conundrums, and more. The puzzles are categorized by type but distributed throughout the book in a mixed fashion (i.e., a word puzzle

next to a number puzzle next to a visual stumper).  
55,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-7977-1**  
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**6-copy counter display:**  
\$59.70/\$89.70 Can.  
ISBN: 978-0-7611-8070-8  
No. 28070

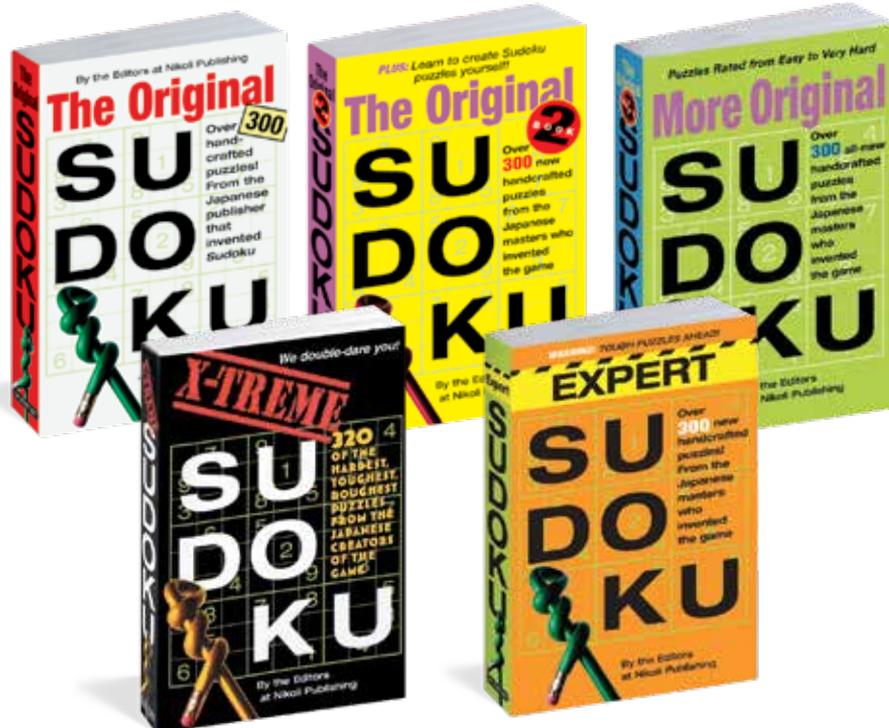
*Create Your Own Display*



**“Create Your Own” Games and Puzzles display:**

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*The Original Sudoku* *The Editors at Nikoli Publishing*

Over 25 years ago, Nikoli, the Japanese puzzle and game company, started publishing a curious logic puzzle called Sudoku. Now there are five books in their successful series, the Original collections of 300 puzzles rated from Easy to Very Hard, plus X-Treme, with all-difficult puzzles for the expert. Every puzzle is created by a master who knows just when to encourage, and when to withhold . . . who shares the joy of that moment when one hard-won number is captured, and the entire puzzle tumbles into place.

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416 pages; 4" x 6"  
**8-copy counter display:**  
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ISBN: 978-0-7611-4231-7  
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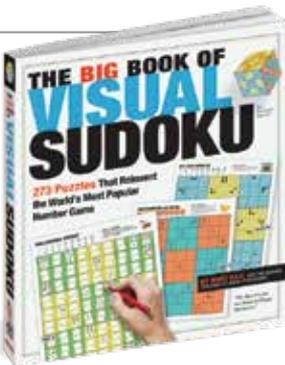
**THE ORIGINAL SUDOKU BOOK 2**  
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ISBN: 978-0-7611-4406-9  
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**Paper: \$9.95/\$14.95 Can.**  
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**EXPERT SUDOKU**  
Handcrafted puzzles for the expert puzzle solver. This is the book that challenges skilled solvers and Sudoku lovers at the top level—every one of the 320 puzzles is rated “difficult.” Good luck!  
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ISBN: 978-0-7611-5837-0  
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**THE BIG BOOK OF VISUAL SUDOKU** 273 Puzzles That Reinvent the World’s Most Popular Number Game *Maki Kaji and the Sudoku creators at Nikoli Publishing*

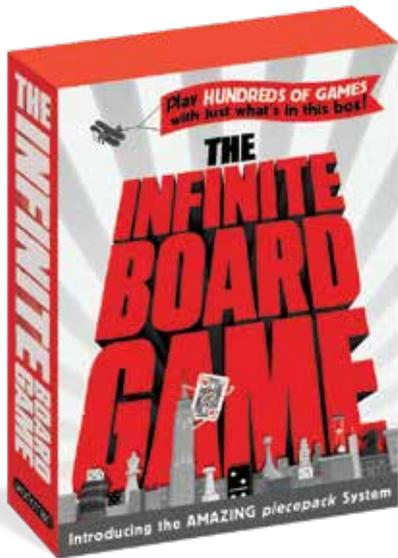
It’s Sudoku reinvented, a paradigm shift: 273 puzzles that are oversize, colorful, graphically arresting—eye-candy—but also challenging. The underlying puzzles are handcrafted by an expert. Then comes the twist: Instead of traditional numbers, the boxes are filled by clock faces, dominoes, Roman numerals, playing cards,

Japanese characters, and more. The puzzles are rated Easy to Hard, and solutions are printed in the back.

**Paper: \$14.95/\$22.95 Can.**  
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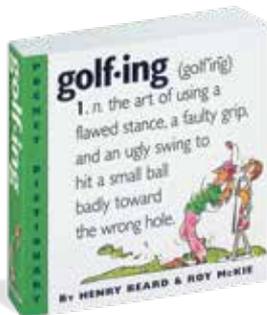


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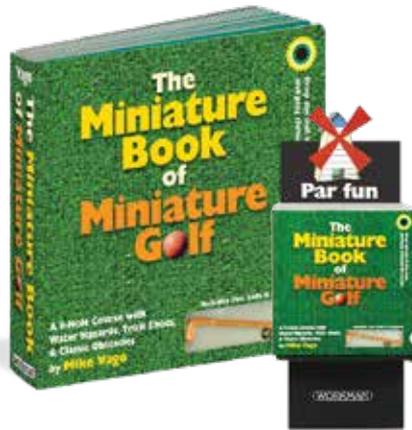


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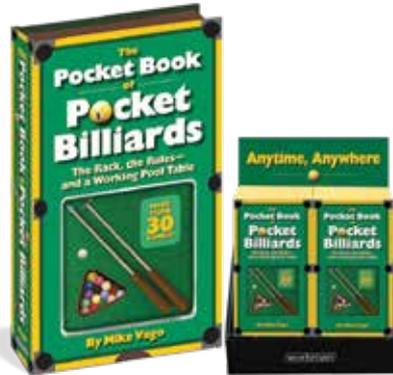
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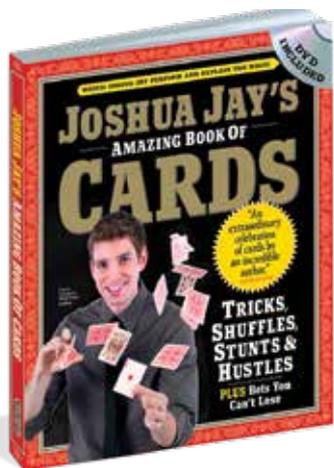
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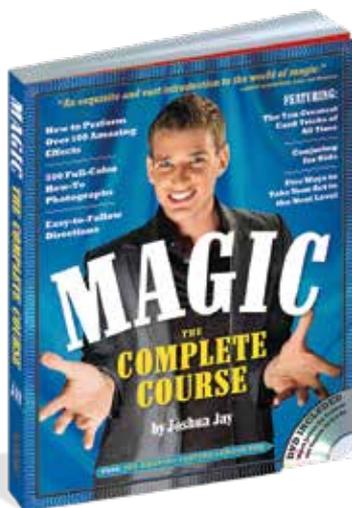
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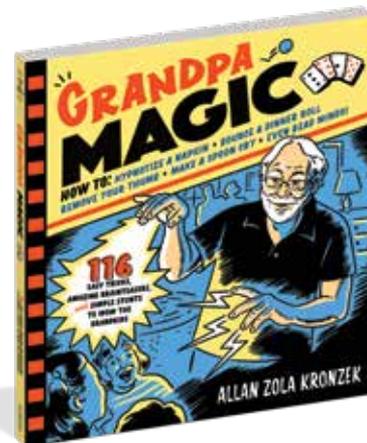


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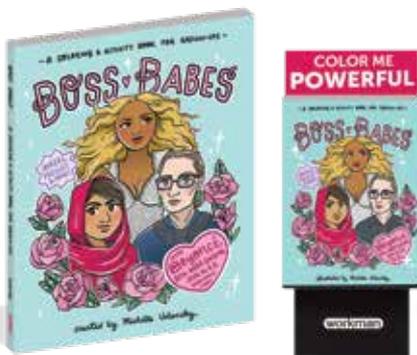
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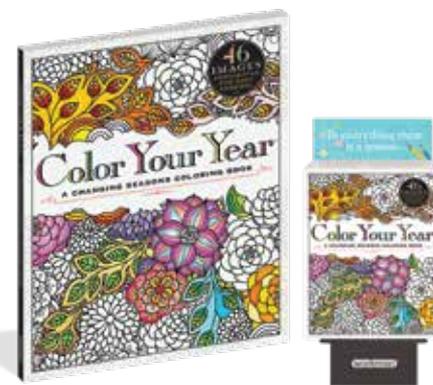
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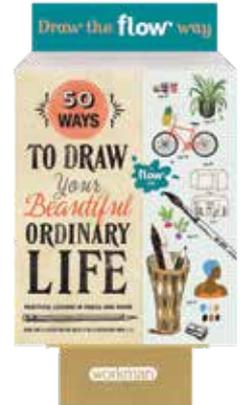
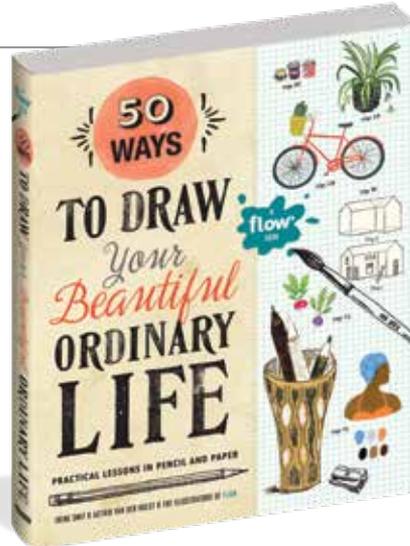
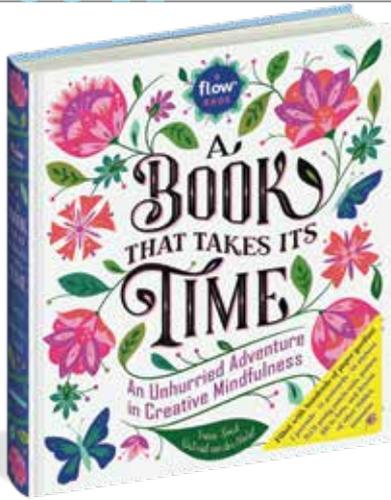


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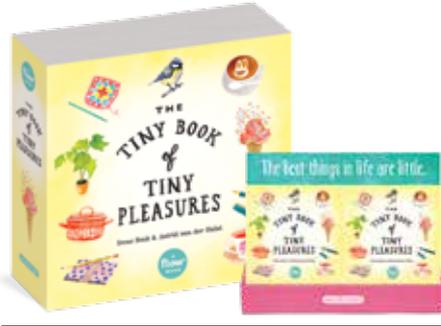


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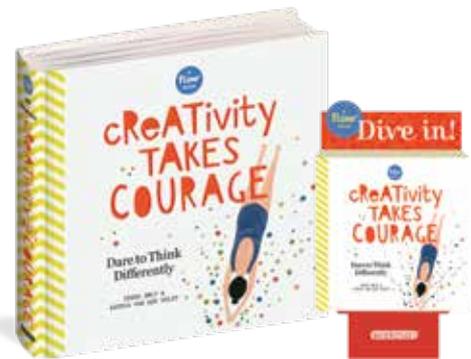


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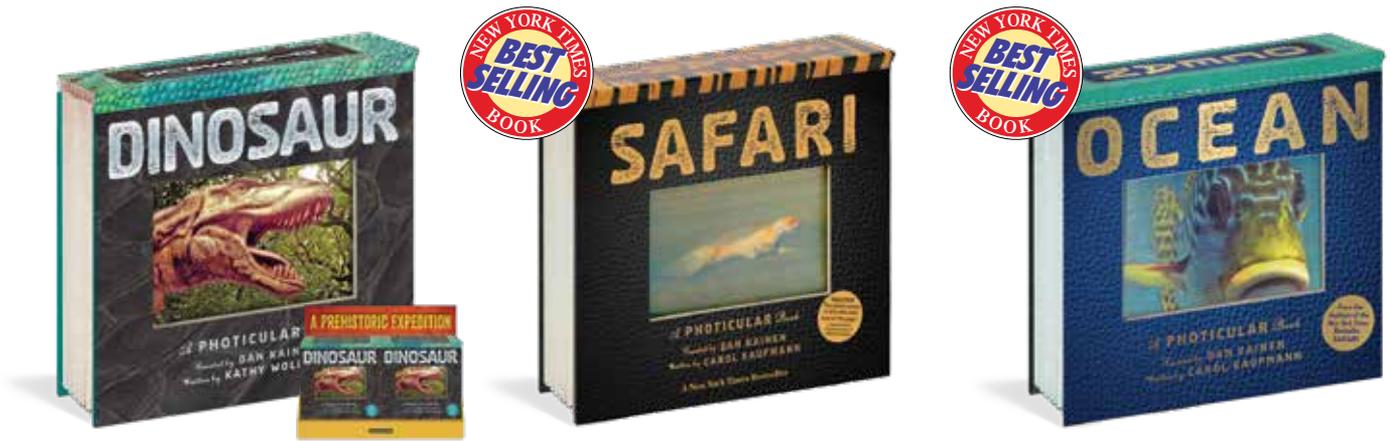
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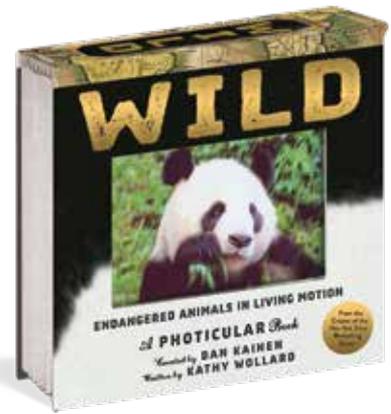
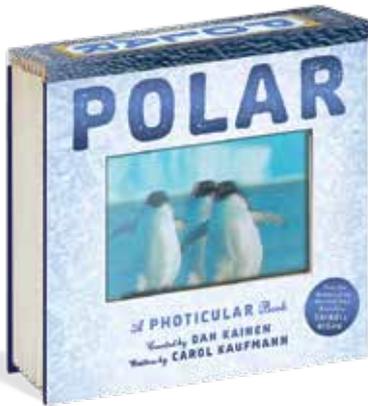
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Come face to face with our vanishing wildlife. Gorillas at play. An albatross swooping its magnificent wings. A hovering bumblebee, among the most critical of threatened animals. *Wild* turns abstract numbers and names into touching and unforgettable images.

An opening essay explores the environmental and economic threats to animal

populations and how conservationists are working to slow—and reverse—the damage. Profiles of each animal accompany the images. **196,000 copies in print.**

**Paper over board: \$25.95/\$34.95 Can. ISBN: 978-1-5235-0147-2 No. 100147**  
Full color; 8 Photicular images; 24 pages; 8" x 8"



**REALLY IMPORTANT STUFF MY KIDS HAVE TAUGHT ME** Cynthia L. Copeland

This little book with a big heart combines life lessons from the mouths of children with joyful pictures.

To be fearless: *Jump right in or you may change your mind about swimming.* Embrace adversity: *The harder the wind blows, the higher your kite will fly.*

**454,000 copies in print.**

**Paper with flaps: \$12.95/\$19.95 Can. ISBN: 978-0-7611-8551-2 No. 18551**  
Full-color photos throughout; 176 pages; 7" x 6 1/4"  
**8-copy counter display: \$103.60/\$159.60 Can. ISBN: 978-0-7611-8688-5 No. 28688**

**REALLY IMPORTANT STUFF MY CAT HAS TAUGHT ME** Cynthia L. Copeland

Like fluffy philosophers, cats inspire us to leap fearlessly forward as if we too had nine lives. In this book of pure wisdom and delight, filled with unforgettable life lessons, words and pictures are paired to remind us of what's important in life: curiosity, confidence, independence, a sense of adventure, and fearlessness.

**92,000 copies in print.**

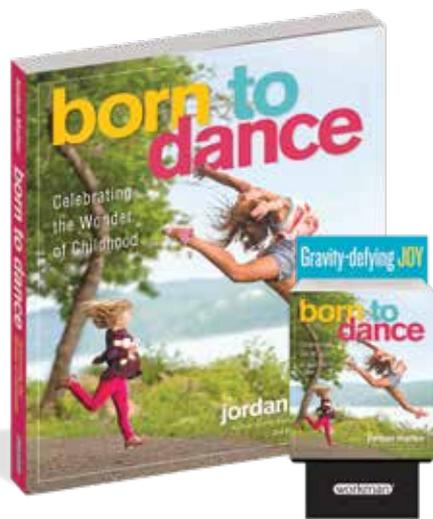
**Paper with flaps: \$12.95/\$19.95 Can. ISBN: 978-1-5235-0148-9 No. 100148**  
Full-color photos throughout; 176 pages; 7" x 6 1/4"  
**8-copy counter display: \$103.60/\$159.60 Can. ISBN: 978-1-5235-0245-5 No. 220245**

**REALLY IMPORTANT STUFF MY DOG HAS TAUGHT ME** Cynthia L. Copeland

Dogs teach us to greet every morning with enthusiasm and optimism, to love completely and forgive easily, to know when to run and when to rest. They show us that every day is a gift, and every meal the best meal ever. Every page of this tender, inspiring book delivers a life lesson that appeals as much to our hearts as our minds.

**239,000 copies in print.**

**Paper with flaps: \$12.95/\$19.95 Can. ISBN: 978-0-7611-8179-8 No. 18179**  
Full-color photos throughout; 176 pages; 7" x 6 1/4"  
**8-copy counter display: \$103.60/\$159.60 Can. ISBN: 978-0-7611-8249-8 No. 28249**

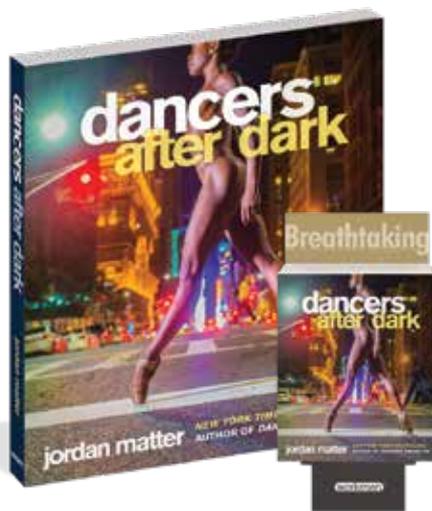


**BORN TO DANCE Celebrating the Wonder of Childhood** Jordan Matter

In one thrilling photograph after another, Jordan Matter captures the intense emotions and experiences of being young, all through the lens of dance. Here are kids from the neighborhood and young stars like Chloe Lukasiak and Tate McRae, taking selfies, leaping for joy, texting crushes. What they all have in common is the belief that they were born to dance, elevating every action with beauty and grace. Accompanying the

images are empowering quotes from the dancers.

**Paperback with flaps:** \$17.95/\$26.95 Can. ISBN: 978-0-7611-8934-3 No. 18934  
Full-color photos throughout; 256 pages; 7 3/4" x 9 1/8"  
**Hardcover:** \$30.00/\$45.00 Can. ISBN: 978-1-5235-0549-4 No. 100549  
**6-copy counter display:** \$107.70/\$161.70 Can. ISBN: 978-1-5235-0565-4 No. 220565



**DANCERS AFTER DARK** Jordan Matter

Without a permit or a plan, Jordan Matter and hundreds of the world's most exciting dancers stepped into the night and out of their comfort zones—and clothes—to explore the most compelling reaches of beauty and the human form. In color and black-and-white, featuring dancers posing everywhere—from New York's Times Square to Paris's Notre Dame to a winding street in Amsterdam and a remote castle in the Cotswolds.

**Paper with flaps:** \$19.95/\$28.95 Can. ISBN: 978-0-7611-8933-6 No. 18933  
Full-color and B/W photos throughout; 256 pages; 7 3/4" x 9 1/8"  
**8-copy counter display:** \$159.60/\$231.60 Can. ISBN: 978-0-7611-9213-8 No. 29213  
**Deluxe limited edition:** (hardcover book with signed bookplate and art print in slip-case): \$50.00/\$75.00 Can. ISBN: 978-0-7611-9310-4 No. 19310



**DANCERS AMONG US** Jordan Matter

The mystery of the body in motion. The surprise of seeing what seems impossible. The art of a moment—a moment of joy, of love, of silence, grief, effort, *life*—captured.

In one thrilling photograph after another, *Dancers Among Us* presents dancers leaping, spinning, lifting, kicking, all in the midst of daily life.

112,000 copies in print.

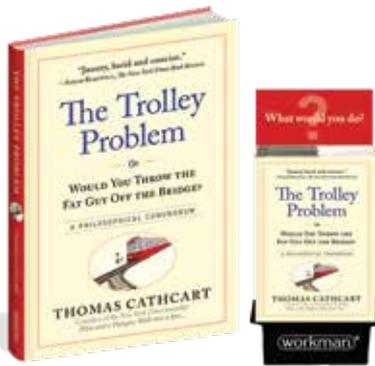
**Paper with flaps:** \$17.95/\$26.95 Can. ISBN: 978-0-7611-7170-6 No. 17170  
Four-color photos throughout; 240 pages; 7 3/4" x 9 1/8"  
**8-copy counter display:** \$143.60/\$215.60 Can. ISBN: 978-0-7611-7285-7 No. 27285



**A BOWL OF OLIVES On Food and Memory** Sara Midda

Salad from the garden. A picnic on the beach. The perfect mug. This work of watercolors celebrates all things food and cooking. It is a book layered with memories, impressions, and recipes.

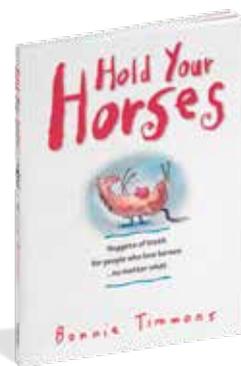
**Jacketed hardcover with a cloth case and ribbon marker:** \$18.95/\$28.95 Can. ISBN: 978-0-7611-4526-4 No. 14526  
Full-color illustrations throughout; 128 pages; 5" x 7"  
**4-copy counter display:** \$75.80/\$115.80 Can. ISBN: 978-0-7611-8258-0 No. 28258



**THE TROLLEY PROBLEM or, Would You Throw the Fat Guy Off the Bridge?** Thomas Cathcart

Comprised of a runaway trolley, a crew of five in its path, a lone worker on a spur track, and the power to change fate, the Trolley Problem has inspired decades of lively argument. Thomas Cathcart explores right and wrong, philosophy and ethics, intuition and logic, and more.

**Paper over board:** \$15.95/\$23.95 Can. ISBN: 978-0-7611-7513-1 No. 17513  
144 pages; 5" x 7"  
**6-copy counter display:** \$95.70/\$143.70 Can. ISBN: 978-0-7611-7772-2 No. 27772

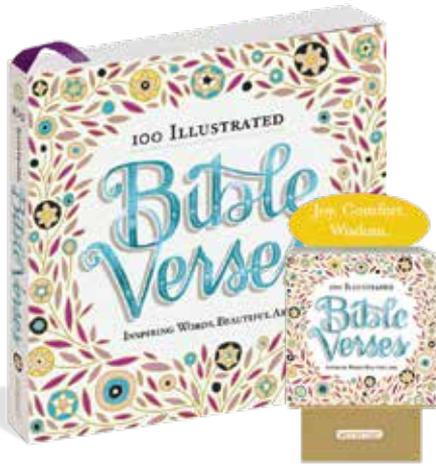


**HOLD YOUR HORSES Essential Wisdom for People Who Love Horses . . . No Matter What** Bonnie Timmons

For girls who are mad about horses, here is a charming, wise, obsessive celebration of the bond between woman and horse.

136,000 copies in print.

**Paper with flaps:** \$10.95/\$16.95 Can. ISBN: 978-0-7611-1536-6 No. 11536  
Four-color illustrations throughout; 144 pages; 6" x 8"



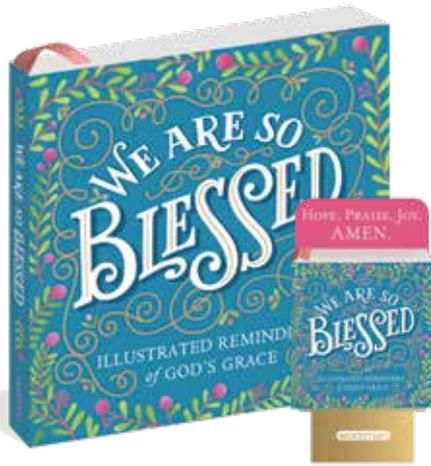
**100 ILLUSTRATED BIBLE VERSES**  
Inspiring Words. Beautiful Art.

Bible verses, a timeless source of guidance, peace, and rejuvenation, are here given a very special treatment: illustrated in colorful letterpress styles that bring each word to life in a fresh and meaningful way. The verses are drawn from seven translations and arranged in order. Beginning with Genesis 1:1, these are 100 of the most distinctly and discretely meaningful passages of the Old and New Testaments, made even more powerful

through the transformative lens of art. It's a book of wisdom. A book to give to loved ones for any occasion.

113,000 copies in print.

**Paper with flaps and ribbon marker:**  
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**ISBN: 978-0-7611-8566-6**  
**No. 18566**  
Full-color illustrations throughout; 208 pages; 6" x 6"  
**8-copy counter display:**  
\$103.60/\$159.60 Can.  
**ISBN: 978-0-7611-8695-3**  
**No. 28695**

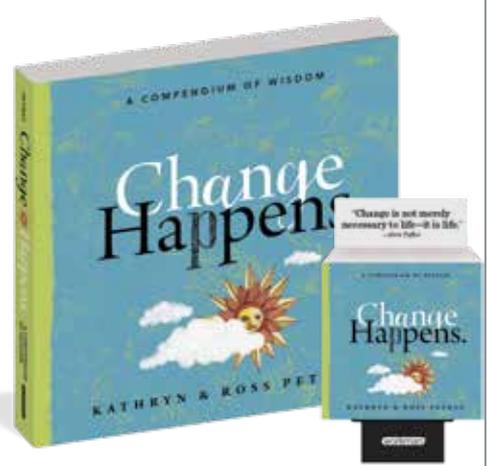


**WE ARE SO BLESSED Illustrated**  
Reminders of God's Grace

The wisdom of the Christian faith gets a reverent and radiant new treatment in *We Are So Blessed*, which pairs inspiring words with contemporary, vibrant graphics and gorgeous hand-lettering by 25 artists. A gift for prayer, worship, meditation, and everyday devotion, here are 100 beautiful expressions that celebrate the grace of God, including affirmations to soothe the soul, biblical verses from Old and New Testaments, beloved psalms, prayers,

and hymns, quotations, and more, all made more powerful through the transformative lens of art.  
51,000 copies in print.

**Paper with flaps and ribbon marker:**  
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**ISBN: 978-1-5235-0117-5**  
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Full-color illustrations throughout; 208 pages; 6" x 6"  
**8-copy counter display:**  
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**ISBN: 978-1-5235-0241-7**  
**No. 220241**



**CHANGE HAPPENS**  
A Compendium of Wisdom  
Kathryn and Ross Petras

Like it or not, change happens, and when it does, this little book offers true support—a collection of wise words by people who know just how you feel. So laugh at it, with George Carlin. Celebrate it, like Patti Smith and David Bowie. Above all, grow with it, like Maya Angelou, Stephen Hawking, and so many others. With quotes arranged alphabetically

by subject, it's the book that says: You can do this.

**Paper with flaps:**  
**\$12.95/\$19.95 Can.**  
**ISBN: 978-1-5235-0203-5**  
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Full-color illustrations throughout; 224 pages; 6" x 6"  
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**ISBN: 978-1-5235-0407-7**  
**No. 220407**



**SARA MIDDA'S SOUTH OF FRANCE**  
A Sketchbook  
Sara Midda

A wondrous sketchbook from a year spent in the South of France—an artist's personal journal with drawings and thoughts captures the whole feeling of Provence and the Côte d'Azur.

130,000 copies in print.

**Hardcover: \$22.95/\$34.95 Can.**  
**ISBN: 978-0-89480-763-3**  
**No. 1763**  
Full-color paintings throughout; 144 pages; 5" x 7"

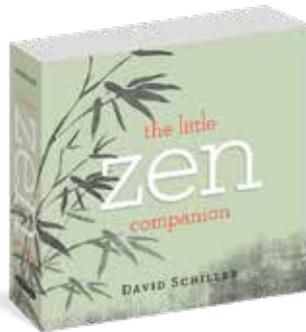


**IN AND OUT OF THE GARDEN**  
Sara Midda

Evoking the English gardens of Sara Midda's childhood, here are illustrations and reflections that recall a hut in the woods, a summer day spent podding peas. Painted with Sara Midda's fine brush, it is a book of lasting enchantment.

290,000 copies in print.

**Hardcover: \$23.50/\$35.50 Can.**  
**ISBN: 978-0-89480-193-8**  
**No. 344**  
Full-color paintings throughout; 128 pages; 6" x 8"

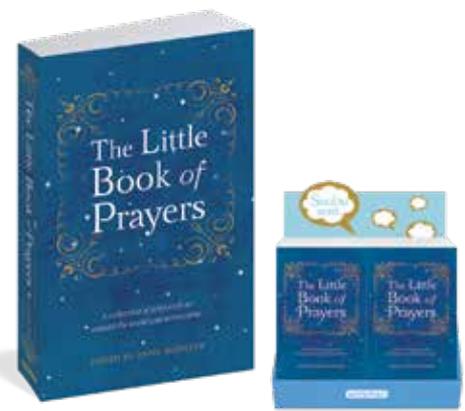


**THE LITTLE ZEN COMPANION**  
David Schiller

While seeking neither to define Zen nor to answer its koans, *The Little Zen Companion* is a compilation whose maverick spirit points to a different way of looking at the world, through 2,500 years of both Eastern and Western wisdom.

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**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-1-56305-467-9**  
**No. 3467**  
400 pages; 4 1/4" x 4 1/4"

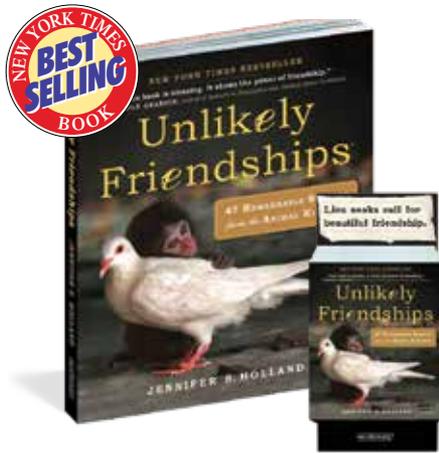


**THE LITTLE BOOK OF PRAYERS**  
David Schiller

A perfect gift for seekers, the curious, and the spiritually hungry. Gathered from holy books and prayer books, songs and spirituals, spoken traditions and poets, it is an unexpectedly approachable collection of common and uncommon prayers from around the world. Two indexes—one by authorship, and the

other by topic—make it immediately accessible.  
384,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-7758-6**  
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396 pages; 4" x 6"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
**ISBN: 978-0-7611-7824-8**  
**No. 27824**

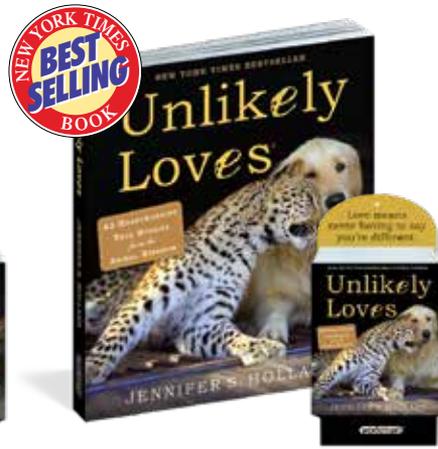


**UNLIKELY FRIENDSHIPS®**  
**47 Remarkable Stories from the Animal Kingdom** Jennifer S. Holland

Here are animals who bond in the most unexpected ways: a cat and a bird. An elephant and a sheep. Koko the gorilla and All Ball the kitten, and the hippo Owen and the tortoise Mzee.

**Paper with flaps:**  
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**ISBN: 978-0-7611-5913-1**  
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**6-copy counter display:**  
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**ISBN: 978-0-7611-6508-8**  
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930,000 copies in print.

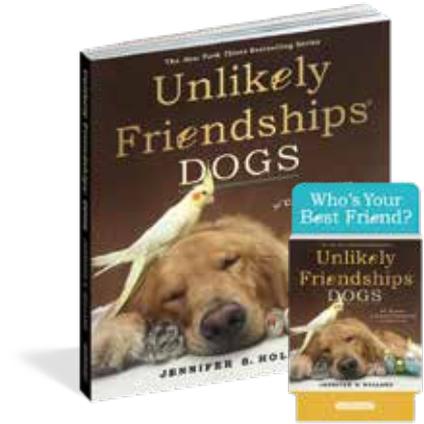


**UNLIKELY LOVES®**  
**43 Heartwarming True Stories from the Animal Kingdom** Jennifer S. Holland

Love means never having to say you're different. Here are stories of parental love between species, like the dalmatian who mothers a newborn lamb.

**Paper with flaps:**  
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**ISBN: 978-0-7611-7442-4**  
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 Four-color photos throughout;  
 240 pages; 7" x 8"  
**6-copy counter display:**  
 \$83.70/\$119.70 Can.  
**ISBN: 978-0-7611-7793-7**  
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321,000 copies in print.



**UNLIKELY FRIENDSHIPS®: DOGS**  
**37 Stories of Canine Compassion and Courage** Jennifer S. Holland

A heartwarming book that brings together 29 new stories of canine kindness and courage, plus a handful of classic tales involving dogs from *Unlikely Friendships*, *Unlikely Loves*, and *Unlikely Heroes*. Meet Rex, a Belgian Malinois who learned to love and trust again through the improbable friendship of a goose. Popeye the Mastiff, who saved 17 terrified horses by nibbling at their hooves.

These true stories of camaraderie, affection, and remarkable bravery prove that dogs are every creature's best friend.

175,000 copies in print.

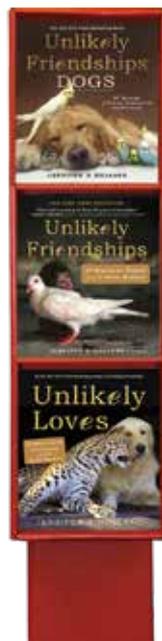
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**ISBN: 978-0-7611-8728-8**  
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**UNLIKELY HEROES** 37 Inspiring Stories of Courage and Heart from the Animal Kingdom Jennifer S. Holland

These 37 stories of true grit show animals who go above and beyond. Animals whose quick acts have saved lives, like the pod of dolphins that shielded a group of swimmers from a great white shark. And animals who unselfishly give, like the shar-pei mix who acted as surrogate mom to hundreds of cats and kittens.

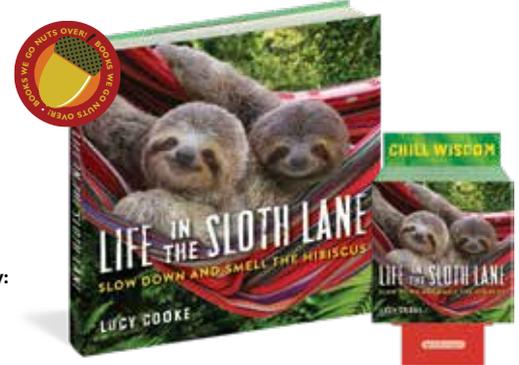
186,000 copies in print.  
**Paper with flaps:**  
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**ISBN: 978-0-7611-7441-7**  
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 Full-color photos throughout;  
 256 pages; 7" x 8"  
**6-copy counter display:**  
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**ISBN: 978-0-7611-8259-7**  
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**ISBN: 978-0-7611-9048-6**  
**No. 29048**

Also available:

- **UNLIKELY FRIENDSHIPS CALENDAR**  
 See Workman Calendar Catalog.
- **UNLIKELY FRIENDSHIPS FOR KIDS**  
 See page 70.

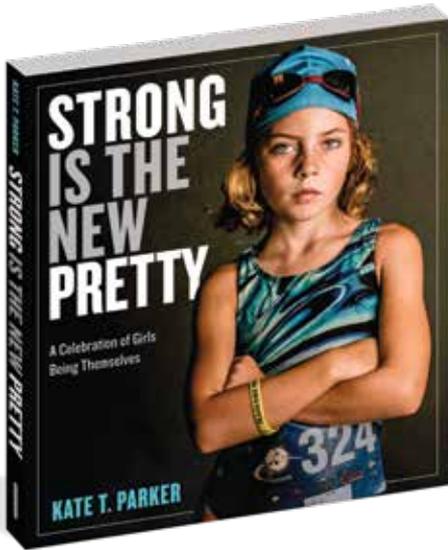


**LIFE IN THE SLOTH LANE** Slow Down and Smell the Hibiscus Lucy Cooke

Is there a reason sloths are always smiling? Perhaps it's because they've mastered the art of taking it slow in a world whose frenzied pace is driving the rest of us crazy. Here, in a mindfulness book like no other, heart-tuggingly cute photographs of these always-chill creatures are paired with words of wisdom, all to inspire us to slow down,

stop to smell our own version of hibiscus, and come up relaxed, centered, and smiling too.

**Paper over board:**  
 \$12.95/\$19.95 Can.  
**ISBN: 978-0-7611-9322-7**  
**No. 19322**  
 Full-color photos throughout;  
 144 pages; 6" x 6"  
**6-copy counter display**  
 \$77.70/\$119.70 Can.  
**ISBN: 978-1-5235-0408-4**  
**No. 220408**



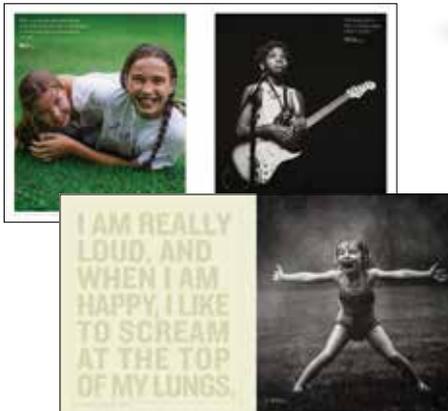
**STRONG IS THE NEW PRETTY**  
A Celebration of Girls Being Themselves  
Kate T. Parker

Girls being fearless. Girls being silly. Girls being wild, stubborn, and proud. So simple and yet so powerful, *Strong Is the New Pretty* celebrates, through more than 150 memorable photographs, the strength and spirit of girls being 100 percent themselves. A celebration, a catalog of spirit in words and smiles, an affirmation of the fact that it's what's inside you that counts, *Strong Is the New Pretty* conveys a powerful message for every girl, for every mother and father of a girl, for every coach and mentor and teacher.

328,000 copies in print.

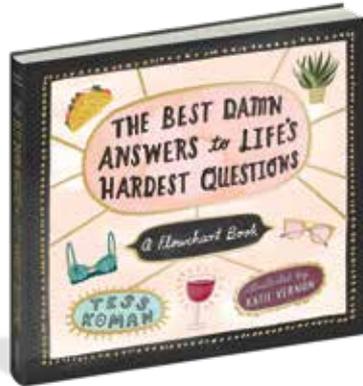
**Paper with flaps:**  
\$17.95/\$26.95 Can.  
ISBN: 978-0-7611-8913-8  
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Full-color photos throughout; 256 pages; 8 1/2" x 9 1/2"  
**Hardcover:** \$30.00/  
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Also available

• **STRONG IS THE NEW PRETTY JOURNAL**  
See page 55.



**THE BEST DAMN ANSWERS TO LIFE'S HARDEST QUESTIONS**  
A Flowchart Book  
Tess Koman; Illustrated by Katie Vernon

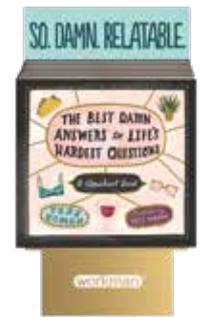
Life is full of perplexing questions and complicated situations. *Will I survive this hangover?* (Probably not.) *Should I cancel my plans?* (YES! Cancel immediately.) *Am I having a quarter-life crisis?* (Probably.) *Do I even like this person?* (Nope, nope, nope.)

A collection of 54 fully illustrated flowcharts, pros and cons lists, and rants, this inspired book

of humor disguised as invaluable advice is a gift to make anyone feel better, proving that every question, thought, and decision, no matter how ridiculous or irresponsible, is completely valid. Fans of *Broad City* will recognize themselves and their friends in these laugh-out-loud (and laugh-at-yourself!) daily dilemmas, written by cosmopolitan.com editor

and in-the-know internet lover Tess Koman.

**Paper over board:**  
\$12.95/\$18.95 Can.  
ISBN: 978-1-5235-0145-8  
No. 100145  
Full-color illustrations throughout; 112 pages; 7 1/4" x 6 3/4"  
**6-copy counter display**  
\$77.70/\$113.70 Can.  
ISBN: 978-1-5235-0561-6  
No. 220561



**YOU ARE DOING A FREAKING GREAT JOB.** And Other Reminders of Your Awesomeness

The perfect gift—because we all know someone who deserves a special *thank-you!* A companion to *Think Happy, Be Happy*, here's a vibrant, colorful, pocket-size book of encouragement. Created by more than 20 artists and designers, this powerful little book is filled with nearly 200 uplifting and inspiring quotes,

lyrics, and words of advice rendered in original hand-lettered art.  
241,000 copies in print.

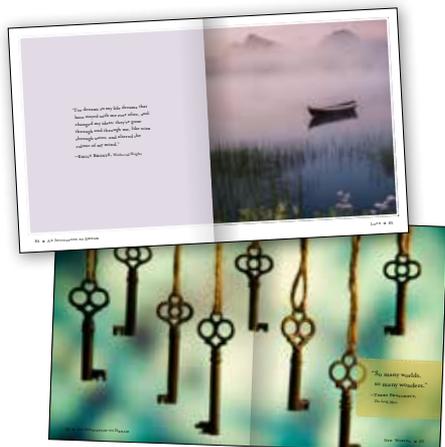
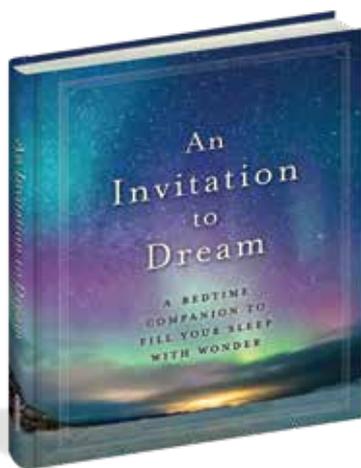
**Paper:** \$9.95/\$14.95 Can.  
ISBN: 978-0-7611-8447-8  
No. 18447  
Full-color illustrations throughout; 400 pages; 4 1/4" x 4 1/4"  
**6-copy counter display:**  
\$59.70/\$89.70 Can.  
ISBN: 978-0-7611-8473-7  
No. 28473

**THINK HAPPY, BE HAPPY**  
Art, Inspiration, Joy

The gift of art, the gift of inspiration, the gift of joy. This dynamic illustrated book is a perfect upbeat gift, brimming over with encouragement and wisdom and delivered with a fresh, modern twist. Here are dozens of spirited quotes brought to life with vibrant original graphics and lettering by more than 30 contributing artists, plus happiness-inducing

playlists, top-ten lists, crafts, and simple recipes. (Watermelon Mint Ice Pop, anyone?)  
247,000 copies in print.

**Paper:** \$9.95/\$14.95 Can.  
ISBN: 978-0-7611-7757-9  
No. 17757  
Full-color illustrations throughout; 400 pages; 4 1/4" x 4 1/4"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
ISBN: 978-0-7611-7790-6  
No. 27790

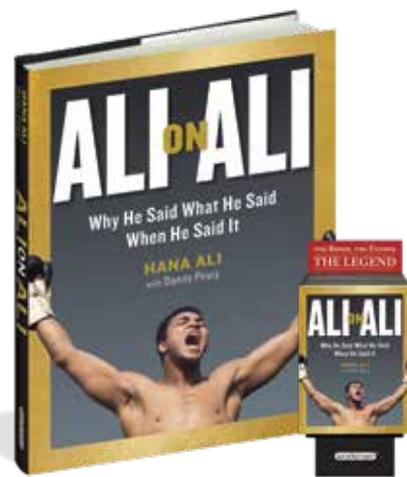
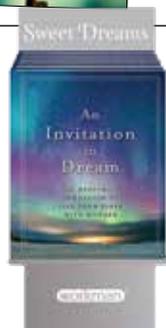


**AN INVITATION TO DREAM**  
A Bedtime Companion to Fill Your Sleep with Wonder

Leave the busyness of the day behind and enter a portal to an enchanting world. Pairing words from poets and writers with lush, romantic images—of dusky forests and fresh-fallen snow, secret paths and rainy nights—each

page of this soothing bedside companion is created to inspire deep, nourishing sleep, putting mind and body at ease while inspiring your imagination to reflect, to discover, to wander, to dream.

**Paper over board:**  
\$12.95/\$18.95 Can.  
**ISBN: 978-1-5235-0473-2**  
**No. 100473**  
Full-color photos throughout;  
160 pages; 6" x 7"  
**6-copy counter display**  
\$77.70/\$113.70 Can.  
**ISBN: 978-1-5235-0560-9**  
No. 220560

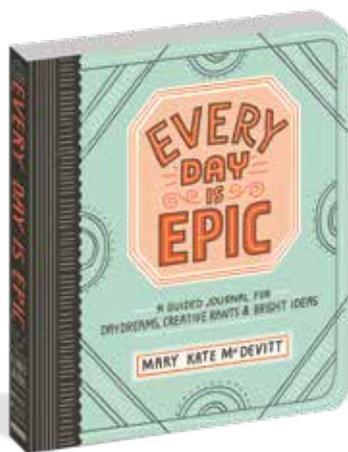


**ALI ON ALI** Why He Said What He Said When He Said It Hana Ali with Danny Peary

"I am the greatest!" "Float like a butterfly, sting like a bee." "I ain't got no quarrel with them Viet Cong." "I ain't got no quarrel with them Viet Cong." Compiled and written by his daughter, Hana Ali, with sportswriter Danny Peary, *Ali on Ali* brings together a remarkable mix of 70 of Ali's most humorous, poignant, inspirational, political, and philosophical quotes, all with their origins. And accompanied throughout with

powerful photographs, from iconic fight scenes to never-before-seen Ali family snapshots.

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**EVERY DAY IS EPIC** Mary Kate McDevitt

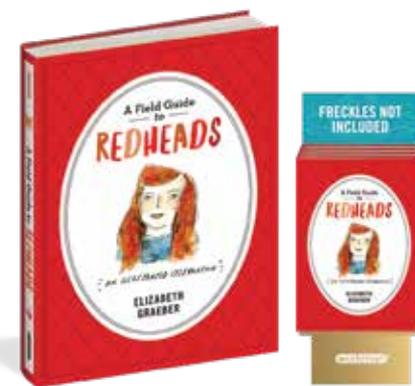
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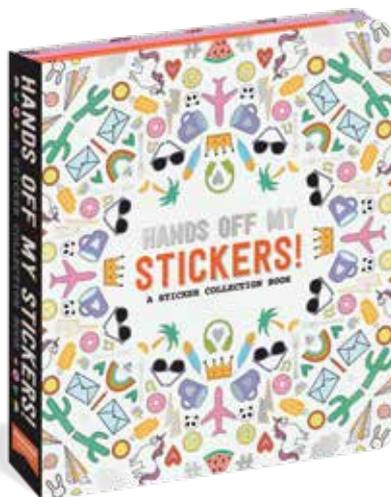
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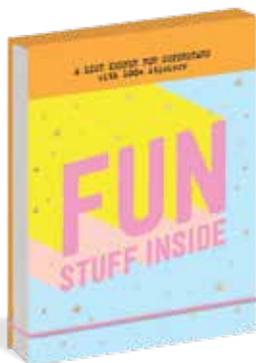
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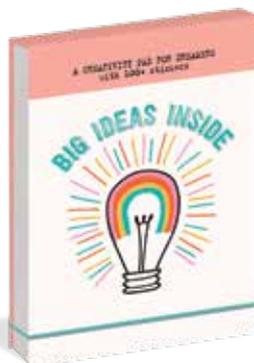
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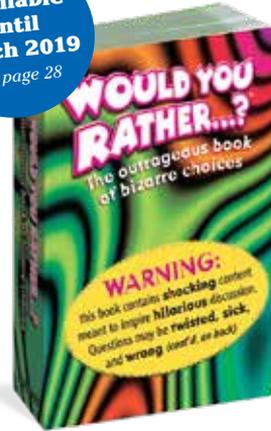
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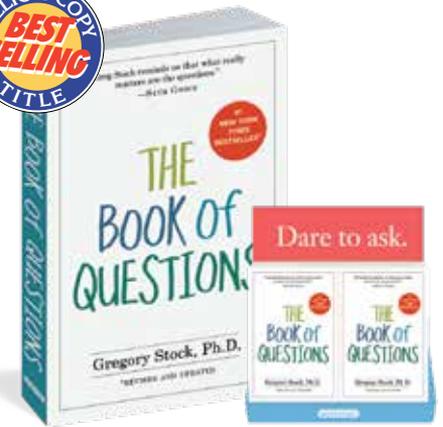
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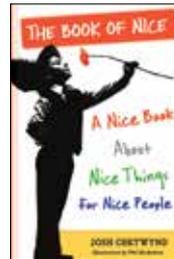
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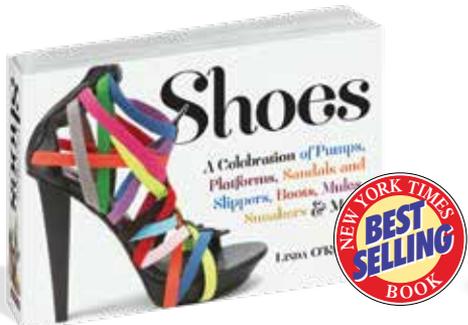
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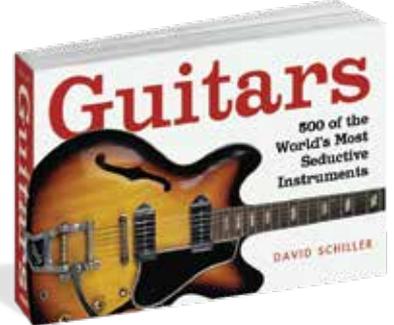


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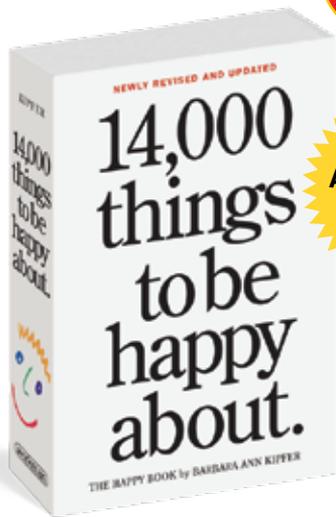


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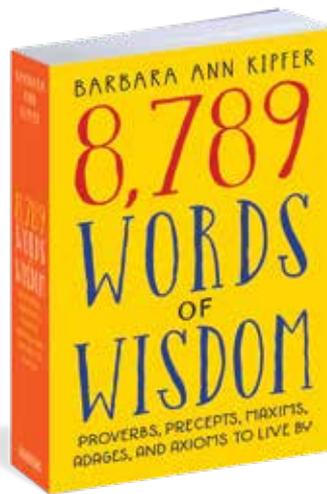
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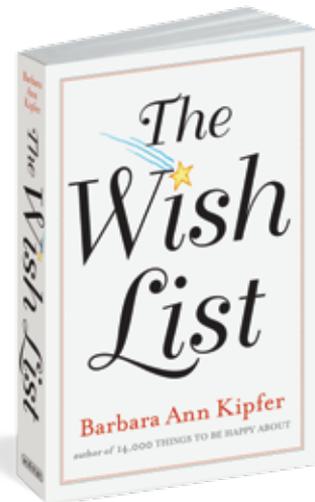
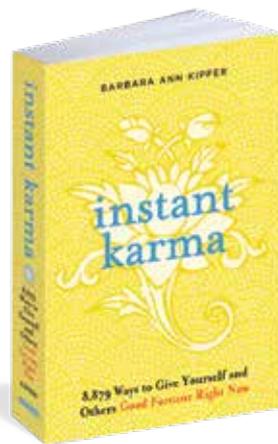
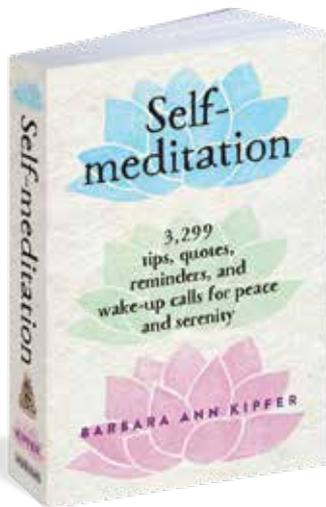
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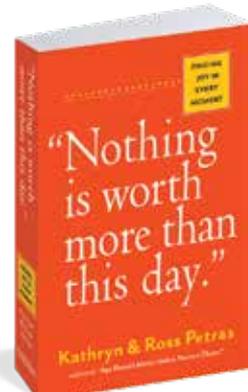
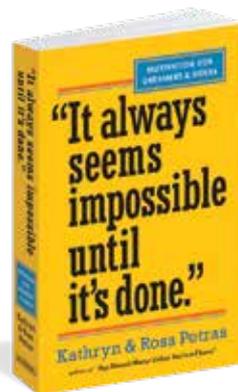
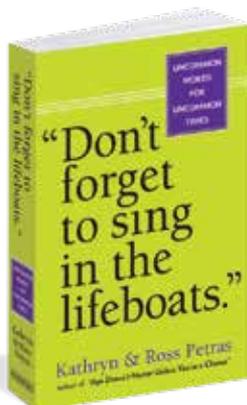
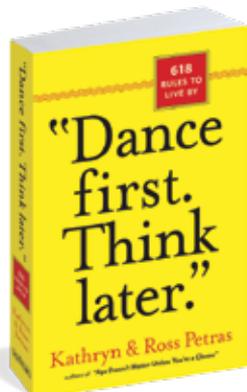
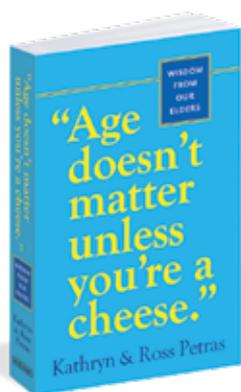
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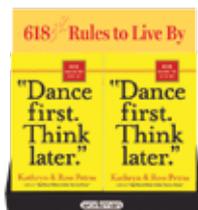
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12-copy mixed counter display: (3 each of “AGE DOESN'T MATTER,” “DON'T FORGET TO SING,” “DANCE FIRST,” “IT ALWAYS SEEMS IMPOSSIBLE”) \$119.40/\$170.40 Can. ISBN: 978-0-7611-9053-0 No. 29053

**Build Your Own Impulse Book Display!**



**Free Counter Display:** Create your own 6-title custom assortment counter display. Order a minimum of 3 each of 6 assorted chunky titles (4 1/4" x 4 1/4" or 4" x 6") to receive the free display. No. 25659 (See [workman.com/masterorderform](http://workman.com/masterorderform) for details on Impulse display.)

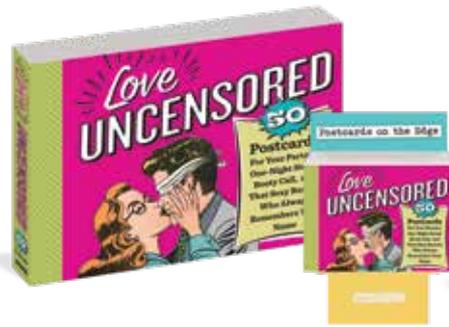


**EVERYTHING IS THE WORST**  
A Book for People Who Just Can't

Enough with the happiness books. Seriously, can you not though? Sometimes you just don't want to hear one more person tell you to Have a great day! Because pretty much hate everyone, and everything sucks. So, a tongue-in-cheek gift of anti-inspiration filled with gorgeously hand-lettered expressions revealing what most of us really know, deep in our

hearts, to be true: *We're so freaking over it.*

**Paper over board:**  
**\$12.95/\$18.95 Can.**  
**ISBN: 978-1-5235-0353-7**  
**No. 100353**  
Full-color illustrations throughout; 96 pages plus 3 punch-out card-stock pages; 6" x 6"  
**8-copy counter display**  
**\$103.60/\$151.60 Can.**  
**ISBN: 978-1-5235-0416-9**  
**No. 220416**

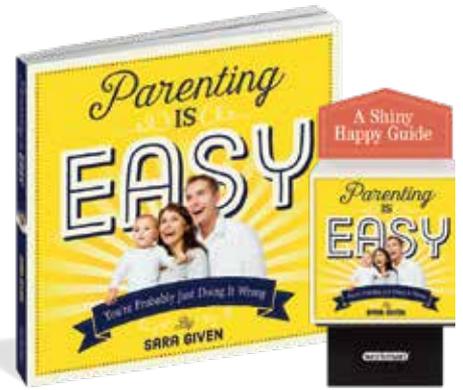


**LOVE UNCENSORED 50 Postcards**  
for Your Partner, One-Night Stand, Booty Call, and That Sexy Barista Who Always Remembers Your Name

How many ways can you say "I love you"? Or, at least, "I want you"? Get creative—and maybe a little naughty—with *Love Uncensored*, a collection of 50 full-color, tear-out postcards. Each card is an inspired marriage of retro art and contemporary sass, pairing nostalgic pop art images with thoroughly modern sentiments about love and romance.

**Paperback with post-cards:** **\$12.95/\$19.95 Can.**  
**ISBN: 978-1-5235-0154-0**  
**No. 100154**  
Full-color illustrations throughout; 50 pullout cards; 6" x 4 1/4"  
**8-copy counter display:**  
**\$103.60/\$159.60 Can.**  
**ISBN: 978-1-5235-0255-4**  
**No. 220255**

Illustrations © CSA Images



**PARENTING IS EASY You're Probably Just Doing It Wrong** Sara Given

Imagine a world where pregnant women are always upbeat and glowing, newborns sleep on cue, and toddlers love having their teeth brushed. Impossible? Not according to advertisers who flood the Web with stock photos of perfect parents and children—inspiring Sara Given to caption these ludicrous photos with equally hilarious captions. When baby is fussy at mealtime,

try feeding him bib-free on a white couch. The soft green on a sunny golf course is a great place to breastfeed.

**Paper with flaps:**  
**\$10.95/\$16.95 Can.**  
**ISBN: 978-0-7611-8565-9**  
**No. 18565**  
Full-color photos throughout; 176 pages; 6" x 6"  
**8-copy counter display:**  
**\$87.60/\$135.60 Can.**  
**ISBN: 978-0-7611-8691-5**  
**No. 28691**



**CAT** B. Kliban

It's the mother of all cat books. The book that gave new meaning to wacka-wacka and forever redefined it.

*Cat* is the classic that started it all. It gave a voice to catmaniacs around the country and launched an entire genre in publishing and licensing. "Neither cute nor mysterious but instead simply and irreverently, even raucously, very

funny."—*Village Voice*  
*1,047,000 copies in print.*

• Selection of the Book-of-the-Month Club.

**Paper:** **\$8.95/\$13.95 Can.**  
**ISBN: 978-0-91110-454-7**  
**No. 075**  
Black-and-white drawings throughout; 160 pages; 8" x 5"  
**8-copy counter display:**  
**\$71.60/\$111.60 Can.**  
**ISBN: 978-0-7611-6947-5**  
**No. 26947**



**NEVER EAT ANYTHING BIGGER THAN YOUR HEAD & OTHER DRAWINGS**

B. Kliban

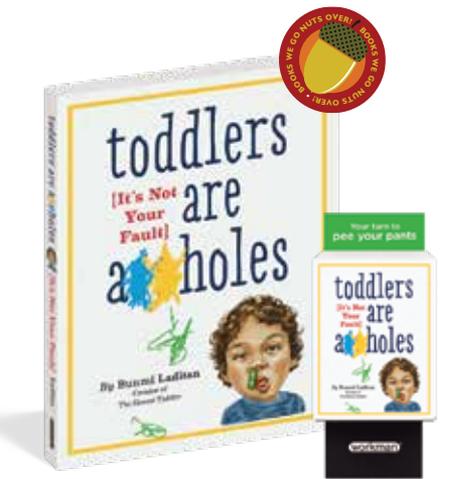
It's all the Kliban people—from Houdini escaping New Jersey to the famed Genghis and Sylvia Khan, in 150 cartoons.

"... the only book I've read in years that made me howl. I mean high-slapping, roll-on-the-ground, can't-catch-my-breath howling."  
—Charles M. Young, *Rolling Stone*

*433,000 copies in print.*

• Selection of the Quality Paperback Book Club.

**Paper:** **\$5.95/\$8.95 Can.**  
**ISBN: 978-0-91110-467-7**  
**No. 093**  
Black-and-white drawings throughout; 160 pages; 8" x 5"  
**8-copy counter display:**  
**\$47.60/\$71.60 Can.**  
**ISBN: 978-0-7611-6959-8**  
**No. 26959**



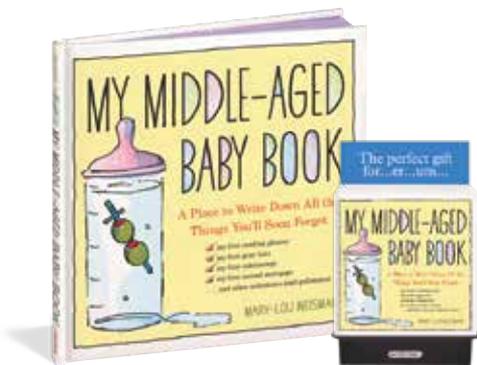
**TODDLERS ARE A\*\*HOLES (It's Not Your Fault)** Bunmi Laditan

A hilarious, brash, and honest look at the maelstrom called life with a toddler, covering mealtime, aka Hell, potty training, and using the TV as babysitter. *Experts will tell you that screen time is bad for kids, but do you know what else is bad for kids? Getting dropped off at a 7-11 with a duffel bag full of clothes.* For every parent who's in the trenches

with a little psychopath, aka a three-year-old, it is the panacea of pure humor.

*204,000 copies in print.*

**Paper:** **\$10.95/\$16.95 Can.**  
**ISBN: 978-0-7611-8564-2**  
**No. 18564**  
Four color; illustrations throughout; 176 pages; 5 1/4" x 7"  
**8-copy counter display:**  
**\$87.60/\$135.60 Can.**  
**ISBN: 978-0-7611-8665-6**  
**No. 28665**

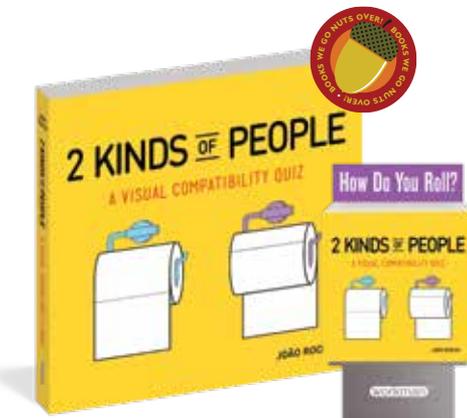


**MY MIDDLE-AGED BABY BOOK**  
**A Place to Write Down All the Things You'll Soon Forget** REVISED, NIPPED, AND TUCKED THIRD EDITION *Mary-Lou Weisman*

An irrepressibly cheeky celebration of middle age in the form of a fill-in baby book. It's a place to record firsts: my first colonoscopy, my first reading glasses. Vital statistics: married name(s), circumference of abdomen, cholesterol count. It explains the Seven Stages of Hair Loss, answers the questions Am I Smiling... or Is It Gas?, and what happens When I Grow

Up—go ahead, be a burden to your children!  
 292,000 copies in print.

**Padded paper over board: \$12.95/\$19.95 Can.**  
**ISBN: 978-0-7611-7747-0**  
**No. 17747**  
 Full-color illustrations throughout; 88 pages; 8" x 8"  
**8-copy counter display: \$103.60/\$159.60 Can.**  
**ISBN: 978-0-7611-7831-6**  
**No. 27831**

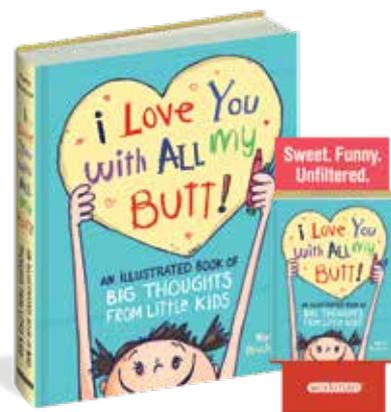


**2 KINDS OF PEOPLE A Visual Compatibility Quiz** *João Rocha*

It takes all kinds of people to make a world. But maybe it really takes only two kinds. Like people who put ketchup on their fries, and people who put the ketchup on the side. An interactive visual personality quiz that's as much fun as a game, *2 Kinds of People* pairs 85 choices having to do with food, home, technology, travel, and more. It's the perfect icebreaker, a clever way to find out if

you and your best friend, date, coworker, and/or person you just met in a bar are compatible.

**Paperback with foldout back cover and acetate wheel: \$12.95/\$18.95 Can.**  
**ISBN: 978-0-7611-8949-7**  
**No. 18949**  
 Full-color illustrations throughout; 176 pages; 6" x 6"  
**6-copy counter display: \$77.70/\$113.70 Can.**  
**ISBN: 978-1-5235-0102-1**  
**No. 220102**

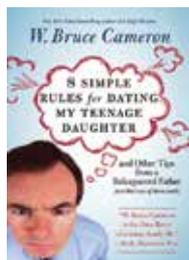


**I LOVE YOU WITH ALL MY BUTT! Big Thoughts from Little Kids** *Martin Bruckner*

Spirited declarations of personality—I'm training to be a wolf. The endearing mangling of language—Mommy, I don't need your mouth to talk to me right now. The creative mixing of metaphors—I need a tissue to wipe my feelings. Only little kids, so earnest and unfiltered, could speak like this. And only a loving father with an artist's touch could make every word sing—Martin

Bruckner's illustrations capture the hilarious things kids say in this sweetest of gift books for families and teachers.

**Paper over board: \$12.95/\$18.95 Can.**  
**ISBN: 978-0-7611-8914-5**  
**No. 18914**  
 Full-color illustrations throughout; 224 pages; 5" x 6 1/2"  
**8-copy counter display: \$103.60/\$151.60 Can.**  
**ISBN: 978-1-5235-0085-7**  
**No. 220085**



**8 SIMPLE RULES FOR DATING MY TEENAGE DAUGHTER** *W. Bruce Cameron*

Bruce Cameron begins with the warning signs that you may be living with a teen (#5. *Your car insurance suddenly costs more than your car*), and continues with dead-on humor on dating, the mall, and more.

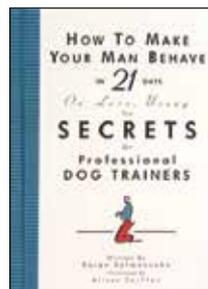
137,000 copies in print.  
**Paper: \$11.95/\$17.95 Can.**  
**ISBN: 978-0-7611-2633-1**  
**No. 12633**  
 288 pages; 5" x 7"



**WHEN PARENTS TEXT SO MUCH SAID... SO LITTLE UNDERSTOOD** *Lauren Kaelin and Sophia Fraioli*

A collection of insanely funny texts between parents and kids, and a surprisingly affecting window into the complicated time when parents aren't ready to let go and kids aren't ready to be let go.

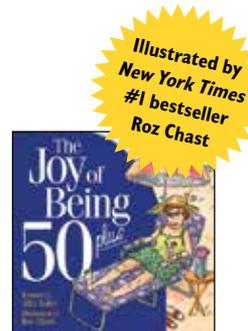
95,000 copies in print.  
**Paper: \$10.95/\$16.95 Can.**  
**ISBN: 978-0-7611-6604-7**  
**No. 16604**  
 Includes 16-page color insert; 288 pages; 5" x 7"  
**8-copy counter display: \$87.60/\$135.60 Can.**  
**ISBN: 978-0-7611-6641-2**  
**No. 26641**



**HOW TO MAKE YOUR MAN BEHAVE IN 21 DAYS OR LESS, USING THE SECRETS OF PROFESSIONAL DOG TRAINERS** *Karen Salmansohn; Illustrated by Alison Seiffer*

One of the funniest works on the sexes since James Thurber's axiom "Men are dogs" was turned into a little handbook for women.

288,000 copies in print.  
**Paper over board: \$9.95/\$14.95 Can.**  
**ISBN: 978-1-56305-626-0**  
**No. 3626**  
 Three-color drawings throughout; 96 pages; 4 1/2" x 6"

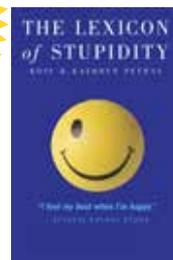


**THE JOY OF BEING 50 PLUS** *Allia Zobel; Illustrated by Roz Chast*

The baby boomers have turned 50. Allia Zobel and Roz Chast find reasons to celebrate:

- You can get a tattoo and chalk it up to hormone imbalance.
- You look divine in hats and sunglasses.

89,000 copies in print.  
**Paper: \$6.95/\$10.95 Can.**  
**ISBN: 978-0-7611-1310-2**  
**No. 11310**  
 Full-color illustrations throughout; 80 pages; 5 1/4" x 5 1/4"  
**12-copy counter display: \$83.40/\$131.40 Can.**  
**ISBN: 978-0-7611-1674-5**  
**No. 21674**



**THE LEXICON OF STUPIDITY** *Ross & Kathryn Petras*

An overstuffed dictionary of quotes, banalities, actual book titles, menu items, TV listings, and more, each meeting one exacting criterion: They're so jaw-droppingly dumb you can't help but laugh. The comedy of the clueless. The giggly fun of celebrities, athletes, politicians, and other pompous types planting a foot (or two) firmly in mouth.

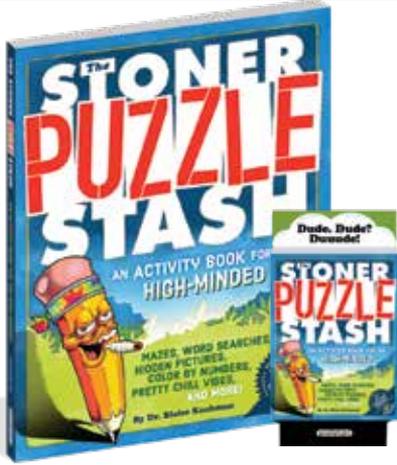
87,000 copies in print.  
**Paper: \$8.95/\$13.95 Can.**  
**ISBN: 978-0-7611-3791-7**  
**No. 13791**  
 Two color; illustrations throughout; 352 pages; 4" x 6"



**GRUNT Pignoriant Chant from Snouto Domoinko de Silo** *Written, composed, and illustrated by Sandra Boynton*

A whimsical parody, this book and CD combine Sandra Boynton's inimitable way with farm animals and satire.

140,000 copies in print.  
 • Selection of the Book-of-the-Month Club.  
**Paper over board: \$10.95/\$16.95 Can.**  
**ISBN: 978-0-7611-0594-7**  
**No. 10594**  
 Full-color illustrations throughout; 28 pages; sealed envelope on inside cover contains 28-minute CD; 5 1/2" x 5 1/2"

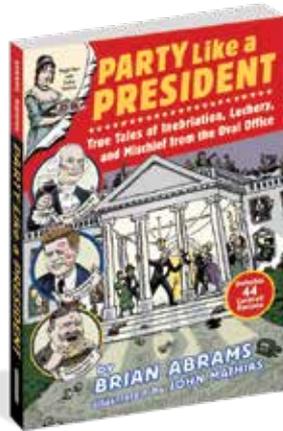


**THE STONER PUZZLE STASH**  
An Activity Book for the High-Minded  
*Blaise Kushman*

As if smoking marijuana weren't fun enough, here are dozens and dozens of clever, compulsive activities designed to enhance the enjoyment of getting high. Search and circle words in *Munchie Mania*. Take the *What's Your Spirit Animal?* personality quiz. Plus *Crazy Libs*, *Spot the Difference Pictures*, *Crosswords*, *Connect-the-Dots*, *Mazes*, and visual activities, like *Trace Your Face*—tilt forward from the couch until your face

rests on the book. Pick up a pencil and, holding the pointy side down, trace your face. This activity is not timed.

**Paper:** \$12.95/\$19.95 Can. ISBN: 978-0-7611-8737-0 No. 18737  
B/W illustrations throughout, with 16-page full-color insert, sticker sheet, and 3 pages on card stock; 128 pages; 8 1/2" x 11"  
**8-copy counter display:** \$103.60/\$159.60 Can. ISBN: 978-0-7611-9023-3 No. 29023

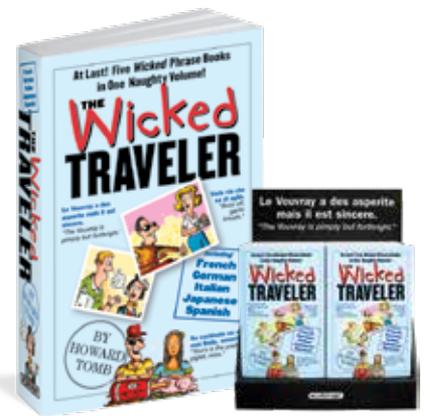


**PARTY LIKE A PRESIDENT** True Tales of Inebriation, Lechery, and Mischief from the Oval Office  
*Brian Abrams;*  
Illustrated by *John Mathias*

The Washington-to-Obama, vice-by-vice chronicle of how the presidents like to party. Illustrated throughout with infographics (James Garfield's attempts at circumnavigating the temperance movement), comic strips (George Bush Sr.'s infamous televised vomiting incident), the book has the smart, funny feel of *Mad* magazine meets *The Colbert*

*Report*. Plus, it includes recipes for 44 cocktails inspired by each chapter's partier-in-chief.

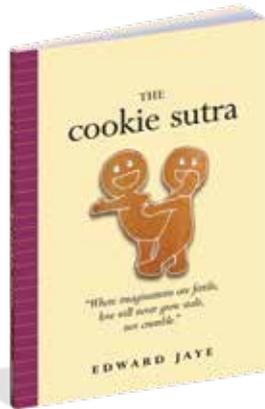
**Paper:** \$14.95/\$22.95 Can. ISBN: 978-0-7611-8084-5 No. 18084  
Two color; illustrations throughout; 272 pages; 6" x 9"  
**8-copy counter display:** \$119.60/\$183.60 Can. ISBN: 978-0-7611-8470-6 No. 28470



**THE WICKED TRAVELER**  
*Howard Tomb*

It's the five most popular *Wicked* books—*Italian*, *French*, *Japanese*, *German*, and *Spanish*—compiled into one volume, *The Wicked Traveler*. A \$25 value for \$8.95, it's the ultimate impulse gift for anyone who'd like to know how to say silly things in five different languages.

**Paper:** \$8.95/\$13.95 Can. ISBN: 978-0-7611-3592-0 No. 13592  
Two color; illustrations throughout; 336 pages; 4" x 6"  
**8-copy counter display:** \$71.60/\$111.60 Can. ISBN: 978-0-7611-3886-0 No. 23886



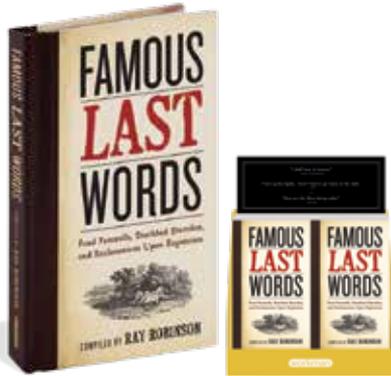
**THE COOKIE SUTRA**  
*Edward Jaye*

Birds do it, bees do it. And guess what—cookies do it, too. In fact, never have a pair of gingerbread cookies looked so pleased.

Yes, the *Kama Sutra* meets *The Joy of Cooking*, featuring an unabashed gingerbread couple.

147,000 copies in print.

**Paper:** \$9.95/\$14.95 Can. ISBN: 978-0-7611-3809-9 No. 13809  
Full-color photographs throughout; 64 pages; 5" x 7"  
**6-copy counter display:** \$59.70/\$89.70 Can. ISBN: 978-0-7611-0214-4 No. 20214

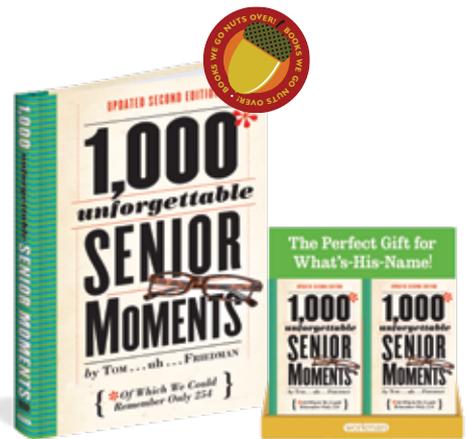


**FAMOUS LAST WORDS** Fond Farewells, Deathbed Diatribes, and Exclamations Upon Expiration  
*Ray Robinson*

A collection of the notable last recorded words of the dying, *Famous Last Words* is, unexpectedly, bursting with life; hope: *I shall hear in heaven!* (Beethoven); wisdom; and often laughter: *I am in a duel to death with this wallpaper. One of us has to go.* (Oscar Wilde).

168,000 copies in print.

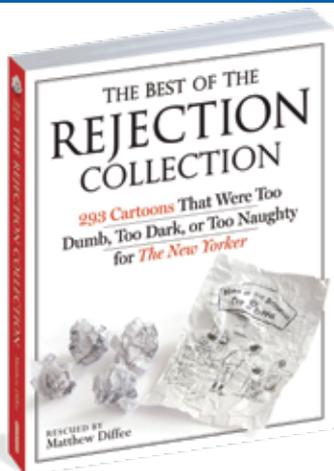
**Paper over board:** \$9.95/\$14.95 Can. ISBN: 978-0-7611-2609-6 No. 12609  
Two color, 192 pages; 3 1/2" x 6"  
**8-copy counter display:** \$79.60/\$119.60 Can. ISBN: 978-0-7611-3136-6 No. 23136



**1,000 UNFORGETTABLE SENIOR MOMENTS\***  
\*Of Which We Could Remember Only 254 SECOND EDITION *Tom Friedman*

The unforgettable best-seller repackaged in two color, with more than 20 percent new stories, in an even more vibrant and compellingly readable book. It's a fabulous and witty gift for anyone of a certain age, full of hilarious mental bloopers.  
479,000 copies in print.

**Paper over board:** \$9.95/\$14.95 Can. ISBN: 978-0-7611-9367-8 No. 19367  
Two color with photos throughout; 192 pages; 3 1/16" x 6"  
**8-copy counter display:** \$79.60/\$119.60 Can. ISBN: 978-1-5235-0097-0 No. 220097

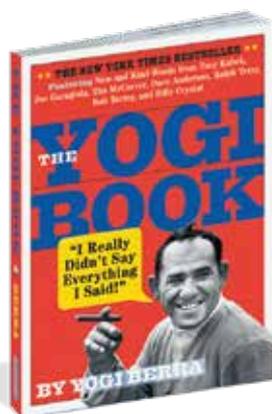


**THE BEST OF THE REJECTION COLLECTION** 293 Cartoons That Were Too Dumb, Too Dark, or Too Naughty for *The New Yorker* Rescued by Matthew Diffee

The best of the worst: 293 of the funniest cartoons rejected by *The New Yorker*, now in paperback and available to enjoy. With over 70,000 copies in print, it brings together some

of *The New Yorker's* brightest talents. 70,000 copies in print.

**Paper: \$14.95/\$22.95 Can.**  
**ISBN: 978-0-7611-6578-1**  
**No. 16578**  
352 pages; 7 1/4" x 9"

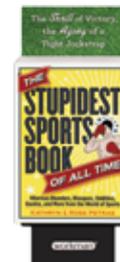
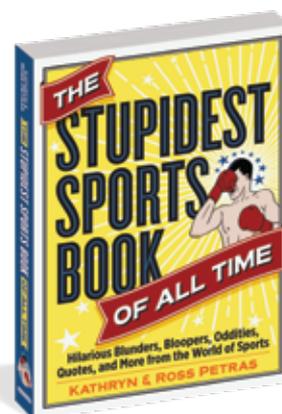


**THE YOGI BOOK** Yogi Berra

Yogi Berra's off-the-cuff wisdom is the stuff of legend: Why never to give up: *It ain't over till it's over*. Advice on finding your way: *When you come to a fork in the road, take it*. The mind-body problem: *You can't think and hit at the same time*. All the famous quotes are here, hand-picked by the author himself.

647,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-5443-3**  
**No. 15443**  
Half-tone photographs throughout; 128 pages; 5 3/8" x 7 1/4"  
**10-copy counter display:**  
\$99.50/\$149.50 Can.  
**ISBN: 978-0-7611-5995-7**  
**No. 25995**

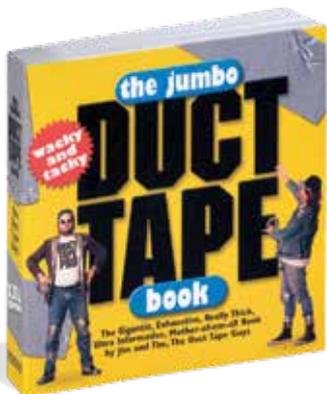


**THE STUPIDEST SPORTS BOOK OF ALL TIME** Hilarious Blunders, Bloopers, Oddities, Quotes, and More from the World of Sports Kathryn and Ross Petras

The thrill of victory! The agony of a tight jock-strap! And a celebration of true sports lunacy from the renowned connoisseurs of stupidity, Kathryn and Ross Petras—who happen to be diehard sports fans and now share the worst plays, most embarrassing achievements, lamest excuses. Improbable memorabilia. Looniest

promotional giveaways: *Win a free vasectomy!*

**Paper with flaps: \$12.95/\$19.95 Can.**  
**ISBN: 978-0-7611-8998-5**  
**No. 18998**  
B/W illustrations throughout; 288 pages; 5" x 7"  
**6-copy counter display:**  
\$77.70/\$119.70 Can.  
**ISBN: 978-1-5235-0251-6**  
**No. 220251**

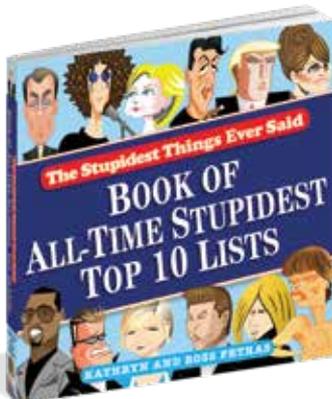


**THE JUMBO DUCT TAPE BOOK** Jim and Tim, *The Duct Tape Guys*™

Did you know that duct tape can turn any item of clothing into rainwear? With two-thirds of the material drawn from their books and calendars and one-third all new, *The Jumbo Duct Tape Book* is over 450 pages of duct tape tips, sightings, and breathtakingly stupid ideas. It's Jim and Tim's wackiest and tackiest collection ever.

614,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-2110-7**  
**No. 12110**  
Photographs and line drawings throughout; 464 pages; 5 1/4" x 5 1/2"  
**8-copy counter display:**  
\$79.60/\$119.60 Can.  
**ISBN: 978-0-7611-2240-1**  
**No. 22240**

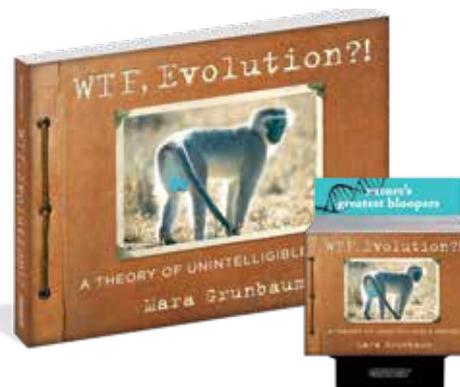


**THE STUPIDEST THINGS EVER SAID BOOK OF ALL-TIME STUPIDEST TOP 10 LISTS** Kathryn & Ross Petras

From the celebrated collectors of the stupidest things ever said comes the crème de la crème of stupidities, made even funnier and more compelling in an irresistible top 10 list format. From *Ten Most Incredibly Annoying Things Said*

by *Rich People to Ten Restaurant Names That Just Don't Work for Some Reason*, it's stupid on steroids.

**Paper: \$10.95/\$16.95 Can.**  
**ISBN: 978-0-7611-6591-0**  
**No. 16591**  
240 pages; 6 1/4" x 6 1/4"

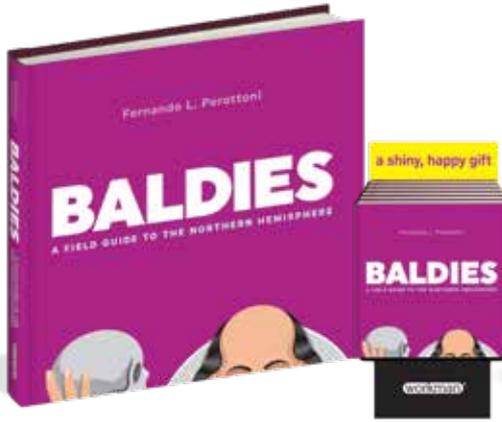


**WTF, EVOLUTION?! A Theory of Unintelligible Design** Mara Grunbaum

We all have our off days. Why should Evolution be any different? A fish with hands. A bird with a beak that resembles a urinal. And a lizard that defends itself by shooting three-foot streams of blood from its eyes! Mara Grunbaum is a brilliant young science writer who dares to imagine what's been going through Evolution's mind these

last many millions of years, examining 100 of its greatest bloopers.

**Paper: \$12.95/\$19.95 Can.**  
**ISBN: 978-0-7611-8034-0**  
**No. 18034**  
Full-color photographs throughout; 272 pages; 7" x 5 1/2"  
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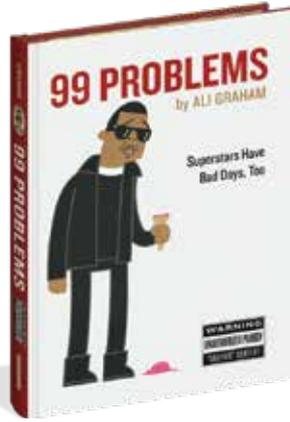


**BALDIES A Field Guide to the Northern Hemisphere** *Fernando L. Perotoni*

Some of the best people, in fact and fiction, are bald. But can you recognize them from the eyebrows up? This who's who of the follicly challenged celebrates the bold-sexy-powerful-cool world of bald men—and makes it a game, too. On each page is a full-color illustration of a bald head—top only!—and the reader has to guess its owner. Is that Gandhi or Larry

Davis? Voldemort or Patrick Stewart? Here are 70 distinctive chrome domes. How many can you identify?

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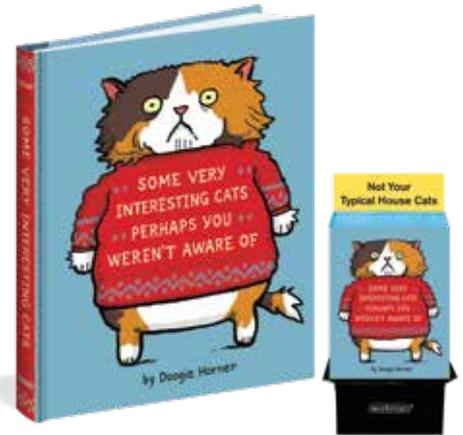


**99 PROBLEMS Superstars Have Bad Days, Too** *Ali Graham*

Poor Superstar. All the money and fame in the world won't prevent him from having a bad hair day. Or stepping in gum. Or not being able to fit into skinny jeans, or watching helplessly as a scoop of ice cream falls from its cone. Or so an unnamed Superstar's life is ingeniously imagined in this very funny book. Inspired by but not based on Jay Z's monster hit "99 Problems,"

illustrator Ali Graham riffs on what might be the real problems afflicting a world-famous music mogul.

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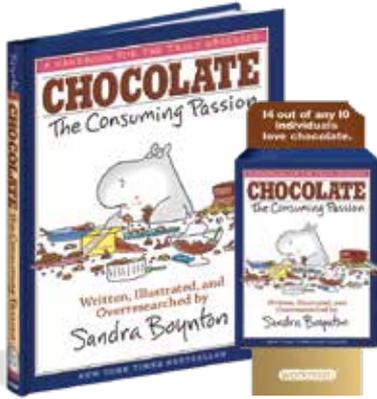


**SOME VERY INTERESTING CATS PERHAPS YOU WEREN'T AWARE OF** *Doogie Horner*

With cartoonish full-color illustrations accompanied by absurdly funny stories and droll observations, *Some Very Interesting Cats ...* is a gallery of 100 impossible cat characters. Like the Alien cat, Xort, who reports back to his planet: *Have trained my humans to feed and pet me. They suspect nothing.* Or Mountain Climber

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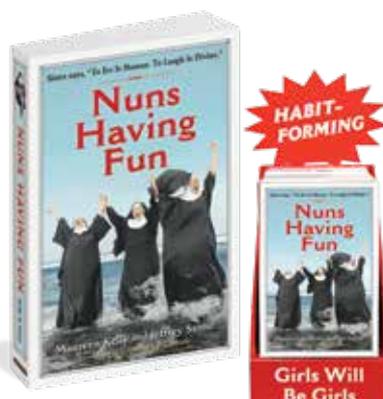


**CHOCOLATE The Consuming Passion** *Written, Illustrated, and Overresearched by Sandra Boynton*

Here is the absolute ideal gift for every true chocolate obsessive, and it's even better than actual chocolate, since this book will last SO much longer. And, unlike chocolate, the book is also great for sharing. A *New York Times* bestseller in its original edition, *Chocolate* is a timeless illustrated classic. And it has now been thoroughly updated,

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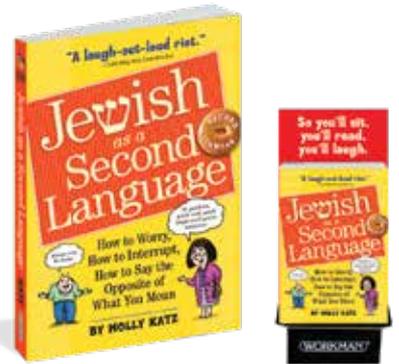


**NUNS HAVING FUN** *Maureen Kelly and Jeffrey Stone*

Inspired by the *Nuns Having Fun* calendar ("the funniest calendar of the year," according to Gene Shalit), welcome to the lighter side of convent life. To days of ice-cream cones, kung fu, and snowball fights, fishing off the dock, or frolicking in the surf. Culled from the black-and-white photos of the 1950s and '60s, here are hundreds of nuns caught in the act of letting their wimples down, revealing

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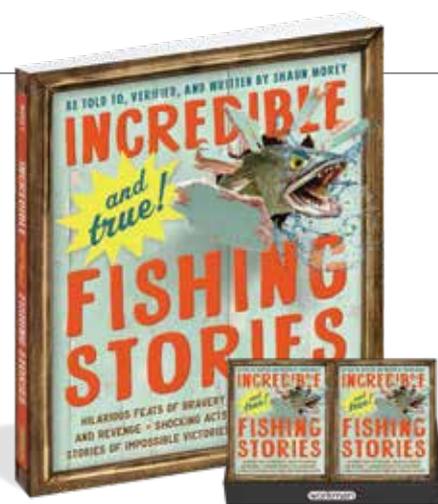
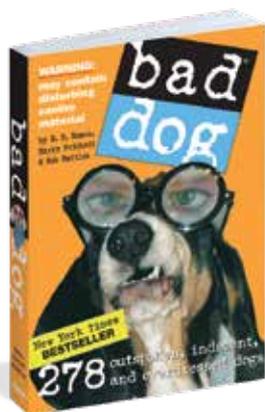
**JEWISH AS A SECOND LANGUAGE How to Worry, How to Interrupt, How to Say the Opposite of What You Mean** *Molly Katz*

Completely revised and updated. It's everything from mastering the OAQ (Obsessive Anal Question)—*They'll de-ice the wings before takeoff, right?*—to never, ever believing your mother-in-law when she says, *Don't bother driving me, I'll take a cab,* to The Art of Two-Person Worrying (Jewish Ping-Pong). 288,000 copies in print.

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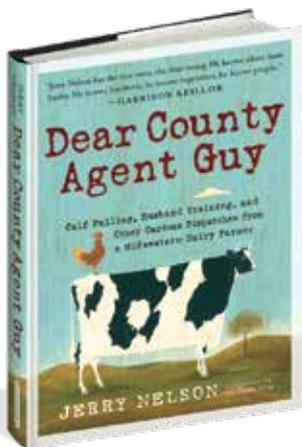
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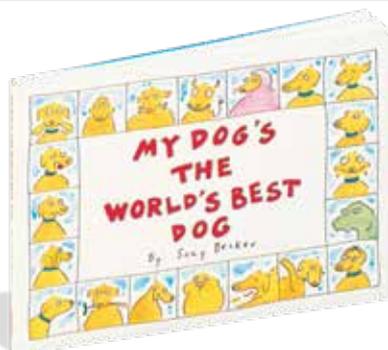


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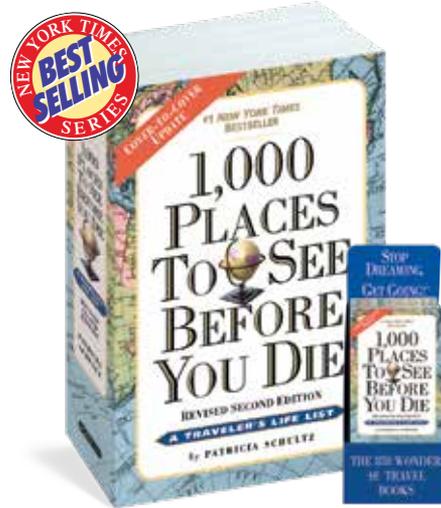
# Patricia Schultz

Patricia Schultz curates the world. A veteran travel journalist, she's written for Frommer's, Berlitz, and Access Travel Guides, as well as *The Wall Street Journal*, *Condé Nast Traveler*, and *Travel Weekly*, where she is a contributing editor. Ms. Schultz spent eight years researching and writing the first edition of *1,000 Places to See Before You Die*, creating not just the best selling travel book ever, but a new way of thinking about our experiences and interests. Her home base is New York City, but it's rare to find her there.

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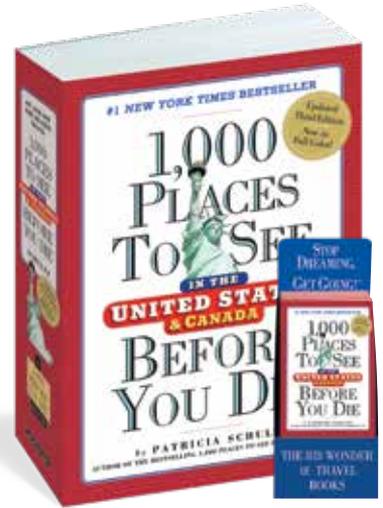
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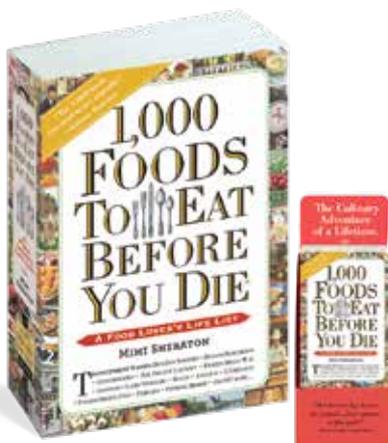
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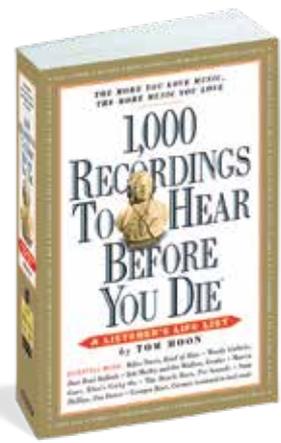
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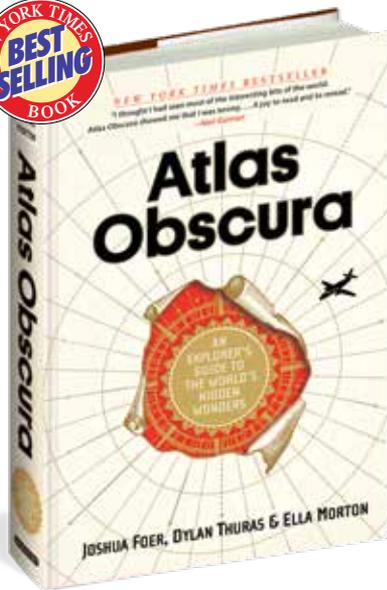
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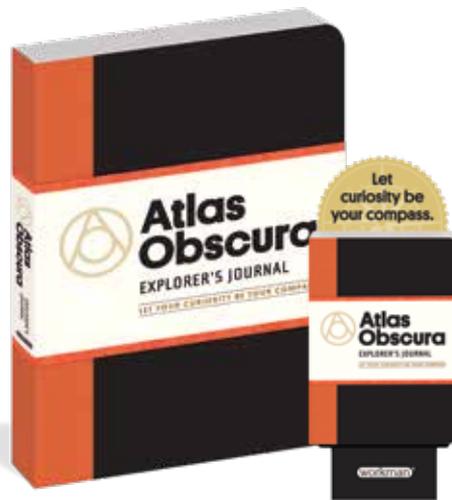
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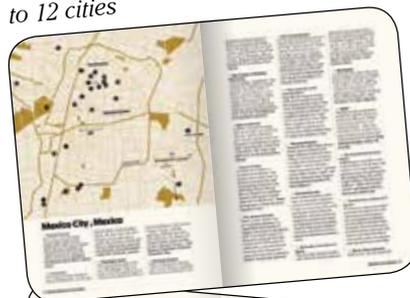
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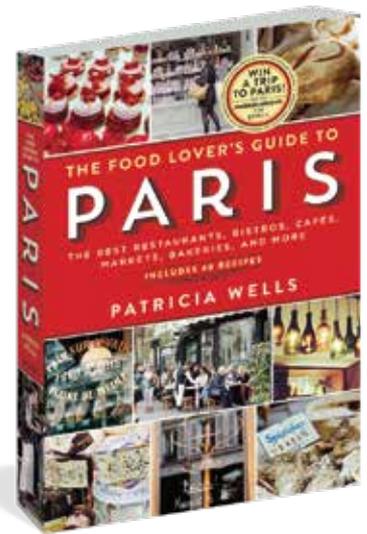
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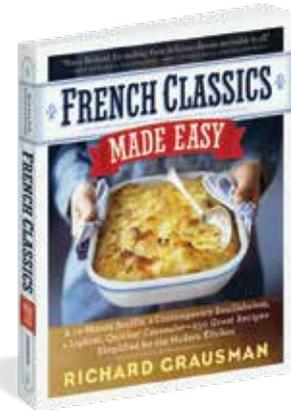


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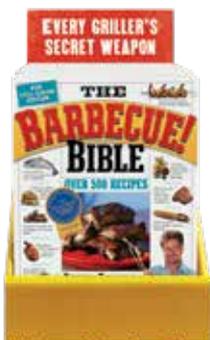
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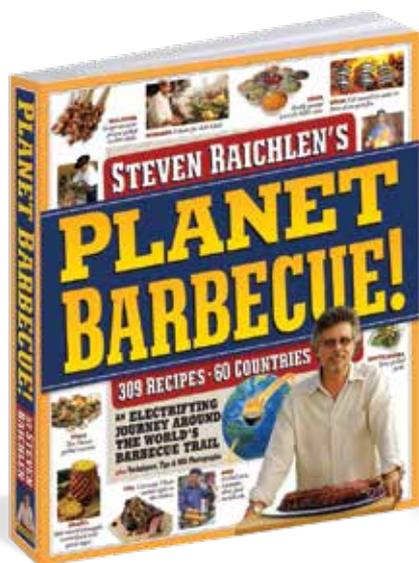
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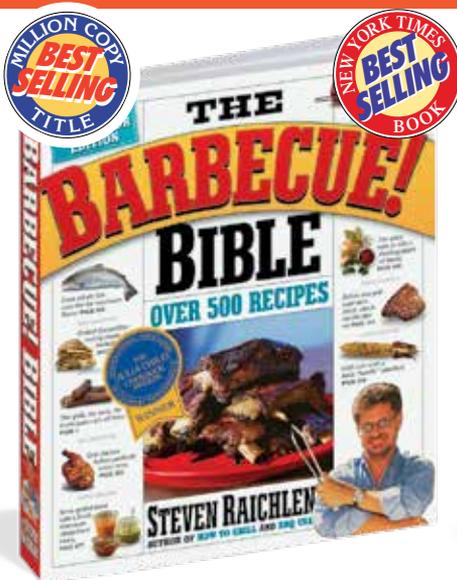
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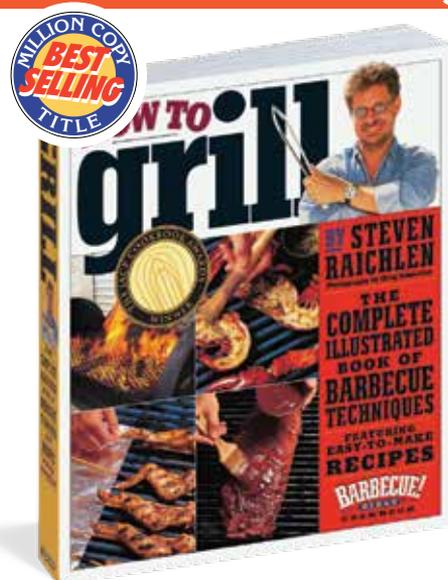
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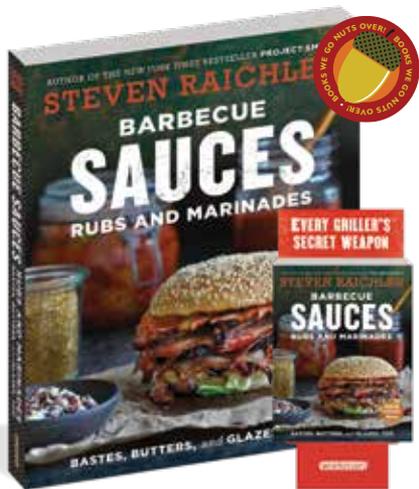
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Steven Raichlen presents a full-color, step-by-step technique book that gets to the core of the grilling experience by showing and telling exactly how it's done. With more than 1,000 photographs, it features over 100 techniques and recipes.

1,820,000 copies in print.

• Main selection of *The Good Cook*. Winner of a 2001 IACP/Julia Child Cookbook Award.

**Paper: \$22.95/\$34.95 Can.**  
**ISBN: 978-0-7611-2014-8**  
**No. 12014**  
 Full-color photographs throughout; 512 pages; 8" x 9 1/4"  
**6-copy counter display:**  
 \$137.70/\$209.70 Can.  
**ISBN: 978-0-7611-1785-8**  
**No. 21785**



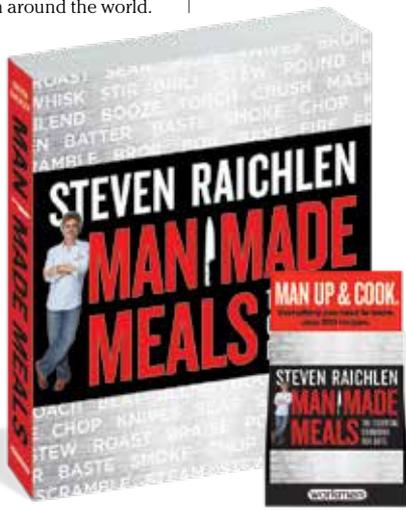
**BARBECUE SAUCES, RUBS, AND MARINADES—BASTES, BUTTERS, AND GLAZES, TOO** *Steven Raichlen*

It's every griller's secret weapon, straight from the "master" (*Esquire*). A bestselling seminar in the flavor boosters that give grilled food depth and soul—now revised! Here are 200 recipes for chile-fired rubs, lemony marinades, buttery bastes, plus slathers, and chutneys—a cornucopia of global flavors including Thai, Cajun, Jamaican, and French

cuisines and, of course, those building blocks from America's own barbecue belt.

728,000 copies in print.

**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-1-5235-0081-9**  
**No. 100081**  
 Full-color photos throughout; 352 pages; 7" x 9"  
**6-copy counter display:**  
 \$107.70/\$161.70 Can.  
**ISBN: 978-1-5235-0104-5**  
**No. 220104**



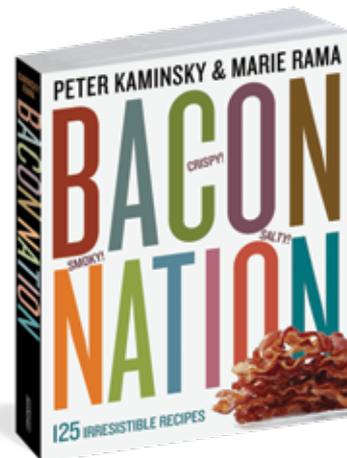
**MAN MADE MEALS The Essential Cookbook for Guys** *Steven Raichlen*

Steven Raichlen knows the pleasure men get from cooking—the joy of honing skills, the need to show off a little, the desire for excellence—and here he teaches everything a guy needs to achieve confidence in the kitchen. Learn the tools and techniques (it's fun—it's knives and fire and even a blowtorch) and essentials: how to shuck an oyster, truss a

chicken, cook a steak to desired doneness.

72,000 copies in print.

**Paper: \$24.95/\$35.00 Can.**  
**ISBN: 978-0-7611-6644-3**  
**No. 16644**  
 Full-color photographs throughout; 640 pages; 8" x 9 1/8"  
**6-copy counter display:**  
 \$149.70/\$210.00 Can.  
**ISBN: 978-0-7611-8067-8**  
**No. 28067**



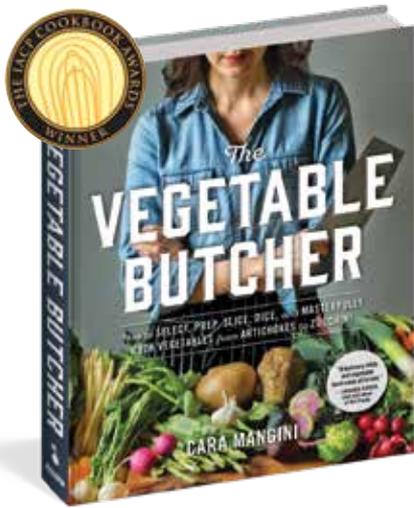
**BACON NATION 125 Irresistible Recipes** *Peter Kaminsky and Marie Rama*

Everything tastes better with bacon. One of those flavor-packed, umami-rich, secret-weapon ingredients, it has the power to elevate just about any dish, from soups to soufflés, braises to bread pudding. This bacon lover's dream, a collection of 125 recipes that go right through the menu, features the

many uses of bacon from being chopped fine as an intense flavor base, like garlic, to using the whole strip.

63,000 copies in print.

**Paper: \$15.95/\$23.95 Can.**  
**ISBN: 978-0-7611-6582-8**  
**No. 16582**  
 Four-color photographs throughout; 320 pages; 7" x 9"

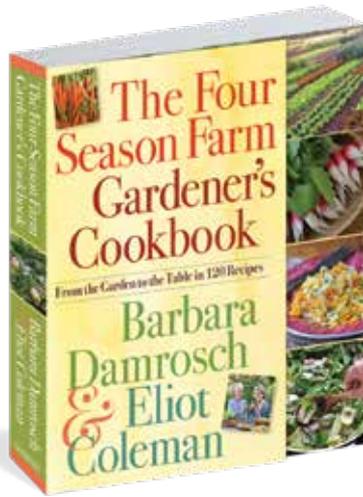


**THE VEGETABLE BUTCHER**  
How to Select, Prep, Slice, Dice, and Masterfully Cook Vegetables from Artichokes to Zucchini *Cara Mangini*

Applying the skills of butchery to the unique anatomy of vegetables—leafy, lumpy, stalky, gnarly, thick-skinned or softly yielding—Cara Mangini shows cut-by-cut how to break down dozens of vegetables for their very best use in the kitchen. And then offers over 100 recipes that will change forever the dutiful notion of “eat your veggies,” from Orange-Shallot Fiddlehead Ferns

and Ricotta Crostini in the spring to a summery Zucchini, Sweet Corn and Basil Penne, to a Parsnip-Ginger Layer Cake to sweeten a winter meal.  
54,000 copies in print.

**Paper over board:**  
\$29.95/\$45.00 Can.  
ISBN: 978-0-7611-8052-4  
No. 18052  
Full-color photos throughout;  
352 pages; 8" x 10"

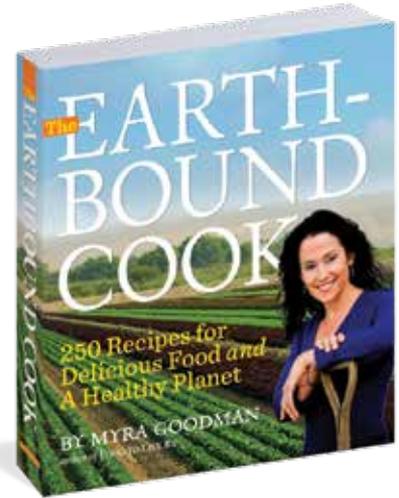


**THE FOUR SEASON FARM GARDENER'S COOKBOOK**  
*Barbara Damrosch and Eliot Coleman*

From America's foremost organic gardeners, it's two books in one: A four-season cookbook with 120 recipes showing you how to maximize the fruits and vegetables of your labors, from Stuffed Squash Blossom Fritters to Hazelnut Torte with Summer Berries. And a step-by-step garden guide that works no matter how big or small

your plot, with easy-to-follow instructions, plans for different gardens, plant-by-plant growing information, and more. Eating doesn't get any more local than your own backyard.

**Paper with stepback cover:** \$24.95/\$37.95 Can.  
ISBN: 978-0-7611-5669-7  
No. 15669  
Full-color photographs throughout; 496 pages; 7 1/8" x 9 1/8"

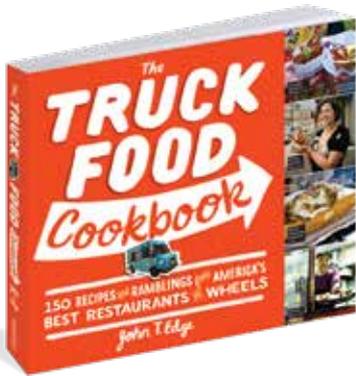


**THE EARTHBOUND COOK:**  
250 Recipes for Delicious Food and a Healthy Planet *Myra Goodman*

From Myra Goodman—co-owner of Earthbound Farm, the country's largest producer of organic produce and author of *Food to Live By*, here are 250 recipes including Pork Chile Verde, Chicken Puttanesca—plus how to make the most eco-friendly meat choices. Vegetarian entrees such as Rigatoni with Eggplant

for that one day a week we should abstain from meat. Salads and sides and all the facts about the benefits of eating organically.  
61,000 copies in print.

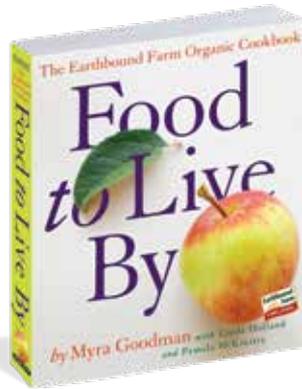
**Paper:** \$22.95/\$34.95 Can.  
ISBN: 978-0-7611-5634-5  
No. 15634  
Four-color photographs throughout; 432 pages; 8" x 9 1/4"



**THE TRUCK FOOD COOKBOOK**  
150 Recipes and Ramblings from America's Best Restaurants on Wheels *John T. Edge*

Food authority John T. Edge delivers 150 recipes from America's best restaurants on wheels. Kalbi Beef Sliders. A Grilled Cheese Cheeseburger. A whole chapter's worth of tacos. With hundreds of full-color photographs.

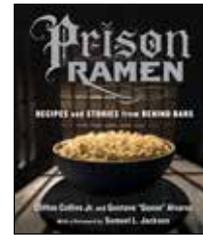
73,000 copies in print.  
**Paper:** \$19.95/\$29.95 Can.  
ISBN: 978-0-7611-5616-1  
No. 15616  
Four-color photographs throughout; 304 pages; 9 1/4" x 8 1/2"



**FOOD TO LIVE BY The Earthbound Farm Organic Cookbook**  
*Myra Goodman with Linda Holland and Pamela McKinstry*

Here are more than 260 recipes for the freshest, best-grown foods. From Ginger Lime Salmon to Cherry Panna Cotta, these are delicious dishes for everyone who cares about what they eat.

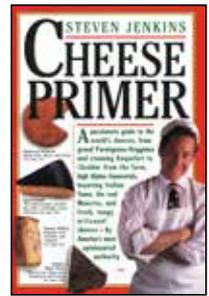
134,000 copies in print.  
• Selection of The Good Cook.  
**Paper:** \$21.95/\$32.95 Can.  
ISBN: 978-0-7611-3899-0  
No. 13899  
Full-color photographs throughout; 384 pages; 8" x 9 1/8"



**PRISON RAMEN**  
Recipes and Stories from Behind Bars  
*Clifton Collins Jr. and Gustavo "Goose" Alvarez; Foreword by Samuel L. Jackson*

This cookbook takes readers behind bars with 65 ingenious recipes, plus stories of prison life from the inmates who devised them.

**Paper:** \$12.95/\$19.95 Can.  
ISBN: 978-0-7611-8552-9  
No. 18552  
Two color; 176 pages; 6" x 7"  
**6-copy counter display:**  
\$77.70/\$119.70 Can.  
ISBN: 978-0-7611-8761-5  
No. 28761

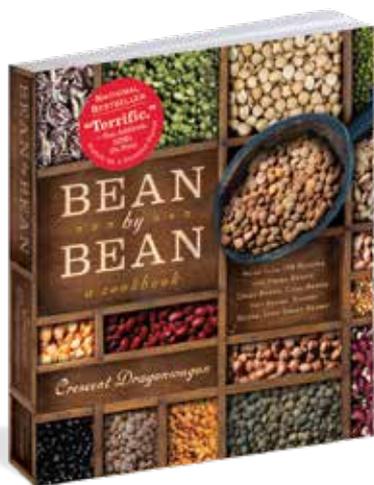


**CHEESE PRIMER**  
*Steven Jenkins*

Our foremost cheese authority tells you everything you need to know about the hundreds of cheeses that are available in this country.  
209,000 copies in print.

• Selection of The Good Cook. Winner of the 1997 James Beard Food and Beverage Book Award.

**Paper:** \$18.95/\$28.95 Can.  
ISBN: 978-0-89480-762-6  
No. 1762  
Photographs throughout;  
576 pages; 6" x 9"



**BEAN BY BEAN: A COOKBOOK More Than 175 Recipes for Fresh Beans, Dried Beans, Cool Beans, Hot Beans, Savory Beans . . . Even Sweet Beans!**  
*Crescent Dragonwagon*

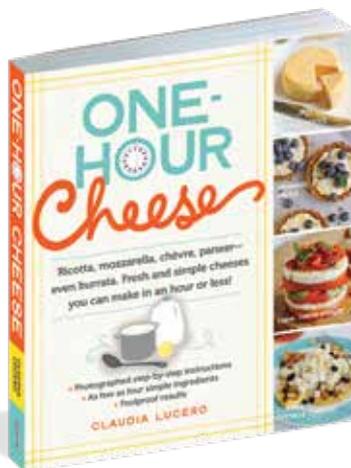
Soul-satisfyingly hearty, healthful, and inexpensive to boot, there's nothing a bean can't do—and nothing that Crescent Dragonwagon can't do with beans. From old friends like chickpeas and pintos to rediscovered heirloom beans like rattlesnake beans and teparies, from green beans and fresh shell beans to peanuts,

lentils, and peas, *Bean by Bean* is the definitive cookbook on beans, a 200-plus recipe cornucopia overflowing with information, kitchen wisdom, lore, and anecdotes.

67,000 copies in print.

**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-0-7611-3241-7**  
**No. 13241**

Two color; 384 pages; 8" x 9"



**ONE-HOUR CHEESE Ricotta, Mozzarella, Chèvre, Paneer—Even Burrata. Fresh and Simple Cheeses You Can Make in an Hour or Less!**  
*Claudia Lucero*

Make fresh, delicious mozzarella, ricotta, haloumi, and chèvre at home, in one hour. Claudia Lucero shows how to make 16 different types of cheese using commonly available tools and ingredients. Includes recipes for butter, plus a

complete cheese-making primer covering types of milk, rennet, flavorings, storage, and more.

**Paper: \$15.95/\$23.95 Can.**  
**ISBN: 978-0-7611-7748-7**  
**No. 17748**

Full-color photographs throughout; 272 pages; 7 1/4" x 8 1/4"



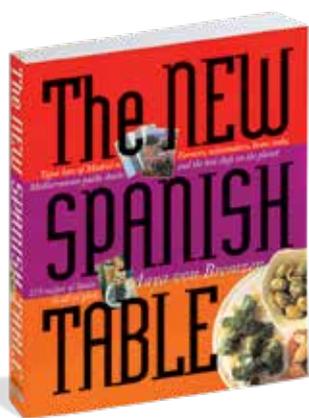
**ONE-HOUR DAIRY-FREE CHEESE Make Mozzarella, Cheddar, Feta, and Brie-Style Cheeses—Using Nuts, Seeds, and Vegetables**  
*Claudia Lucero*

Now vegans, paleo dieters, the lactose-intolerant, and anyone else who loves cheese but not dairy can get in on the fun of making Claudia Lucero's delicious and speedy homemade cheeses. Here's how to make gooey fresh mozzarella out of macadamia nuts. An earthy crowd-pleasing Brie using cashew nuts. With

step-by-step photos, clear explanations of the ingredients, and tips, techniques (how to achieve a "rind"), cheese plate ideas, and recipes on how to use each of the cheeses made.

**Paper: \$18.95/\$25.95 Can.**  
**ISBN: 978-1-5235-0211-0**  
**No. 100211**

Full-color photos throughout; 272 pages; 7 1/4" x 8 1/4"



**THE NEW SPANISH TABLE**  
*Anya von Bremzen*

A big, bold, 275-recipe collection, packed with gorgeously colorful photographs, *The New Spanish Table* gets right to the heart of Spain today. It turns paella on its head—as in Basque Smoked Cheese Paella with Garlic Oil. Lavishes with sexy tapas—Smoky Fried Almonds with

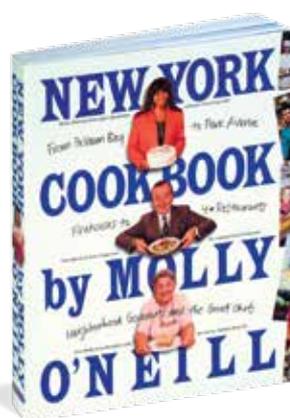
Sea Salt. And signs off with desserts that show Spanish cuisine at its creative best.

65,000 copies in print.

• Selection of The Good Cook.

**Paper: \$22.95/\$34.95 Can.**  
**ISBN: 978-0-7611-3555-5**  
**No. 13555**

Full-color photographs throughout; 496 pages; 8" x 9 1/4"



**NEW YORK COOKBOOK**  
*Molly O'Neill*

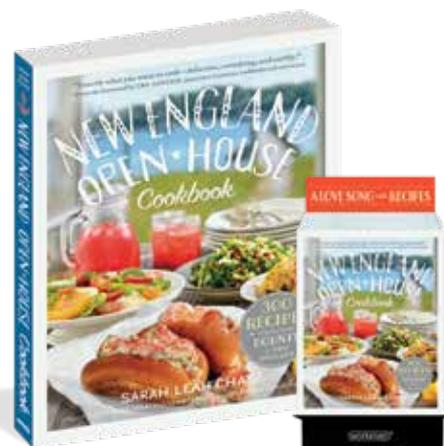
Here are over 400 recipes—and over 500 photographs—that celebrate a passion for food and eating. Includes shopping guides, cooking tips, and walking tours.

245,000 copies in print.

• Main selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award. Winner of the 1992 James Beard Food and Beverage Book Award.

**Paper: \$18.95/\$28.95 Can.**  
**ISBN: 978-0-89480-698-8**  
**No. 1698**

Photographs throughout; two color; 512 pages; 7 3/8" x 9 1/4"

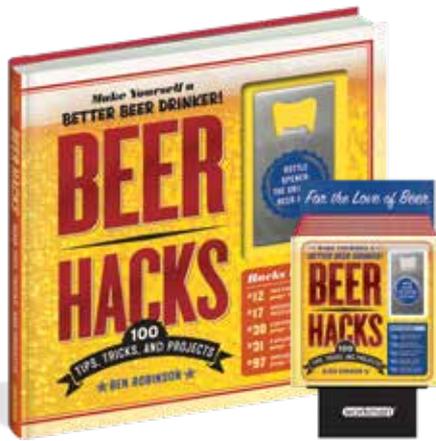


**NEW ENGLAND OPEN-HOUSE COOKBOOK 300 Recipes Inspired by the Bounty of New England**  
*Sarah Leach Chase*

From Sarah Leach Chase comes a book that sings with all the flavors and textures of the beloved region, including a wealth of shellfish soups and stews and a full chapter celebrating lobster.

**Paper: \$24.95/\$37.95 Can.**  
**ISBN: 978-0-7611-5519-5**  
**No. 15519**

Full-color photographs throughout; 400 pages; 8" x 10"  
**5-copy counter display:**  
\$124.75/\$189.75 Can.  
**ISBN: 978-0-7611-8502-4**  
**No. 28502**



**BEER HACKS 100 Tips, Tricks, and Projects** Ben Robinson

A tour de force of 100 tips and tricks for the best and most creative ways to serve, share, store, and savor your favorite brews. **Party tricks:** The one foolproof technique for shotgunning a beer. **Flavor bombs:** A French press is all you need to infuse an ale with fresh berries. Whether you're hosting a tasting or relishing the singular tranquility of a shower beer, this book is your guide to making beer drinking

better, more delicious, and—especially—fun. Includes a bottle opener on the front cover!

**Paper over board with bottle opener:** \$16.95/\$24.95 Can. ISBN: 978-1-5235-0110-6 No. 100110  
Two-color illustrations throughout; 160 pages; 7" x 7"  
**6-copy counter display** \$101.70/\$149.70 Can. ISBN: 978-1-5235-0566-1 No. 220566

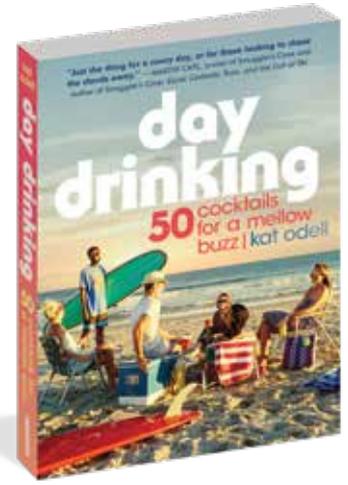


**SLOSHIES 102 Boozy Cocktails Straight from the Freezer** Jerry Nevins

It's not your mother's Piña Colada! Sophisticated, flavorful, with fresh ingredients and the perfect hit of booze, a sloshie is a high-octane slushie—the ideal summer drink. Guaranteed to jazz up (and cool down) backyard parties, barbecues, or any gathering, here are more than 100 innovative, easy to make refreshers. Using a simple technique, sloshies require little to no special

equipment. Mix the ingredients, stick them in the freezer, and wait until they're slushy.

**Paper with flaps:** \$14.95/\$21.95 Can. ISBN: 978-0-7611-8946-6 No. 18946  
Full-color photos and illustrations throughout; 160 pages; 6" x 6"  
**5-copy counter display:** \$74.75/\$109.70 Can. ISBN: 978-1-5235-0098-7 No. 220098

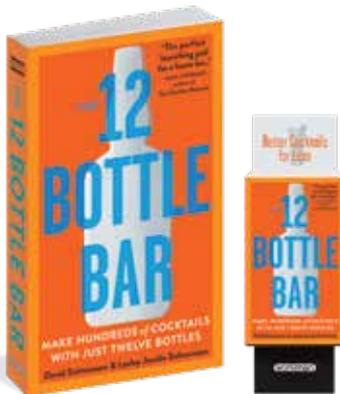


**DAY DRINKING 50 Cocktails for a Mellow Buzz** Kat Odell

When the occasion calls for a drink, but not to get drunk, mix up a batch of "day drinks"—creative low-alcohol cocktails that are festive, mouth-wateringly delicious, and easy on the booze. Using beer, wine, sake, and sherry, along with flavorful liqueurs and aperitifs, here are 50 light drinks for hot days, warm drinks for cool

days, and a treasure trove of spritzers, sangrias, micheladas, and more—including the perfect Champagne Cocktail—that will turn any gathering into something special.

**Paper:** \$15.95/\$22.95 Can. ISBN: 978-0-7611-9320-3 No. 19320  
Full-color photos throughout; 240 pages; 5 3/4" x 8"



**THE 12 BOTTLE BAR Make Hundreds of Cocktails with Just Twelve Bottles** David Solmonson & Lesley Jacobs Solmonson

You need only 12 bottles to make over 200 delicious, budget-friendly mixed drinks. Developed by two passionate cocktail lovers, this book is a tool kit, a recipe guide, a secret arsenal—all in one. Includes recommendations for budget, midrange, and premium bottles, plus

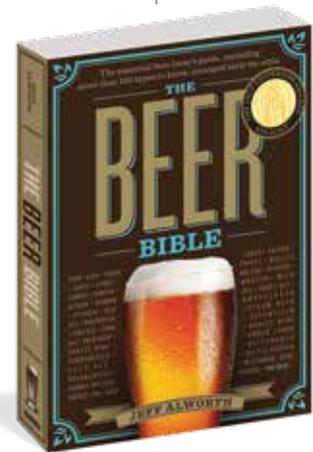
contributions from celebrity bartenders and cocktail lovers.  
**Paper:** \$14.95/\$22.95 Can. ISBN: 978-0-7611-7494-3 No. 17494  
Two color; 400 pages; 5" x 8 1/2"  
**6-copy counter display:** \$89.70/\$137.70 Can. ISBN: 978-0-7611-8069-2 No. 28069



**THIS CALLS FOR A DRINK! The Best Wines & Beers to Pair with Every Situation** Diane McMartin

Any decent wine book will tell you what goes with a rib eye. But what pairs best with a blind date? Matching beers and wines to moments instead of meals, this inspired guide has a drink for every situation, milestone, or mood. It's how to drink like an adult, even if you don't always behave like one.

**Paper over board:** \$14.95/\$22.95 Can. ISBN: 978-0-7611-8484-3 No. 18484  
Two color with illustrations throughout; 240 pages; 6" x 8"  
**6-copy counter display:** \$89.70/\$137.70 Can. ISBN: 978-0-7611-9033-2 No. 29033



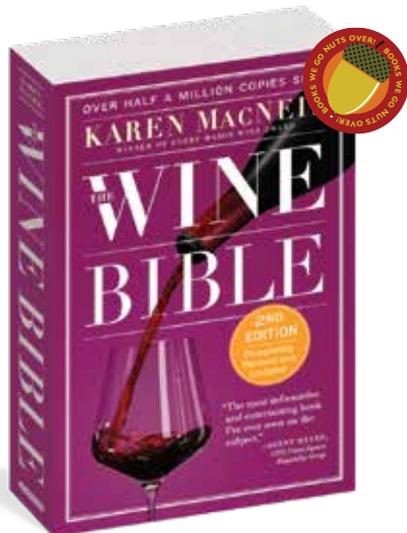
**THE BEER BIBLE** Jeff Alworth

The ultimate reader- and drinker-friendly guide that approaches the subject of beer in the same way that beer lovers do—by style just as a perfect pub menu is organized—and gets right to the pleasure of discovery, knowledge, and connoisseurship. There's everything a beer drinker wants to know about the hundreds of different authentic types of brews, from

bitters, bocks, and IPAs to weissens, milk stouts, lambics, and more. 129,000 copies in print.

**Paper:** \$19.95/\$29.95 Can. ISBN: 978-0-7611-6811-9 No. 16811  
Two color; photographs and illustrations throughout; 656 pages; 6" x 9"  
**Hardcover:** \$35.00/\$53.00 Can. ISBN: 978-0-7611-8498-0 No. 18498





**THE WINE BIBLE** SECOND EDITION  
*Karen MacNeil*

The new bible, from the only American writer to win every major English-language wine award. *The Wine Bible* grounds the reader deeply in the fundamentals—vineyards and varietals, climate and terroir, the nine attributes of a wine's greatness—while layering on informative tips, anecdotes, and definitions. Karen MacNeil's information comes

directly through primary research; for this edition she tasted more than 10,000 wines. *742,000 copies in print.*

**Paper:** \$24.95/\$37.95 Can. ISBN: 978-0-7611-8083-8 No. 18083  
**Two color; photographs throughout; 1,008 pages; 6" x 9"**  
**Hardcover:** \$39.95/\$59.95 ISBN: 978-0-7611-8572-7 No. 18572

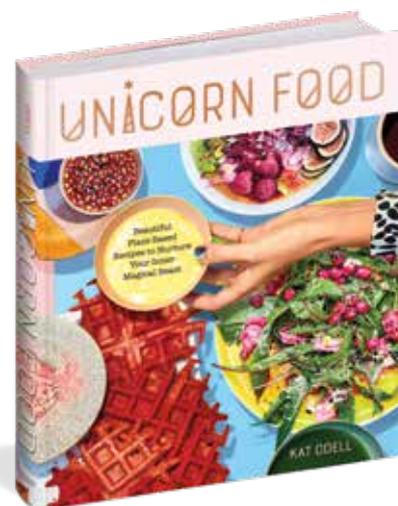


**TOTS! 50 Tot-ally Awesome Recipes from Totchos to Sweet Po-tot-o Pie**  
*Dan Whalen*

An ingenious cookbook of delicious recipes for tot-centric cooking. Beginning with Totchos—the paradigm-shifting move of creating nachos on a bed of tots instead of chips—here comes Tot Poutine, Cheeseburger Tot Sliders, and Tots Moules. Even dessert: Tot Churros, and Tot-al Eclairs of the

Heart. Every recipe uses frozen commercial tots.

**Die-cut paperback:** \$12.95/\$19.95 Can. ISBN: 978-0-7611-8994-7 No. 18994  
**Full-color photos throughout; 160 pages; 6" x 8"**  
**6-copy counter display:** \$77.70/\$119.70 Can. ISBN: 978-1-5235-0411-4 No. 220411

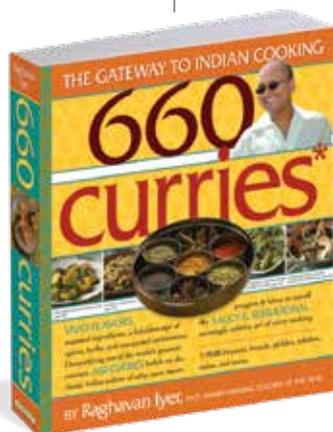


**UNICORN FOOD Beautiful, Plant-Based Recipes to Nurture Your Inner Magical Beast**  
*Kat Odell*

A trend that began as brightly colored bowls on Instagram becomes, in the hands of Kat Odell, a cuisine that adds fresh new excitement to the idea of clean eating. With a rainbow of over 75 vegan recipes, using ingredients that are all natural and veer toward the super-nutritious, here are gently flavored nut

milks, grain bowls loaded with vegetables, probiotic breakfast custards, and toasts with slathers and spreads. And all look as good as they taste.

**Paper over board:** \$19.95/\$28.95 Can. ISBN: 978-1-5235-0213-4 No. 100213  
**Full-color photos throughout; 192 pages; 7 1/2" x 9"**



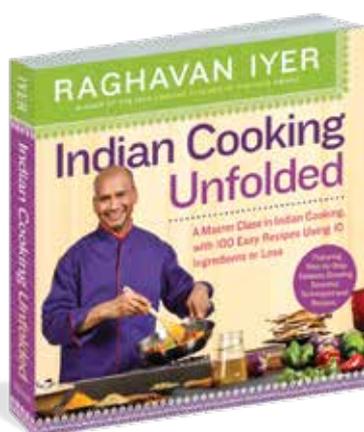
**660 CURRIES** *Raghavan Iyer*

Curry is Salmon with Garlic and Turmeric, Grilled Chicken with Cashew-Tomato Sauce, and Tamarind Shrimp with Coconut Milk. With its vivid flavors, *660 Curries* demystifies one of the world's great cuisines.

Written by Raghavan Iyer, the IACP Award-winner, *660 Curries* grounds us in the building blocks of Indian

flavors. Some are traditional. Some modern. All are irresistible. *73,000 copies in print.*

• Selection of The Good Cook.  
**Paper:** \$29.95/\$44.95 Can. ISBN: 978-0-7611-3787-0 No. 13787  
**Two color; illustrations throughout; 16-page full-color insert; 768 pages; 8" x 9 1/8"**

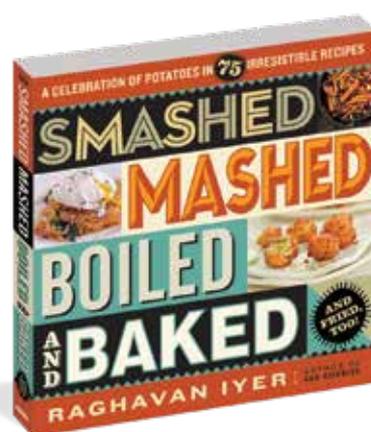


**INDIAN COOKING UNFOLDED**  
**A Master Class in Indian Cooking, with 100 Easy Recipes Using 10 Ingredients or Less**  
*Raghavan Iyer*

Indian cooking made really and truly easy, by an IACP Award of Excellence for Cooking Teacher of the Year. Each section opens with a fully illustrated, full-color foldout lesson in technique that leads the reader step-by-step through one foundation recipe, from roti to Chicken Tikka Masala. In all there are 100 recipes

with no complex spice blends, no hard-to-find ingredients, no list longer than ten ingredients, and no excessive prep time needed.

**Paper with flaps and gatefolds:** \$19.95/\$29.95 Can. ISBN: 978-0-7611-6521-7 No. 16521  
**Four-color photographs throughout; 340 pages; 8 5/8" x 8 5/8"**

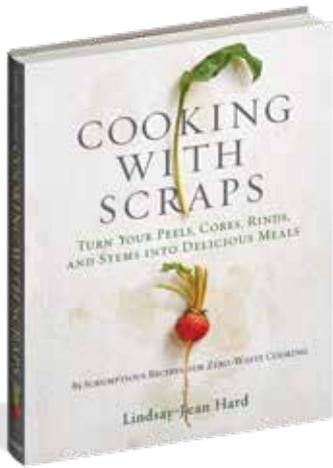


**SMASHED, MASHED, BOILED, AND BAKED—AND FRIED, TOO!**  
**A Celebration of Potatoes in 75 Irresistible Recipes**  
*Raghavan Iyer*

Raghavan Iyer celebrates his favorite ingredient: the amazing potato. These recipes, inspired by a diversity of cuisines, are accompanied by enticing full-color photographs and feature scrumptious starters and

mains like Moroccan Potato Stew with Saffron Biscuits.

**Paper:** \$17.95/\$26.95 Can. ISBN: 978-0-7611-8547-5 No. 18547  
**Full-color photos throughout; 256 pages; 8" x 8"**

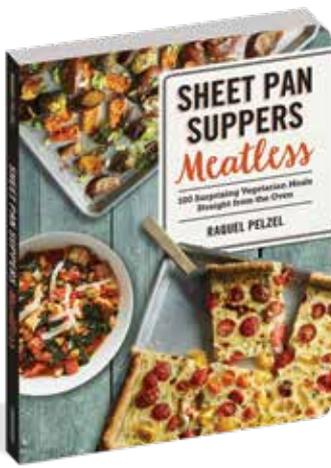


**COOKING WITH SCRAPS Turn Your Peels, Cores, Rinds, and Stems into Delicious Meals** Lindsay-Jean Hard

In 85 inspired recipes, Lindsay-Jean Hard shows just how delicious and surprising the all-too-often discarded parts can be. Carrot greens make a perfect pesto. Liquid from canned beans behaves just like egg whites—use it for vegan mayonnaise. And not so fast with those broccoli stems! Use them olive

oil-poached on lemony ricotta toast. It's pure food genius, all the while critically reducing waste one dish at a time.

**Paper over board:**  
**\$19.95/\$29.95 Can.**  
**ISBN: 978-0-7611-9303-6**  
**No. 19303**  
 Full-color photos throughout;  
 216 pages; 7" x 9"

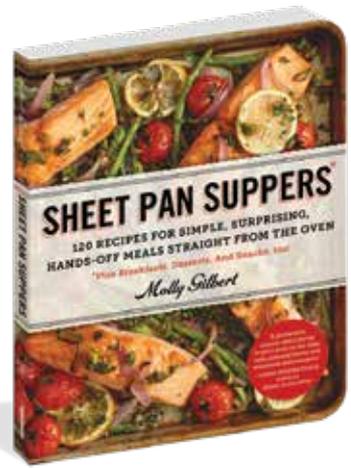


**SHEET PAN SUPPERS MEATLESS 100 Surprising Vegetarian Meals Straight from the Oven** Raquel Pelzel

The magic of *Sheet Pan Suppers* is back, bringing its inspired one-pan approach to vegetarians, flexitarians, vegans, and everyone who's interested in adding meat-free meals to their repertoire. Here's how to cook pasta in a sheet pan—like Orzo with Pan Roasted Tomatoes, Lemon and Mozzarella. How to cook soups, salads

and stews in a sheet pan. Plus pizzas, risottos, polenta, granola. And desserts, of course, like Dulce de Leche Pumpkin Squares.

**Paperback with rounded corners:** **\$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-8993-0**  
**No. 18993**  
 Full-color photos throughout;  
 264 pages; 7" x 9"

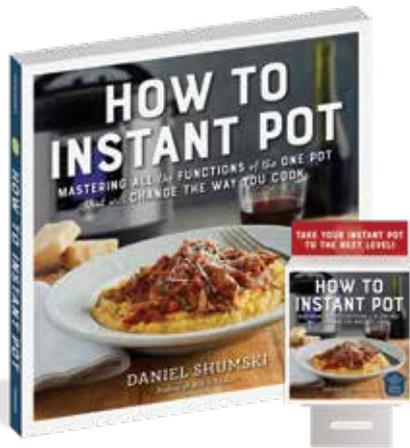


**SHEET PAN SUPPERS 120 Recipes for Simple, Surprising, Hands-Off Meals Straight from the Oven** Molly Gilbert

Here are more than 120 recipes for complete meals, plus snacks, brunch, and dessert, that require one pan (occasionally two). Molly Gilbert's fresh, sophisticated recipes range from easy dinners—Soy-Mustard Salmon and Broccoli—to special occasion meals—Rack of Lamb with Herby

Breadcrumbs and Buttered Carrots. Plus dessert!  
 176,000 copies in print.

**Paperback with rounded corners:** **\$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-7842-2**  
**No. 17842**  
 Full-color photographs throughout; 304 pages; 7" x 9"



**HOW TO INSTANT POT Mastering All the Functions of the One Pot That Will Change the Way You Cook** Daniel Shumski

Master the revolutionary appliance that is changing the way we cook! It's a guide to understanding instant pot basics and a creative collection of over 100 recipes specially crafted to take advantage of the Instant Pot's many virtues. Make five different yogurts, incredible hands-off meals like Korean-Style Short Ribs, plus plenty of sides, breakfasts, and

desserts. Plus, surprising "hacks"—basics like perfect hard-boiled eggs.  
 193,000 copies in print.

**Paper:** **\$16.95/\$24.95 Can.**  
**ISBN: 978-1-5235-0206-6**  
**No. 100206**  
 Full-color photos throughout;  
 288 pages; 8" x 8 1/2"  
**6-copy counter display:**  
**\$101.70/\$149.70 Can.**  
**ISBN: 978-1-5235-0253-0**  
**No. 220253**



**WILL IT SKILLET? 53 Irresistible and Unexpected Recipes to Make in a Cast-Iron Skillet** Daniel Shumski

It chars, it roasts, it bakes, it toasts. It doubles as a wok, a paella pan, a deep-dish pie plate, a tortilla maker—use it to flatten and cook them. Celebrating the versatile, inexpensive, and just about indestructible cast-iron skillet, *Will It Skillet?* offers 53 original recipes that are surprising, delicious, and ingenious in their ability to capitalize on the strengths of cast

iron. From the perfect steak to a gooey, spiraled Giant Cinnamon Bun, this is one-pot cooking redefined.

**Paper:** **\$14.95/\$21.95 Can.**  
**ISBN: 978-0-7611-8743-1**  
**No. 18743**  
 Full-color photos throughout;  
 216 pages; 8" x 8 1/2"  
**6-copy counter display:**  
**\$89.70/\$131.70 Can.**  
**ISBN: 978-1-5235-0083-3**  
**No. 220083**

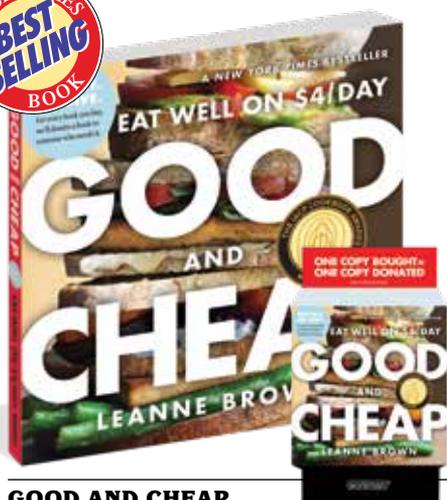


**WILL IT WAFFLE? 53 Irresistible and Unexpected Recipes to Make in a Waffle Iron** Daniel Shumski

Daniel Shumski is a man obsessed—a cook who discovered 53 surprising foods to make in a waffle iron. And it's not about the novelty. Waffling is an innovation that leads to an irresistible outcome: Waffled Meatballs end up with dimples where the delicious sauce pools. Leftover macaroni and cheese waffles into a decadent version of a grilled cheese sandwich.

And a waffle iron is ideal for baking soft, gooey Oatmeal Chocolate Chip Cookies.  
 139,000 copies in print.

**Paper:** **\$14.95/\$22.95 Can.**  
**ISBN: 978-0-7611-7646-6**  
**No. 17646**  
 Full-color photographs throughout; 224 pages; 8" x 8 1/2"  
**6-copy counter display:**  
**\$89.70/\$137.70 Can.**  
**ISBN: 978-0-7611-8255-9**  
**No. 28255**



**GOOD AND CHEAP**  
Eat Well on \$4/Day *Leanne Brown*

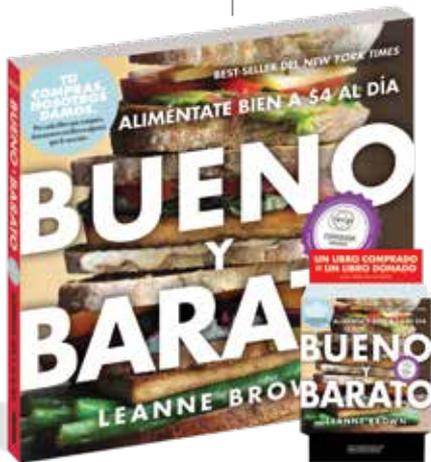
A perfect and irresistible idea: A cookbook filled with delicious, healthful recipes created for everyone on a tight budget—and a cookbook with a strong charitable component: With every copy of *Good and Cheap* purchased, a second copy will be given to a person or family in need.

How well can a person eat on the \$4 a day given by SNAP, the program informally known as food stamps? The answer is surprisingly well, from Broiled Tilapia with

Lime to Green Chile and Cheddar Quesadillas. In addition, Ms. Brown gives tips on shopping; on creating pantry basics; and on how to make fundamentally smart food choices.

*528,000 copies in print.*  
**Paper: \$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-8499-7**  
**No. 18499**

Full-color photographs throughout; 208 pages; 8" x 8"  
**6-copy counter display:**  
\$101.70/\$155.70 Can.  
ISBN: 978-0-7611-8503-1  
No. 28503



**BUENO Y BARATO** *Alimentate Bien a \$4 al Día* *Leanne Brown*

Now in Spanish, the *New York Times* bestselling, IACP Award-winning cookbook that shows how to make tasty, easy, healthy food on the tightest of budgets. From Spicy Pulled Pork to Chorizo and White Bean Ragu, the 152 recipes maximize every ingredient while teaching smart cooking skills.

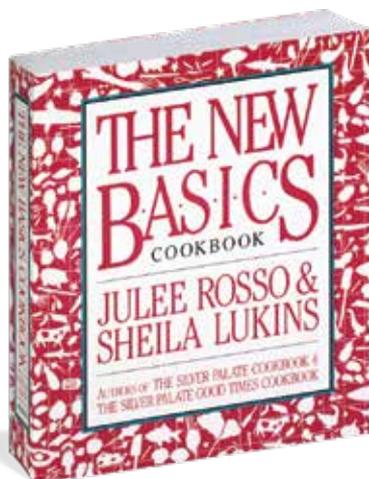
In addition, for every copy of *Bueno y Barato*

purchased, Workman Publishing donates a second copy to a person or family in need.

**Paper: \$16.95/\$25.95 Can.**  
**ISBN: 978-1-5235-0118-2**  
**No. 100118**

Full-color photos throughout; 208 pages; 8" x 8"  
**6-copy counter display:**  
\$101.70/\$155.70 Can.  
ISBN: 978-1-5235-0266-0  
No. 220266

*Julee Rosso/Sheila Lukins*



**THE NEW BASICS COOKBOOK**

*Julee Rosso & Sheila Lukins;*  
*Illustrated by Sheila Lukins*

In one spectacular volume, the authors celebrate the tastes, ingredients, techniques, and dishes that comprise the best of our cuisine.

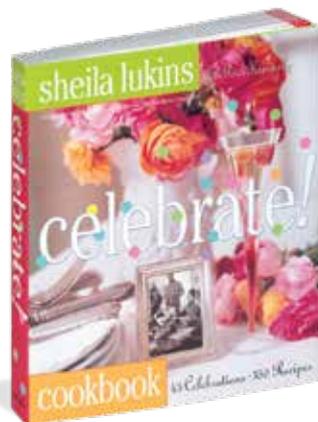
Includes: pastas, pizzas, and risottos; soups; salads; every kind of vegetable; grains; beans; seafood; the chicken and the egg; grilling—from ribs to surprise paella; beef; lamb; pork; game;

and desserts, from a simple plate of cookies to the most sinful of chocolate confections. With 875 recipes; techniques, charts, lore, and tips; and microwave miracles.

*2,021,000 copies in print.*

**Paper: \$27.95/\$41.95 Can.**  
**ISBN: 978-0-89480-341-3**  
**No. 1341**

Two color; illustrations throughout; 864 pages; 8" x 9 1/4"



**CELEBRATE! 43 Celebrations • 350 Recipes** *Sheila Lukins*

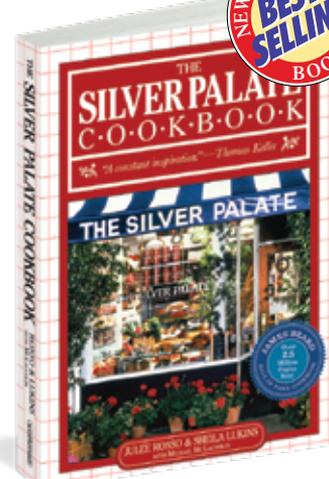
Sheila Lukins presents a full-color extravaganza of a book with 43 festive menus; 350 foolproof recipes; 200 color photographs; and throughout, the passion that's made her one of America's best-loved food writers. With menus that re-energize traditional holidays and inspire whole new reasons to throw a party.

*144,000 copies in print.*

• Main selection of The Good Cook and the Book-of-the-Month Club.

**Paper: \$19.95/\$29.95 Can.**  
**ISBN: 978-0-7611-2372-9**  
**No. 12372**

Full-color photographs and illustrations throughout; 432 pages; 8" x 9 3/16"



**THE SILVER PALATE COOKBOOK**

*Julee Rosso & Sheila Lukins*  
*with Michael McLaughlin*

Enriched with full-color photographs, *The Silver Palate Cookbook* is the beloved classic that brings a new passion for food and entertaining into American homes. Featuring 350 flawlessly seasoned, standout dishes to make every occasion special, plus kitchen wisdom, cooking tips, suggested menus, quotes, and lore, this timeless book feels as

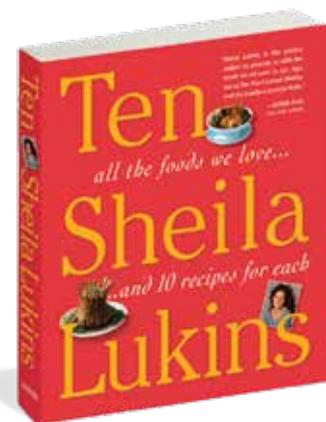
fresh and exciting as the day it was published. It will make every reader fall in love with food all over again.

*2,731,000 copies in print.*

• Main selection of The Good Cook.

**Paper: \$22.95/\$34.95 Can.**  
**ISBN: 978-0-7611-4597-4**  
**No. 14597**

Full-color illustrations throughout; 464 pages; 7" x 10"



**TEN All the Foods We Love . . . and 10 Recipes for Each** *Sheila Lukins*

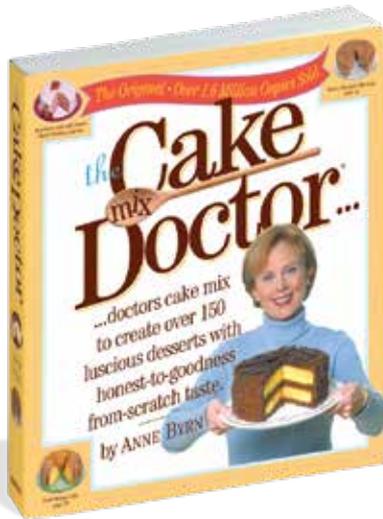
The ten best steaks. The ten best chops. The ten best soups, stews, braises. The ten best panini, the ten best pastas, the ten best salads—even the ten best cocktails. It's 32 of our favorite foods, and 10 recipes for each, with contributions from Jean-Georges Vongerichten, Jeremiah Tower, Tom Colicchio, Judy Rodgers, Anthony Bourdain, and

Tom Valenti. Each recipe is so delicious, so perfectly right you'll never need an eleventh.

*107,000 copies in print.*

**Paper: \$19.95/\$29.95 Can.**  
**ISBN: 978-0-7611-3982-9**  
**No. 13982**

Two-color illustrations throughout; 416 pages; 16-page full-color photo insert; 8" x 9 1/8"



**THE CAKE MIX DOCTOR®** Anne Byrn

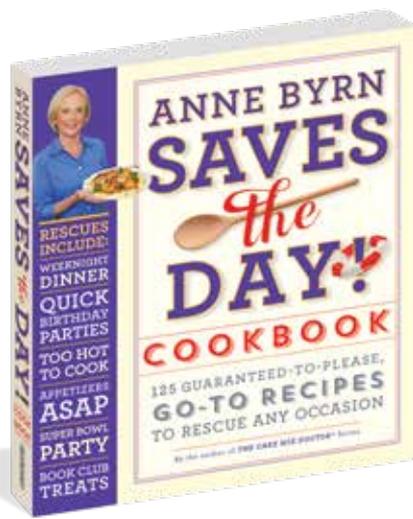
*The Cake Mix Doctor* is in! By doctoring up packaged cake mix with just the right extras—a touch of sweet butter here, grated lemon zest there—even the least experienced baker can turn out luscious signature desserts. Here are layer cakes, cheese-cakes, coffee cakes, and sheet cakes—150 fast

and foolproof recipes that are transforming home baking in America. *1,747,000 copies in print.*

- Main selection of *The Good Cook*.

**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-0-7611-1719-3**  
**No. 11719**

Two color; illustrations throughout; 384 pages plus 8-page four-color insert; 7" x 8"



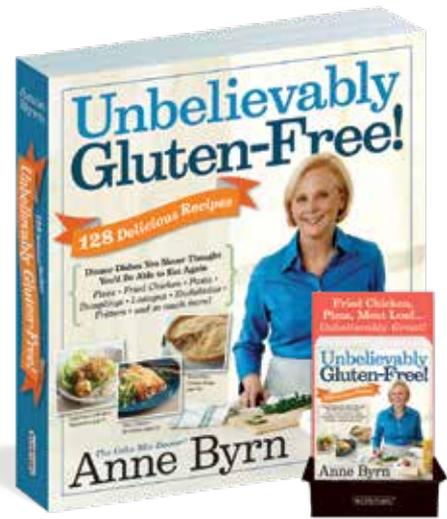
**ANNE BYRN SAVES THE DAY!**  
**COOKBOOK 125 Guaranteed-to-Please, Go-To Recipes to Rescue Any Occasion** Anne Byrn

It's Anne Byrn to the rescue! A problem-solver extraordinaire, Anne Byrn knows what every too-busy cook knows: There are a gazillion recipes in the world, but the right recipe, the recipe that always works—that's priceless. To that end, here

are 125 tried-and-true, guaranteed-to-please recipes for every occasion.

**Paper: \$18.95/\$28.95 Can.**  
**ISBN: 978-0-7611-7610-7**  
**No. 17610**

Full-color photographs throughout; 368 pages; 7" x 8"



**UNBELIEVABLY GLUTEN-FREE!**  
**128 Delicious Recipes: Dinner Dishes You Never Thought You'd Be Able to Eat Again** Anne Byrn

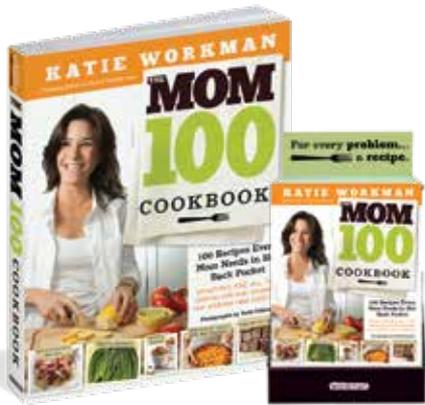
Unbelievably gluten-free pizza, fried chicken, and pasta! By replacing wheat with gluten-free ingredients and stocking a pantry with flavor-boosting staples, Anne Byrn brings 128 great dishes back to the dinner table, where the gluten is gone and never missed.

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**ISBN: 978-0-7611-7168-3**  
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Four-color photographs throughout; 384 pages; 7" x 8"

**6-copy counter display:**  
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**ISBN: 978-0-7611-7308-3**  
**No. 27308**



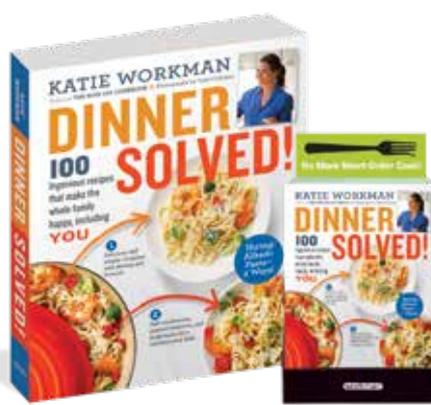
**THE MOM 100 COOKBOOK**  
**100 Recipes Every Mom Needs in Her Back Pocket** Katie Workman

The cookbook every mom needs, filled with delicious, easily adaptable recipes. *The Mom 100* is 20 dilemmas x 5 solutions for each, from lunches they won't throw out to fish dishes they'll actually eat to healthy snacks and pretty-healthy desserts. Recipes include an inspired "fork-in-the-road" variation—how to keep it simple for the

kids, then ramp up flavor for the grown-ups. *289,000 copies in print.*

**Paper: \$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-6603-0**  
**No. 16603**

Full-color photographs throughout; 396 pages; 7 3/8" x 9 1/8"  
**5-copy counter display:**  
\$84.75/\$129.75 Can.  
**ISBN: 978-0-7611-6948-2**  
**No. 26948**



**DINNER SOLVED! 100 Ingenious Recipes That Make the Whole Family Happy, Including YOU!** Katie Workman

From the bestselling author of *The Mom 100 Cookbook*: Make everyone at the table happy. These 100 ingenious "Fork in the Road" recipes make it easy to turn one deliciously pleasing dish into two or more, like a spicy version and mild version, or one with meat and the other vegetarian. *66,000 copies in print.*

**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-0-7611-8187-3**  
**No. 18187**

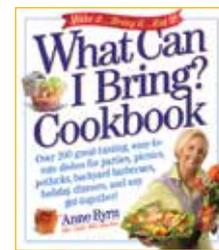
Full-color photographs throughout; 384 pages; 7 1/2" x 9"

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**ISBN: 978-0-7611-8482-9**  
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**WHAT CAN I BRING? COOKBOOK**  
Anne Byrn

Anne Byrn offers over 200 delicious suggestions for crowd-pleasing food that's designed to travel. Each recipe comes with Tote Notes (how best to transport the dish), Big Batch (how to multiply the dish), and When You Arrive (how to put the finishing touches on the dish).

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**ISBN: 978-0-7611-4392-5**  
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Two color; illustrations throughout; 496 pages plus 8-page four-color insert; 7" x 8"



**BEN & JERRY'S HOMEMADE ICE CREAM & DESSERT BOOK**  
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Ben & Jerry offer fans over 90 recipes, all easy to make with even a simple ice-cream maker. *1,036,000 copies in print.*

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Full-color illustrations throughout; 128 pages; 7 3/4" x 7"

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**ISBN: 978-0-89480-313-0**  
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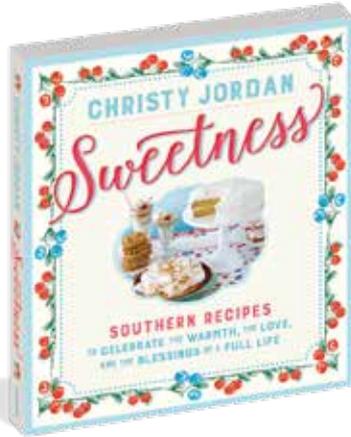


**CAKE MAGIC Mix & Match Your Way to 100 Amazing Combinations**

Caroline Wright

It's a new way to bake: building luscious cakes out of a handful of simple elements. The secret begins with a simple five-ingredient dry mix, and from there it's a matter of mixing and matching a batter, a flavoring syrup (a step that professional bakers use), and a frosting. Includes gluten-free variations.

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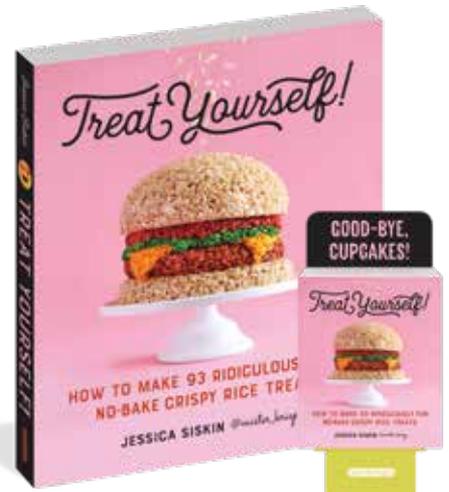
**SWEETNESS Southern Recipes to Celebrate the Warmth, the Love, and the Blessings of a Full Life**

Christy Jordan

Here are 197 recipes for sweet things to eat—not just desserts, though plenty of those—that are deeply delicious, rich with tradition, and designed with today's hectic schedules in mind. Filled with meditations on joy, the blessings of friends and family, gratitude, and

the sweetness of every day, the book captures the spirit of southern hospitality through the nostalgic treats that are such a pleasure to give and to eat.

**Paper: \$16.95/\$23.95 Can. ISBN: 978-0-7611-8942-8 No. 18942**  
Full-color photos throughout; 304 pages; 7" x 8"



**TREAT YOURSELF! How to Make 93 Ridiculously Fun No-Bake Crispy Rice Treats**

Jessica Siskin

MisterKrisp, aka Jessica Siskin, presents the perfect answer for any cook, crafty food lover, or creative parent looking to make crowd-pleasing and unique treats for birthdays, holidays, school events, and virtually every other occasion. From an Avocado (that feeds a crowd) to individual emojis, here are 93

projects that require no baking, with few ingredients and step-by-step instructions.

**Paper: \$14.95/\$21.95 Can. ISBN: 978-0-7611-8980-0 No. 18980**  
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**6-copy counter display: \$89.70/\$131.70 Can. ISBN: 978-1-5235-0089-5 No. 220089**



**WEEDLESS GARDENING**

Lee Reich

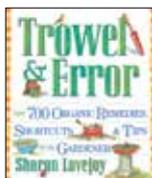
A system that protects the soil, contributes to plant health, and mitigates weed problems.

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Illustrations throughout; 208 pages; 6" x 8"



**TROWEL & ERROR Over 700 Organic Remedies, Shortcuts & Tips for the Gardener**

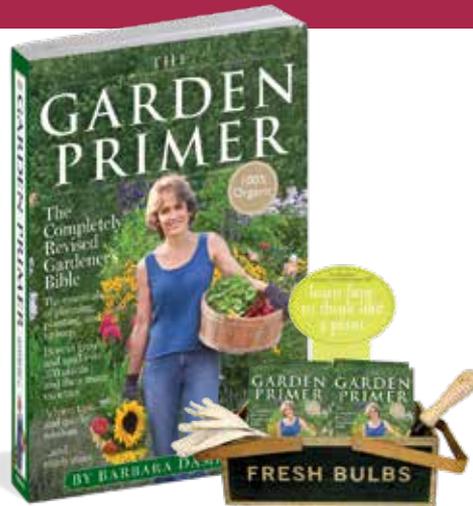
Sharon Lovejoy

Cure plant viruses with spoiled milk and more practical wisdom that comes only after a lifetime of gardening experience. Indexed by problem, plant, pest, and solution. 146,000 copies in print.

• Selection of Country Homes & Gardens Book Club and the Garden Book Club.

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Full-color illustrations throughout; 336 pages; 6" x 7"



**THE GARDEN PRIMER SECOND EDITION**

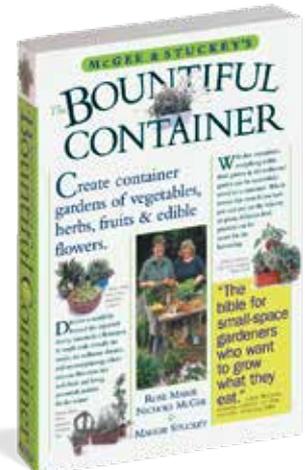
Barbara Damrosch; Packager Regina Ryan

The most comprehensive gardening reference ever, now revised and made 100% organic. With information on planning a garden, recommended plants, and best tools. Ecological issues are addressed extensively, and new advice on how to extend the growing season. 468,000 copies in print.

• Selection of the Book-of-the-Month Club.

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Two color; illustrations throughout; 720 pages; 6" x 9"  
**6-copy counter display: \$137.70/\$209.70 Can. ISBN: 978-0-7611-4867-8 No. 24867**



**McGee & Stuckey's THE BOUNTIFUL CONTAINER**

Rose Marie Nichols McGee & Maggie Stuckey

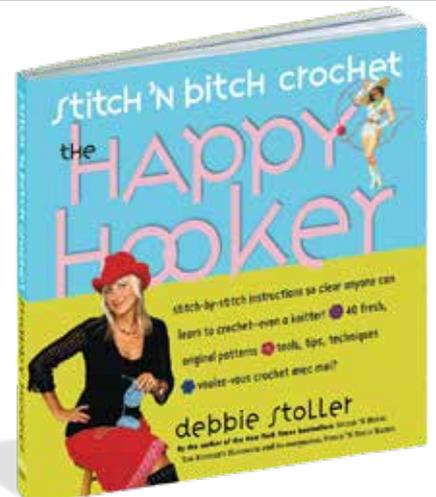
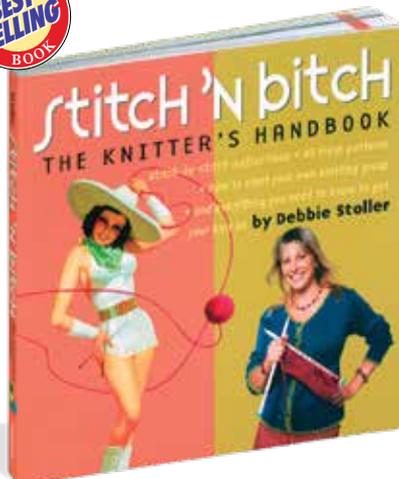
With few exceptions, everything edible that's grown in a traditional garden can be raised in a container. *The Bountiful Container* covers vegetables—not just tomatoes and peppers, but haricots verts, fava

beans, Thumbelina carrots, herbs, and fruits. 94,000 copies in print.

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Two-color line art and halftones throughout; 448 pages; 6" x 9"

Debbie Stoller



**STITCH 'N BITCH SUPERSTAR KNITTING** *Go Beyond the Basics*  
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The only knitting book to teach the full array of advanced knitting techniques and skills. Then come 41 cool, funky, fabulous patterns from Debbie and the Stitch 'n Bitch community. Includes a fluttery Rococo Shawl, Little Red Riding Hoodie, Jackie O. sequined cardigan. Plus sexy stockings,

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55,000 copies in print.

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**No. 13597**  
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**Paper:** \$14.95/\$22.95 Can.  
**ISBN:** 978-0-7611-2818-2  
**No. 12818**  
Two-color photographs and illustrations throughout; 32-page four-color insert; 256 pages; 8" x 8"

**STITCH 'N BITCH CROCHET The Happy Hooker** *Debbie Stoller*

Debbie Stoller does crochet! For knitters and new crafters exploring the hook comes the primer: the advantages of crochet; a discussion of tools; all the cool yarns available; and what the different gauges mean. Then come 40 fabulous, funky projects—Pom Pom Capelet, Retro Clutch Purse, Anarchy Irony Hat.

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**ISBN:** 978-0-7611-3985-0  
**No. 13985**  
Full-color photographs and illustrations throughout; 256 pages; 8" x 8"



**WASHI TAPE CRAFTS** *110 Ways to Decorate Just About Anything*  
Amy Anderson

Packed full of amazing projects, ideas, and washi tape—10 rolls, 18 feet each!—it's the book and tape kit that shows all the ways to be creative with transformative washi tape, the Japanese decorative paper craft material that's easy to tear, stick, peel, and re-stick. Includes 110 projects, with full-color photographs and step-by-step instructions.

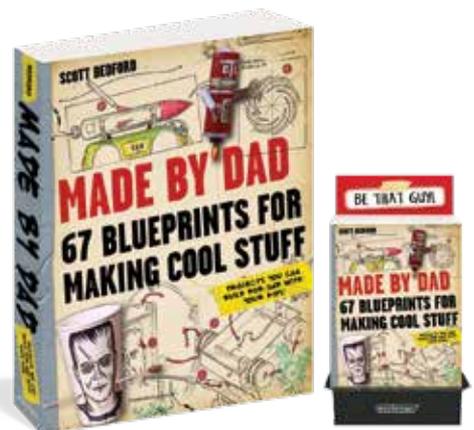
**Paperback packaged with 10 rolls of washi tape:** \$19.95/\$29.95 Can.  
**ISBN:** 978-0-7611-8483-6  
**No. 18483**  
Full-color photographs throughout; 320 pages; 5 3/4" x 6 1/4" book; total package 7 1/16" x 6 1/4"  
**5-copy counter display:** \$99.75/\$149.75 Can.  
**ISBN:** 978-0-7611-8696-0  
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**THE JOY OF ORIGAMI**  
Margaret Van Sicklen

A delightfully fresh twist on the ancient art of paper folding. Traditional in spirit yet contemporary in look and feel, with 100 sheets of paper featuring bold, often whimsical patterns specially designed to complement the models. Among the 57 models are a Ninja Star from Outer Space and a Tie-Dyed Flapping Bird.

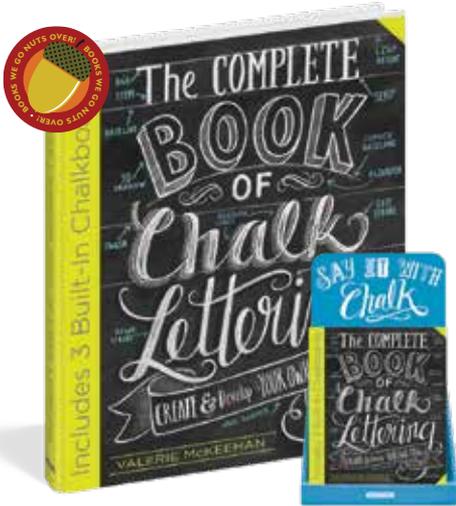
213,000 copies in print.  
• Selection of Crafter's Choice Book Club and Kids' Book Planet.  
**Paper:** \$16.95/\$25.95 Can.  
**ISBN:** 978-0-7611-3988-1  
**No. 13988**  
Full-color photographs and illustrations throughout; 160 pages plus 100 sheets of origami models; perforated; 8 1/2" x 8"



**MADE BY DAD** *67 Blueprints for Making Cool Stuff*  
Scott Bedford

The Snail Soup Can Decoy. The Snappy Toast Rack. A Bunk Bed Communicator made from cardboard tubes. Clever, whimsical, and ingenious, here are 67 unique projects that will turn any dad with DIY leanings into a mad scientist hero that his kid(s) will adore. The projects are shown in full-color photographs, and the instructions are illustrated in detailed line drawings

that exude the handmade ethos of a Boy Scout manual with a sly sense of humor that kids love.  
84,000 copies in print.  
**Paper:** \$19.95/\$29.95 Can.  
**ISBN:** 978-0-7611-7147-8  
**No. 17147**  
Four-color photographs and illustrations throughout; 336 pages; 8" x 9 3/4"  
**5-copy counter display:** \$99.75/\$149.75 Can.  
**ISBN:** 978-0-7611-7623-7  
**No. 27623**



**THE COMPLETE BOOK OF CHALK LETTERING** Create and Develop Your Own Style *Valerie McKeenan*

Learn the art of hand-drawn chalk lettering from an Etsy superstar. Master your ABCs, from basic styles—serif, sans serif, and script—to fun letterforms like Bubble, Spooky, and Vintage Circus. Discover how to play with chalk dust to add shadows and dimension; how to illustrate borders, banners, frames; how to embellish with flourishes, laurels, hearts, and arrows. Plus: The book is also a practice space, with three foldout

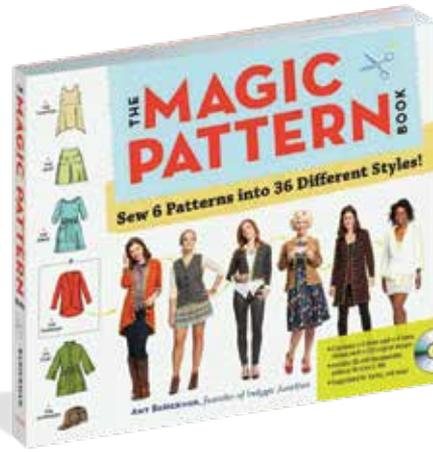
“chalkboards”—the inside cover and foldout back cover are lined with blackboard paper.

125,000 copies in print.

**Paper over board with extended flaps coated with chalkboard paint: \$19.95/\$29.95 Can. ISBN: 978-0-7611-8611-3 No. 18611**

Photos throughout; 176 pages; 8 1/2" x 10"

**5-copy counter display: \$99.75/\$149.75 Can. ISBN: 978-0-7611-8698-4 No. 28698**



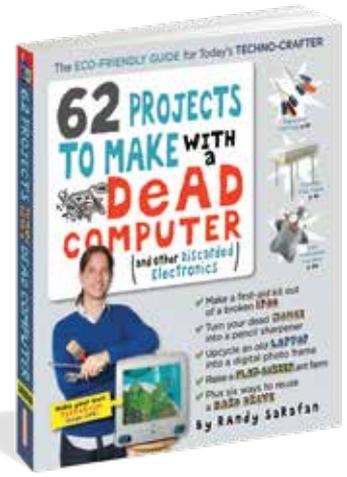
**THE MAGIC PATTERN BOOK** Sew 6 Patterns into 36 Different Styles! *Amy Barickman*

It's a magical illustrated guide to creating a one-of-a-kind wardrobe from six magic patterns. What makes a sewing pattern magic? It's simple: One “magic” pattern can be transformed into six different looks. Even better—there are six magic patterns included, resulting in 36 different looks. Following each look are suggestions for specific fabrics, for a total of 216 garments and

accessories. The skill level is basic, and patterns are bundled onto a CD in an envelope in the back of the book, and also found online (to be downloaded and printed out on 8 1/2" x 11" paper).

**Flexibound with CD for patterns: \$22.95/\$34.95 Can. ISBN: 978-0-7611-7162-1 No. 17162**

Full-color photographs throughout; 320 pages; 9 1/8" x 7 1/8"



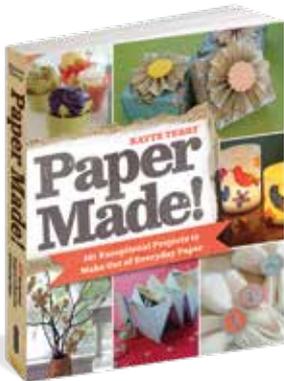
**62 PROJECTS TO MAKE WITH A DEAD COMPUTER** (and Other Discarded Electronics) *Randy Sarafan*

Computer hacking takes on a whole new meaning when you're going at it with a screwdriver and hammer. This wildly inventive, eco-friendly craft book on repurposing everyday objects—your old cell phone, a broken printer, an irredeemable iPod—offers 62 ingenious projects that are irresistibly geek-chic. An iMac Terrarium. Laptop Digital Photo Frame. The impressively green Scanner Compost Bin.

Plus a power strip Bird Feeder, Walkman Soap Dish, My First Squiggle Bot, and Flat-screen Ant Farm. Each project has complete, step-by-step instructions and a full-color insert shows the finished projects.

**Paper: \$14.95/\$22.95 Can. ISBN: 978-0-7611-5243-9 No. 15243**

Two-color photos and illustrations throughout; 16-page full-color photo insert; 288 pages; 8" x 9"



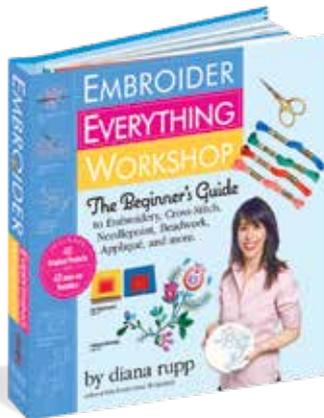
**PAPER MADE! 101 Exceptional Projects to Make Out of Everyday Paper** *Kayte Terry*

The biggest, best, most innovative book on paper craft shows how to turn stuff around the house into stunning jewelry, gifts, home décor, party favors, and much more. Fashion tissue paper into Songbird Votives, outdated catalogs into a picture frame. There's a necklace made of playing cards, even a gum-wrapper bracelet.

Every project is photographed in full color, and includes step-by-step illustrations and instructions. Time to think outside the (cardboard) box.

**Paper: \$16.95/\$25.95 Can. ISBN: 978-0-7611-5997-1 No. 15997**

Four-color illustrations; includes downloadable templates; 288 pages; 8" x 9"

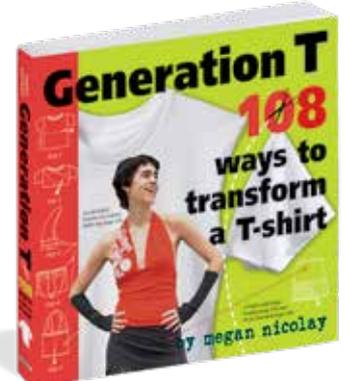


**EMBROIDER EVERYTHING WORKSHOP** The Beginner's Guide to Embroidery, Cross-Stitch, Needlepoint, Beadwork, Appliqué, and More *Diana Rupp*

A spirited guide packed with everything you need to know to embroider like a pro. Combining attitude and instruction, projects and inspiration—plus iron-on transfer pattern sheets and a practice stitch card—*Embroider Everything Workshop* is a complete how-to.

**Paper: \$24.95/\$37.95 Can. ISBN: 978-0-7611-5700-7 No. 15700**

Concealed Wire-0 binding; four color; 272 pages; 7 3/8" x 9"; includes iron-on transfers and practice stitch card



**GENERATION T® 108 Ways to Transform a T-shirt** *Megan Nicolay*

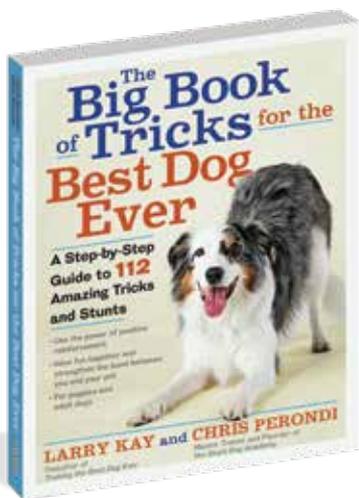
In 108 unexpected, easy-to-follow projects, this pied piper of DIY shows first how to tee off with the basic materials plus add-ons (ribbons, lace, safety pins) and techniques (stitching, hemming, gathering). Then come recipes for customizing a T-shirt, making tank tops, tube tops, halters, skirts, bags, pillows—even earrings!

One-third of the projects are “no sew,” so anyone who can wield a pair of scissors can put a personal stamp on her wardrobe.

250,000 copies in print.

**Paper: \$15.95/\$23.95 Can. ISBN: 978-0-7611-3785-6 No. 13785**

Two color; illustrations throughout; 16-page full-color insert; 272 pages; 8" x 8"



**THE BIG BOOK OF TRICKS FOR THE BEST DOG EVER**  
**A Step-by-Step Guide to 112 Amazing Tricks and Stunts**  
*Larry Kay and Chris Perondi*

Embark on a beautiful and meaningful adventure with your dog. This is the ultimate step-by-step, fully illustrated guide to teaching your dog 112 tricks and stunts using the power of positive reinforcement.

Cowritten by two masters—Larry Kay, coauthor of the award-winning bestseller, *Training the Best Dog Ever*, and Chris Perondi, owner and trainer for the “Stunt Dog Show,” which conducts over

1,000 performances a year—it’s organized from beginner (with simple tricks like fetching) to advanced (with stunts like vaulting, even riding a skateboard!), and is the best way ever to bond with your dog.

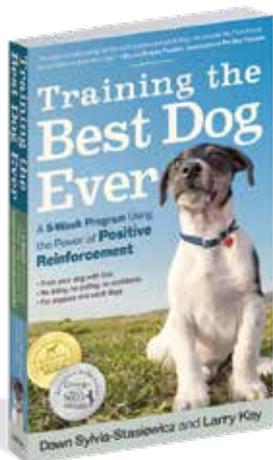
**Paper: \$17.95/\$26.95 Can.**  
**ISBN: 978-1-5235-0161-8**  
**No. 100161**  
 Full-color photos throughout; 320 pages; 7" x 9"  
**Hardcover: \$30.00/ \$44.95 Can.**  
**ISBN: 978-1-5235-0570-8**  
**No. 100570**

**97 WAYS TO MAKE A DOG SMILE**  
*Jenny Langbehn; Photographs by Pat Doyle*

The irresistible bestseller in a new “chunky” format. As quirky, colorful, and giftable as ever, here are 97 foolproof methods and tricks for putting any dog into a state of pure pleasure. Enhancing each entry is an adorable, full-color photograph of the guaranteed result—a smiling dog.

438,000 copies in print.

**Paper: \$8.95/\$13.95 Can.**  
**ISBN: 978-0-7611-8448-5**  
**No. 18448**  
 Full-color photos throughout; 208 pages; 4" x 6"  
**6-copy counter display:**  
 \$53.70/\$83.70 Can.  
**ISBN: 978-0-7611-8475-1**  
**No. 28475**  
**16-copy mixed counter display:**  
 (8 each of DOG SMILE and CAT LIKE YOU)  
 \$143.20/\$223.20 Can.  
**ISBN: 978-0-7611-8476-8**  
**No. 28476**



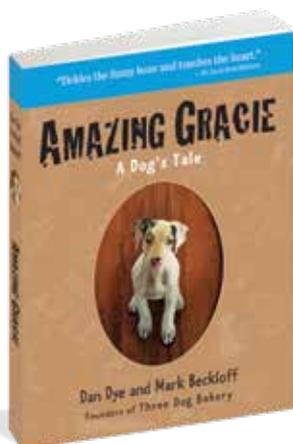
**TRAINING THE BEST DOG EVER**  
**A 5-Week Program Using the Power of Positive Reinforcement**  
*Dawn Sylvia-Stasiewicz and Larry Kay*

“Best Training and Behavior Book of the Year”—Dog Writers Association of America

This program works whether you’re training a puppy or an adult dog, even one with behavior problems. Illustrated with step-by-step photographs, it teaches readers what a dog new to the family

needs to know, from feeling comfortable in a crate to following basic cues like *sit* and *stay* and beyond.  
 179,000 copies in print.

**Paper: \$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-6885-0**  
**No. 16885**  
 Two color; B/W photographs throughout; 304 pages; 6" x 10"

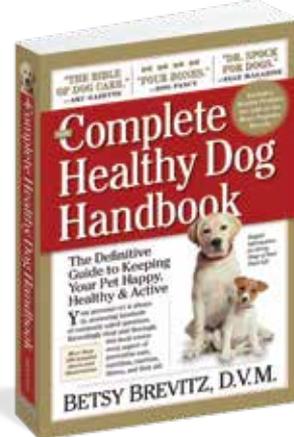


**AMAZING GRACIE A Dog's Tale**  
*Dan Dye and Mark Beckloff*

She was the loneliest pup in the litter—a deaf and partially blind albino Great Dane. It’s a moving, funny, inspirational tale, from the fateful meeting to the eureka moment—out of necessity (Gracie’s dislike for commercial dog food), Dan teaches

himself how to cook and launches Three Dog Bakery.  
 291,000 copies in print.

**Paper: \$12.95/\$19.95 Can.**  
**ISBN: 978-0-7611-2975-2**  
**No. 12975**  
 Line drawings and photographs throughout; 256 pages; 5 1/4" x 7"



**THE COMPLETE HEALTHY DOG HANDBOOK**  
**The Definitive Guide to Keeping Your Pet Happy, Healthy & Active**  
*Betsy Brevitz, DVM*

“Dr. Spock for dogs”—*Elle* magazine

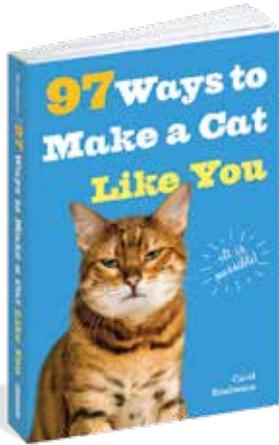
“The bible of dog care”—*AKC Gazette*

Clear and complete, with more than 100 illustrations and diagrams, this guide covers everything from choosing the best dog to puppy care,

nutrition, vaccines, behavior, first aid, and senior care, plus thorough discussions of more than 100 canine illnesses.  
 88,000 copies in print.

**Paper: \$21.95/\$32.95 Can.**  
**ISBN: 978-0-7611-5412-9**  
**No. 15412**  
 500 pages; 6" x 9"





**97 WAYS TO MAKE A CAT LIKE YOU**  
Carol Kaufmann

The perfect interactive guide to these mysterious, fickle, seemingly aloof—yet really, just particular—pets. Paired with a full-color photograph of friendly, extroverted, happy cats, the 97 inspired, occasionally silly but always behaviorally based tips and tricks prove that when a cat is treated right, he or she

will respond in kind. Within reason.  
77,000 copies in print.

**Paper: \$8.95/\$13.95 Can.**  
**ISBN: 978-0-7611-8216-0**  
**No. 18216**  
Full-color photos throughout;  
208 pages; 4" x 6"  
**6-copy counter display:**  
\$53.70/\$83.70 Can.  
ISBN: 978-0-7611-8474-4  
No. 28474



**ENGINEERING FOR CATS** Improve the Life of Your Pet Through 10 Ingenious Projects  
Mac Delaney

There may be 100 million pet cats in this country, but who says they're domesticated? In this surprisingly funny and yet transcendently practical book, an aerospace engineer gives us

10 projects that solve the most common sources of friction affecting cat owners. Here's how to make a water fountain (cats dislike stagnant water). A shelf that gives your pet a prime perch—and

counters the way cats suffer feelings of inferiority around much bigger humans. For any cat lover with a few DIY skills, it's a new approach to living happily ever after with your pet(s).

**Paper: \$14.95/\$22.95 Can.**  
**ISBN: 978-0-7611-8990-9**  
**No. 18990**  
Full-color illustrations throughout; 224 pages; 8 1/2" x 6 1/2"



More gifts for pet lovers

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See page 95.

• **BAD CAT®**  
See page 95.

• **BAD DOG®**  
See page 95.

• **CAT**  
See page 90.

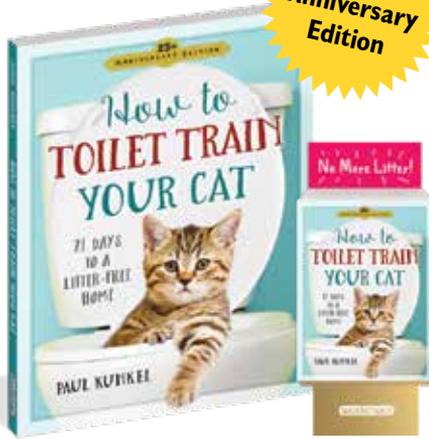
• **MY DOG'S THE WORLD'S BEST DOG**  
See page 95.

• **REALLY IMPORTANT STUFF MY DOG HAS TAUGHT ME**  
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**HOW TO TOILET TRAIN YOUR CAT 21 DAYS TO A LITTER-FREE HOME**  
Paul Kunkel

The book that the two-billion-dollar-a-year kitty litter industry doesn't want you to read! Paul Kunkel presents a fool-proof 21-Day Program for teaching any litter-trained cat between the ages of 6 months and 10 years how to use a toilet instead of a litter box. The requirements are simple: magazines or newspapers, masking

tape, heavy-duty plastic wrap, and one last bag of cat litter.  
137,000 copies in print.

**Paper: \$7.95/\$11.95 Can.**  
**ISBN: 978-0-7611-8952-7**  
**No. 18952**  
B&W photos and illustrations throughout; 144 pages;  
5 1/4" x 7"  
**10-copy counter display:**  
\$79.50/\$119.50 Can.  
ISBN: 978-0-7611-9219-0  
No. 29219



**ADVENTURE CATS** Living Nine Lives to the Fullest  
Laura J. Moss

The ultimate—and unexpected—guide to taking your cat into the wild. Here are cats hiking on a leash. Cats tramping through snow. Cats camping—even surfing. Written by animal writer and active hiker Laura J. Moss, it's a collection

of jaw-dropping photographs, inspiring stories of real-life cats, and all the how-to a cat owner needs, including how to leash-train a cat, what to do if you encounter wildlife on the trail, safety tips, and more.

**Paper: \$14.95/\$21.95 Can.**  
**ISBN: 978-0-7611-9356-2**  
**No. 19356**  
Full-color photos throughout;  
224 pages; 5 1/2" x 8 1/4"  
**6-copy counter display:**  
\$89.70/\$131.70 Can.  
ISBN: 978-1-5235-0096-3  
No. 220096

# Heidi Murkoff

Heidi Murkoff is the author of the world's bestselling pregnancy and parenting series, *What to Expect*®. She is also the creator of WhatToExpect.com and the

WTE app, as well as the founder of the What to Expect Foundation, a nonprofit organization dedicated to helping moms

in need have healthy pregnancies and healthy, happy babies. In 2005, Heidi was inducted into the Books for a Better Life Hall of Fame, and *TIME* magazine named her as one of the 100 Most Influential People in the World for 2011. In 2013, the What To Expect Foundation and the USO created "Special Delivery"—baby showers hosted by Heidi and held at bases all over the world. Heidi and Erik have two children. Their daughter, Emma, graces the cover of *What to Expect When You're Expecting* and the updated *What to Expect Before You're Expecting*, and her son—and Heidi and Erik's grandson—Lennox, is the charmer on the cover of the third edition of *What to Expect the First Year*.

**Over 39 million copies in print combined!**



**WHAT TO EXPECT® WHEN YOU'RE EXPECTING FIFTH EDITION**  
Heidi Murkoff and Sharon Mazel

This cover-to-cover new edition is filled with must-have information, advice, insight, and tips for a new generation of moms and dads. Heidi Murkoff answers every conceivable question expecting parents could have with her trademark warmth, empathy, reassurance, and humor. Advice for dads is fully integrated throughout. All medical coverage is completely updated, including the latest on prenatal screening and

the safety of medications during pregnancy. Lifestyle trends are incorporated, too: juice bars, raw diets, baby bump posting, and more.

Over 20 million copies in print.

**Paper: \$15.95/\$23.95 Can.**  
**ISBN: 978-0-7611-8748-6**  
**No. 18748**  
B/W illustrations throughout;  
688 pages; 6" x 9"  
**Hardcover: \$29.95/  
\$44.95 Can.**  
**ISBN: 978-0-7611-8924-4**  
**No. 18924**



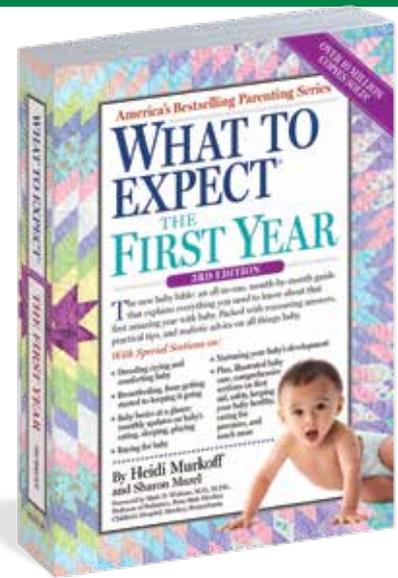
**QUÉ PUEDES ESPERAR® CUANDO ESTÁS ESPERANDO FOURTH EDITION**  
Heidi Murkoff and Sharon Mazel

The Spanish-language edition of *What to Expect When You're Expecting*, America's pregnancy bible. *Qué Puedes Esperar* is for the mother-to-be who either doesn't speak English or doesn't feel comfortable with her English; for the doctor who is having trouble communicating with a patient; for the expectant

parents at a stressful time when what's most familiar—their first language—is most welcome.

302,000 copies in print.

**Paper: \$15.95/\$23.95 Can.**  
**ISBN: 978-0-7611-5738-0**  
**No. 15738**  
Illustrations throughout;  
704 pages; 6" x 9"



**WHAT TO EXPECT® THE FIRST YEAR THIRD EDITION** Heidi Murkoff and Sharon Mazel

The world's bestselling, best-loved guide to the instructions that babies don't come with, but should—now better than ever. Completely updated while keeping the trademark month-by-month format that allows parents to take the potentially overwhelming first year one step at a time, *First Year* is easy-to-read, fast to flip through, and new-family-friendly—packed with practical tips, realistic advice, and relatable, accessible information. Baby care

fundamentals—crib and sleep safety, feeding, vitamin supplements—reflect the most recent guidelines. Breastfeeding gets more coverage. Hot-button topics and trends are tackled: attachment parenting, sleep training, early potty learning, baby-led weaning, and green parenting.

11,442,000 copies in print.

**Paper: \$16.95/\$25.95 Can.**  
**ISBN: 978-0-7611-8150-7**  
**No. 18150**  
B/W illustrations throughout;  
704 pages; 6" x 9"



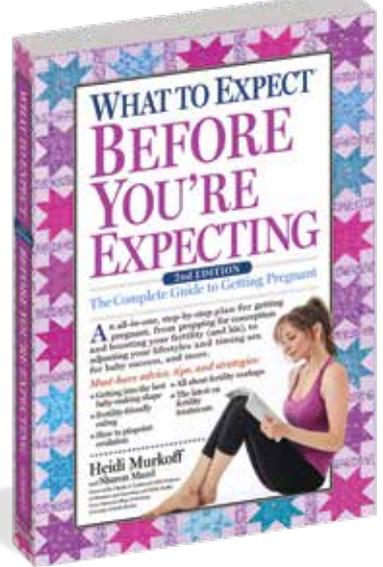
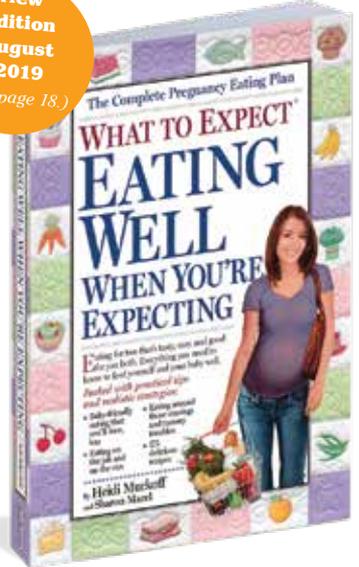
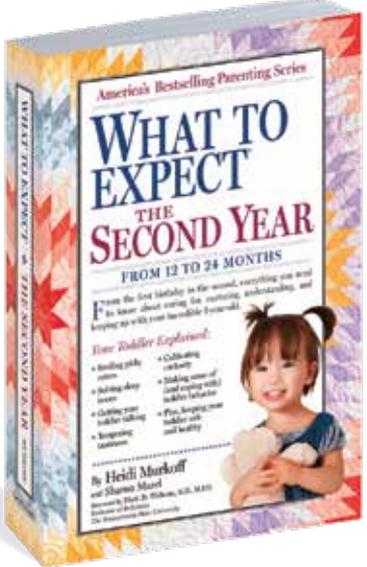
**QUÉ PUEDES ESPERAR® EN EL PRIMER AÑO** Heidi Murkoff with Sharon Mazel

The first Spanish-language translation of *What to Expect the First Year*. This is the book that every new parent needs through the first year of a baby's life—specially adapted for the over 1 million Hispanic American moms who give birth each year in the U.S. Comprehensive,

reassuring, fun to read, easy to flip through, it's designed for Spanish speakers, as well as for those who feel more comfortable reading in their native language.

**Paper: \$18.95/\$28.95 Can.**  
**ISBN: 978-0-7611-6790-7**  
**No. 16790**  
Illustrations throughout;  
928 pages; 6" x 9"

New edition August 2019 (See page 18.)



**WHAT TO EXPECT® THE SECOND YEAR From 12 to 24 Months**  
Heidi Murkoff and Sharon Mazel

The essential sequel to *What to Expect the First Year*, *Second Year* picks up the action at baby's first birthday, and takes parents through 12 jam-packed months of milestones (from first steps to first words to first friends)—and challenges like picky eating, separation anxiety, and bedtime battles. Comprehensive, reassuring, empathetic, realistic, and practical,

*Second Year* covers everything parents need to know in an easy-to-access, topic-by-topic format.  
329,000 copies in print.  
**Paper: \$15.95/\$23.95 Can. ISBN: 978-0-7611-5277-4 No. 15277**  
Illustrated; 528 pages; 6" x 9"  
**Hardcover: \$24.95/\$36.95 Can. ISBN: 978-0-7611-6364-0 No. 16364**

**EATING WELL WHEN YOU'RE EXPECTING**  
Heidi Murkoff and Sharon Mazel

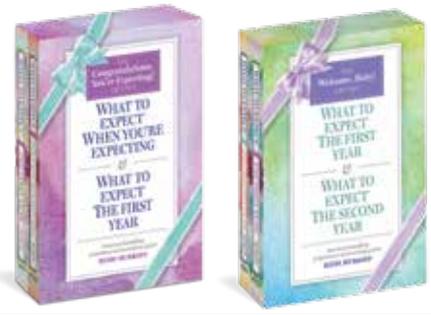
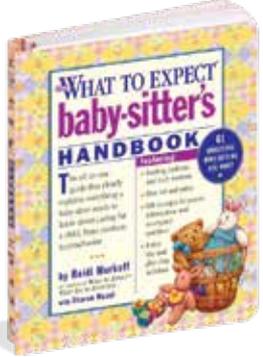
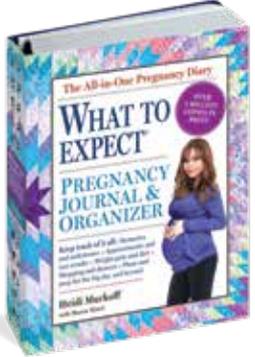
The lively guide that provides moms-to-be with a realistic approach to navigating healthily and deliciously through the nine months of pregnancy—at home, in the office, over the holidays, in restaurants. *Eating Well* features thorough information on nutrition, weight gain, food safety, and the postpartum diet; 175 delicious and easy-to-prepare recipes; and

hundreds of FAQs, from *Is it true that I shouldn't eat any food cooked with alcohol?* to *I keep dreaming about a hot fudge sundae—can I indulge?* (The answer, happily, is yes.)  
1,409,000 copies in print.  
**Paper: \$14.95/\$22.95 Can. ISBN: 978-0-7611-3326-1 No. 13326**  
Two color; 496 pages; 6" x 9"

**WHAT TO EXPECT® BEFORE YOU'RE EXPECTING The Complete Guide to Getting Pregnant SECOND EDITION**  
Heidi Murkoff and Sharon Mazel

Medical professionals recommend that all hopeful parents plan and prepare for up to a year before getting pregnant. Enter America's best-selling guide to getting pregnant, filled with up-to-the-minute information on everything from the latest on genetic screening, fertility, ovulation tracking, fertility treatments, to health insurance

coverage, preconception travel, Zika virus, and more.  
330,000 copies in print.  
**Paper: \$14.95/\$22.95 Can. ISBN: 978-1-5235-0150-2 No. 100150**  
B/W illustrations throughout; 288 pages; 6" x 9"  
**Hardcover: \$27.50/\$41.50 Can. ISBN: 978-1-5235-0151-9 No. 100151**



**WHAT TO EXPECT® PREGNANCY JOURNAL & ORGANIZER** Heidi Murkoff with Sharon Mazel

This planner is an expectant mom's best friend from conception through delivery.  
1,144,000 copies in print.

**Paper: \$12.95/\$19.95 Can. ISBN: 978-0-7611-4212-6 No. 14212**  
Two color; 288 pages; Wire-O binding with title on spine; 5 1/2" x 7 1/2"

**THE WHAT TO EXPECT® BABY-SITTER'S HANDBOOK** Heidi Murkoff with Sharon Mazel

This guide contains everything a caregiver needs to know about caring for a child, from newborn to preschooler. A mix of text, boxes, Q&As, and lists.  
103,000 copies in print.

**Paper: \$12.95/\$19.95 Can. ISBN: 978-0-7611-2845-8 No. 12845**  
Two color; illustrations throughout; Wire-O binding with title on spine; 256 pages; 5 1/2" x 7 1/2"

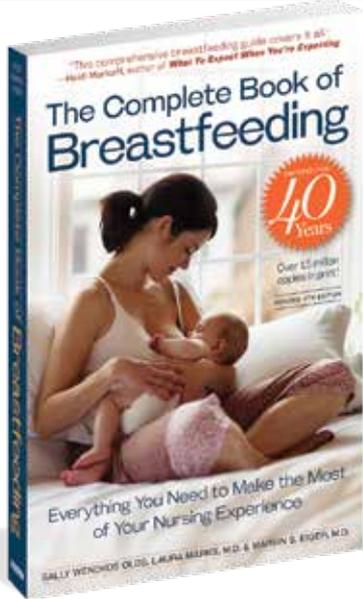
**WHAT TO EXPECT® GIFT SETS The Congratulations, You're Expecting! Gift Set • The Welcome, Baby! Gift Set**

*The Congratulations, You're Expecting! gift set* is a 1,360-page reference library on pregnancy, childbirth, and baby's first year. *The Welcome, Baby! gift set* covers each growth and development phase through the first two years of life.

**The Congratulations, You're Expecting! Gift Set**  
• What to Expect When You're Expecting, 5th edition  
• What to Expect the First Year, 3rd Edition

**Paper: \$32.90/\$43.90 Can. ISBN: 978-0-7611-8932-9 No. 28932**

**The Welcome, Baby! Gift Set**  
• What to Expect the First Year, 3rd Edition  
• What to Expect the Second Year  
**Paper: \$32.90/\$50.90 Can. ISBN: 978-0-7611-6680-1 No. 26680**

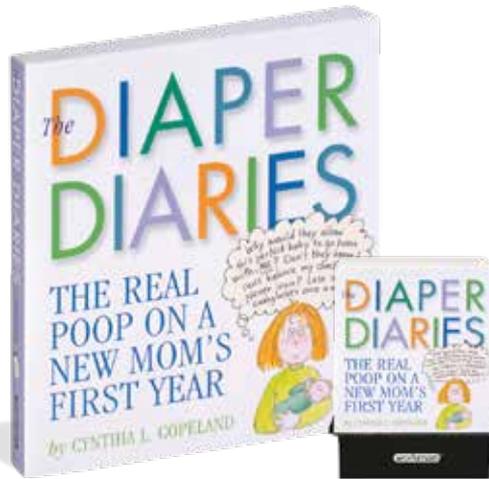


**THE COMPLETE BOOK OF BREASTFEEDING** Fourth Edition  
**Everything You Need to Make the Most of Your Nursing Experience**  
 Sally Wendkos Olds, Laura Marks, MD, and Marvin S. Eiger, MD

Non-doctrinaire, informative, and friendly, *The Complete Book of Breastfeeding* is as important as a pregnancy guide or baby name book. It's a comprehensive introduction; how to involve fathers and siblings; and

the best diet and foods for mom.  
 1,655,000 copies in print.

**Paper: \$14.95/\$22.95 Can.**  
**ISBN: 978-0-7611-5113-5**  
**No. 15113**  
 B/W photographs throughout;  
 432 pages; 6" x 9"



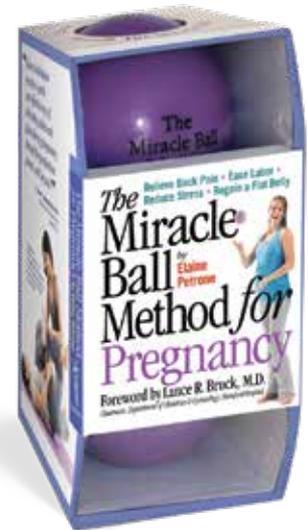
**THE DIAPER DIARIES The Real Poop on a New Mom's First Year**  
 Cynthia L. Copeland

Cynthia Copeland helps new mothers maintain the one thing they can't survive without: a sense of humor.

*The Diaper Diaries* chronicles the first year of motherhood, from the hospital stay to birth announcement faux pas, pacifier tales, and a guide to Nana-speak.

142,000 copies in print.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-2860-1**  
**No. 12860**  
 Two color; illustrations throughout; 256 pages; 6" x 6 1/2"  
**10-copy counter display:**  
 \$99.50/\$149.50 Can.  
**ISBN: 978-0-7611-3030-7**  
**No. 23030**

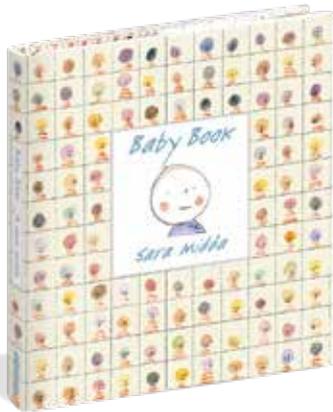


**THE MIRACLE BALL METHOD FOR PREGNANCY** Elaine Petrone

The proven program designed to help women deal with the pains, stresses, and physical changes of pregnancy, and then regain a flat belly afterward. Including two Miracle Balls and an instruction book, *The Miracle Ball Method for Pregnancy* works because it's the un-exercise: Muscles

relax and become supple enough to allow the body to realign and reshape.

**Paper: \$19.95/\$29.95 Can.**  
**ISBN: 978-0-7611-6097-7**  
**No. 16097**  
 B/W photographs throughout; two color; 288 pages; Book: 4 1/4" x 4 1/4"; Package 8 1/2" x 4 1/4" x 5"; includes two exercise balls packaged in a reusable cardboard container

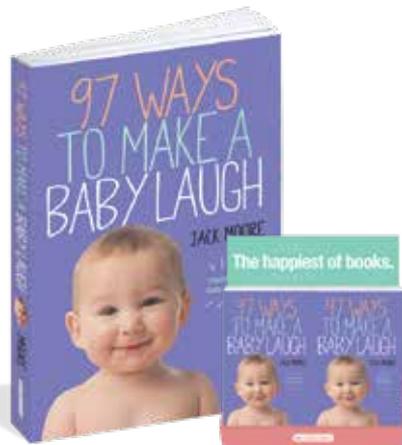


**BABY BOOK** Sara Midda

Irresistible, sophisticated, and never cloying, it's the special baby book to fill in and cherish forever. Sara Midda, the acclaimed artist and author, celebrates the joys of babyhood in a delightful album filled with unexpected touches. There are two miniature, pasted-in keepsake envelopes

for first tooth and lock of hair, and two larger bound-in envelopes in the back to store photographs and other important papers.  
 137,000 copies in print.

**Hardcover with jacket:**  
**\$22.95/\$34.95 Can.**  
**ISBN: 978-0-7611-1229-7**  
**No. 11229**  
 Full color; 96 pages; 8 1/4" x 8 1/4"



**97 WAYS TO MAKE A BABY LAUGH**  
 Jack Moore

The happiest of books, in full, glorious, happy color. These 97 games, sight gags, parlor tricks, and practical jokes require no special talent, and actually work. Includes Baby's Stinky Feet. The Scamooch. And The Disappearing Noodle (for best results, use capellini *al dente*).  
 851,000 copies in print.

**Paper: \$8.95/\$13.95 Can.**  
**ISBN: 978-0-7611-7235-2**  
**No. 17235**  
 Full-color photos throughout; 208 pages; 4" x 6"  
**12-copy counter display:**  
 \$107.40/\$167.40 Can.  
**ISBN: 978-0-7611-7284-0**  
**No. 27284**

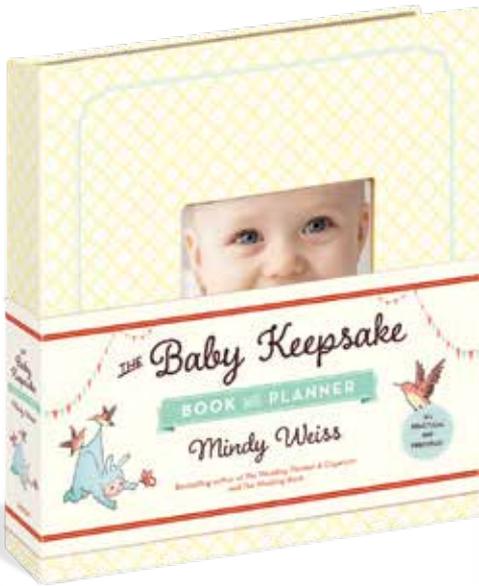


**1,107 BABY NAMES THAT STAND THE TEST OF TIME** Jennifer Griffin

A considered, curated, slightly opinionated, and richly informative guide to baby names with meaning, character, and a little bit of attitude. It's the one baby name book for parents who know they are not naming a cuddly newborn, but a human being who will be proud to carry this name throughout his or her life. Includes a primer

on the basic rules of baby-naming—scansion, ethnic traditions, recent trends, and more.

**Paper: \$9.95/\$14.95 Can.**  
**ISBN: 978-0-7611-8016-6**  
**No. 18016**  
 600 pages; 4" x 6"  
**6-copy counter display:**  
 \$59.70/\$89.70 Can.  
**ISBN: 978-0-7611-8074-6**  
**No. 28074**



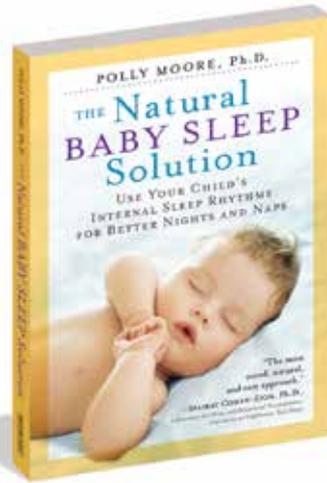
**THE BABY KEEPSAKE BOOK AND PLANNER** *Mindy Weiss*

A baby book like no other. First, because it's a binder, it's completely guilt-free and customizable. Forgot to record baby's first steps? Just take out that page. Second, it includes tabbed dividers with pockets, plus 100 full-color pages covering everything from checklists and doctor's notes to First Feelings and Your Favorite Things.

53,000 copies in print.

**Paper over board: \$26.95/\$39.95 Can. ISBN: 978-0-7611-8171-2 No. 18171**

Four color; 100 pages; 3-ring binder: 10 1/2" x 11 1/2" with 6 tabbed dividers with pockets, plastic pouch, and 3 pull-out booklets; interior pages 8 1/2" x 11"



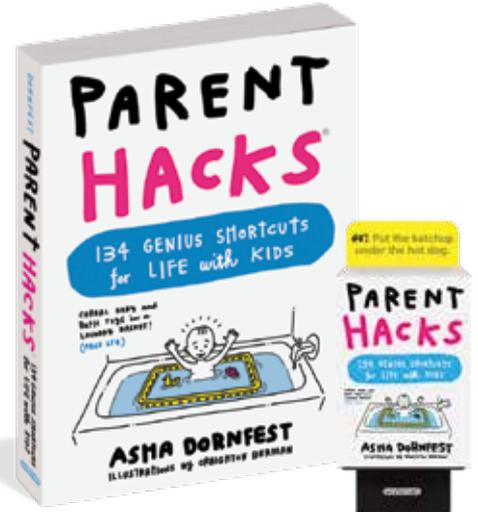
**THE NATURAL BABY SLEEP SOLUTION Use Your Child's Internal Sleep Rhythms for Better Nights and Naps** *Polly Moore, PhD*

Based on the rest and activity cycle that occurs every hour and a half, here's a scientifically based program for parents to help babies get all the sleep they need, both through the night and during the day. The method is simple and yields long-lasting results: restful daytime naps (which also give an infant a head

start on cognitive development), and consistent nighttime sleep—as beneficial for parents as it is for the baby.  
58,000 copies in print.

**Paper: \$12.95/\$19.95 Can. ISBN: 978-0-7611-8747-9 No. 18747**

Two color; 192 pages; 5 1/4" x 7 1/2"



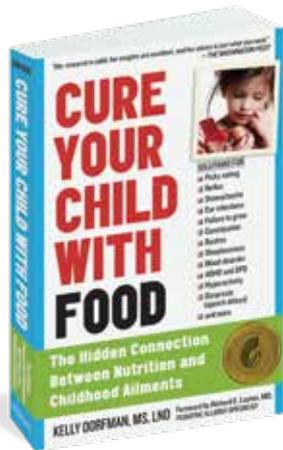
**PARENT HACKS® 134 Genius Shortcuts for Life with Kids** *Asha Dornfest; Illustrations by Craighton Berman*

It's the indispensable handbook for the most seat-of-the-pants job there is—raising kids. Drawing from her award-winning blog, ParentHacks.com, *Parent Hacks* presents 134 ingenious tips and shortcuts for simplifying life with little kids. Put the ketchup *under* the hot dog, minimizing the mess.

78,000 copies in print.

**Paper: \$12.95/\$19.95 Can. ISBN: 978-0-7611-8431-7 No. 18431**

Four color with illustrations throughout; 272 pages; 5" x 7"  
**6-copy counter display: \$77.70/\$119.70 Can. ISBN: 978-0-7611-9026-4 No. 29026**



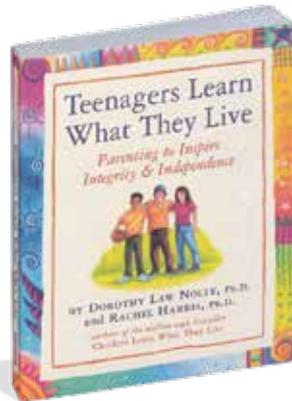
**CURE YOUR CHILD WITH FOOD The Hidden Connection Between Nutrition and Childhood Ailments** *Kelly Dorfman, MS, LND*

Newly revised and updated, here's an important book for every parent whose child suffers from allergies, picky eating, ADD/ADHD, or other problems.

66,000 copies in print.

**Paper: \$14.95/\$22.95 Can. ISBN: 978-0-7611-7583-4 No. 17583**

368 pages; 6" x 9"



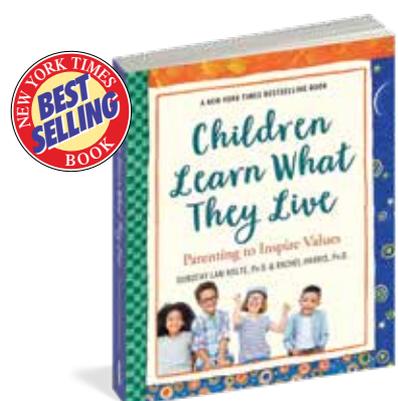
**TEENAGERS LEARN WHAT THEY LIVE Parenting to Inspire Integrity & Independence** *Dorothy Law Nolte, PhD, and Rachel Harris, PhD*

Drs. Dorothy Law Nolte and Rachel Harris bring their unique perspective to families with adolescents, addressing popularity, peer pressure, and so much more.

52,000 copies in print.

**Paper: \$11.95/\$17.95 Can. ISBN: 978-0-7611-2138-1 No. 12138**

Two color; Illustrations throughout; 240 pages; 5 1/2" x 6 7/8"



**CHILDREN LEARN WHAT THEY LIVE Parenting to Inspire Values** *Dorothy Law Nolte, PhD & Rachel Harris, PhD*

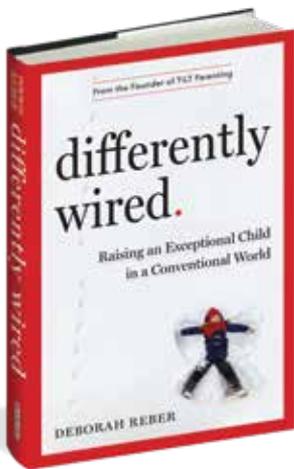
A simple but powerful guide to parenting the old-fashioned way—instilling values through example—inspired by Dr. Nolte's "Children Learn What They Live," the celebrated poem she wrote in 1954 on jealousy, praise, honesty, fairness, and more.

654,000 copies in print.

• Selection of the Literary Guild, Doubleday Direct, and Book-of-the-Month Club.

**Paper: \$9.95/\$14.95 Can. ISBN: 978-0-7611-0919-8 No. 10919**

Two color; Illustrations throughout; 240 pages; 5 1/2" x 6 7/8"

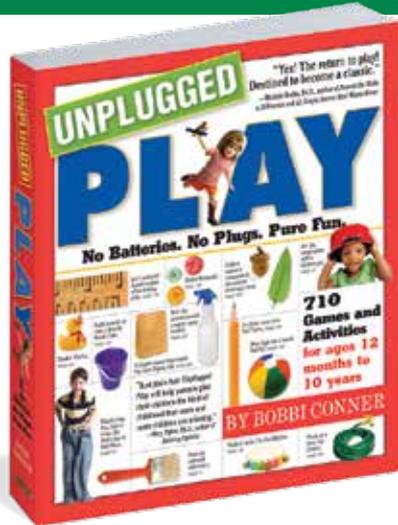


**DIFFERENTLY WIRED Raising an Exceptional Child in a Conventional World** Deborah Reber

Today millions of kids are stuck in a world that doesn't embrace who they really are—the one in five “differently wired” kids with ADHD, dyslexia, Asperger's, giftedness, or other neurodifferences. But now here's hope—this revolutionary book weaves together personal stories, expert advice, and a tool kit of 18

paradigm-shifting ideas to refocus our thinking and actions in a way that will not only change the family dynamic, but allow for our children to fully realize their best selves.

**Jacketed hardcover:**  
\$26.95/\$36.95 Can.  
ISBN: 978-1-5235-0212-7  
No. 100212  
256 pages; 5 1/2" x 8 1/4"



**UNPLUGGED PLAY No Batteries. No Plugs. Pure Fun.** Bobbi Conner

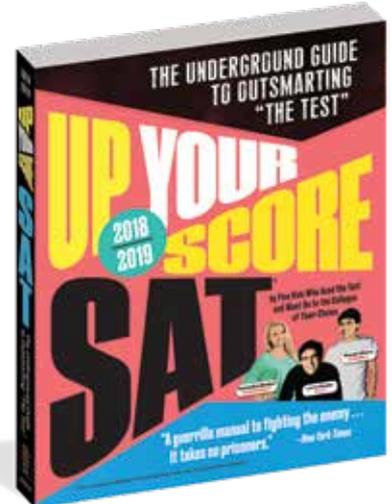
Here is a parent-friendly encyclopedia of over 800 games, activities, and variations, with not a screen, plug, chip, disk, or battery in sight. Toddler games, ten-year-olds' games, and games for the whole family. All are kid-tested and approved. Created by Bobbi Conner, host of

*The Parent's Journal*, the award-winning public radio show.

97,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

**Paper:** \$16.95/\$25.95 Can.  
ISBN: 978-0-7611-4390-1  
No. 14390  
Two color; illustrations throughout; 432 pages; 8" x 10"



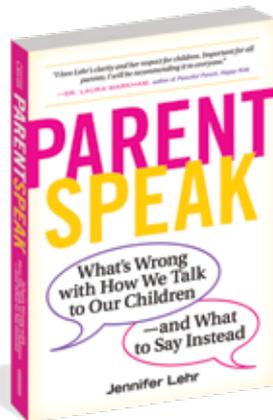
**UP YOUR SCORE: SAT The Underground Guide to Outsmarting "The Test," 2018-2019 Edition** Larry Berger, Michael Colton, Manek Mistry, Paul Rossi, and Guest Editor Samantha Bindner

"A guerrilla manual to fighting the enemy... It takes no prisoners."  
—*New York Times*

Updated to meet the standards of the recently redesigned exam, *Up Your Score* is the only study series written by students—all of whom

achieved perfect or near-perfect scores and went on to the colleges of their choice.

**Paper:** \$14.95/\$22.95 Can.  
ISBN: 978-0-7611-9365-4  
No. 19365  
B/W illustrations throughout; 336 pages; 7 3/8" x 9 1/4"



**PARENTSPEAK What's Wrong with How We Talk to Our Children—and What to Say Instead** Jennifer Lehr

Imagine if every time you praise your child with "Good job!" you're actually doing more harm than good, offering meaningless approval instead of actually engaging with your child? Or that insisting "Can you say thank you?" is exactly the wrong way to go about teaching manners?

Jennifer Lehr is a smart, funny, fearless writer who takes on "parentspeak" and, in the process, offers a conscious, compassionate approach to parenting.

**Paper:** \$14.95/\$22.95 Can.  
ISBN: 978-0-7611-8151-4  
No. 18151  
Two color; 304 pages; 5 1/2" x 8 1/4"

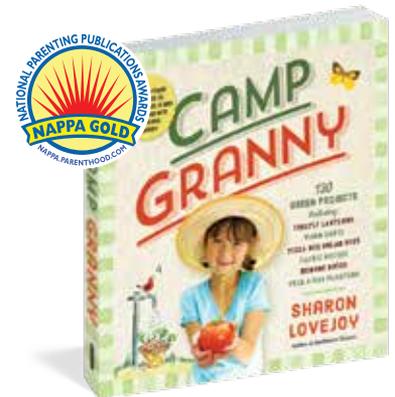


**GETTING TO 30 A Parent's Guide to the 20-Something Years** Jeffrey Jensen Arnett, Ph.D., and Elizabeth Fishel

Here's the optimistic, practical, and research-based guide that explains to parents what's really happening to their 18- to 29-year-old, and gives all the tools they need—from six ways to listen more than you talk, to knowing when to open (and close) the Bank of Mom and Dad

while saving for retirement. "A Dr. Spock for parents with children in all stages of emerging adulthood."—Robin Marantz Henig, coauthor of *Twentysomething*

**Paper:** \$14.95/\$22.95 Can.  
ISBN: 978-0-7611-7966-5  
No. 17966  
320 pages; 5 1/2" x 8 1/4"



**CAMP GRANNY Wonder-Filled Activities to Turn an Hour, a Day, a Weekend into a Lifelong Memory** Sharon Lovejoy

"For green grandparents everywhere and the young lives they touch."  
—Richard Louv, author of *Last Child in the Woods*

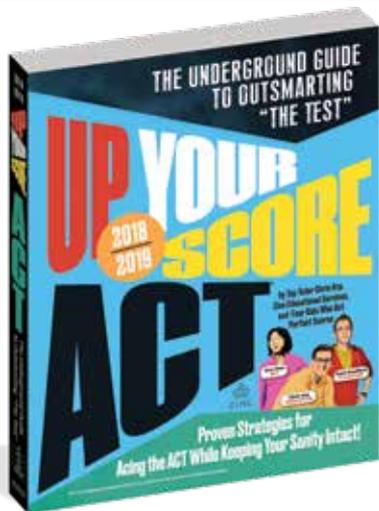
Make leaf rubbings, blow jumbo bubbles, bake Moon Pizzas, create a firefly lantern. More than an activity book, *Camp Granny* is an interactivity

book, filled with 130 projects that connect grandparents and grandchildren through nature.

**Paper:** \$14.95/\$22.95 Can.  
ISBN: 978-0-7611-8730-1  
No. 18730  
Full-color illustrations and photos throughout; 272 pages; 8" x 8"

Also available:

• **ROOTS, SHOOTS, BUCKETS & BOOTS**  
See page 51.

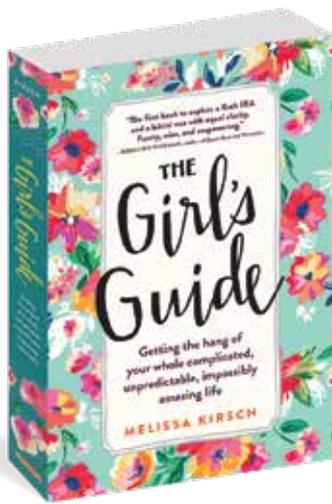


**UP YOUR SCORE: ACT The Underground Guide to Outsmarting the ACT, 2018-2019 Edition** Chris Arp, Ava Chen, Jon Fish, Zack Swafford, and Guest Editor Devon Kerr

The ACT is the most popular college admissions test in the country, and more than 2 million students take it annually. *Up Your Score* is a true insider's guide to the test, filled with effective strategies and tips, delivered with attitude, smarts, and

wit that make *Up Your Score* the book students want to use.

**Paper:** \$14.95/\$22.95 Can.  
**ISBN:** 978-0-7611-9366-1  
**No. 19366**  
B/W illustrations throughout;  
352 pages; 7<sup>3</sup>/<sub>8</sub>" x 9<sup>1</sup>/<sub>4</sub>"



**THE GIRL'S GUIDE Getting the Hang of Your Whole Complicated, Unpredictable, Impossibly Amazing Life** Melissa Kirsch

Navigating the most stressful and personal subject matter with the humor of a recently been-there smart older sister, Melissa Kirsch is authoritative and compassionate, covering everything a reader needs to know—mastering your money, impressing the boss,

dating, placating your overly anxious parents, grocery shopping like a pro, and so much more.  
*152,000 copies in print.*

**Paper:** \$17.95/26.95 Can.  
**ISBN:** 978-0-7611-8012-8  
**No. 18012**  
Two color; illustrations throughout; 464 pages; 6" x 9"



**THE TROUBLE WITH REALITY A Ruminations on Moral Panic in Our Time** Brooke Gladstone

Every week on the National Public Radio show *On the Media*, award-winning journalist Brooke Gladstone analyzes the media and how it shapes our perceptions of the world. Now she helps us understand how Donald Trump and his team of advisors managed to hijack the reality we thought we knew. Drawing on writers as diverse as Hannah Arendt, and Philip K.

Dick, this bracing—and ultimately hopeful—book shows exactly why so many of us didn't see it coming.

**Paperback with flaps:**  
**\$8.95/\$13.95 Can.**  
**ISBN:** 978-1-5235-0238-7  
**No. 100238**  
96 pages; 4<sup>1</sup>/<sub>2</sub>" x 6<sup>3</sup>/<sub>4</sub>"  
**8-copy counter display**  
\$71.60/\$111.60 Can.  
**ISBN:** 978-1-5235-0261-5  
**No. 220261**

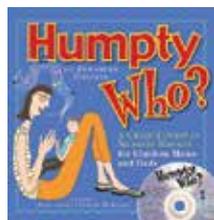


**THE POCKET PARENT**  
Gail Reichlin & Caroline Winkler

It's instant relief—a pocket-size book of tried-and-true advice, common sense, parental wisdom, and sanity, offering hundreds of fast answers in an A-to-Z compendium of common childhood behavior problems.

*198,000 copies in print.*

**Paper:** \$12.95/\$19.95 Can.  
**ISBN:** 978-0-7611-2182-4  
**No. 12182**  
Two color; 400 pages; 4" x 8"

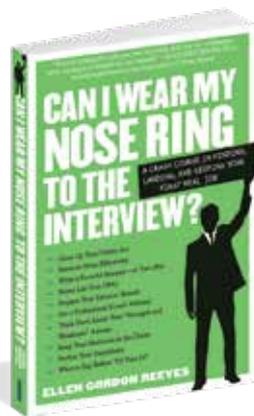


**HUMPTY WHO? A Crash Course in Nursery Rhymes for Clueless Moms and Dads** Jennifer Griffin

*Humpty Who?* is for every mom or dad who wants to give their child the simple pleasures of classic nursery rhymes . . . but can't remember past the first line.

*58,000 copies in print.*

**Paper over board:**  
**\$11.95/\$17.95 Can.**  
**ISBN:** 978-0-7611-4368-0  
**No. 14368**  
Two color; 224 pages; 6" x 6";  
includes a 45-minute audio CD

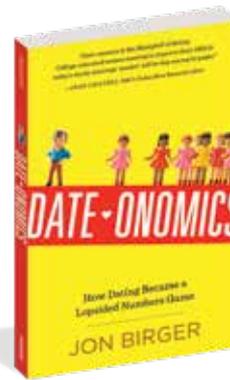


**CAN I WEAR MY NOSE RING TO THE INTERVIEW? A Crash Course in Finding, Landing, and Keeping Your First Real Job** Ellen Gordon Reeves

It's all in the details: why to set yourself up with business cards, a respectable email address, and a cell phone before starting a search. The "elevator speech"—craft a short pitch and always be prepared to use it. The art of writing killer

résumés. How to dress for an interview—and why never to order linguine if they take you out to lunch.  
*52,000 copies in print.*

**Paper:** \$13.95/\$20.95 Can.  
**ISBN:** 978-0-7611-4145-7  
**No. 14145**  
208 pages; 7" x 10"



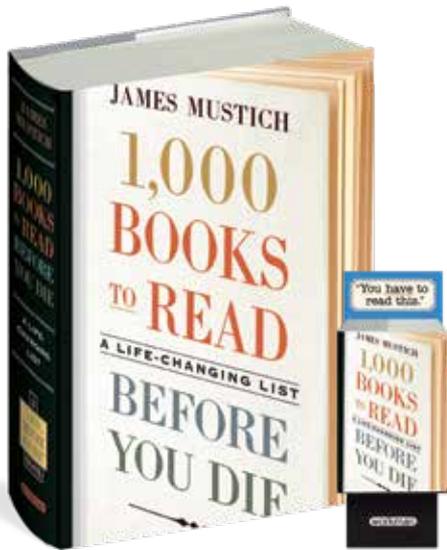
**DATE-ONOMICS How Dating Became a Lopsided Numbers Game** Jon Birger

It's not that he's just not that into you—it's that there aren't enough of him. And the numbers prove it. Using a combination of demographics, statistics, game-theory, and number-crunching, *Date-onomics* tells what every single, college-educated, heterosexual, looking-for-a-partner woman needs to know: the "man deficit" is real. It's a fascinating, if sobering read, with two critical

takeaways: One, it's not you. Two, knowledge is power, so here's what to do about it.

"A fascinating look at romance. This book will surprise and enlighten you."—A. J. Jacobs, *New York Times* bestselling author

**Paper:** \$15.95/\$23.95 Can.  
**ISBN:** 978-0-7611-8208-5  
**No. 18208**  
224 pages; 5<sup>1</sup>/<sub>2</sub>" x 8<sup>1</sup>/<sub>4</sub>"



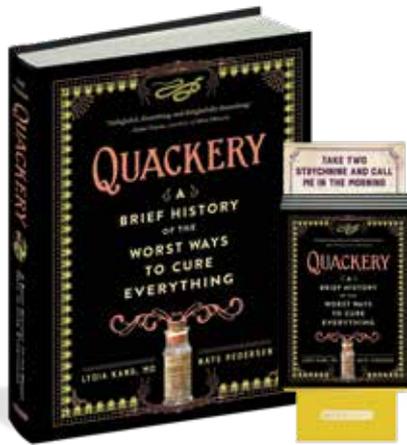
**1,000 BOOKS TO READ BEFORE YOU DIE A Life-Changing List** James Mustich

GET LOST IN A THOUSAND GREAT BOOKS

Fourteen years in the making, *1,000 Books to Read Before You Die* is an eclectic and extraordinary book about books, as compulsively readable, entertaining, surprising, and enlightening as the 1,000-plus books it recommends. The expected pillars are here—Dante, Woolf, Shakespeare, Kafka—but made completely fresh in these animated essays. And in between, the unexpected titles—from *Harold and the Purple Crayon* to *Citizen to Do Androids Dream of Electric Sheep?*—are made completely

essential. The alphabetical listing by last name results in the great joy of juxtaposition—Ira Levin next to C. S. Lewis, Cormac McCarthy followed by Robert McCloskey—resulting in a rich appreciation for the gorgeous mosaic that is our literary heritage, whether poetry, science fiction, memoir, travel writing, biography, children’s book, the novel.

**Jacketed hardcover:** \$35.00/\$49.95 Can. ISBN: 978-1-5235-0445-9 No. 100445  
Full-color photos throughout; 960 pages; 6 1/2" x 9 3/8"  
**5-copy counter display** \$175.00/\$249.75 Can. ISBN: 978-1-5235-0564-7 No. 220564

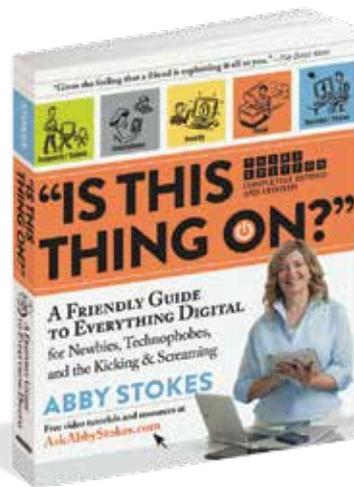


**QUACKERY A Brief History of the Worst Ways to Cure Everything** Lydia Kang, MD, and Nate Pedersen

Looking back with fascination and horror, and dark, knowing humor, *Quackery* recounts the at times unbelievable history of medical misfires and malpractices, cluelessness, and outright scams. Ranging from the weird to the dangerous, here are dozens of morbidly hilarious “treatments”—conceived by doctors,

spiritualists, and snake oil salesmen.

**Paper over board:** \$22.95/\$34.95 Can. ISBN: 978-0-7611-8981-7 No. 18981  
Full color with photos and illustrations throughout; 352 pages; 6" x 8"  
**5-copy counter display:** \$114.75/\$174.75 Can. ISBN: 978-1-5235-0250-9 No. 220250

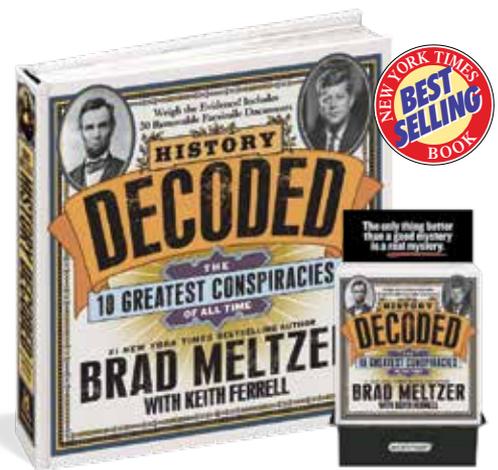


**“IS THIS THING ON?” A Friendly Guide to Everything Digital for Newbies, Technophobes, and the Kicking & Screaming** Abby Stokes

Like a personal trainer for the digital age, Abby Stokes is the hand-holding, motivating expert that newbies—specifically older newbies—turn to when they want to become digitally literate. And her *Is This Thing On?* is the epitome of user-friendly, covering tablets, apps, video streaming, social

media, and much more. A companion website, AskAbbyStokes.com, includes video tutorials explaining the latest technologies. *279,000 copies in print.*

**Paper:** \$17.95/\$26.95 Can. ISBN: 978-0-7611-8380-8 No. 18380  
Two color with line drawings; 480 pages; 7" x 9"

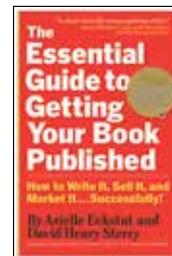


**HISTORY DECODED The Ten Greatest Conspiracies of All Time** Brad Meltzer with Keith Ferrell

Master storyteller Brad Meltzer presents 10 of the world’s most intriguing unsolved mysteries—from Leonardo da Vinci’s stolen prophecy to the Kennedy assassination. Bound in at the beginning of each story is a custom-designed envelope containing facsimiles of relevant evidence.

*177,000 copies in print.*

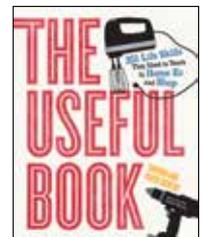
**Paper over board:** \$24.95/\$37.95 Can. ISBN: 978-0-7611-7745-6 No. 17745  
Full color throughout; 160 pages with 10 envelopes containing 30 removable documents; 8" x 8"  
**5-copy counter display:** \$124.75/\$189.75 Can. ISBN: 978-0-7611-7791-3 No. 27791



**THE ESSENTIAL GUIDE TO GETTING YOUR BOOK PUBLISHED** Arielle Eckstut and David Henry Sterry

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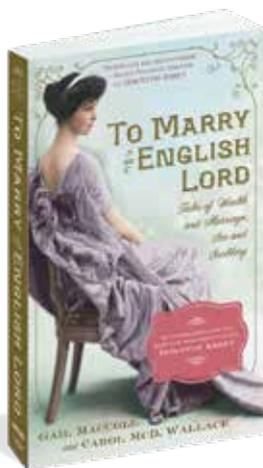
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A modern encyclopedia of DIY, with everything you need to know to cook it, build it, sew it, clean it, or repair it yourself.

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Two color; illustrations throughout; 416 pages; 8 1/2" x 10 3/4"





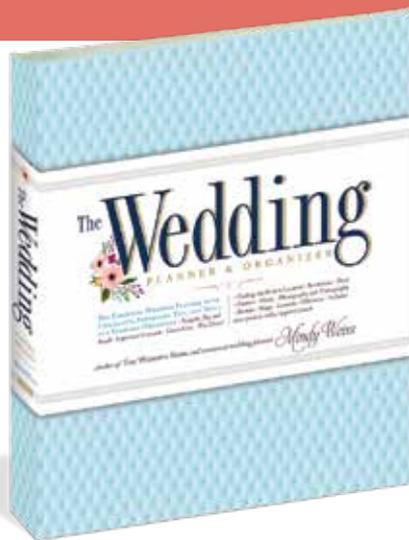
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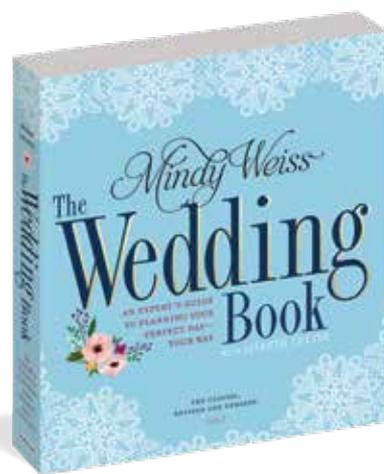
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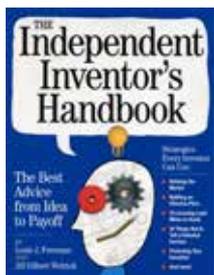
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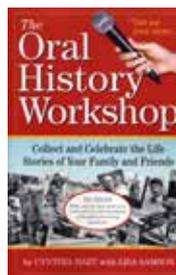


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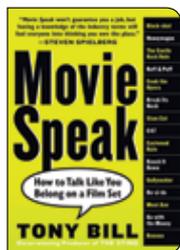


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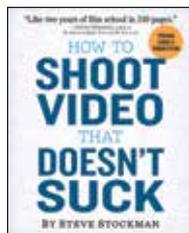
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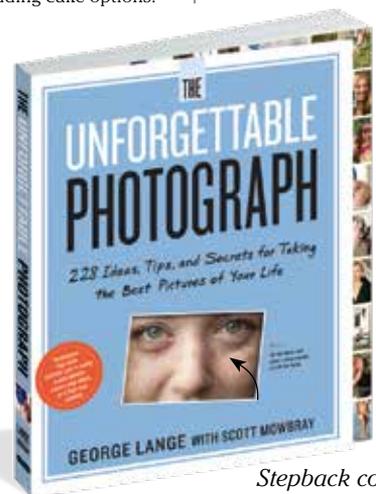
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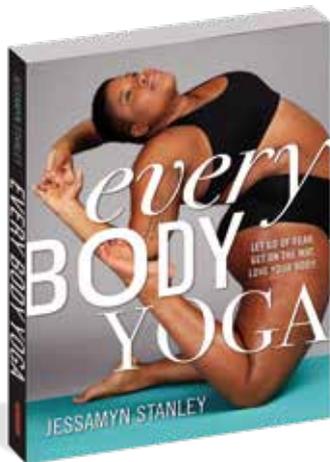
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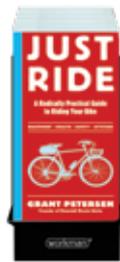
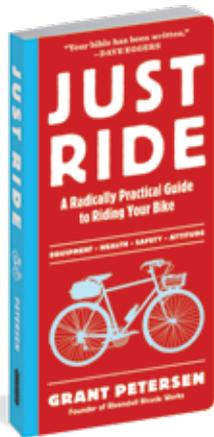
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**Let Go of Fear, Get on the Mat, Love Your Body** Jessamyn Stanley

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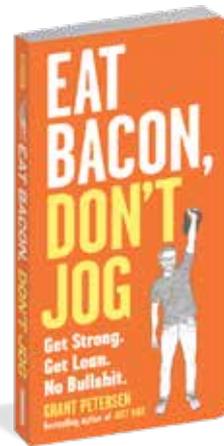


**JUST RIDE A Radically Practical Guide to Riding Your Bike**  
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A revelation from the legendary owner of Rivendell Bike Works, who shares a lifetime of unexpected facts, expert techniques, and his own maverick philosophy. Covering technique, equipment, safety, health and fitness, and more, it's the book that argues that it's time to forget racing and ride like you did when you were a

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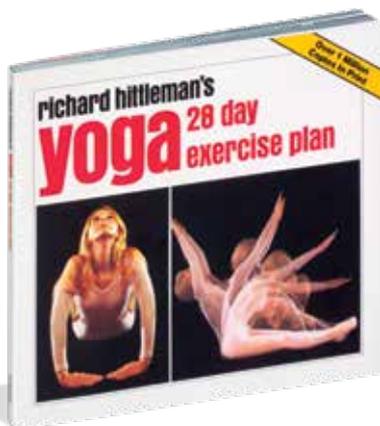


**EAT BACON, DON'T JOG**  
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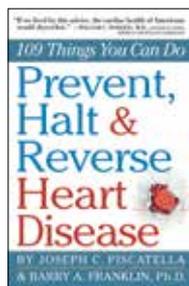


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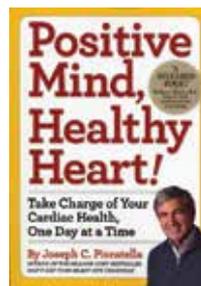
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**PREVENT, HALT & REVERSE HEART DISEASE**  
**109 Things You Can Do** Joseph C. Piscatella and Barry A. Franklin, Ph.D

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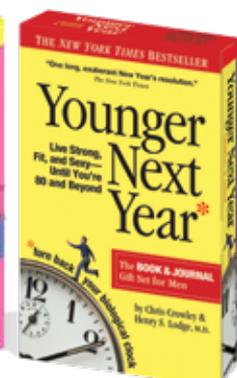
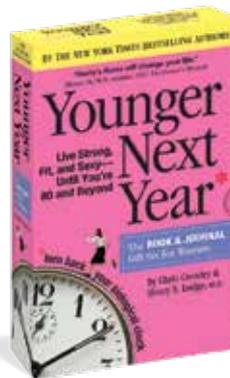
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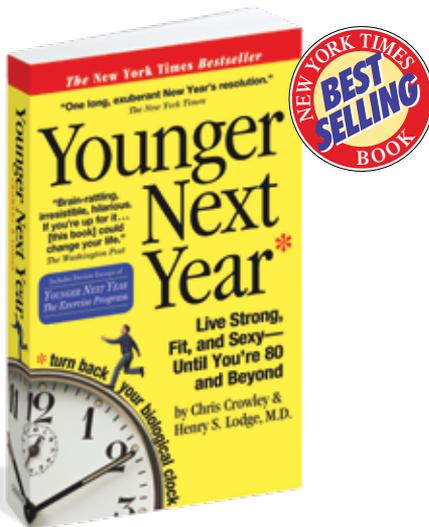
**YOUNGER NEXT YEAR®: The Book & Journal Gift Sets** Chris Crowley & Henry S. Lodge, MD

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**YOUNGER NEXT YEAR® Live Strong, Fit, and Sexy—Until You're 80 and Beyond** Chris Crowley & Henry S. Lodge, MD

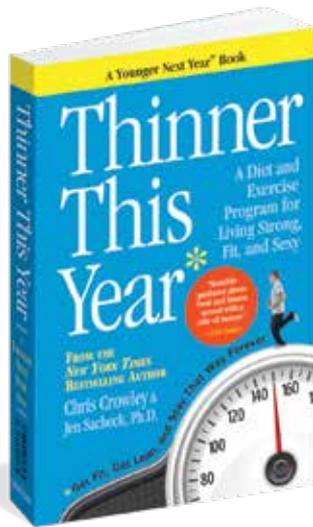
Dr. Henry Lodge provides the science. Chris Crowley provides the motivation. You'll discover how to put off 70% of the normal problems of aging—weakness, sore joints, bad balance—and eliminate 50% of serious illness and injury. How, in fact, to become functionally younger every year for the next five to ten

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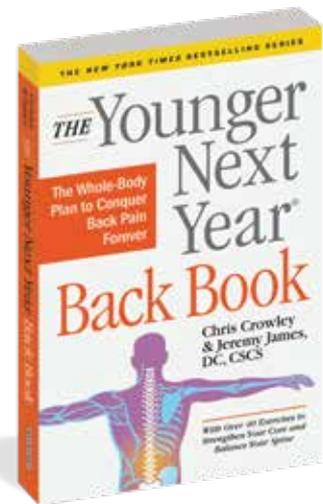


**THINNER THIS YEAR® A Younger Next Year® Book** Chris Crowley & Jen Sacheck, PhD

Lose up to 25 pounds in the first six months—and keep it off for life. Avoid solid fats and added sugars; skip the supplements; pile on fruits and vegetables; and don't drink your calories. And with its simple, fully illustrated program of 25 "sacred exercises," readers will build muscle, protect joints, add mobility, put off 70% of the normal problems

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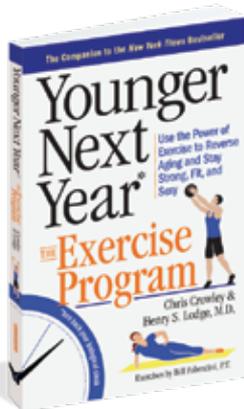


**THE YOUNGER NEXT YEAR® BACK BOOK The Whole-Body Plan to Conquer Back Pain Forever** Chris Crowley and Jeremy James, DC, CSCS

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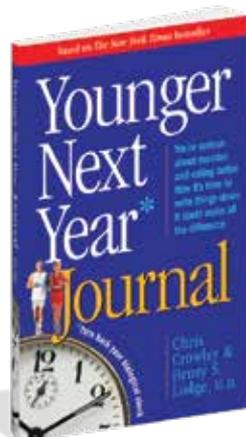
**YOUNGER NEXT YEAR® THE EXERCISE PROGRAM Use the Power of Exercise to Reverse Aging and Stay Strong, Fit, and Sexy** Chris Crowley & Henry S. Lodge, MD

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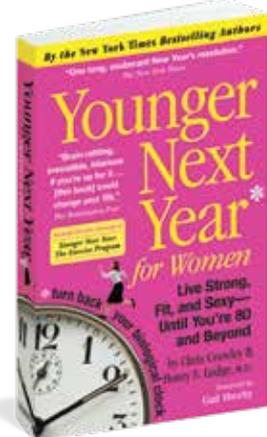


**YOUNGER NEXT YEAR® JOURNAL** Chris Crowley & Henry S. Lodge, MD

Is it a cardio day or a strength day? What's your resting heart rate? Time to work on your abs? This 52-week fill-in book with detailed prompts helps organize and record exactly what you're doing, and when. Plus, it includes room to write down what you ate (the essential first

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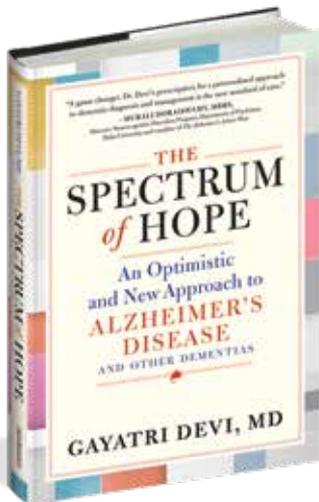


**YOUNGER NEXT YEAR® FOR WOMEN Live Strong, Fit, and Sexy—Until You're 80 and Beyond** Chris Crowley & Henry S. Lodge, MD Foreword by Gail Sheehy

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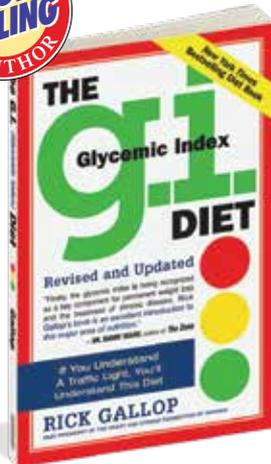


**THE SPECTRUM OF HOPE**  
An Optimistic and New Approach  
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Dementias *Gayatri Devi, MD*

A neurologist who's been specializing in dementia for more than 20 years, Dr. Gayatri Devi rewrites the story of Alzheimer's by defining it as a spectrum disorder—a disease, like autism, that affects people differently, and one that can be successfully managed, particularly with an early

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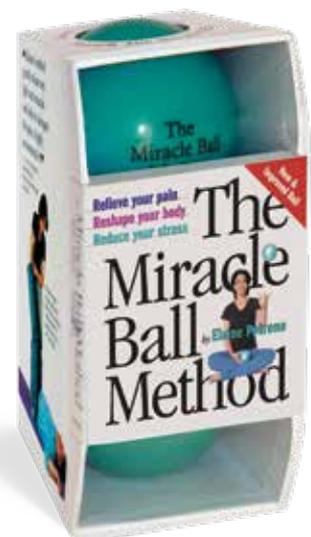


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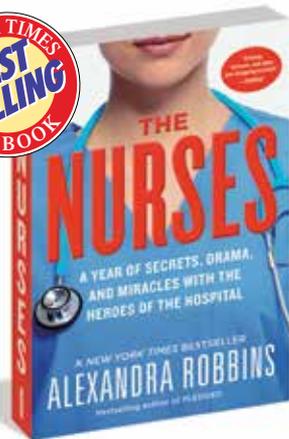


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A healing kit containing two Miracle Balls and a fully illustrated book, *The Miracle Ball Method* is simple. Elaine Petrone, an injured dancer who devised the program, shows how proper breathing works in conjunction with a range of unexercised that call for placing the balls under the back, head, knees, hip, elbow, and then resting, rolling, or rotating on

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Illustrations and photographs throughout; book and two exercise balls in reusable clear plastic box; 296 pages; 4 1/4" x 4 1/4"; package: 5" x 4 1/4" x 8 1/4"



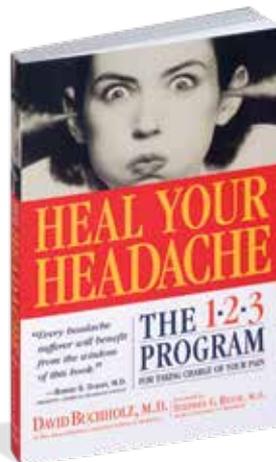
**THE NURSES** A Year of Secrets, Drama, and Miracles with the Heroes of the Hospital *Alexandra Robbins*

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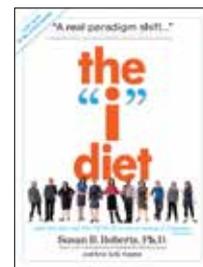


**HEAL YOUR HEADACHE**  
The 1-2-3 Program for Taking Charge of Your Pain  
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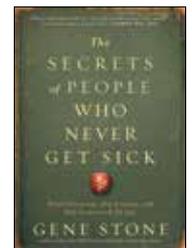
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272 pages; 6" x 9"



**THE "I" DIET**  
Use Your Instincts to Lose Weight—  
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*Susan B. Roberts, PhD, and Betty Kelly Sargent*

Here's how the hardwired food instincts that once ensured our survival are now driving too many to obesity—and how we can turn those same instincts into an engine for permanent, healthy weight loss.  
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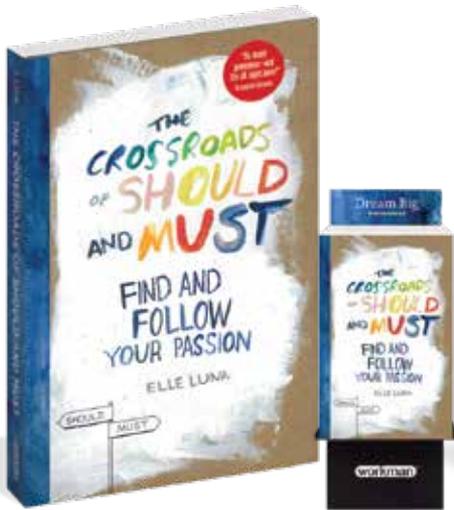
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**ISBN: 978-0-7611-5874-5**  
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**THE SECRETS OF PEOPLE WHO NEVER GET SICK**  
What They Know, Why It Works, and How It Can Work for You *Gene Stone*

Who doesn't want to be healthier? In profiles of 25 people who never get sick, and why, Gene Stone covers the surprising science of personal health. The research explains why, and the do-it-yourself information shows how to bring each secret into the reader's life.  
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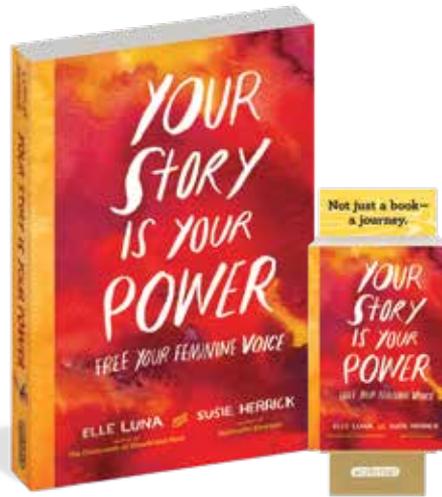


**THE CROSSROADS OF SHOULD AND MUST** Find and Follow Your Passion  
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A timeless, inspirational, highly visual gift book with a universal message: We get to choose the path between Should (what we feel we ought to be doing) and Must (the thing we dream of doing, our heart's desire). Elle Luna shows how to face the most common fears behind choosing Must; and how to discover your Must, do something about

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**ISBN:** 978-0-7611-8504-8  
**No. 28504**

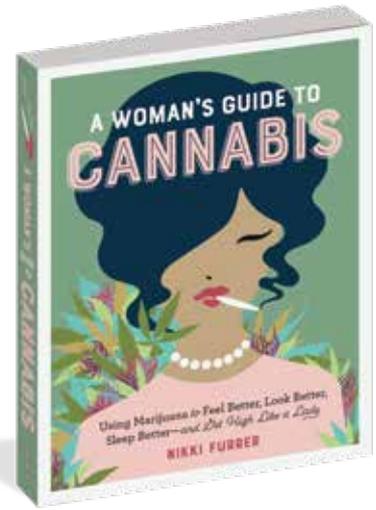


**YOUR STORY IS YOUR POWER** Free Your Feminine Voice  
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In a very real sense, we define ourselves through our stories. By following the beautifully illustrated labyrinth of questions, exercises, personality assessments, confessions, and advice, the reader can discover the center of her voice, power, and truth. And then learn how to share her story—and all of her feminine

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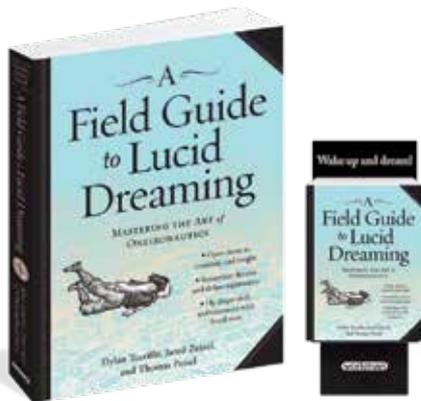


**A WOMAN'S GUIDE TO CANNABIS** Using Marijuana to Feel Better, Look Better, Sleep Better—and Get High Like a Lady  
*Nikki Furrer*

Women of all ages are using marijuana and its products to feel and look better—even a small daily dose is enough to relieve anxiety, lift depression, melt stress, reduce inflammation, ease aches and pains, help you lose weight, and give you a great night's sleep. *A Woman's Guide to Cannabis* is here to show how to understand

the amazing health-giving compounds found in cannabis—THC, CBD, and more. Plus over twenty recipes, from edibles to self-care products.

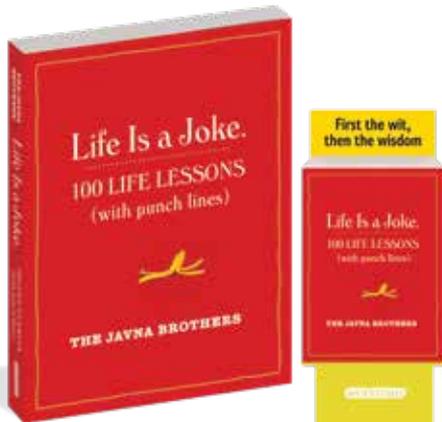
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**A FIELD GUIDE TO LUCID DREAMING** Mastering the Art of Oneironautics  
*Dylan Tuccillo, Jared Zeisel, and Thomas Peisel*

Imagine all the things that happen in dreams, but with one extraordinary difference: You are "lucid"—consciously, joyously in control. This lively dream guide shows step-by-step how to get lucid and discover creative thinking, healing, inspiration, and self-knowledge.

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**ISBN:** 978-0-7611-7764-7  
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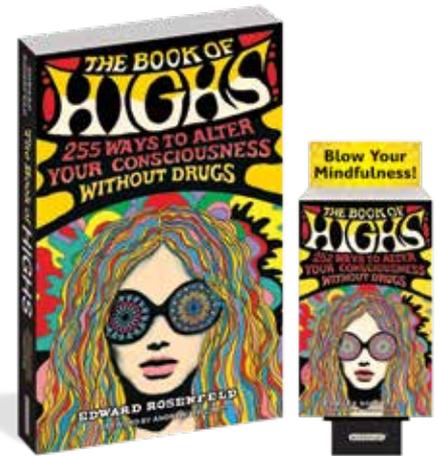


**LIFE IS A JOKE 100 Life Lessons (with Punch Lines)** *The Javna Brothers*

The perfect marriage of wisdom and wit—100 valuable lessons on how to live, drawn from hilarious and unforgettable jokes. Straddling self-help and entertainment, here is a refreshing new take on a book of wisdom, conveying its messages in a way that's clear, humorous, and often practical. All from the hands of Gordon and John Javna,

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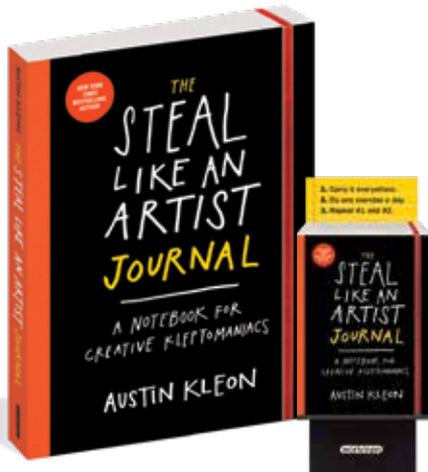
**THE BOOK OF HIGHS 255 Ways to Alter Your Consciousness without Drugs** *Edward Rosenfeld; Foreword by Andrew Weil, MD*

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Austin Kleon

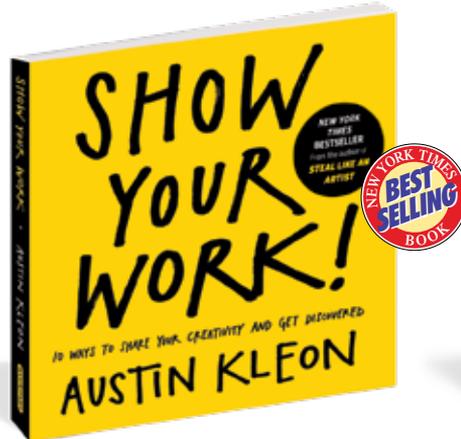


**THE STEAL LIKE AN ARTIST JOURNAL** A Notebook for Creative Kleptomaniacs Austin Kleon

For readers inspired by Austin Kleon, an interactive journal to get those creative juices flowing. Each spread has a prompt or exercise, and space for writing, drawing, whatever. There are lists to fill in—10 Things I Want to Learn, 10 Things I Probably Think About More Than the Average Person. Plus creative exercises—Make a Mixtape (for someone who doesn't

know you), and Fill the Speech Balloons. 122,000 copies in print.

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 Illustrations throughout; 224 pages; 6" x 8"  
**5-copy counter display:** \$64.75/\$99.75 Can. ISBN: 978-0-7611-8692-2 No. 28692

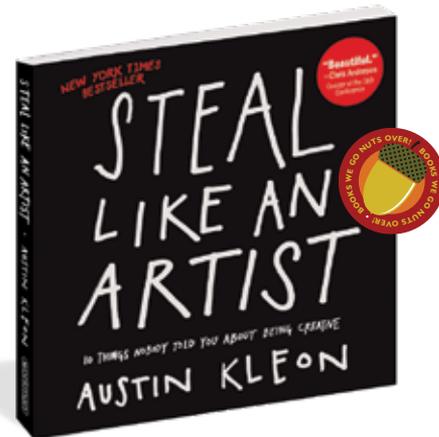


**SHOW YOUR WORK! 10 Ways to Share Your Creativity and Get Discovered** Austin Kleon

An inspiring, quirkily illustrated guide to sharing your creativity and getting discovered, by bestseller author Austin Kleon. From broader life lessons about work (you can't find your voice if you don't use it) to the etiquette of sharing—and the dangers of oversharing, it's a manifesto for succeeding as any kind of artist or entrepreneur in the digital age. And its 10 transformative rules

show how to be open, generous, brave, and productive. 266,000 copies in print.

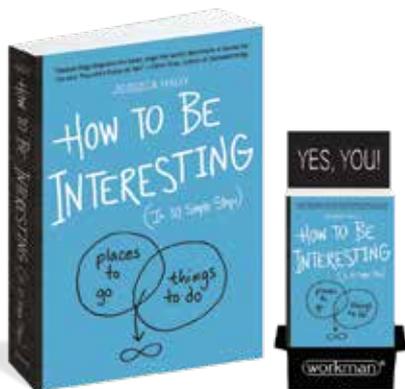
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 B/W illustrations throughout; 224 pages; 6" x 6"  
**8-copy counter display:** \$103.60/\$159.60 Can. ISBN: 978-0-7611-8066-1 No. 28066



**STEAL LIKE AN ARTIST 10 Things Nobody Told You About Being Creative** Austin Kleon

Unlock your creativity. In a manifesto for the digital age, Austin Kleon presents 10 transformative principles that will help readers build a more creative life. The result is inspiring, hip, and original, and filled with new truths about creativity. 748,000 copies in print.

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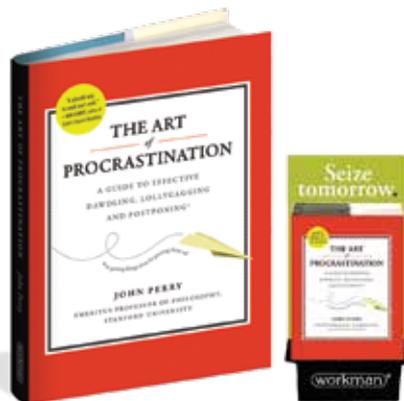


**HOW TO BE INTERESTING (In 10 Simple Steps)** Jessica Hagy

Leave a mark, not a blemish. Be a hero, not a spectator. Be interesting! Combining fresh and pithy life lessons, often just a sentence or two, with deceptively simple diagrams and graphs, this inspiring guide shows you how to lead a richer life. It's passionate, positive, down-to-earth, and irrepressibly upbeat, and each of its 120 spreads will nudge readers a little bit further out of their

comfort zone and into a place where suddenly everything is possible. 162,000 copies in print.

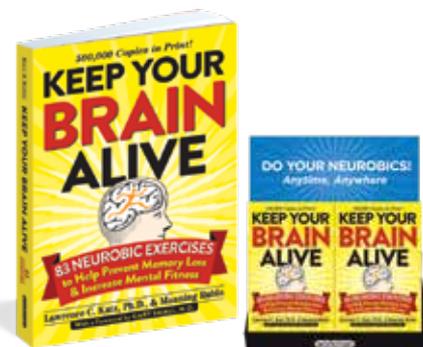
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 Two color; illustrations throughout; 272 pages; 5" x 7"  
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**THE ART OF PROCRASTINATION** A Guide to Effective Dawdling, Lollygagging and Postponing John Perry

Perry, a Stanford philosopher, offers ingenious strategies to fight procrastination—and argues for what may be procrastination's greatest gift: the chance to accomplish surprising, wonderful things by not sticking to a rigid schedule.

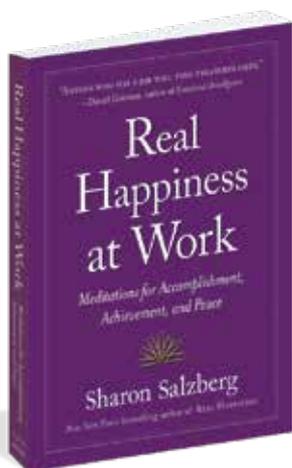
**Hardcover:** \$12.95/\$19.95 Can. ISBN: 978-0-7611-7167-6 No. 17167  
 B/W line drawings; 112 pages; 5" x 7"  
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**KEEP YOUR BRAIN ALIVE** 83 Neurobic Exercises to Help Prevent Memory Loss and Increase Mental Fitness Lawrence Katz, PhD, and Manning Rubin; Foreword by Gary Small, MD

This book introduces 83 deceptively simple exercises to help keep the brain younger and stronger. Offbeat, fun, and easy, neurobics will result in a mind fit to meet any challenge. 571,000 copies in print.

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 B/W illustrations throughout; 204 pages; 4" x 6"  
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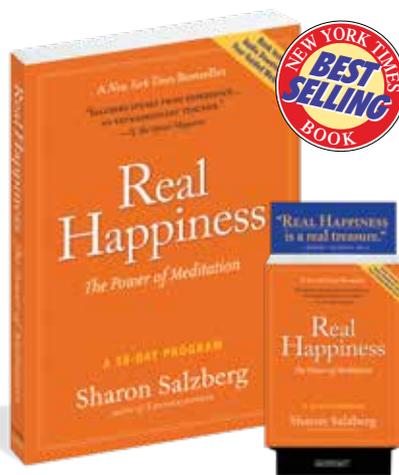


**REAL HAPPINESS AT WORK**  
Meditations for Accomplishment, Achievement, and Peace Sharon Salzberg

This practical guide shows how to improve work life through mindfulness, compassion, and ingenuity. How to manage time and emotions to counterbalance stress and frustration. How to focus the mind in order to do stronger, more productive work. And how to be more creative, organized, accomplished—and open—through core

meditations, spiritual exercises, and stealth practices that are quick, private, and doable.  
51,000 copies in print.

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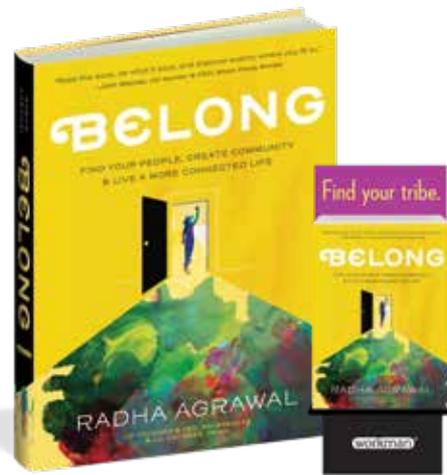
**REAL HAPPINESS The Power of Meditation: A 28-Day Program**  
Sharon Salzberg

From one of the world's foremost meditation teachers and spiritual authors, a complete guide to starting meditation and realizing its extraordinary potential to reduce stress, sharpen focus, find inner peace, increase creativity, protect the brain against aging, relieve chronic pain, and more.

Ms. Salzberg distills 30 years of teaching into a

28-day program that will change lives. Includes a CD of guided meditations from the author.  
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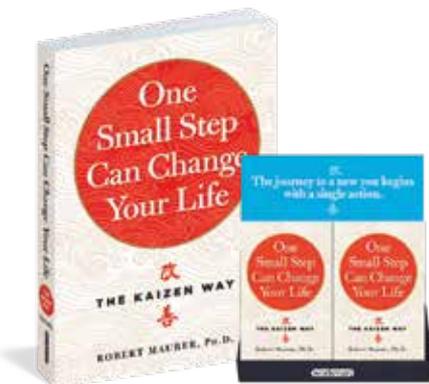
**BELONG Find Your People, Create Community & Live a More Connected Life**  
Radha Agrawal

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**ONE SMALL STEP CAN CHANGE YOUR LIFE**  
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Robert Maurer, PhD

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**SEE YOUR WAY TO MINDFULNESS**  
Ideas and Inspiration to Open Your Mind  
David Schiller

In a world filled with distraction, seeing mindfully is like meditation, a way to hit pause, pay attention, and find calm by focusing on what's directly in front of us. This full-color illustrated book from the bestselling author of *The Little Zen Companion* is meant to both inspire and instruct readers to open their eyes—and their "I's. A collection of quotes, prompts, and creative exercises, married with

photographs and drawings, it encourages seeing as a practice—like a Zen of seeing.

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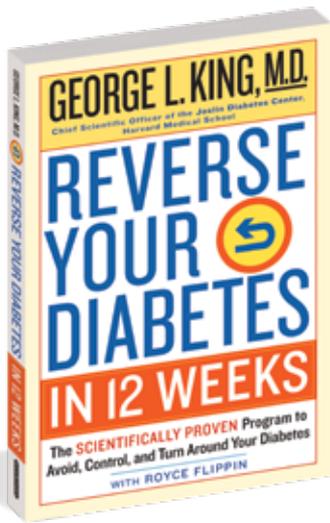


**BODY KINDNESS Transform Your Health from the Inside Out—and Never Say Diet Again**  
Rebecca Scritchfield, RDN

Imagine a graph with two lines. One line tracks happiness. The other tracks how you feel about your body. For millions of women these lines never intersect, but it does not have to be that way. *Body Kindness* is a loving, practical, inspirational, and visually lively book that shows how to change poor health habits using incremental alterations to bring together those lines. A holistic program

filled with motivations, lively infographics, the science behind cognitive change, and more, it's the anti-diet book.

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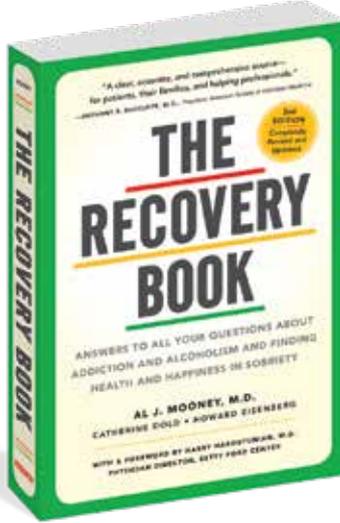
**REVERSE YOUR DIABETES IN 12 WEEKS** The Scientifically Proven Program to Avoid, Control, and Turn Around Your Diabetes *George L. King, MD, with Royce Flippin*

Boasting a new title, *Reverse Your Diabetes in 12 Weeks* (previously *The Diabetes Reset*) is now in paperback.

The research of Dr. George King, director of Harvard Medical School's Joslin Diabetes Center, is widely recognized in the medical community as the gold standard. This book

transforms the center's cutting-edge research into a plan of simple life-style changes to avoid, control, and even reverse the course of type 2 diabetes over twelve weeks.

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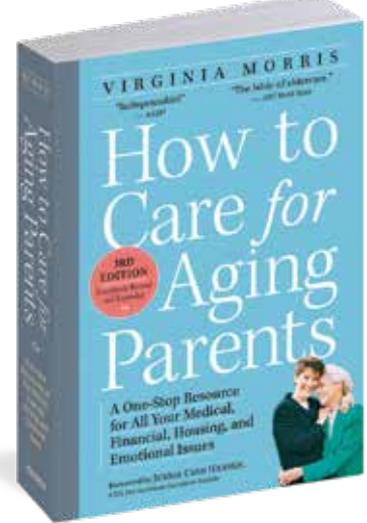
**THE RECOVERY BOOK**, REVISED EDITION **Answers to All Your Questions About Addiction and Alcoholism and Finding Health and Happiness in Sobriety** *Al J. Mooney, MD, with Howard Eisenberg and Catherine Dold; Foreword by Harry Haroutunian, MD, Physician Director, Betty Ford Center*

Here is the indispensable guide to becoming clean and sober. And it is completely revised and updated with the latest in addiction science and recovery techniques—most important, on how recovery can actually

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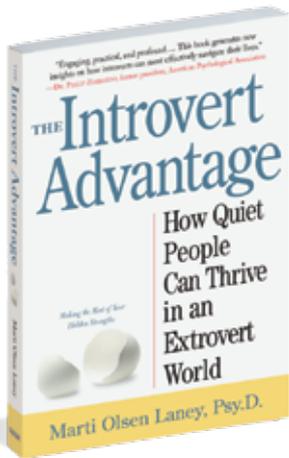
**HOW TO CARE FOR AGING PARENTS** A One-Stop Resource for All Your Medical, Financial, Housing, and Emotional Issues **THIRD EDITION** *Virginia Morris*

The best and bestselling book of its kind, *How to Care for Aging Parents* is an authoritative, clear, and comforting source of advice and support for the 42 million Americans who care for an elderly parent, relative, or friend. This third edition includes a chapter on fraud; details on "aging in place" technologies;

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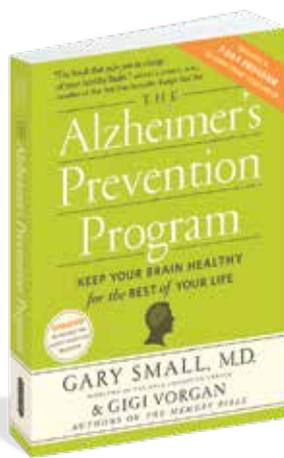
**THE INTROVERT ADVANTAGE** How Quiet People Can Thrive in an Extrovert World *Marti Olsen Laney, PsyD*

After dispelling introverts' belief that something is wrong with them, *The Introvert Advantage* helps "innies" recognize their inner strengths—their analytical skills, ability to think outside the box, and strong powers of concentration. It provides tools to improve relationships

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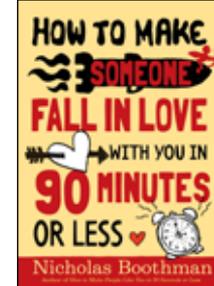
**THE ALZHEIMER'S PREVENTION PROGRAM** Keep Your Brain Healthy for the Rest of Your Life *Gary Small, MD, and Gigi Vorgan*

Want to keep Alzheimer's at bay for years—ideally, forever? Prevention is the way, and this is the guide. It's the science-based breakthrough program that shows how to strengthen memory and avoid everyday lapses. And how to reduce stress, a risk factor for

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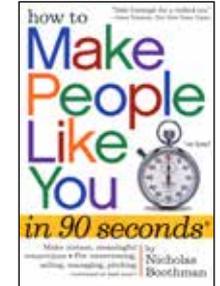


**HOW TO MAKE SOMEONE FALL IN LOVE WITH YOU IN 90 MINUTES OR LESS** *Nicholas Boothman*

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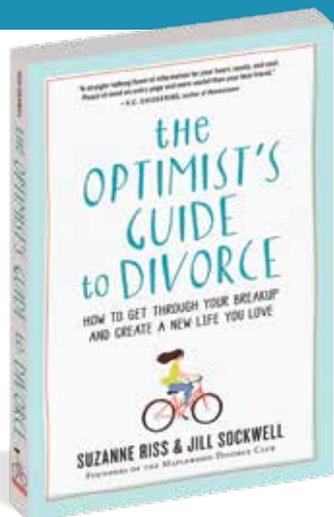
**HOW TO MAKE PEOPLE LIKE YOU IN 90 SECONDS OR LESS** *Nicholas Boothman*

The secret of success is connecting with other people. In this program, readers learn how to establish immediate trust by synchronizing voice tone and body language; the power of a Really Useful Attitude; and how to get people talking.

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**THE OPTIMIST'S GUIDE TO DIVORCE**  
**How to Get Through Your Breakup and Create a New Life You Love**  
 Suzanne Riss & Jill Sockwell

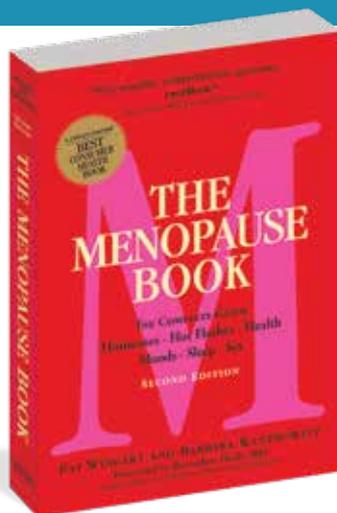
A girlfriend-to-girlfriend guide that belongs in the hands of every one of America's 1.5 million women who get divorced each year. Drawing on real women's experiences, here's the book that shows how to Deal, i.e., what readers need to know right away, from telling the kids to confronting financial issues; Heal, which helps readers work through their anger, loss, and sadness;

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Direct, warm, friendly, humorous, it's the book that will get every reader into a better relationship with the one person she'll be with for the rest of her life—herself.

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Two color with illustrations throughout; 256 pages; 6" x 9"



**THE MENOPAUSE BOOK** *The Complete Guide: Hormones, Hot Flashes, Health, Moods, Sleep, Sex*  
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It's the all-in-one menopause bible, now in a new, revised edition.

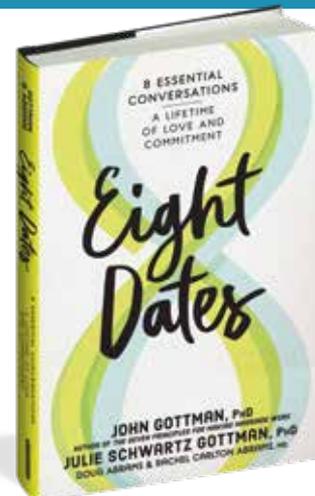
Updated throughout and with more than 20% new material, it incorporates the latest medical findings, cutting-edge research, and best-practices advice on hormone therapy; hot flashes; heart disease; breast cancer; estrogen; weight gain and

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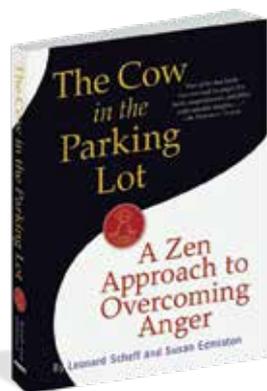


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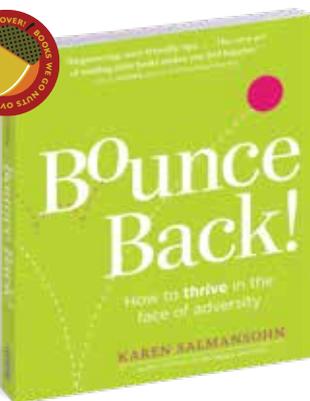


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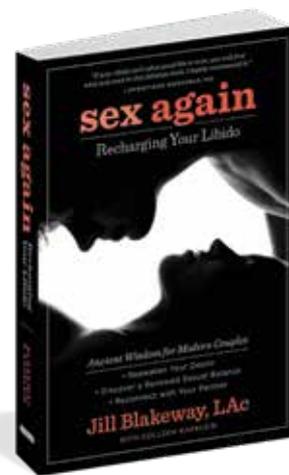
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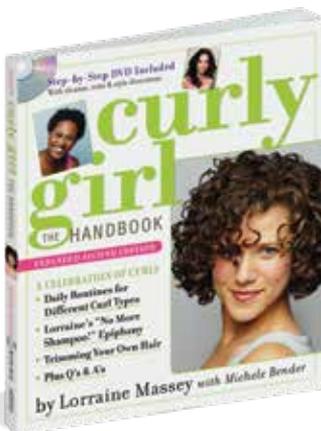


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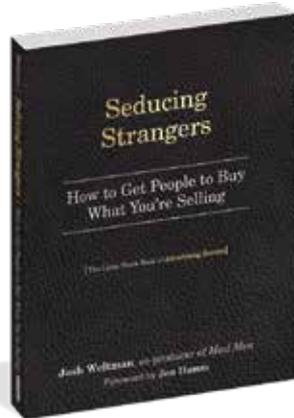


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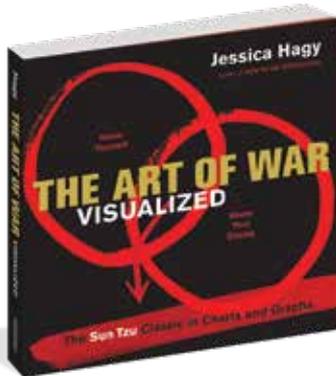


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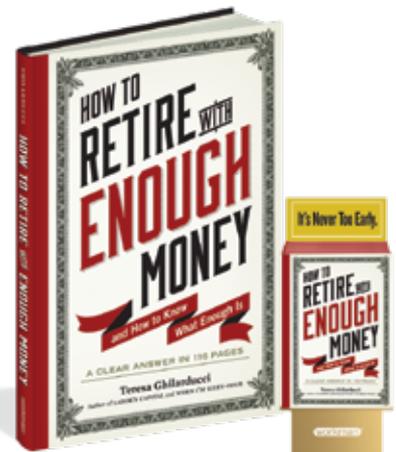


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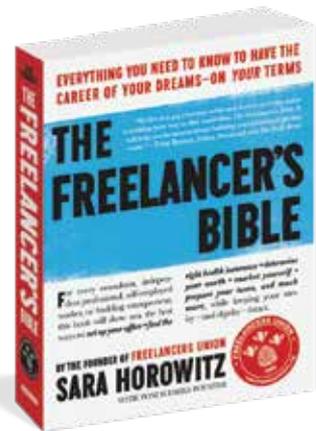


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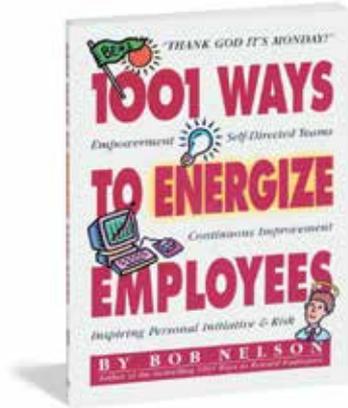
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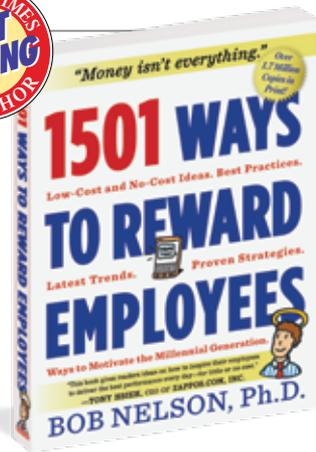
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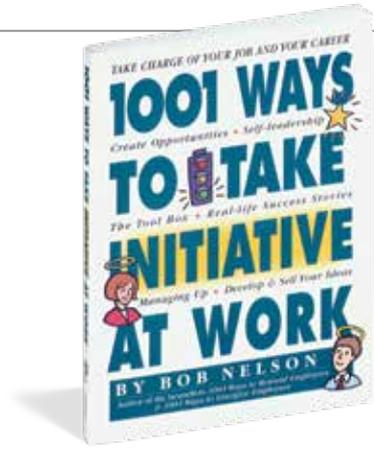


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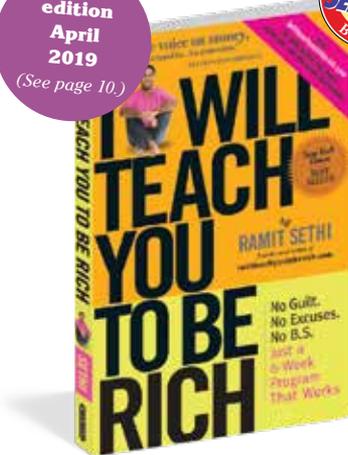
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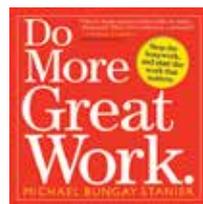


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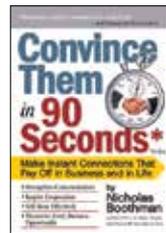
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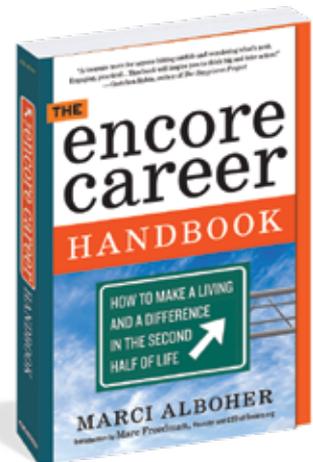
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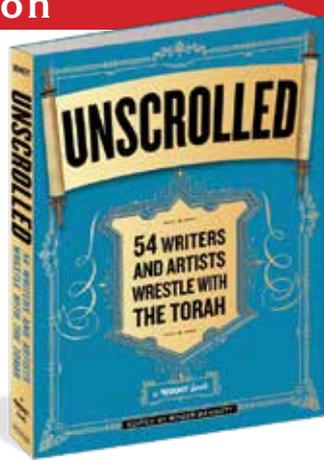


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## Title Index

<b>A</b>	Baby, Let's Eat..... 67	Big Book of Brain Games, The..... 72	Book of Wildly Spectacular Sports Science, The..... 52
ABC Animals! A Scanimation Picture Book..... 30, 47	Baby Night-Night..... 66	Big Book of Less, The..... 6	Book That Takes Its Time, A..... 77
Adventure Cats..... 111	Baby Peekaboo..... 66	Big Book of Tricks for the Best Dog Ever..... 110	Born to Dance..... 80
Africa Fandex..... 42	Bacon Nation..... 99	Big Book of Visual Sudoku, The..... 73	Boss Babes..... 75
"Age Doesn't Matter Unless You're a Cheese."..... 89	Bad Cat..... 95	Big Box of Boynton Set (1 & 2)..... 56	Bounce Back!..... 29, 31, 127
A Is for Angry..... 59	Bad Dog..... 95	Big Fat Notebooks..... 43	Bountiful Container, The..... 107
¡Al Galope!..... 46	Baldies..... 94	Big Ideas Inside..... 85	Bowl of Olives, A..... 80
Ali on Ali..... 84	Bananagrams! for Kids..... 70	Big Magic for Little Hands..... 49	Brainiest Insaniest Ultimate Puzzle Book! The..... 53
All I Need to Know I Learned from My Cat..... 95	Bananagrams! The Official Book..... 71	Birds Fandex..... 41	Brain Quest..... 34-40
Alzheimer's Prevention Program, The..... 126	Barbecue! Bible, The..... 99	Birthday Cake..... 65	America..... 39
Amazing Cows..... 60	Barbecue Sauces, Rubs, and Marinades—Bastes, Butters, and Glazes, Too..... 31, 99	Birthday Monsters!..... 56	For the Car..... 39
Amazing Gracie..... 110	Barnyard Bath!..... 60	Blue Moo..... 58	For Threes..... 38
American Indians Fandex..... 41	Barnyard Dance!..... 57	Body Kindness..... 125	Grades 1-7..... 38
Anna Strong and the Revolutionary War Culper Spy Ring..... 26, 68	Barnyard Dance! Lap Edition..... 57	Bones Book and Skeleton, The..... 50	Kindergarten..... 38
Anne Byrn Saves the Day! Cookbook..... 106	Bath Time!..... 60	Book of Cards for Kids, The..... 54	Math Grades 1-3..... 39
Arlo Needs Glasses..... 64	Beach Baby..... 66	Book of Card Games for Little Kids, The..... 54	My First..... 38
Art of Procrastination, The..... 124	Bean by Bean..... 101	Book of Highs, The..... 123	Preschool..... 38
Art of War Visualized, The..... 128	Beautiful Oops!..... 30, 64	Book of Ingeniously Daring Chemistry, The..... 52	Presidents..... 39
Atlas Obscura..... 97	¡Bebé, Vamos a Comer!..... 67	Book of Massively Epic Engineering Disasters, The..... 30, 52	Reading Grades 1-3..... 39
Atlas Obscura Explorer's Guide for the World's Most Adventurous Kid..... 51	Beer Bible, The..... 102	Book of Nice, The..... 86	Summer Brain Quest Workbook, Between Pre-K & K..... 36
Atlas Obscura Explorer's Journal..... 97	Beer Hacks..... 102	Book of Perfectly Perilous Math, The..... 52	Summer Brain Quest Workbooks, Grades K-6..... 36-37
<b>B</b>	Before You Were Born..... 61	Book of Potentially Catastrophic Science, The..... 52	Workbooks..... 34-35
Baby Animals..... 67	Belly Button Book!..... 57	Book of Questions, The..... 86	Breathe, Create, Celebrate..... 8
Baby Babble..... 66	Belly Button Book! Lap Edition..... 57	Book of Totally Irresponsible Science, The..... 52	Brisket Chronicles, The..... 4
Baby Book..... 114	Belong..... 125		Bueno y Barato..... 105
Baby Faces..... 66	Ben & Jerry's Homemade Ice Cream & Dessert Book..... 106		Bug Book and Bug Bottle, The..... 50
Baby Keepsake Book and Planner, The..... 115	Best Damn Answers to Life's Hardest Questions, The..... 83		Bugs Fandex..... 41
	Best of the Rejection Collection, The..... 93		Bunk 9's Guide to Growing Up..... 61
	Big Berry..... 65		Bunny Rabbit Show! The..... 57

- C**
- Cabinet of Curiosities ..... 51
  - Cake Magic..... 107
  - Cake Mix Doctor, The..... 106
  - Camp Granny ..... 116
  - Camp Out! ..... 50
  - Can I Wear My Nose Ring to the Interview?..... 117
  - Cat ..... 90
  - Cats Fandex..... 41
  - Celebrate! ..... 105
  - Change Happens..... 81
  - Cheese Primer ..... 100
  - Children Learn What They Live..... 29, 115
  - Chocolate ..... 94
  - Civil War Fandex ..... 41
  - Clover the Cow ..... 59
  - Color Your Year ..... 75
  - Colossal Paper Machines..... 49
  - Complete Book of Breastfeeding, The ..... 114
  - Complete Book of Chalk Lettering, The ..... 31, 109
  - Complete Healthy Dog Handbook, The..... 110
  - Complete Magician, The..... 74
  - Congratulations, You're Expecting! Gift Set, The..... 113
  - Convince Them in 90 Seconds ..... 129
  - Cookie Sutra, The..... 92
  - Cooking with Scraps ..... 104
  - Cow in the Parking Lot, The..... 127
  - Crazy Cat Lady ..... 22
  - Crazy Plant Lady ..... 23
  - Creativity Takes Courage..... 77
  - Creep! Crawl! ..... 67
  - Crinkle, Crinkle Little Star..... 63
  - Crossroads of Should and Must, The ..... 123
  - Cure Your Child with Food..... 115
  - Curly Girl..... 128
- D**
- Damned If You Do . . . ..... 11
  - "Dance First. Think Later." ..... 89
  - Dancers After Dark ..... 80
  - Dancers Among Us..... 80
  - Date-onomics ..... 117
  - Day Drinking..... 102
  - DC Comics Fandex Deluxe ..... 41
  - Dear County Agent Guy..... 95
  - Diaper Diaries, The..... 114
  - Differently Wired..... 116
  - Dinner Solved!..... 106
- Dinomazes ..... 55
- Dinosaur ..... 78
- Dinosaurs Fandex ..... 41
- Dog Train ..... 59
- Do More Great Work..... 129
- "Don't Forget to Sing in the Lifeboats." ..... 89
- Don't You Just Hate That? ..... 86
- Doodle Adventures
- Pursuit of the Pesky Pizza Pirate!, The ..... 69
  - Rise of the Rusty Robo-Cat!, The ..... 69
  - Search for the Slimy Space Slugs!, The ..... 68
- Do Something!..... 51
- Dream It. List It. Do It!..... 86
- Dreaming in Color ..... 85
- E**
- Earthbound Cook, The ..... 100
  - Eat Bacon, Don't Jog ..... 120
  - Eating Well When You're Expecting ..... 113
  - Eek! Halloween! ..... 57
  - Eek! Halloween! Lap Edition ..... 57
  - Eight Dates ..... 127
  - 8 Simple Rules for Dating My Teenage Daughter ..... 91
  - 8,789 Words of Wisdom ..... 29, 88
  - Embroider Everything Workshop..... 109
  - Enchanted Castle, The ..... 62
  - Encore Career Handbook, The..... 129
  - Engineering for Cats..... 111
  - Essential Guide to Getting Your Book Published, The ..... 118
  - Every Body Yoga ..... 120
  - Every Day Is Epic..... 84
  - Everything Grows with Love ..... 77
  - Everything Is the Worst ..... 90
  - Everything You Need to Ace American History in One Big Fat Notebook ..... 43
  - Everything You Need to Ace English Language Arts in One Big Fat Notebook ..... 43
  - Everything You Need to Ace Math in One Big Fat Notebook..... 43
  - Everything You Need to Ace Science in One Big Fat Notebook ..... 43
- Everything You Need to Ace World History in One Big Fat Notebook ..... 43
- Expert Sudoku..... 73
- Explorers Fandex..... 42
- Eyelike Stickers
- Animals ..... 44
  - Baby Animals..... 44
  - Bugs ..... 44
  - Christmas..... 44
  - Colors ..... 44
  - Dinosaurs..... 44
  - Easter..... 44
  - Halloween ..... 44
  - Horses ..... 44
  - Kittens..... 44
  - Letters..... 44
  - Ocean ..... 44
  - On the Farm ..... 44
  - Pirates..... 27
  - Puppies..... 44
  - Seasons ..... 44
  - Space ..... 44
  - Trucks..... 27
  - Wild Animals..... 44
- F**
- Famous Last Words ..... 92
  - Fandex Family Field Guides ..... 40–42
  - Fashion Designer's Handbook and Fashion Kit..... 49
  - Father to Daughter ..... 87
  - Father to Son ..... 87
  - Fearsome Creatures of the Lumberwoods..... 51
  - Field Guide to Lucid Dreaming, A ..... 123
  - Field Guide to Redheads, A..... 84
  - Fifteen Animals! ..... 56
  - 50 States Fandex..... 41
  - 50 Ways to Draw Your Beautiful, Ordinary Life ..... 77
  - Fire Engine No. 1 ..... 62
  - Firehouse Co. No.1 ..... 62
  - First Ladies Fandex..... 41
  - Flow
    - Big Book of Less ..... 6
    - Book That Takes Its Time ..... 77
    - Creativity Takes Courage ..... 77
    - Creativity Flows with Love..... 77
    - 50 Ways to Draw Your Beautiful, Ordinary Life..... 77
    - Tiny Book of Tiny Pleasures, The..... 77
- Flow Stationery
- Breathe, Create, Celebrate ..... 8–9
  - List More, Forget Less ..... 8–9
  - One Day at a Time ..... 8–9
  - Tiny Pleasures Sticky Notes..... 8–9
- Flutter! Fly!..... 67
- Flying Creatures Paper
- Airplane Book..... 71
- Food Lover's Guide to Paris, The..... 97
- Food to Live By..... 100
- 417 More Games, Puzzles & Trivia Challenges Specially Designed to Keep Your Brain Young ..... 72
- Four Season Farm Gardener's Cookbook, The..... 100
- 14,000 Things to Be Happy About..... 88
- Freelancer's Bible, The..... 128
- French Classics Made Easy ..... 97
- Frère Jacques..... 66
- Frightlopedia ..... 48
- Frog Trouble..... 59
- Fun Has Just Begun, The ..... 85
- Fun Stuff Inside..... 85
- Future Is Bright, The ..... 85
- G**
- Gallop! A Scanimation Picture Book..... 46
  - Games Magazine Junior Kids' Big Book of Games..... 54
  - Garden Primer, The ..... 107
  - Generation T ..... 109
  - George the Bunny ..... 59
  - Getting to 30..... 116
  - G.I. Diet, The ..... 122
  - Girl's Guide, The..... 117
  - Go: A Kidd's Guide to Graphic Design ..... 51
  - Gods and Heroes ..... 55
  - Golfing ..... 74
  - Good and Cheap..... 105
  - Grandpa Magic..... 75
  - Great Things Inside..... 85
  - Grunt ..... 91
  - Guitars..... 87
- H**
- Handbags ..... 87
  - Hands Off My Stickers! ..... 85
  - Happyland..... 65
  - Haunted House, The ..... 62
  - Heal Your Headache ..... 122

# Title Index

- Heart of a Boy, The ..... 2  
 Hello, Farm!..... 66  
 Hey Diddle Diddle ..... 66  
 Hey! Wake Up!..... 57  
 Hickory Dickory Dock ..... 66  
 History Decoded.....118  
 Hog Wild!.....58  
 Hold Your Horses.....80  
 Home Sweet Home..... 67  
 How Come?.....30, 53  
 How to Be Interesting..... 124  
 How to Care for Aging  
   Parents..... 126  
 How to Die Alone..... 15  
 How to Grill.....99  
 How to Instant Pot..... 104  
 How to Make People Like You  
   in 90 Seconds or Less ..... 126  
 How to Make Someone Fall in  
   Love with You in  
   90 Minutes or Less.....126  
 How to Make Your Man  
   Behave..... 91  
 How to Retire with Enough  
   Money..... 128  
 How to Shoot Video That  
   Doesn't Suck.....119  
 How to Tell a Story.....55  
 How to Toilet Train Your Cat ..... 111  
 How to Turn \$100 into  
   \$1,000,000 ..... 61  
 Humpty Dumpty ..... 66  
 Humpty Who?.....117
- I**
- "I" Diet, The ..... 122  
 I Love You with All My Butt! ..... 91  
 In and Out of the Garden..... 81  
 Incredible—and True!—  
   Fishing Stories..... 95  
 Independent Inventor's  
   Handbook, The.....119  
 Indestructibles..... 66–67  
   Baby Animals..... 67  
   Baby Babble..... 66  
   Baby Faces..... 66  
   Baby, Let's Eat! ..... 67  
   Baby Night-Night..... 66  
   Baby Peekaboo..... 66  
   Beach Baby ..... 66  
   ¡Bebé, Vamos a Comer!..... 67  
   Busy City ..... 66  
   Creep! Crawl!..... 67  
   Flutter! Fly!..... 67  
   Frère Jacques ..... 66  
   Hello, Farm!..... 66
- Hey Diddle Diddle..... 66  
 Hickory Dickory Dock..... 66  
 Home Sweet Home ..... 67  
 Humpty Dumpty..... 66  
 Itsy Bitsy Spider..... 12  
 Jingle Baby ..... 66  
 Jungle Rumble!..... 67  
 Love You, Baby ..... 67  
 Mama and Baby!..... 67  
 Mary Had a Little Lamb..... 66  
 My Neighborhood ..... 66  
 Old MacDonald Had a Farm ... 66  
 Plip-Plop Pond! ..... 67  
 Row, Row, Row Your Boat..... 13  
 Things That Go!..... 67  
 Twinkle, Twinkle Little Star..... 13  
 Welcome, Baby ..... 67  
 Wiggle! March!..... 67  
 Indian Cooking Unfolded..... 103  
 Infinite Board Game, The ..... 74  
 Instant Karma ..... 88  
 Introvert Advantage, The ..... 126  
 Invitation to Dream, An..... 84  
 "Is This Thing On?" ..... 118  
 "It Always Seems Impossible  
   Until It's Done." ..... 89  
 I Will Teach You to  
   Be Rich..... 10, 129  
 Itsy Bitsy Spider ..... 12
- J**
- Jewish as a Second Language... 94  
 Jingle Baby ..... 66  
 Jokelopedia..... 48  
 Joshua Jay's Amazing  
   Book of Cards ..... 75  
 Joy of Being 50 Plus, The ..... 91  
 Joy of Origami, The ..... 108  
 Jumbo Duct Tape  
   Book, The ..... 93  
 Jungle..... 31, 79  
 Jungle Rumble!..... 67  
 Just Ride ..... 120
- K**
- Kaleidoscopia! Book and Kit .... 49  
 Keep Going ..... 3  
 Keep Your Brain Alive..... 124  
 Kid's Awesome Activity Book,  
   The ..... 69  
 Kids' Book of Chess and  
   Chess Set, The.....30, 54  
 Kids' Book of  
   Questions, The..... 53  
 Kids' Paper Airplane Book ..... 70  
 Know Yourself ..... 7
- L**
- Land of Dinosaurs, The..... 62  
 Lexicon of Stupidity, The..... 91  
 Life in the Sloth Lane..... 31, 82  
 Life Is a Joke..... 123  
 List More, Forget Less..... 8  
 Little Book of Big Brain  
   Games, The ..... 72  
 Little Book of Big Mind  
   Benders, The ..... 73  
 Little Book of Big Stickers  
   20 Huge Love Stickers..... 20  
   20 Huge Magical Stickers..... 20  
   20 Huge Word Stickers ..... 20  
 Little Book of Big Word  
   Puzzles, The ..... 72  
 Little Book of Prayers, The ..... 81  
 Little Zen Companion, The ..... 81  
 Look, The ..... 75  
 Love the Beastie..... 60  
 Love Uncensored ..... 90  
 Love You, Baby..... 67
- M**
- Made by Dad..... 108  
 Magic..... 75  
 Magic Pattern Book, The ..... 109  
 Mama and Baby! ..... 67  
 Man Made Meals..... 99  
 Mary Bowser and the  
   Civil War Culper  
   Spy Ring ..... 26, 68  
 Mary Had a Little Lamb ..... 66  
 Menopause Book, The ..... 127  
 Mensa 10-Minute Crossword  
   Puzzles ..... 72  
 Miniature Book of Miniature  
   Golf, The..... 74  
 Mini Book of Mini Darts, The ..... 74  
 Mini-Express, The ..... 62  
 Mini House Books..... 62–63  
   Enchanted Castle, The ..... 62  
   Firehouse Co. No.1 ..... 62  
   Haunted House, The..... 62  
   Land of Dinosaurs, The ..... 62  
   Mother Goose's House..... 63  
   Noah's Ark ..... 62  
   Old MacDonald's Barn ..... 63  
 Mini School Bus ..... 62  
 Mini Wheels Books  
   Fire Engine No. 1 ..... 62  
   Mini-Express, The..... 62  
   Mini School Bus..... 62  
 Miracle Ball Method, The ..... 122  
 Miracle Ball Method for  
   Pregnancy, The ..... 114
- Mom 100 Cookbook, The ..... 106  
 Montessori Toddler, The ..... 14  
 More Bananagrams!..... 71  
 More Original Sudoku ..... 73  
 Most Dangerous Book, The..... 49  
 Mother Goose's House ..... 63  
 Mother to Daughter..... 87  
 Mother to Son ..... 87  
 Move!..... 64  
 Movie Speak.....29, 119  
 Mummies, Gods & Pharaohs  
   Fandex..... 42  
 Mummy Mazes ..... 55  
 My Book of Beautiful Oops! ..... 64  
 My Dog's the World's Best Dog... 95  
 My First Baby Signs..... 63  
 My Granny's Purse ..... 61  
 My Middle-Aged Baby Book ..... 91  
 My Mommy's Tote ..... 60  
 My Neighborhood..... 66  
 Mythology Fandex ..... 42
- N**
- Natural Baby Sleep Solution,  
   The ..... 115  
 Never Eat Anything Bigger  
   Than Your Head & Other  
   Drawings..... 90  
 New Basics Cookbook, The ..... 105  
 New England Open-House  
   Cookbook..... 101  
 New Spanish Table, The..... 101  
 New York City Fandex..... 41  
 New York Cookbook ..... 101  
 97 Ways to Make a  
   Baby Laugh.....114  
 97 Ways to Make a  
   Cat Like You ..... 111  
 97 Ways to Make a  
   Dog Smile.....110  
 99 Problems ..... 94  
 Noah's Ark..... 62  
 No One Does It Like You..... 19  
 "Nothing Is Worth More  
   Than This Day." ..... 89  
 Nuns Having Fun..... 94  
 Nurses, The ..... 122
- O**
- Ocean..... 78  
 Oh, Ick!..... 53  
 Oh, Yikes! ..... 53  
 Oh, Yuck!..... 53  
 Oh My Oh My Oh Dinosaurs! .... 57  
 Old MacDonald Had a Farm ..... 66  
 Old MacDonald's Barn..... 63

- One Day at a Time ..... 8  
 One, Two, Three! ..... 56  
 One-Hour Cheese ..... 101  
 One-Hour Dairy-Free Cheese... 101  
 100 Illustrated Bible Verses..... 81  
 One Shoe Blues ..... 58  
 One Small Step Can Change  
 Your Life ..... 125  
 1,000 Books to Read Before  
 You Die ..... 118  
 1,000 Foods to Eat Before  
 You Die ..... 96  
 1,000 Places to See Before  
 You Die ..... 96  
 1,000 Places to See in the  
 United States & Canada  
 Before You Die ..... 96  
 1,000 Recordings to Hear  
 Before You Die ..... 96  
 1,000 Unforgettable Senior  
 Moments ..... 31, 92  
 1001 Ways to Energize  
 Employees ..... 129  
 1001 Ways to Take Initiative  
 at Work ..... 129  
 1107 Baby Names That Stand  
 the Test of Time ..... 114  
 1501 Ways to Reward  
 Employees ..... 129  
 Optimist's Guide to Divorce,  
 The ..... 127  
 Oral History Workshop, The..... 119  
 Origami on the Go! ..... 49  
 Original Sudoku, The ..... 73  
 Original Sudoku Book 2,  
 The ..... 73
- P**  
 Paint by Sticker  
 Paint by Sticker ..... 76  
 Birds ..... 76  
 Cats ..... 76  
 Masterpieces ..... 76  
 Music Icons ..... 76  
 Travel ..... 76  
 Paint by Sticker Kids  
 Paint by Sticker Kids ..... 68  
 Beautiful Bugs ..... 69  
 Under the Sea ..... 69  
 Unicorns and Magic ..... 25  
 Zoo Animals ..... 68  
 Painters Fandex ..... 42  
 Pajama Time! ..... 56  
 Pajama Time! Lap Edition ..... 57  
 Paper Made! ..... 109  
 Papertoy Glowbots ..... 48  
 Papertoy Monsters ..... 48  
 Parent Hacks ..... 115  
 Parenting Is Easy ..... 90  
 Parentspeak ..... 116  
 Party Like a President ..... 92  
 Pat the Beastie ..... 60  
 Peanuts: A Scanimation  
 Book ..... 46  
 Peel + Discover  
 Dinosaurs ..... 45  
 Horses ..... 45  
 Washington, DC ..... 45  
 Perfect Piggies! ..... 56  
 Perfect Piggies! Book and  
 Plush Set ..... 58  
 Philadelphia Chickens ..... 58  
 Pictomazes ..... 71  
 Pipsticks  
 Big Ideas Inside ..... 85  
 Dreaming in Color ..... 85  
 Fun Has Just Begun, The ..... 85  
 Fun Stuff Inside ..... 85  
 Future Is Bright, The ..... 85  
 Great Things Inside ..... 85  
 Hands off My Stickers ..... 85  
 Little Book of Big Stickers ..... 20  
 So. Many. Stickers ..... 21  
 Planet Barbecue! ..... 99  
 Plip-Plop Pond! ..... 67  
 Pocket Book of Pocket  
 Billiards, The ..... 74  
 Pocket Flyers Paper Airplane  
 Book ..... 71  
 Pocket Parent, The ..... 117  
 Pocket Piggies Colors! ..... 63  
 Pocket Piggies Numbers! ..... 63  
 Pocket Piggies Opposites! ..... 63  
 Polar ..... 79  
 Pop Bottle Science ..... 30, 50  
 Positive Mind, Healthy  
 Heart! ..... 120  
 Potato Chip Science ..... 50  
 Potty Palooza ..... 60  
 Pranklopedia ..... 48  
 Presidents Fandex ..... 40  
 Prison Ramen ..... 100  
 Project Fire ..... 98  
 Project Smoke ..... 98  
 Puzzlelopedia ..... 16
- Q**  
 Quackery ..... 118  
 Qué Puedes Esperar Cuando  
 Estás Esperando ..... 112  
 Qué Puedes Esperar en el  
 Primer Año ..... 112
- R**  
 Rainy Day ..... 65  
 Random Illustrated Facts ..... 86  
 Real Happiness ..... 125  
 Real Happiness at Work ..... 125  
 Really Important Stuff My Cat  
 Has Taught Me ..... 79  
 Really Important Stuff My Dog  
 Has Taught Me ..... 79  
 Really Important Stuff My Kids  
 Have Taught Me ..... 79  
 Recovery Book, The ..... 126  
 Redbird: Friends Come in  
 Different Sizes ..... 64  
 Represent ..... 5  
 Reverse Your Diabetes ..... 126  
 Rhinoceros Tap ..... 59  
 Rocket ..... 65  
 Roots, Shoots, Buckets &  
 Boots ..... 51  
 Row, Row, Row Your Boat ..... 13  
 Rules of Thumb ..... 86
- S**  
 Safari ..... 78  
 Santa! A Scanimation Picture  
 Book ..... 47  
 Sara Midda's South of France ..... 81  
 Secrets of People Who Never  
 Get Sick, The ..... 122  
 Seducing Strangers ..... 128  
 See Your Way to  
 Mindfulness ..... 125  
 Self-Meditation ..... 88  
 Sex Again ..... 127  
 Shakespeare Fandex ..... 42  
 Sheet Pan Suppers ..... 104  
 Sheet Pan Suppers Meatless ..... 104  
 Shoes ..... 87  
 Show Your Work! ..... 124  
 Silver Hair ..... 128  
 Silver Palate Cookbook, The... 105  
 62 Projects to Make with a  
 Dead Computer ..... 109  
 660 Curries ..... 103  
 Sloshies ..... 102  
 Smashed, Mashed, Boiled,  
 and Baked—and Fried,  
 Too! ..... 103  
 S'mores ..... 17  
 Snuggle Puppy! ..... 30, 56  
 Snuggle Puppy! Lap Edition ..... 57  
 So. Many. Stickers ..... 21  
 Some Very Interesting Cats  
 Perhaps You Weren't  
 Aware Of ..... 94
- Space Flyers Paper Airplane  
 Book ..... 71  
 Spectrum of Hope, The ..... 122  
 Spy on History  
 Anna Strong and the  
 Revolutionary War  
 Culper Spy Ring ..... 26, 68  
 Mary Bowser and the  
 Civil War Spy Ring ..... 26, 68  
 Victor Dowd and the World  
 War II Ghost Army ..... 26, 68  
 Squiggle! ..... 55  
 Star Wars: A Scanimation  
 Book ..... 46  
 Star Wars Fandex Deluxe ..... 41  
 Star Wars Origami ..... 48  
 Star Wars Workbooks ..... 32–33  
 1st Grade Math ..... 32  
 1st Grade Reading ..... 32  
 1st Grade Writing Skills ..... 32  
 Kindergarten Math Skills ..... 32  
 Kindergarten Phonics  
 & ABCs ..... 32  
 Kindergarten Writing  
 & ABCs ..... 32  
 Preschool ABC Fun ..... 32  
 Preschool Number Fun ..... 32  
 Preschool Shapes, Colors &  
 Patterns ..... 32  
 2nd Grade Math ..... 33  
 2nd Grade Reading ..... 33  
 2nd Grade Writing ..... 33  
 3rd Grade Math ..... 33  
 3rd Grade Reading and  
 Writing ..... 33  
 4th Grade Math ..... 33  
 4th Grade Reading and  
 Writing ..... 33  
 Steak and Cake ..... 24  
 Steal Like an Artist ..... 31, 124  
 Steal Like an Artist Journal,  
 The ..... 124  
 Sticky Facts  
 Animals ..... 45  
 Construction ..... 45  
 New York ..... 45  
 Stitch 'N Bitch Crochet ..... 108  
 Stitch 'N Bitch: Knitter's  
 Handbook, The ..... 108  
 Stitch 'N Bitch Superstar  
 Knitting ..... 108  
 Stoner Puzzle Stash, The ..... 92  
 Story of Christmas, The ..... 54  
 Strong Is the New Pretty ..... 83  
 Strong Is the New Pretty: A  
 Guided Journal for Girls ..... 55

# Title Index

- Stupidest Sports Book of All  
Time, The ..... 93
- Stupidest Things Ever  
Said Book of All-Time  
Stupidest Top 10 Lists,  
The ..... 93
- Sunflower Houses ..... 51
- Sweetness ..... 107
- T**
- Teenagers Learn What  
They Live ..... 115
- Ten ..... 105
- Things That Go! ..... 67
- Think Happy, Be Happy ..... 83
- Thinner This Year ..... 121
- This Calls for a Drink! ..... 102
- This Is Me ..... 61
- 399 Games, Puzzles & Trivia  
Challenges Specially  
Designed to Keep Your  
Brain Young ..... 72
- Tickle Time! ..... 56
- Tiny Book of Tiny Pleasures,  
The ..... 77
- Tiny Pleasures Sticky Notes ..... 8
- Tippy the Pig ..... 59
- Toddlers Are A\*\*holes ..... 31, 90
- To Marry an English Lord ..... 119
- Tots! ..... 103
- Train ..... 65
- Training the Best Dog Ever ..... 110
- Treat Yourself! ..... 107
- Trees Fandex ..... 42
- Trolley Problem, The ..... 80
- Trouble with Reality, The ..... 117
- Trowel & Error ..... 107
- Truck Food Cookbook, The ..... 100
- Turn This Book Into a  
Beehive! ..... 30, 49
- 12 Bottle Bar, The ..... 29, 102
- Twinkle, Twinkle Little Star ..... 13
- 2 Kinds of People ..... 31, 91
- U, V**
- Unbelievably Gluten-Free! ..... 106
- Unforgettable Photograph,  
The ..... 119
- Unicorn Food ..... 103
- Unlikely Friendships ..... 82
- Unlikely Friendships: Dogs ..... 82
- Unlikely Friendships for Kids  
Dog & the Piglet, The ..... 70  
Leopard & the Cow, The ..... 70  
Monkey & the Dove, The ..... 70
- Unlikely Heroes ..... 82
- Unlikely Loves ..... 82
- Unplugged Play ..... 116
- Unscrolled ..... 130
- Up Your Score: ACT ..... 117
- Up Your Score: SAT ..... 116
- Useful Book, The ..... 118
- Vegetable Butcher, The ..... 100
- Victor Dowd and the World  
War II Ghost Army ..... 26, 68
- W**
- Waddle! A Scanimation  
Picture Book ..... 47
- Washington, D.C. Fandex ..... 41
- Washi Tape Crafts ..... 108
- We Are So Blessed ..... 81
- Wedding Book, The ..... 119
- Wedding Planner & Organizer,  
The ..... 119
- Weedless Gardening ..... 107
- Welcome, Baby ..... 67
- Welcome, Baby! Gift Set,  
The ..... 113
- Welcome to the  
Symphony ..... 30, 61
- What Can I Bring? Cookbook ..... 106
- What to Expect Baby-Sitter's  
Handbook, The ..... 113
- What to Expect Before  
You're Expecting ..... 113
- What to Expect: Eating  
Well When You're  
Expecting ..... 18, 113
- What to Expect Gift Sets ..... 113
- What to Expect Pregnancy  
Journal & Organizer ..... 113
- What to Expect the First  
Year ..... 112
- What to Expect the Second  
Year ..... 113
- What to Expect When You're  
Expecting ..... 112
- When Parents Text ..... 91
- Who Wins? ..... 70
- Wicked Traveler, The ..... 92
- Wiggle! March! ..... 67
- Wild ..... 79
- Wildflowers Fandex ..... 42
- Will It Skillet? ..... 104
- Will It Waffle? ..... 104
- Wine Bible, The ..... 31, 103
- Wish List, The ..... 88
- Woman's Guide to  
Cannabis, A ..... 123
- World Record Paper Airplane  
Book, The ..... 71
- World Without Fish ..... 50
- Would You Rather . . . ? ..... 86
- WTF, Evolution?! ..... 93
- X, Y, Z**
- X-Treme Sudoku ..... 73
- Yoga 28 Day Exercise Plan ..... 120
- Yogi Book, The ..... 93
- You Are Doing a Freaking  
Great Job ..... 83
- You Gotta Be Kidding! ..... 30, 54
- Younger Next Year ..... 121
- Younger Next Year  
Back Book ..... 121
- Younger Next Year  
for Women ..... 121
- Younger Next Year Journal ..... 121
- Younger Next Year: The Book  
& Journal Gift Set  
for Men ..... 120
- Younger Next Year: The Book  
& Journal Gift Set for  
Women ..... 120
- Younger Next Year: The  
Exercise Program ..... 121
- Your Personal Penguin ..... 56
- Your Story Is Your Power ..... 123
- Zeke the Frog ..... 59

# Author Index

- A**
- Abrams, Doug, PhD ..... 127
- Abrams, Rachel Carlton, MD ... 127
- Agrawal, Radha ..... 125
- Alberti, Enigma ..... 26, 68
- Alboher, Marci ..... 129
- Alexander, Chris ..... 48
- Ali, Hana ..... 84
- Allen, Robb ..... 48
- Alvarez, Gustavo "Goose" ..... 100
- Alworth, Jeff ..... 102
- Amen, Daniel G., MD ..... 72
- Anderson, Amy ..... 108
- Anderson, Karen C. .... 54
- Ang, Joy ..... 51
- Angleberger, Tom ..... 48
- Arnett, Jeffrey Jensen, PhD ..... 116
- Arp, Chris ..... 117
- Atlas Obscura ..... 97
- Austin, Richard ..... 63
- B**
- Barickman, Amy ..... 109
- Battles, Rob ..... 95
- Beard, Henry ..... 74
- Becker, Suzy ..... 95
- Bedford, Scott ..... 108
- Bender, Michele ..... 128
- Benjamin, Alison ..... 48
- Bennett, Carolyn ..... 49
- Bennett, Roger ..... 130
- Berger, Larry ..... 116
- Bergmann, Sarah ..... 60
- Berman, Craighton ..... 115
- Berra, Yogi ..... 93
- Bill, Tony ..... 29, 119
- Bindner, Samantha ..... 116
- Birger, Jon ..... 117
- Black, Kate ..... 5
- Blackburn, Ken ..... 70-71
- Blakeway, Jill, LAC ..... 127
- Blanchard, Ken ..... 129
- Blank, Eva ..... 48
- Booth, Tom ..... 70
- Boothman, Nicholas ..... 126, 129
- Bowers, David ..... 118
- Bowers, Sharon ..... 118
- Boynton, Sandra ... 30, 56-60, 91, 94
- Brevitz, Betsy, DVM ..... 110
- Briggs, Korwin ..... 55
- Brown, Leanne ..... 105
- Bruckner, Martin ..... 91
- Brunelle, Lynn ..... 30, 49, 50
- Bryant, Adam ..... 59
- Buchholz, David, MD ..... 122
- Byrn, Anne ..... 106
- C**
- Cameron, W. Bruce ..... 91
- Carpenter, Elizabeth ..... 55
- Castleforte, Brian ..... 48
- Cathcart, Thomas ..... 80
- Chase, Sarah Leah ..... 101



- Chast, Roz ..... 91  
 Chen, Ava ..... 117  
 Chetwynd, Josh ..... 86  
 Cliff, Tony ..... 26, 68  
 Cohen, Ben ..... 106  
 Cohen, Scott ..... 86  
 Coleman, Eliot ..... 100  
 Collins, Clifton, Jr. .... 100  
 Colton, Michael ..... 116  
 Conigliaro, Phil ..... 49, 63  
 Conner, Bobbi ..... 116  
 Connolly, Sean ..... 30, 52  
 Cooke, Lucy ..... 31, 82  
 Copeland, Cynthia L. .... 79, 114  
 Cornell, Laura ..... 61  
 Crowley, Chris ..... 120–121  
 Cumbaa, Stephen ..... 50  
 Curtis, Jamie Lee ..... 61
- D**  
 Damrosch, Barbara ..... 100, 107  
 Danks, Hugh ..... 50  
 Davies, Simone ..... 14  
 Davis, Jennifer ..... 61  
 Delaney, Mac ..... 111  
 Devi, Gayatri, MD ..... 122  
 Diffie, Matthew ..... 93  
 Dold, Catherine ..... 126  
 Dorfman, Kelly, MS, LND ..... 115  
 Dornfest, Asha ..... 115  
 Doyle, Pat ..... 110  
 Dragonwagon, Crescent ..... 101  
 Drescher, Henrik ..... 60  
 Duct Tape Guys ..... 93  
 Dye, Dan ..... 110
- E**  
 Eckstut, Arielle ..... 118  
 Edgar, Jim ..... 95  
 Edge, John T. .... 100  
 Edley, Joe ..... 71  
 Edmiston, Susan ..... 127  
 Eiger, Marvin S., MD ..... 114  
 Eisenberg, Howard ..... 126
- F**  
 Ferrell, Keith ..... 118  
 Fish, Jon ..... 117  
 Fishel, Elizabeth ..... 116  
 Flippin, Royce ..... 126  
*Flow Magazine* ..... 77  
 Flowers, Luke ..... 64  
 Foer, Joshua ..... 97  
 Fontaine, Matt ..... 61  
 Ford, Michael ..... 58, 59  
 Foreman, Louis J. .... 119
- Fraioli, Sophia ..... 91  
 Freedman, Janet, MD ..... 122  
 Freedman, Marc ..... 129  
 Friedman, Tom ..... 31, 92  
 Frost, Maddie ..... 12–13, 66  
 Furrer, Nikki ..... 123
- G**  
 Galen, Marjorie ..... 49  
 Gallop, Rick ..... 122  
 Garrett, Jessica ..... 53  
 Ghilarducci, Teresa ..... 128  
 Gilbert, Molly ..... 104  
 Given, Sara ..... 90  
 Gladstone, Brooke ..... 117  
 Glista, Jeannine ..... 61  
 Gold, Claudia M., MD ..... 60  
 Goldstein, Amy ..... 16, 53  
 Goodman, Myra ..... 100  
 Gordon, Rachel ..... 60  
 Gottman, John, PhD ..... 127  
 Gottman, Julie  
     Schwartz, PhD ..... 127  
 Graeber, Elizabeth ..... 84  
 Graham, Ali ..... 94  
 Grausman, Richard ..... 97  
 Green, Rosanne ..... 48  
 Greenfield, Jerry ..... 106  
 Grice, Gordon ..... 51  
 Griffin, Jennifer ..... 114, 117  
 Grunbaum, Mara ..... 93
- H**  
 Hagy, Jessica ..... 124, 128  
 Hamm, Jon ..... 128  
 Hanson, P. H. .... 60, 61  
 Hard, Lindsay-Jean ..... 104  
 Haroutunian, Harry, MD ..... 126  
 Harris, Rachel, PhD ..... 29, 115  
 Harrison, Harry H., Jr. .... 87  
 Harrison, Melissa ..... 87  
 Hart, Cynthia ..... 119  
 Harvey, Philip D., PhD ..... 72  
 Hayashi, Kenzo ..... 55  
 Herrick, Susie ..... 123  
 Hittleman, Richard ..... 120  
 Holland, Jennifer S. .... 70, 82  
 Holland, Linda ..... 100  
 Hopwood, Lolly ..... 64  
 Horner, Doogie ..... 94  
 Horowitz, Sara ..... 128  
 Hoyt, David L. .... 72  
 Hunt, Meg ..... 61
- I, J**  
 Iyer, Raghavan ..... 103
- Jackson, Samuel L. .... 100  
 James, Jeremy, DC, CSCS ..... 121  
 Javna Brothers ..... 123  
 Jay, Joshua ..... 49, 74–75  
 Jaye, Edward ..... 92  
 Jenkins, Steven ..... 100  
 Johnson, Anna ..... 87  
 Johnson, Hal ..... 51  
 Jordan, Christy ..... 107  
 Jung, Anna-Maria ..... 30, 49
- K**  
 Kaelin, Lauren ..... 91  
 Kainen, Dan ..... 30, 78–79  
 Kaji, Maki ..... 73  
 Kaminsky, Peter ..... 99  
 Kang, Lydia, ME ..... 118  
 Kantrowitz, Barbara ..... 127  
 Kapklein, Colleen ..... 127  
 Karmel, Elizabeth ..... 24  
 Katz, Lawrence, PhD ..... 124  
 Katz, Molly ..... 94  
 Kaufmann, Carol ..... 78–79, 111  
 Kay, Larry ..... 110  
 Kelly, Maureen ..... 94  
 Kerr, Devon ..... 117  
 Kidd, Chip ..... 51  
 Kidder, Harvey ..... 30, 54  
 Kim, Scott ..... 73  
 King, George L., MD ..... 126  
 Kipfer, Barbara Ann ..... 29, 88  
 Kirsch, Melissa ..... 117  
 Kleon, Austin ..... 3, 31, 124  
 Kliban, B. .... 90  
 Koman, Tess ..... 83  
 Krasner, Justin ..... 63  
 Kronzek, Allen Zola ..... 75  
 Kunkel, Paul ..... 111  
 Kurlansky, Mark ..... 50  
 Kurzweil, A. .... 50  
 Kushman, Blaise ..... 92  
 Kusters, YoYo ..... 64
- L**  
 Laditan, Bunmi ..... 31, 90  
 Lammers, Jeff ..... 70–71  
 Laney, Marti Olsen, PsyD ..... 126  
 Langbehn, Jenny ..... 110  
 Lange, George ..... 119  
 Lehr, Jennifer ..... 116  
 Leighton, Robert ..... 16, 53  
 Levine, Lisbeth ..... 119  
 Ligon, Ben ..... 53  
 Linde, Nancy ..... 72  
 Lippman, Peter ..... 62–63  
 Lodge, Henry S., MD ..... 120–121
- Lomp, Stephan ..... 67  
 Loonstra, Agnes ..... 22  
 Lotowycz, Randall ..... 41, 74  
 Lovejoy, Sharon ..... 51, 107, 116  
 Lowery, Mike ..... 68, 69, 86  
 Lublin, Nancy ..... 51  
 Lucero, Claudia ..... 101  
 Lukins, Sheila ..... 105  
 Luna, Elle ..... 123
- M**  
 MacColl, Gail ..... 54, 119  
 MacNeil, Karen ..... 31, 103  
 Mangini, Cara ..... 100  
 Marks, Laura, MD ..... 114  
 Martin, W. Eric ..... 74  
 Martir, Vanessa ..... 51  
 Masoff, Joy ..... 53  
 Massey, Lorraine ..... 128  
 Mathias, John ..... 92  
 Matter, Jordan ..... 80  
 Maurer, Robert, PhD ..... 125  
 Mazel, Sharon ..... 18, 112–113  
 McDevitt, Mary Kate ..... 84  
 McGee, Rose Marie Nichols ... 107  
 McKeehan, Valerie ..... 31, 109  
 McKenna, James ..... 61  
 McKie, Roy ..... 74  
 McKinstry, Pamela ..... 100  
 McLaughlin, Michael ..... 105  
 McMartin, Diane ..... 102  
 Mead, Tom ..... 51  
 Meltzer, Brad ..... 118  
 Merriam-Webster editors ..... 72  
 Midda, Sara ..... 80, 81, 114  
 Mistry, Manek ..... 116  
 Moon, Tom ..... 96  
 Mooney, Al J., MD ..... 126  
 Moore, Jack ..... 114  
 Moore, Polly, PhD ..... 115  
 Morey, Shaun ..... 95  
 Morris, Virginia ..... 126  
 Morton, Ella ..... 97  
 Mosco, Rosemary ..... 51  
 Moscovich, Ivan ..... 72  
 Moss, Laura J. .... 111  
 Mowbray, Scott ..... 119  
 Murkoff, Heidi ..... 18, 112–113  
 Mustich, James ..... 118
- N**  
 Nathanson, Abe ..... 70, 71  
 Nathanson, Rena ..... 70, 71  
 Nayeri, Daniel ..... 49, 55  
 Nelson, Bob, PhD ..... 129  
 Nelson, Jerry ..... 95

# Author Index

- Nevins, Jerry ..... 102  
Nicolay, Megan ..... 109  
Nikoli Publishing ..... 71, 73  
Nolte, Dorothy Law, PhD ..... 29, 115  
Nuchi, Adam ..... 61
- O**  
Odell, Kat ..... 102, 103  
O’Keefe, Linda ..... 87  
Olds, Sally Wendkos ..... 114  
O’Neill, Molly ..... 101
- P**  
Packard, Mary ..... 54  
Parker, Kate T. .... 2, 55, 83  
Parker, Tom ..... 86  
Passineau, John ..... 74  
Peary, Danny ..... 84  
Pedersen, Nate ..... 118  
Peisel, Thomas ..... 123  
Pelzel, Raquel ..... 104  
Perondi, Chris ..... 110  
Perottoni, Fernando L. .... 94  
Perry, John ..... 124  
Petersen, Grant ..... 120  
Petras, Kathryn .....  
..... 41, 42, 81, 89, 91, 93  
Petras, Ross .....  
..... 41, 42, 81, 89, 91, 93  
Petrone, Elaine ..... 114, 122  
Piscatella, Joseph C. .... 120  
Piscop, Fred ..... 72  
Pixton, Amy ..... 12–13, 66–67  
Pixton, Kaaren ..... 67  
Poynter, Toni Sciarra ..... 128  
Prichett, Harry ..... 95  
Puzzability ..... 53, 70
- R**  
Raichlen, Steven ..... 4, 31, 98–99  
Rama, Marie ..... 99  
Raphael, June Diane ..... 5
- Reber, Deborah ..... 116  
Reeves, Ellen Gordon ..... 117  
Reich, Lee ..... 107  
Reichlin, Gail ..... 117  
Riss, Suzanne ..... 127  
Robbins, Alexandra ..... 122  
Roberts, Susan B., PhD ..... 122  
Robinson, Ben ..... 102  
Robinson, Ray ..... 92  
Rocha, João ..... 31, 91  
Rockefeller, Matt ..... 65  
Root, Kimberly Bulcken ..... 54  
Rosen, R. D. .... 95  
Rosenfeld, Edward ..... 123  
Rossi, Paul ..... 116  
Rosso, Julee ..... 105  
Rubin, Manning ..... 124  
Rupp, Diana ..... 109  
Ryan, Regina ..... 107
- S**  
Sacheck, Jen, PhD ..... 121  
Salmansohn,  
    Karen ..... 29, 31, 91, 127  
Saltzberg, Barney ..... 30, 64  
Salzberg, Sharon ..... 125  
Samson, Lisa ..... 119  
Sarafan, Randy ..... 109  
Sargent, Betty Kelly ..... 122  
Scheff, Leonard ..... 127  
Schiller, David ..... 81, 87, 125  
Scholten, Ester ..... 22  
Schultz, Patricia ..... 96  
Scratchfield, Rebecca,  
    RDN ..... 125  
Sears, William, MD ..... 118  
Seder, Rufus Butler ..... 30, 46–47  
Seiffer, Alison ..... 91  
Serna, Isabel ..... 23  
Sethi, Ramit ..... 10, 129  
Sheehy, Gail ..... 121  
Shenk, Mike ..... 16, 53
- Sheraton, Mimi ..... 96  
Shumski, Daniel ..... 104  
Sickler, Jonas ..... 66  
Siskin, Jessica ..... 107  
Sloan, Carolyn ..... 30, 61  
Small, Gary, MD ..... 124, 126  
Smit, Irene ..... 6, 7, 8–9, 77  
Sockwell, Jill ..... 127  
Solmonson, David ..... 29, 102  
Solmonson, Lesley  
    Jacobs ..... 29, 102  
Solomon, Debra ..... 30, 53  
Sparks, Lisa ..... 48  
Spiegel, Amy Rose ..... 19  
Stanier, Michael Bungay ..... 129  
Stanley, Jessamyn ..... 120  
Steakley, Lia ..... 86  
Steers, Julia ..... 51  
Sterry, David Henry ..... 118  
Stevens, Nancy ..... 106  
Stewart, Ian ..... 72  
Stock, Gregory, PhD ..... 53, 86  
Stockman, Steve ..... 119  
Stockton, Frank ..... 50  
Stokes, Abby ..... 118  
Stoller, Debbie ..... 108  
Stone, Gene ..... 122  
Stone, Jeffrey ..... 94  
Stuckey, Maggie ..... 107  
Suwa ..... 75  
Swafford, Zack ..... 117  
Swartz, Clay ..... 70  
Sylvia-Stasiewicz, Dawn ..... 110
- T**  
Tambellini, Stefano ..... 48  
Terry, Kayte ..... 109  
Terry, Laura ..... 68  
Thuras, Dylan ..... 51, 97  
Timmons, Bonnie ..... 80  
Tomb, Howard ..... 92  
Tuccillo, Dylan ..... 123
- V**  
Vago, Mike ..... 65, 74  
Van der Hulst,  
    Astrid ..... 6, 7, 8–9, 77  
Van Sicklen, Margaret ..... 49, 108  
Vásquez, Mo. .... 20–21, 85  
Vernon, Katie ..... 83  
Volansky, Michelle ..... 75  
Von Bremzen, Anya ..... 101  
Vorgan, Gigi ..... 126
- W**  
Wallace, Carol McD. .... 119  
Wegener, Scott ..... 26, 68  
Weil, Andrew ..... 123  
Weisman, Mary-Lou ..... 91  
Weiss, Mindy ..... 115, 119  
Weitzman, Ilana ..... 48  
Welch, Mo. .... 15  
Wells, Patricia ..... 97  
Weltman, Joshua ..... 128  
Welytok, Jill Gilbert ..... 119  
Whalen, Dan ..... 17, 103  
Willemse, Catherine ..... 19  
Williamson, James ..... 31, 61  
Wingert, Pat ..... 127  
Winkler, Caroline ..... 117  
Winterbottom, Julie ..... 48  
Wollard, Kathy ..... 30, 31, 53, 78–79  
Won, Brian ..... 55  
Workman, Katie ..... 106  
Wright, Caroline ..... 107  
Wright, Mike ..... 48
- Y, Z**  
Yaccarino, Dan ..... 65  
Yarlett, Emma ..... 63  
Yu, Tae Won ..... 63  
Yuzawa, Kazuyuki  
    (aka Mr. King) ..... 71  
Zeisel, Jared ..... 123  
Zobel, Allia ..... 91

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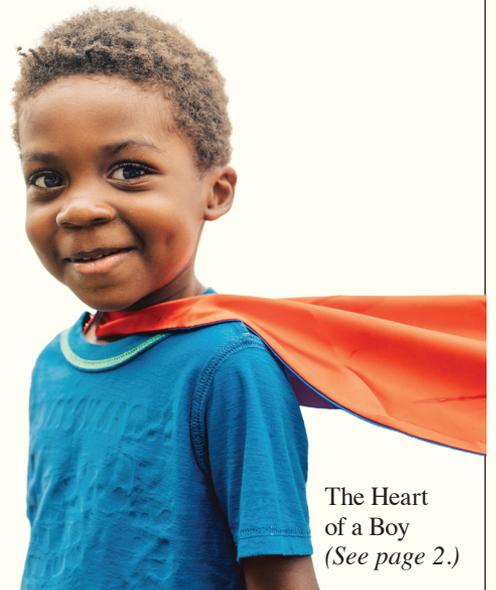
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